



ICCBM

UNIVERSITÄT
D U I S B U R G
E S S E N

Lehrstuhl für ABWL &
Int. Automobilmanagement

Prof. Dr. Heike Proff

ICCBM / SKM Mini Conference

2012 – 03 – 22./23. | Duisburg

The Mini Conference in Duisburg provides a platform for an intensive exchange of ideas about

- the conceptual and theoretical foundations of the ICCBM (International Competence-based Management) network and SKM (Strategic Competence Management) network
- the foundation of a new community from the SKM and ICCBM networks and
- current and possible future research topics (which may be the start of a joint research project).

Programm

Thursday, 22.3.: ICCBM, SKM and the possible foundation of a new community

- 10.00 Welcome (Heike Proff)
- 10.05 Opening comments on the purpose of the meeting (Jörg Freiling)
(Discussion of the proposed foundation of a new Community from the SKM and ICCBM networks)
- 10.10 Conceptual and theoretical foundation of ICCBM and SKM
 - Conceptual and theoretical foundations ICCBM movements (Ron Sanchez)
 - Conceptual and theoretical foundation of SKM movements (Jörg Freiling)
- Coffee break
- Discussion
- 13.00 Lunch
- 14.30 Institutional and process aspects of the foundation of the new community
 - Overview (Jörg Freiling)
- Coffee Break
- Discussion
- 18.30 Transfer to Landschaftspark Duisburg-Nord
- 19.00 Guided walk by Night
- 20.00 Dinner

Friday, 23.3.: Current and possible future research topics

- 9.00 Competence development and organizational ambidexterity (Wolfgang Güttel)
- 9.30 Methods of competence research – How to increase the validity of prognosis (Michael Stephan)
- 10.00 Micro-foundations of organizational competences – routines, practices, strategic logics, mental models (Martin Gersch).
- 10.30 Coffee Break
- 10.45 A competence perspective on corporate environmental and social responsibility. (Aimé Heene)
- 11.15 Key issues in competence theory development (Ron Sanchez)
- 11.45 Proposal of a common research project (Wolfgang Güttel)
- 12.15 Discussion
- 13.30 Short lunch
- 14.00 Report on the preparations for the next Copenhagen conference (Ron Sanchez)
- 14.15 Discussion about possible connections with the EGOS and EURAM community (Wolfgang Güttel, Aimé Heene)
- 14.45 Discussion of a web-based research community (Christian Lehr, Martin Gersch)
– tbd, depending on time
- 15.15 Closing session

Accommodation

We arranged a discount at

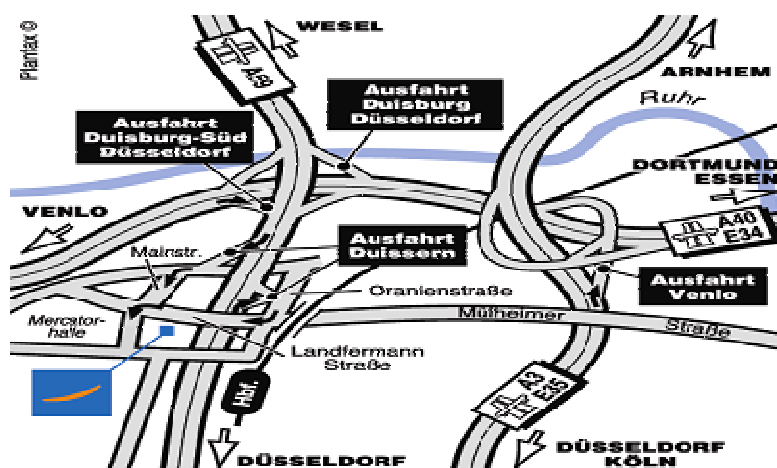


Landfermannstrasse 20
D-47057 Duisburg
Tel.+49 203-30 00 30 | Fax +49 203-30 00 3-555
H0743@arccor.com
www.mercure.com

Single room per person: EUR 79,00.

Landfermannstrasse 20
D-47057 Duisburg
Tel.+49 203-30 00 30 | Fax +49 203-30 00 3-555
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www.mercure.com

Please send an email to Marlies Grothe (marlies.grothe@uni-due.de) or reserve directly your own room in the hotel latest by February 28th, 2012, Reservation Code “CSM”



