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1 EDITORIAL EDITORIAL

Dear Reader,

it is our pleasure to present the 2004 edition of our Institute Report to our advisory board, our international partners, the faculties that jointly sponsor our institute in the university as well as all interested parties.

The release of this report coincides with our 8th annual 'East Asia Day' on which we celebrate this year the 10th anniversary of the Institute of East Asian Studies at the University of Duisburg (now Duisburg-Essen). We are proud to have recruited Dr. Theo Sommer, (editor-at-large of *Die Zeit*) as keynote speaker for this event. Dr. Sommer will speak on 'Regional Security in East Asia'.

Looking back over ten years of research and teaching on contemporary developments in East Asia at the Institute of East Asian Studies, it may be stated that the Institute has come a long way. Because of the particular model of East Asian Studies, combining rigid disciplinary exercise with the in-depth regional study of East Asia, the Institute succeeded first in 1997 in filling all six chairs in East Asian Studies. Today, with more than 30 scientists employed, we are the largest Institute of contemporary East Asian Studies at a German University. In these ten years our researchers have published approx. 1000 books, articles, papers, reviews and contributions to newspapers, many of these peer-reviewed. In the year 2001 we established a joint research program focused on 'Stability and Change in East Asia' with 6 individual projects, all funded by the German Research Foundation (DFG). Altogether, 20 funded research projects are currently being carried out at the institute and / or in cooperation with institute members.

Three different study programs on East Asia are currently being offered by the institute, among which the five year diploma program East Asian Studies (Diplomstudiengang Ostasienwissenschaften) is the largest. This winter semester a total of 121 students have started in this program – 65 % more than in the previous year. We are very pleased and honoured that in 2004 the university acknowledged the high standard of teaching at the institute by awarding a prize for outstanding teaching achievements to institute member PD Dr. Claudia Derichs.

The research activities of the institute over this past year have been dominated by the joint research program on 'Stability and Change in East Asia'. In addition various other research projects have commenced, covering a broad range of topics, some of primarily theoretical interest, others tackling problems of practical political and / or economic relevance. This mixture of research agendas reflects the overall self-understanding of the Institute as rooted in sound theoretical approaches while at the same time, concerned with praxis-oriented problems of the relationship between the European – East Asian regions.

The Institute of East Asian Studies strives to promote and train a new generation of young professionals and scholars. We are pleased to announce that Dr. Claudia Derichs very successfully completed an habilitation project and received the *venia legendi* for comparative and international politics.

The successful work at the Institute has also been reflected in the interest of other organizations and institutes in its staff. In the reporting year 2003/2004 Florian Coulmas (Chair: Japanese Language, History and Culture) as well as Karen Shire (Chair:

Sociology – Japan) received calls to join academic organizations outside Duisburg. Florian Coulmas has in the meantime accepted the invitation to join the German Institute of Japanese Studies (DIJ) in Tokyo, Japan, as its new director. He is now on leave from his duties at the University of Duisburg-Essen and will return to the Institute of East Asian Studies in 2009. We are honoured that the renowned sociolinguist, Prof. J.V. Neustupny of Monash University in Australia has accepted our offer to represent the chair of Florian Coulmas for the winter term 2004 / 2005. Karen Shire received a call for the C4 chair for 'Modern Japanese Studies' at the University of Düsseldorf which she has been representing from April 2004 to March 2005. Her duties in Duisburg were taken over by Dr. Wolfram Manzenreiter (University of Vienna) from April to September 2004 and, currently in the winter term 2004 / 2005, by Dr. Akira Takenaka who had previously represented the chair of Japanese Politics and Economy at the Free University of Berlin.

All activities in the reporting year have been overshadowed by the long process of integrating the two campi Duisburg and Essen into one, truly integrated university. At the time of the final editing of this report, this process has still not been finalized, resulting in some intransparency and insecurity regarding the future development perspectives of the Institute of East Asian Studies in Duisburg. Seen in combination with the dramatic cuts which university budgets are facing all over the country, the external environment for the further development of the Institute may deteriorate in future. The pressure on the Institute to attract additional funds from outside the university budget is rising substantially. Inter-organizational competition and the need to create 'marketable' research results is finally becoming a reality. We have been working hard to prepare the Institute of East Asian Studies for this challenge and are confident that we will be able present some first results in next years issue of the Institute Report.

Symbolizing the sharpened focus of our work in the context of a changing environment, at the occasion of its 10th anniversary, the Institute is launching a new logo, designed to highlight the bridging function of the institute between Europe and East Asia and to underline our focus on East Asian modernities.



