

**M.A. PUBLIC MANAGEMENT, PUBLIC ADMINISTRATION AND PUBLIC POLICIES
PROGRAMME OUTLINE**

(Please note that this is an English translation of the course programme. The courses are taught in German)

	Term	Modules	Contact Hours	ECTS Credits
1 st Year	1.	Module 1: Modern Government and Public Management in a Multi-Level-System (L) Public Management (S) Governance in a Multi-Level-System: Governing and Governance (S) Policy Consulting: Strategies, Instruments, Modern Government Module 2: Policy Analysis (L) Policy Design and Politics of Implementation; Convergent and Divergent Factors (S) Policy Design and Policy Learning (S) Analysis of Selected Policy Areas	2 2 2 2 2 2 2	3 6 6 3 6 6
		Total, 1 st Term	12	30
	2.	Module 3: The Public, Public Opinion and Strategic Communication (V) Media and Politics (S) Political Actors and Strategic Communication in Modern Societies Module 5: Bargaining, Mediating and Communicating (E) Bargaining, Mediating and Communicating Module 6: Internship Internship: Public Management, Public Policy, Strategic Communication	2 2 6	3 6 9
		Total, 2 nd Term	10	30
2 nd Year	3.	Module 3: The Public, Public Opinion and Strategic Communication (S) Public and Public Opinion and Democracy Module 4: Public Administration and Public Management (L) Architecture of Public Administration in international comparison (S) Theories of Administrative Behaviour (S) Elements and Strategies of Public Policy Module 7: Policy Management (E) Taskforce: Policy Management	2 2 2 2 6	6 3 6 6 9
		Total, 3 rd Term	14	30
	4	Master Thesis		30
		Total 4 th Term		30
		Total	36	120

(L): Lecture; (S): Seminar; (E): Exercise Course