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鲁尔都市孔子学院

University of Duisburg-Essen

Confucius Institute Metropolis Ruhr

Ling He Simulation Managing Change in China

Ling He Simulation is an advanced multimedia tool for prospective managers who want to work in China or with Chinese Companies. This simulation offers you the opportunity to learn more about implementing organizational change in current Chinese business.

You have to convince a management team of 24 members to adapt the corporate Performance Management System (PMS), but your assignment has been limited. During six month (120 workdays) your tasks will be to gather information about the management team of the company. Further to introduce different change management initiatives and to observe your progress in helping the members of the management team to move through the phases of „Awareness“, „Interest“, „Trial“ and finally „Adaption“.

Date: 14 July 2010, 9 a.m. – 3 p.m.

Location: Confucius Institute Metropolis Ruhr,
Bismarckstr. 120, Duisburg, Conference Room 3

Language: English

Lecturer: Prof. Dr. M. Taube & Eva Nell

Max. number of participants: 20 students

Fee: All costs will be covered by the
Confucius Institute Metropolis Ruhr

**Application until 6 July 2010
at the secretariat of the Confucius Institute**

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