In Spring 2004 all scientists of the Institute have moved from the old "villa" and many other locations scattered on the campus in Duisburg to a new location in the 6th and 7th floor of old office building (LE) formerly hosting the rectorate. For the first time all 40 employees work in the same building. We are confident that this concentration will further improve the cooperation among us and result in a gain of the quality in research and teaching.

The pages which follow offer a detailed account of the activities of the Institute for East Asian Studies during the academic year October 2003 September 2004. Once again it is a pleasure to acknowledge financial support by a number of funding agencies. Thanks are due to:

Bundesministerium für Bildung und Forschung; British Social Research Council, Deutsche Forschungsgemeinschaft; Deutscher Akademischer Austauschdienst; Dokkyo University; Duisburger Universitäts-Gesellschaft e.V., European Commission; Haniel-Stiftung; Hanns-Seidel-Stiftung; Hans-Boeckler-Stiftung; Hanse Wissenschaftskolleg; Institute of Social Sciences, University of Tokyo; Japan External Trade

Organization; Japan Foundation; Japan Society for the Promotion of Science; Japan Student Services Organization; Kulturwissenschaftliches Institut Essen; Ministry of Education, Culture, Sports and Technology, Japan; Peter-Klöckner-Stiftung; Stiftung Mercator GmbH; VolkswagenStiftung.

The Institute's homepage provides a continually updated overview of new publications and a schedule of upcoming colloquia ([http://www.uni-duisburg.de/ Institut/OAWISS/publikationen/index.html](http://www.uni-duisburg.de/Institut/OAWISS/publikationen/index.html)). We also offer an Info-Mail service in German, 'News from the Institute of East Asian Studies', sent electronically several times a year. If you would like to be included in this e-mailing list, please send a request to in-east@uni-due.de.

2 BOARD AND ADVISORY COUNCIL INSTITUTSVORSTAND UND BEIRAT

Board / Vorstand

Prof. Dr. Markus Taube

(Director since Oct. 2004 / *Direktor seit Okt. 2004*)

Prof. Dr. Winfried Flüchter

(Deputy Director since Oct. 2004; Chairman of the Committee for Examinations for East Asian Studies / *Stellvertretender Direktor seit Okt. 2004; Vorsitzender des Prüfungsausschusses für den Diplomstudiengang Ostasienwissenschaften*)

Prof. Dr. Florian Coulmas

(Director until Sept. 2004; on leave since Oct. 2004 / *Direktor bis Sept. 2004; beurlaubt seit Okt. 2004*)

Dr. Doris Fischer

Prof. Dr. Thomas Heberer

Prof. Dr. Werner Pascha

Prof. Karen Shire, Ph.D.

(Deputy Director until Sept. 2004 / *stellvertretende Direktorin bis Sept. 2004*)

René Trappel

(Student Member / *Studentisches Mitglied*)

Advisory Council / Beirat

Chairperson / Sprecher

Prof. Dr. Eckhard Rohkamm

(CEO (retired), ThyssenKrupp Technologies; Chairperson German Asia-Pacific Business Association / *Vorstandsvorsitzender a.D., ThyssenKrupp Technologies; Vorsitzender, Ostasiatischer Verein*)

Members / Mitglieder

Jörg Bickenbach

(Permanent Secretary (retired), Ministry for Industry and Commerce and Medium-Sized Companies, Technology and Transport / *Staatssekretär a.D., Ministerium für Wirtschaft und Mittelstand, Energie und Verkehr des Landes Nordrhein-Westfalens*)

Dr. Werner Draguhn

(Director (retired), Institute for Asian Studies, Hamburg / *Direktor a.D., Institut für Asienkunde*)

Dr. Gerhard Eschenbaum

(Deputy Executive Director, Head of International Business Division, Chamber of Commerce and Industries, Düsseldorf / *Stellvertretender Hauptgeschäftsführer, Leiter der Außenhandelsabteilung, Industrie- und Handelskammer Düsseldorf*)

Hildegard Glagow

(China Business Support Center, CBSC, Düsseldorf)

Dr. Tim Goydke (Chairman, Alumni and Friends of East Asian Studies in Duisburg; Regional Manager Japan, Korea, South Asia, German Asia-Pacific Business Association / *Vorsitzender der Alumni und Freunde der Duisburger Ostasienstudien e.V.; Ostasiatischer Verein, Regional Manager Japan, Korea, Südasien.*)

Dr. Florian Hesse (CEO, CarlFuhr-GmbH & CoKG / *Geschäftsführer, CarlFuhr GmbH & CoKG*)

Prof. em. Dr. Dr. h.c. Willy Kraus

(Professor (retired), Ruhr University Bochum / *Prof. em., Ruhruniversität Bochum*)

Josef Krings

(Mayor (retired), City of Duisburg / *Oberbürgermeister a.D. der Stadt Duisburg*)

