



TALENT MEETS BERTELSMANN

Berlin | June 24 – 26, 2024

International Networking Event for Management, Data and Media Innovators (f/m/d)

Are you ready to **shape the future of digital business** with your innovative ideas, team spirit and the help of **AI**? Are you eager to delve into a real-world case study and **develop creative strategies** for utilizing **data** and **generative AI** in the media, services and education sectors?

If so, we'd like to invite you to take part in Talent Meets Bertelsmann (TMB), our premier **networking event for business, data and creative innovators** in Berlin*. Seize this opportunity to **establish valuable connections** with media and management **experts**, and gain **insights** into one of the **largest media companies** in the world.

During these three days, you will:

- Collaborate with a team of fellow students from **diverse backgrounds**,
- Generate novel ideas in workshops on **trending business topics**,
- Explore the **possibilities of AI**,
- Work closely with experienced Bertelsmann **intrapreneurs**,
- Develop innovative ideas within an **interdisciplinary team**,
- Present your ideas to a **jury of Board members**,
- Compete for the chance to win **exciting prizes**.

Prior to the live event, there will be a **virtual kick-off** that allows you to **meet fellow participants** and learn what to expect during your three days in Berlin!

We are on the lookout for future **management, media or data innovators** who are keen to transform the media and communication industry with the help of data-driven business solutions. Join Talent Meets Bertelsmann, **gain firsthand experience** of a **global player** in the **media world** and become a **member** of the TMB **alumni network** – a vibrant community of over 850 members ready to provide you with **continuous support**.



Apply now!

Curious? Learn how you can participate in this international networking event at www.talentmeetsbertelsmann.com

* Your accommodation and travel expenses will be covered.