China's Global Rise – Contesting the Liberal World Order?





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## China's Strategic Narratives and International Order

Following President Xi Jinping's call to "lead the reform of the global governance system," China has stepped up wielding its "discourse power" to reshape existing global norms and institutions. China's use of discourse power however is strategic and issue/domain-specific. The strategic narrative framework provides useful analytical lenses through which one can systematize, track, and compare China's narratives across global governance domains. It would further provide insight into China's priorities and intentions in its quest for leadership in global governance reform.

Dr. Yi Edward Yang is Professor of Political Science at James Madison University in Virginia, USA. His primary research interests involve foreign policy decision-making, political psychology, Chinese foreign policy, and U.S.-China relations. His work has appeared in several edited volumes and peer-reviewed scholarly journals including the Journal of Conflict Resolution, International Studies Quarterly, Political Psychology, Foreign Policy Analysis, Political Research Quarterly, the Journal of Contemporary China, the Journal of Chinese Political Science, and the Chinese Journal of International Politics. He is a co-editor of Challenges to China's Economic Statecraft: A Global Perspective (2019). In 2016–2018, he served as president of the Association of Chinese Political Studies (ACPS), the U.S.-based organization dedicated to academic research and professional activities relating to Chinese politics.