Matthias Naß

(Deputy Editor, Die Zeit, Hamburg / *Stellvertretender Chefredakteur, Die Zeit*)

Hans Henning von Berg

(Chairman, German-Chinese Economics Association, Cologne / *Vorsitzender, Deutsch-Chinesische Wirtschaftsvereinigung e.V.*)

Dr. Dr. h.c. Ruprecht Vondran

(Chairman, German-Japanese Economic Association, Düsseldorf / *Vorsitzender, Deutsch-Japanischer Wirtschaftskreis, DJW*)

3 STAFF MITARBEITER

Human Geography – East Asia (Faculty of Biology and Geography) *Kulturgeographie mit dem Schwerpunkt Ostasien (Fachbereich Biologie und Geographie)*

Professor	Dr. Winfried Flüchter
Research Associates	Dr. Thomas Feldhoff (Funded Research Position) Markus Jeschke (until Sept. 2004) Ulrike Willms (until Sept. 2004) Dipl. Geogr. Ulrich Zur-Lienen (Funded Research Position)
Cartography	Ulrike Jentsch, Harald Krähe
Office	Monika Schulz-Kühnelt, Petra Klöckner

Politics of East Asia (Faculty of Social Sciences) / *Politik Ostasiens (Fachbereich Gesellschaftswissenschaften)*

Professor	Dr. Thomas Heberer
Assistant Professor	Dr. Claudia Derichs
Research Associates	Dr. Andrea Fleschenberg (Funded Research Position) Christian Göbel, M.A. Momoyo Hüstebeck, M.A. (Funded Research Position) Anja-Désirée Senz, M.A.
Office	Cornelia Feldmann, Chen Liang

Sociology - Japan (Faculty of Social Sciences) / *Gesellschaft Japans (Fachbereich Gesellschaftswissenschaften)*

Professor	Karen A. Shire, Ph.D. (on leave April 2004 – March 2005) Dr. Wolfram Manzenreiter (April 2004 – Sept. 2004) Dr. Akira Takenaka (Oct. 2004 – March 2005)
Research Associates	Jun Imai (Funded Research Position) Katrin Vitols (Funded Research Position) Birgit Apitsch (Funded Research Position since Nov. 2003) Diego Compagna Suna Sayin (Funded Research position since Nov. 2003)

Office NN (Funded Research Position)
NN (Funded Research Position)
Bärbel Vogt

**Japanese Language, History and Culture (Faculty of Humanities) /
*Sprache und Geschichte / Kultur des Modernen Japans (Fachbereich Geistes-
wissenschaften)***

Professor **Dr. Florian Coulmas** (on leave since Oct. 2004)
Dr. J.V. Neustupny (Oct. 2004 – March 2005)

Research Associates **Peter Backhaus, M. A.** (Funded Research Position
until Apr. 2004)
Dr. Patrick Heinrich
Kaoru Matsuo, M.A. (Okt. 2003 – Sept. 2004)
Ayako Shikama, M.A. (Funded Research Position
until March 2004)
Dr. Yuko Sugita, M.A. (until May 2004)

Office/Secretary **Kornelia Apholz**

**East Asian Economic Studies / China (Faculty of Economics) /
*Ostasienwirtschaft / China (Fachbereich Betriebswirtschaft)***

Professor **Dr. Markus Taube**

Assistant Professor **Dr. Doris Fischer**

Research Associates **Dipl.-Ök. Matthias Schramm**
Dipl.-Ök. Tobias Kulka
Kawai Yiu, MBA

Part-time Lecturer **Dr. Tsöl Zae Chung** (EPIS GmbH, Duisburg)
Andreas Oberheitmann (RWI, Essen)
Dr. Ulrich Teich (Assessor, Düsseldorf)
RA Dr. Klaus Jakubowski (Lawyer, Berlin)

Office **Iris Schleyken**

**East Asian Economic Studies - Japan (Faculty of Economics) /
*Wirtschaftspolitik/Ostasienwirtschaft mit dem Schwerpunkt Japan (Fachbe-
reich Betriebswirtschaft)***

Professor **Dr. Werner Pascha**

Research Associates **Ingo Meierhans, M. Econ. (NL)**
Dipl.-Regionalwiss. Manja Jonas
Dipl.-Volkswirt Peter Klöpping
Julia Hollmann, M.A. (since Febr. 2004, funded
position)
Dipl.-Kaufmann Roman Bartnik (since Nov. 2003)

Honorary Professor	Dr. Peter Baron (HypoVereinsbank Tôkyô, Japan)
Part-time Lecturer	Dr. Jörg Raupach-Sumiya (NEC Schott Components Corporation, Japan)
Office	Andrea Löckener

**Chinese Language (attached to Faculty of Social Sciences, East Asian Politics)/
*Chinesische Sprache (zugeordnet dem Fachbereich Gesellschaftswissenschaften, Politik Ostasiens)***

Language Instructor	Dr. Lun Du (Supervisor)
Part -Time Lecturers	Dr. Yanqian von der Lippe-Fan Dr. Dingxian Zhang (Landesspracheninstitut Bochum, attached to Faculty of Economics) Fengshi Yang, M.A. Xinrong Liu, B.A. Bo Zhang, B.A.