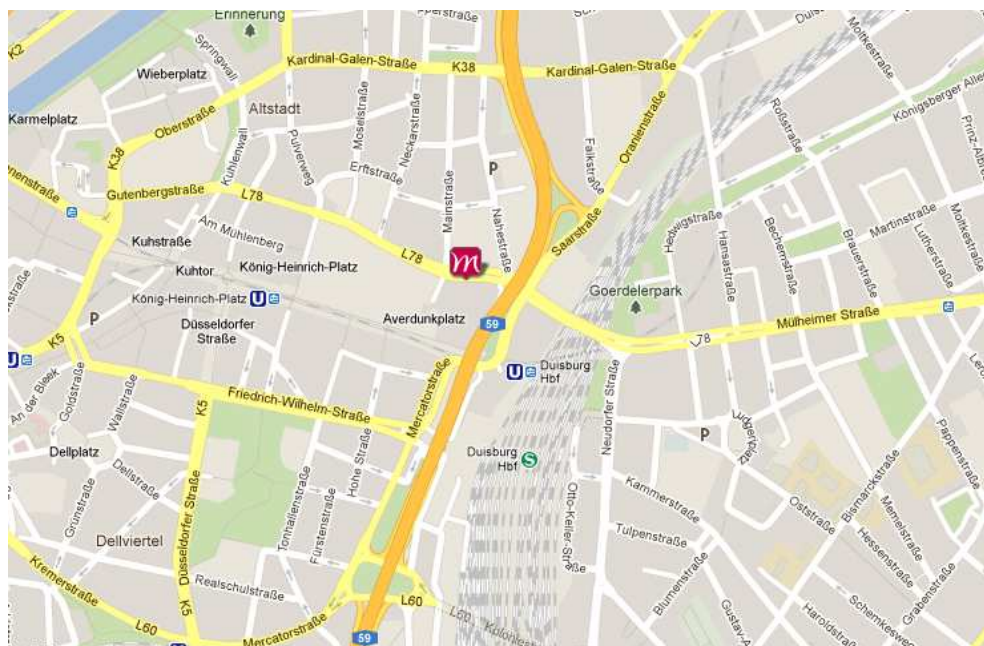
From the airport Düsseldorf to Duisburg

by train: Trains from Düsseldorf Airport to Duisburg main-station (about 10 minutes)

by taxi: Taxis from Düsseldorf Airport to Duisburg city (approx. EUR 45,00)

From the main station to the hotel:

The Mercure Hotel is next to the main-station, there are only some minutes to walk.

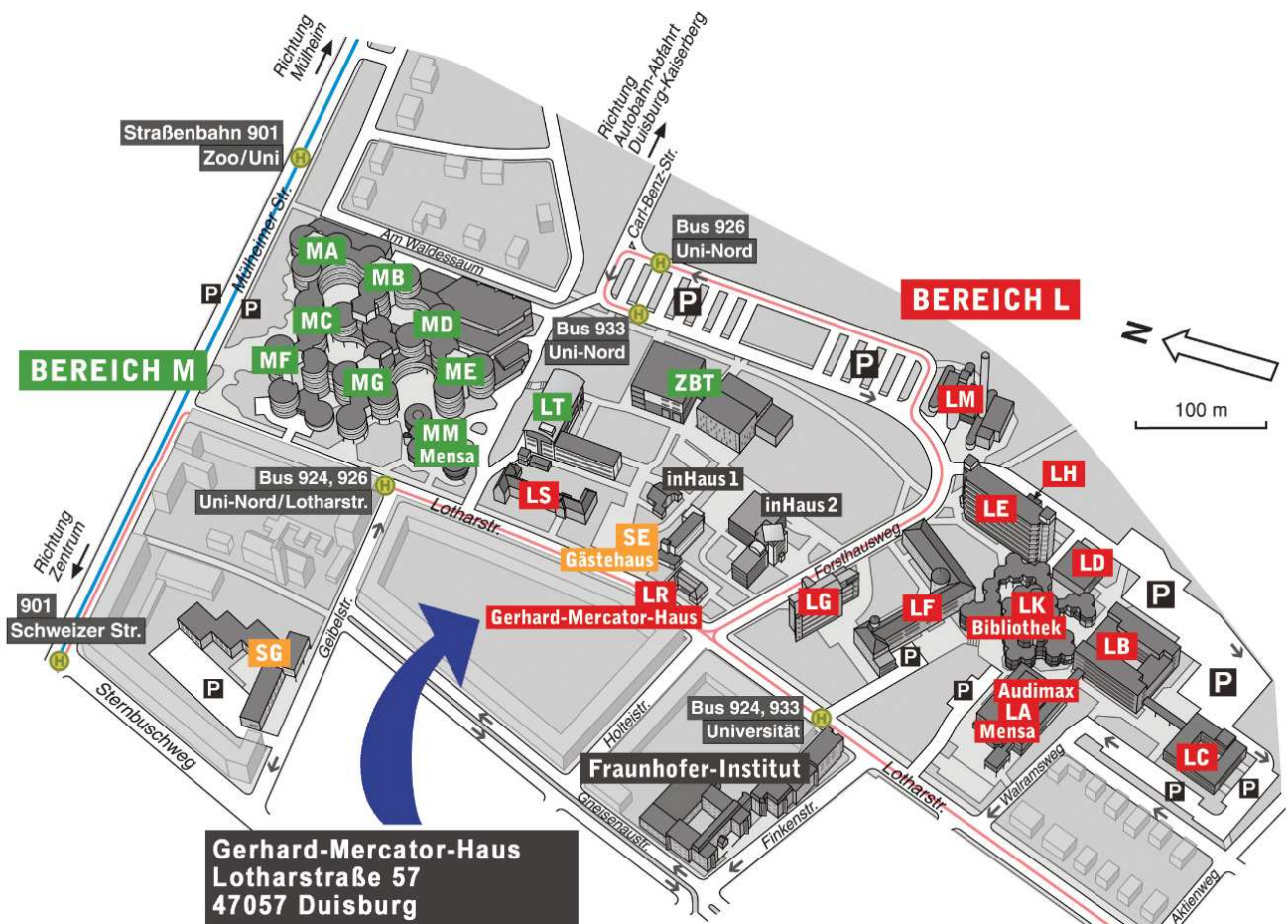


Meals

Meals (two lunches and the dinner) on your own expenses.

Conference Location

The meeting is located at the “Preussag-Saal” of the Gerhard-Mercator-Haus in Duisburg:



The Gerhard-Mercator-Haus can be reached by bus (line 924) from main station to Lotharstrasse.

Gebäude LR (Gerhard-Mercator-Haus)
Lotharstrasse 57, 47057 Duisburg

Registration / Contact

Chair of International Automotive Management
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For organizational issues contact the secretariat:

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For academic concerns contact:

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