

## **Workshop: Presenting (in) Science – How to own the stage on (international) conferences**

Various factors have an influence on the success and impact of your scientific presentation. Next to excellent scientific work and knowledge in the field, additional aspects such as verbal and non-verbal aspects, the structure of your objectives and your talk in general as well as interdisciplinary and intercultural aspects play an important role. Therefore, the workshop will actively train the following presentation aspects:

### **Verbal and Non-Verbal Aspects**

- appearance and presence on stage,
- winning over the audience (getting in contact + interaction),
- confident and authentic appearance,
- dealing with nervousness (before and during presentations and questions),
- supporting presentation objectives,
- breathing, voice, articulation and intonation,
- mimics, gestures, body language and movement,
- proper dealing with questions, discussions, debates and negotiations,
- goofs, mishaps and 'disasters' when presenting – how to deal with?

### **Objectives and Structure**

- dealing with content and time pressure – defining and focusing on objectives,
- proper preparation and planning of scientific presentations,
- structure of presentations – balancing objectives, content, time, interest of audience,
- developing clear and convincing statements and argumentation structures,
- motivation and activation of the audience,
- comprehensive and audience-oriented slide design,
- attractive presentations – use of media and (technical) requisites,
- convincing arguments: building and defending arguments,
- more diversified style and dramaturgy.

### **Interdisciplinary and Intercultural**

- feeling for self- vs. external perception, dealing with 'international' needs,
- intercultural awareness in and for 'presenting situations',
- dealing with challenges in interdisciplinary and cross-cultural communication,
- demands and challenges in highly diversified presentation and communication settings.

Each aspect is introduced by short inputs. Short consecutive trainings and simulations will actively train your individual presentation skills. Therefore, each participant is kindly asked to bring a presentation (e.g. power point/poster) of her/his scientific research project to the workshop.

---

---