**Japanese Language (attached to Japanese Language, History and Culture (Faculty of Humanities)
*Japanische Sprache (zugeordnet zu Sprache und Geschichte / Kultur des Modernen Japans (Fachbereich Geisteswissenschaften)***

Language Instructors	Rafael Beerman, M.A. (Supervisor) Yuka Ando, M.A.
Part-time Lectureres	Kayoko Asada, M.A. Kinue Sugita, B.A. Kaoru Yoshioka, M.A. Mami Kano-Wiedermann Naoko Maeda (since Oct. 2004)

Staff directly assigned to the Institute / *Direkt dem Institut zugeordnet*

Coordinator East Asian Studies	Dipl. Volksw. Helmut Demes
Librarian	Dipl. wiss. Bibl. Toshi Yamada, M.A.

Staff News / *Personalnachrichten*

Roman Bartnik has been employed as a Research Associate (junior position) since November 1, 2003 at Professor Pascha's chair of East Asian Economic Studies. Mr. Bartnik has a degree in Business Studies ("Diplom") from Trier University. In Duisburg, his main research interest is comparative organisational analysis and management of innovation processes.

Claudia Derichs became Visiting Scholar of the Japan International Christian University Foundation (JICUF) in May 2004.

Claudia Derichs and **Hynek Burda** received the Teaching Award 2004 (€ 5,000) of the University of Duisburg-Essen for their outstanding engagement in teaching and student mentoring.

Claudia Derichs was elected to the Board of Directors of the German Association for Social Science Research on Japan.

Doris Fischer will be co-editor together with Professor Michael Lackner, University of Nürnberg-Erlangen of the next "Länderbericht China" (Country Report China) published by the Federal Agency for Civic Education. The publication is scheduled for the beginning of 2006.

Since February 2004 **Julia Hollmann** is Research Assistant at the Chair for East Asian Economic Studies (Professor Pascha). She is project coordinator of KOPRA.

Jun Imai was invited to teach part-time at the International Christian University, Tokyo in the winter term 2003 / 2004, and taught "Sociology of Organizations".

Werner Pascha und **Cornelia Storz** (Marburg University) organised the fourth workshop on organisation and order of the Japanese economy on 21st November 2003, as an appendix to the yearly conference of the German Association for Social Science Research on Japan. The event took place in Tutzing (Evangelische Akademie) and covered topics of perception and institutional economics in Japanese Studies.

On November 20, 2003 **Professor Pascha** took part as a senior advisor at the workshop for Young scholars of the German Association for Social Science Research on Japan (Vereinigung für sozialwissenschaftliche Japanforschung) in Munich. This was a special event organised by **Prof. Dr. Verena Blechinger**. Ten German doctoral students had their research projects discussed by two foreign and two German advisors.

Karen Shire was appointed by the Rektor of the University of Bremen to the Advisory Board of the Graduate School of Social Sciences, Bremen University.

Karen Shire was appointed to the Advisory Board of the Deutsche Institut für Japanforschung (DIJ) in Tokyo.

Karen Shire was appointed Vertrauensdozent (Affiliated Professor) of the Hans-Boeckler Foundation.

Karen Shire was elected to the Board of Directors of the German Association for Social Science Research on Japan.

Karen Shire received a "Ruf" for the C4-Professur "Modernes Japan II -- Sozialwissenschaften" at the University of Düsseldorf.

Yuko Sugita left the Institute and joined the Research Center Multilingualism (Sonderforschungsbereich Multilingualismus) at the University of Hamburg.

Professor Taube was invited to participate in the Europe Asia Young Leaders Forum organized by the Herbert Quandt Foundation at Kloster Irrsee from 2.-5. October 2003.

