

TRAINING DAYS

Workshop „Academic Writing – strategy and practice“

Date: Thu-Fri, 13–14 February 2020, 10.00–17.00 h each day

Place: Innovationsfabrik SSC, Campus Essen (V15 S01 C97)

Trainer: Jan Schilling

Target group: doctoral researchers (less experienced writers)

Language: English

Workshop description

Ranging from research papers in international journals to the classic big book dissertation, the indispensable written communication of academic matters is based on strong and reliable writing skills to share scientific findings with the wider audience. These skills can be trained to make the composition of academic prose a less daunting task, establish a solid reputation among scientific peers and control the development of one's scientific track record more successfully. In the long run, the writing process may not only become manageable, but even enjoyable!

The content of this two-day workshop focuses on the needs of less experienced writers. On the one hand, a framework of strategic notions is introduced and discussed, i.e. matters of self-organization and how to structure the writing process, development of the right mindset and when or how to implement revisional processes. On the other hand, the workshop comprises several practical items for the text configuration process itself, e.g. how to write with structure and appeal for a defined target group, how to achieve cohesion and flow in the logical argumentation and how to develop an appropriate language style.

Mixed methods combine theoretical input with practical application, making the workshop as interactive and involving as possible. As an optional element on the second day, participants are invited to bring short sections of their own writing projects to class for collaborative discussion and revision. The registered participants will be contacted before the workshop with a brief questionnaire. This aims to collect some preliminary information about their previous knowledge in the field and their immediate or pending needs. With this feedback, the workshop can be tailored to the individual group of participants as closely as possible.

Contents

- Strategic notions (self-organisation, structuring, revision etc.)
- Practical items for the writing process (logical cohesion, sensible paragraphing, transitions, etc.)
- Appeal and target group orientation
- Exemplary work on own texts