

**M.A. PUBLIC MANAGEMENT, PUBLIC ADMINISTRATION AND PUBLIC POLICIES  
PROGRAMME OUTLINE**

(Please note that this is an English translation of the course programme. The courses are taught in German)

	Term	Modules	Contact Hours	ECTS Credits	
1 <sup>st</sup> Year	1.	<b>Module 1: Modern Government and Public Management in a Multi-Level-System</b>			
		(L) Public Management	2	3	
		(S) Governance in a Multi-Level-System: Governing and Governance	2	6	
		(S) Policy Consulting: Strategies, Instruments, Modern Government	2	6	
		<b>Module 2: Policy Analysis</b>			
		(L) Policy Design and Politics of Implementation; Convergent and Divergent Factors	2	3	
		(S) Policy Design and Policy Learning	2	6	
	(S) Analysis of Selected Policy Areas	2	6		
			Total, 1 <sup>st</sup> Term	12	30
	2.	<b>Module 3: The Public, Public Opinion and Strategic Communication</b>			
(V) Media and Politics		2	3		
(S) Political Actors and Strategic Communication in Modern Societies		2	6		
<b>Module 5: Bargaining, Mediating and Communicating</b>					
(E) Bargaining, Mediating and Communicating		6	9		
<b>Module 6: Internship</b>					
Internship: Public Management, Public Policy, Strategic Communication			12		
		Total, 2 <sup>nd</sup> Term	10	30	
2 <sup>nd</sup> Year	3.	<b>Module 3: The Public, Public Opinion and Strategic Communication</b>			
		(S) Public and Public Opinion and Democracy	2	6	
		<b>Module 4: Public Administration and Public Management</b>			
		(L) Architecture of Public Administration in international comparison	2	3	
		(S) Theories of Administrative Behaviour	2	6	
		(S) Elements and Strategies of Public Policy	2	6	
		<b>Module 7: Policy Management</b>			
	(E) Taskforce: Policy Management	6	9		
			Total, 3 <sup>rd</sup> Term	14	30
	4	<b>Master Thesis</b>			30
		Total 4 <sup>th</sup> Term		30	
<b>Total</b>			36	120	

(L): Lecture; (S): Seminar; (E): Exercise Course