Visiting Scholars / *Gastwissenschaftler*

- **Prof. Dr. Fumio Inoue** (Tokyo University of Foreign Studies, June 2004)
- Research Fellow **Que Jihong**, China Center of Comparative Politics and Economics, Beijing (1 October 2003 – 29 September 2004, funded by Chinese Ministry of Education)
- **Prof. Liang Yi**, Social Science Department, College of Arts and Science, Beijing Union University (1 October 2003 – 30 December 2003, funded by DAAD)
- Research Fellow **Chen Xueliang**, China Center of Comparative Politics and Economics, Beijing (1 June 2004 – 30 June 2004, funded by DFG)
- **Prof. Yu Xianyang**, Department of Sociology, Chinese People's University, Beijing (1 June 2004 – 30 June 2004, funded by DFG)
- **Prof. Zhang Luocheng**, Nanjing Institute of Geography and Limnology, Chinese Academy of Sciences, Nanjing (1 June – 31 August, 2004, funded by Max-Planck-Gesellschaft)
- **Prof. Dr. Zhou Wei**, Wuhan University, Wuhan. (funded by Peter Klöckner Stiftung)

4 RESEARCH ACTIVITIES FORSCHUNGSAKTIVITÄTEN

4.1. Joint Research Activities / *Gemeinsame Forschungsprojekte*

Joint research project on stability and change in East Asia

In 2001 our joint research program was accepted for funding by the DFG. The research program of the institute includes six funded projects, all of which got underway in 2002. A first joint publication appeared as a special issue of the journal ASEAN (Nr. 84, July 2002). All the empirical projects are nearing completion and first results have been published (cf. list of publications). The final reports are due in 2005.

Florian Coulmas:

Multilingualism in Japan

This project examines the special situation of growing linguistic heterogeneity in a society traditionally operating under monolingual assumptions. The focus of study will be Tokyo as the place where the new multilingualism has become most salient. Concretely, the two dissertation projects concentrate on two complementary fields:

- (1) The linguistic infrastructure provided for those parts of the population with little or no proficiency in Japanese
- (2) The attitudes of the host community towards the growing presence of foreign languages within the city

Doris Fischer

Stability and Commercial Information - The economic relevance of institutional design within the information system

Stability and information are concepts with a prominent place in economics literature. The use of both concepts in a theoretical context is however, rare. It is the purpose of this research project to analyse the relationship between stability, information and economic performance, thus describing a new research programme. The project aims at analysing how institutions and institutional change within the information system matter for economic performance and stability. As the Chinese government is constantly stressing the importance of stability while the Chinese information system is currently in a process of institutional transformation, China is supposed to be a valuable starting point to demonstrate and explain the impact of the information system on economic performance and stability.

Winfried Flüchter

Japan's Construction Lobby Activities and Their Spatial Impact – Systemic Stability and Sustainable Regional Development

“Japan, Inc.”, “construction lobby” and “sustainability” are the keywords of this research project in the field of economic and political geography. Its aim is to apply institutional theory to the problem of the stability of the “system Japan” with regard to sustainable regional development. It will assess this question empirically at several spatial levels of scale – national, regional and local. The focus is on the “Iron Triangle”, the interplay of ministerial bureaucracy, politics and big business that is the

model of the “system Japan” and has long been a symbol of the country’s economic prosperity. It has also long since become a symbol of the inefficiency of the system. In the face of structural reform measures, unmastered crises and the globalisation induced pressure to adapt, the stability of the system appears doubtful. The “Iron Triangle” is exemplified by the construction industry and its lobbying activities. In this connection we hypothesise that though the “system Japan” is quite fragile, as has been quite correctly confirmed in various regards, it still definitely does function in the case of problem-laden branches of industry. This holds particularly for the construction industry, which embodies like no other branch the parallel interests and the informal alliances of the most important actors. The basis of its existence is “dangô” – cartel-like agreements among bidders in public construction commissions. This mode of deriving income exists all over the world, but it is especially profitable in Japan for the involved actors. The analysis first deals with their power and network structures within and outside of the “Iron Triangle” at the national level. The discussion of the stability of the system and its effect on “sustainable” regional development will then have to be related to the prefectural and communal levels. Japanese construction lobby activities will be critically scrutinised with regard to conflicting “top-down” and “bottom-up” strategies – in the context of the general conditions, incentive structures, credibility and path dependency of the complex action systems and from the viewpoint of spatially relevant structures and processes.

Thomas Heberer (together with Prof. Dr. Gunter Schubert, Tübingen)

Is Local Democracy Paving the Way for political and Social Stability? Implementation and Political Effects of Village and Urban Inhabitants Elections in China

According to official Chinese statements the institution of direct village elections and recently elections of urban inhabitants committees is of significant importance for the programme of political reforms. It is declared to be part and parcel of “Socialism with Chinese characteristics”. Its aim is the consolidation of Party control among the local population. Yet, furthermore, there are obvious signs that this “local democracy” ordered by the political leadership tends to alter the existing order and strengthens the process of social pluralization and participation. We find distinct evidence of a political emancipation of the rural populace.

This research project attempts to identify the impact of rural and urban elections on political communication and political participation. It focuses on the changing attitudes of the local population and local cadres and their effect on China’s political system. It is carried through with colleagues of two Chinese partner institutes. Between 2002 and 2004 field surveys were conducted in three rural (Shenzhen, Jiangxi, Jilin) and three urban areas (Shenyang, Chongqing and Shenzhen).

Karen Shire:

Employment Diversification in Japan: The Case of Temporary Dispatched Work

From the perspective of the expansion of a new form of employment – temporary dispatched work – the research has aimed at conceptualizing change in the Japanese employment system. The project received a third year of funding from Jan. 1, 2003 and has since focussed on two activities: matching the completed study of temporary work reregulation in Japan with a study of the same in Germany and the conception and implementation of a mail survey of a sample of Japanese temporary help firms. The findings so far point to similarities in the the weaker involvement of labour unions in the re-regulation process in Japan and Germany. In Japan, the role of the

Ministry of Health, Welfare and Labor advisory councils have been marginalised in favor of the role of the deregulatory commissions formed under the auspices of the cabinet office. This shift in the venue of policy making has weakened the participation of labor in key stages of the policy formation process. Likewise in Germany, the Hartz Kommission, where representatives of private sector firms overshadowed the participation of the social partners, operated in a way to minimize the influence of the German Ministry of Labor and labor representatives. A major difference is however, the continued role of the social partners in Germany in implementing the Hartz measures concerning temporary work.

Further research in Japan has focussed on the marketisation of inter-firm relations, which we argue underlies the expansion of temporary help firms and temporary agency employment since deregulation. Four new reports of research were completed in 2003: a discussion paper by Jun Imai, published by the Institute of East Asian Studies, a discussion paper by Katrin Vitols, forthcoming in the *Duisburger Beiträge* published by the Institute of Sociology, a peer reviewed journal article by Katrin Vitols forthcoming in 2005 and a book chapter by Imai and Shire, also forthcoming in 2005. A complete draft of the dissertation manuscript of Jun Imai was completed in the summer of 2003. Uwe Holtschneider, a work-study student in the project, is utilizing the project data for his Diplomarbeit in the Faculty of Economics. The researchers are currently preparing a book manuscript reporting the comparative results.

Markus Taube

Stability in Instability. China's TVEs and the Evolution of Property Rights

For two decades economic and social stability in China's rural areas has been based on the successful evolution of township village enterprises. These enterprises, however, feature a property rights structure which according to conventional property rights theory should make these enterprises highly inefficient and prone to quick dissolution. But as closer analysis indicates, exactly these ambiguous property rights structures may be the recipe for success. They constitute highly flexible best practice solutions for corporate survival in the context of rapidly changing environments in a transition economy. But as the Chinese market economy matures, these ambiguous property rights structures will nevertheless have to make way for clearly defined – stable – property rights structures.

4.2. Other current and completed research projects / *Andere laufende und abgeschlossene Projekte*

Helmut Demes:

Education, Vocational Training and Employment in International Comparative Perspective: Japan – China – Germany (funded by the Japanese Society for the Promotion of Science, 2001-2004)

New developments in vocational training and education are being studied in this international project carried out in collaboration with Japanese, Chinese and German researchers. The project focuses on changes (in organization and content) of education and vocational training policies in response to the ongoing globalization of economies, changes in employment structures and labour markets, as well as new qualification and skill requirements of companies. Among others the following topics are analysed in an international comparison of China, Japan and Germany:

- responses in education and vocational training to globalization
- new developments in the relationships between education, vocational training and employment
- selection and allocation mechanism of the education system and changes in educational participation of young people
- new tendencies in the labour market for new school graduates.

Cooperation Partners: Nagoya University, East China Normal University, Hagen University, Duisburg-Essen University.

Claudia Derichs and Mark R. Thompson (current):

Dynasties and female political leadership in Asia (funded by DFG)

The project addresses the striking fact that many governments or opposition movements in Northeast, Southeast, and South Asia have been, or are led by women. Given the fact that these countries are widely considered patriarchal and paternalistic in character and that male competitors have been around to challenge the women's ascendance to a political position, makes the phenomenon even more interesting. Women in Asia lead governments and opposition movements independent of levels of economic development, cultural differences, and types of political systems. Most surprising – given widespread stereotypes about Islam – is female leadership in the heavily Muslim states in Southeast and South Asia. There is no doubt that the rise of female leaders is linked to their being members of prominent families. What is less usual is women being the beneficiaries of their family's political inheritance – it is not just a "shortage" of men that leads women to be selected as successors within the family. In addition to the question "why women leaders" this project will consider what the results of this study can add to discussions of the concepts of gender, development, and democratization.

Winfried Flüchter

Public Housing and Urban Development in Singapore – Ethnic Groups Between Residential Segregation and Residential Integration (funded by DFG: German Research Council, Jan. 2001 – Dec. 2004)

Public housing is regarded as one of the "pillars of the nation" when it comes to the integration of Singapore's multi-ethnic population. By means of a well-contrived system for providing for their old age, almost 90% of the inhabitants have become quasi-owners. The research project focuses at the micro-level on the degree of equilibrium and particularly the acceptance of the mixture of social and ethnic population that is consciously favoured by Singapore's government. Of late it has frequently been questioned, not only in Singapore, whether under certain conditions segregation would not be a (better?) alternative. With this question in mind we will evaluate Singapore's strategy ("social and spatial engineering"). The discussion of the advantages and disadvantages of a balanced mixture and of segregation at the micro-level needs to be related to the macro-level. For the self-image of the "developmental state" of Singapore, public housing is of crucial importance as a sign of "nation building". The links between priorities at the macro-level and modes of behaviour at the micro-level will be analysed. This project in the field of urban and political geography is based on a critical/hermeneutical concept of science and will apply approaches from decision and behavioural theory, with particular attention to the ethnic-cultural approach. Research fellow in the project is Dipl.-Geogr. Ulrich Zur-Lienen.

Winfried Flüchter

Japan: Rice Farming and the Rice Market Between Globalization, Ideology and Sustainability

Since the Uruguay Round of the GATT (1986-93) Japan has been under pressure to open its rice market. This is an enormous challenge for Japan's "rice culture." Rice has extraordinary symbolic power in Japan. It is considered an almost sacred phenomenon, the "backbone of the nation," deeply embedded in the cultural landscape, history, society, economy and politics of the island empire. How are the Japanese responding to this challenge? What arguments are they advancing? How should these be assessed from the standpoint of trade liberalization, ideology, structural problems in agriculture and the principles of sustainability? What role do vested interests and cultural factors play?

Thomas Heberer

Discourses on Political Reform and Democratization in East and Southeast Asia in the Light of New Processes of Regional Community-Building (funded by Deutsche Forschungsgemeinschaft, 2000-2003)

Beyond the purely economic dimension of the financial and economic crisis in Asia there is also a political dimension which has generated a discourse on the political reasons for the crisis and thus the future of political structures and political systems. Albeit that the discussion may take different turns in each of the countries involved, emerging transnational processes and discussion contexts can still be discerned.

This project intended to:

- trace and analyze the conceptions on the political future since the mid-nineties at three levels: 1) the political elite; 2) the intellectual elite; 3) NGOs;
- look at the influence exerted on the political reform process by political discourse;
- discern whether a second debate on "Asian values" is emerging or has emerged on the basis of democratic values;
- analyze whether the conceptions formed by political discourse tend to be "Asian", "Western" or syncretic;
- provide an exhaustive answer to the question whether political discourse is contributing to a debate reaching beyond the earlier one on "Asian values" and whether a common identity oriented towards democratic elements is formed.

This was analyzed in the case of two authoritarian states (China, Vietnam), a multi-ethnic, formally democratic state with strong authoritarian features (Malaysia), and a democratic state with significant parochial structures and patterns of behavior (Japan).

The following questions were examined and analyzed:

1. Which conceptions regarding the political future were discussed since 1990? How had the Asian crisis affected the character of the debate and which levels of discussion and changes in perspectives could be discerned? We were particularly interested in: a) ideas for a future political system such as concepts of democracy, ideas concerning the political order, forms of participation; b) How were events leading to the crisis viewed? Where and when did we see a recognition of faults, and where was the status quo of political-systemic and structural relations defended? c) Which reform concepts were introduced and discussed? Which ideas, principles, val-

ues and traditions did political actors rely on? c) Were there any attempts at long-term democratization, and if so, which forms of democracy were regarded as emulative?

2. This was analyzed at three levels: a) the political elite (both governing and non-governing); b) NGOs, with a distinction between external and internal spheres of influence, i.e. foreign and domestic impulses; and c) the intellectual elite.

3. Was there any link between the level of political discourse and the change in political structures (such as the emphasis on village and communal elections in China and Vietnam)? Can we expect a form of "intellectual mobilization" (Bendix)?

4. Were there any signs of an emergence of a second Asian values debate on the basis of democracy-oriented values? Did this lead to an application of Western democratic concepts or were there any efforts to draw a boundary between those concepts and syncretic indigenous conceptions?

5. Are these "Asian" concepts truly Asian in the sense that there are democracy-inducing concepts and factors drawing on a reservoir of indigenous elements which can be viewed as local thought products deviating from Western ideas? Within this context, we understand "indigenous concepts" to mean ideas on political change born within the respective cultural realm which need not necessarily be compatible with Western ideas. We do not subscribe to a homogenous notion of culture in this context, but rather to different cultural traditions that may produce competing concepts and contending theories.

6. Did the discourse on democratization and participation contribute to a discourse beyond the earlier debate on values within the region, and is it possible to, on the basis of the mentioned synthesis debate, ascertain new signs of a common regional identity more decidedly marked by elements of democracy?

A special "Discussion Paper" series related to this project (No 1 was published in June 2000) is available under
<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/orangereihe.html>

Thomas Heberer

Ethnic Entrepreneurs between Market Behaviour and Social Morality. The Impact of Ethnic Entrepreneurship on Social Change and Ethnicity. A Case Study Among the Yi in Liangshan Yi Autonomous Prefecture in China (funded by Volkswagen-Stiftung, 2000-2004)

Aspects of ethnic mobilisation during processes of modernisation have until now only marginally been investigated. In particular there are nearly no academic investigations or analyses of the development of a new entrepreneurship among indigenous minorities and its role in ethnic mobilisation and ethnic consciousness. In China, as a multinational state with 55 ethnic minorities, we have a good area for specific research, in particular seeing as there are very few investigations which deal with tensions between economic modernisation and social change among minorities. This is where our project started out, with four basic questions:

1. The role of new entrepreneurs for social change and social structural change in Yi society.

2. The development of a Yi ethnic entrepreneurship and its impact on social mobilisation.

3. The changing role of social organisations (lineage) and of economic thinking following economic and social change.

4. The relationship between entrepreneurship and ethnicity.

The double role of entrepreneurs as social actors in the market place on the one hand and as members of an ethnic group (Yi) on the other hand is an important interface for our investigation. Individuals (in our case entrepreneurs) operate simultaneously as individuals and as members of personal-relationship groups, like ethnic, regional or language groups. Such a double role can also be found in the ethnic entrepreneur. Here ethnic mobility goes along with individual mobility. An investigation of ethnic entrepreneurs as actors with not only individual but also of ethnic mobility contributes to a better understanding of the processes of change in the social structures.

The project was based on four dimensions of investigation:

1. The theoretical dimension: to investigate whether the development of an ethnic entrepreneurship among the Yi can be explained by existing theories about ethnic entrepreneurship, with the emphasis on the investigation of the link between economy (the contribution of the ethnic entrepreneurship to economic development) and society (the social function of entrepreneurship and its influence on social change in the society affected). Simultaneously the project researched the link between ethnic entrepreneurship, ethnic identity and ethnicity.

2. The comparative dimension: we investigated how Han and Yi entrepreneurs in the Liangshan Autonomous Region differ from one another. Central issues here were economic thinking, social behaviour, economic interconnection or segregation, mutual perceptions and ethnicity, and determinants of ethnic group differences in labour markets and in entrepreneurial roles. Only through comparison can one make significant statements about the complexes of ethnicity and ethnic identity.

3. The practical research dimension: as well as the theoretical and comparative aspects our results will have a practical application in the sense that they provide concrete, specific suggestions for the development of entrepreneurship among the Yi. (This was at the request of our Chinese partner institution, which has to legitimise its research and financial support through being geared to practical purposes.) This has to be seen as an added benefit to the project because theoretical and comparative results will be compacted into a context of practical orientation.

4. The methodological dimension: through empirical research and a transfer of social science theories and methods (in the form of quantitative and qualitative methods) we improved the research potential of our Chinese partner institute.

The project was carried out in co-operation with the Research Institute for Yi Studies of the Yi Liangshan Autonomous Prefecture in Xichang.

The following questions were investigated:

- To what extent are an ethnic economy and an "ethnic entrepreneurship" with strong network structures developing as a result of the reorganisation to (etatist) market economy structures?
- What role does the mobilisation of ethnic resources play for Yi entrepreneurs?
- To what extent do ethnic entrepreneurs benefit from their ethnic surroundings, and do they enjoy advantages due to ethnic solidarity which are denied non-Yi in the Liangshan region?

- What effects does the new Yi entrepreneurship have on Yi social structures (e.g. the lineage)?
- Does segregation increase, and is there a cultural division of labour between Yi and Han entrepreneurs? Are new ethnic tensions building up as a result of market competition and the growing possibility of being ousted from the market?
- To what extent do Yi and Han entrepreneurs differ in their entrepreneurial behaviour and economic thinking?

In the context of these questions which form the main thrust of the investigation, we also intended to establish whether, and if so to what extent, ethnic entrepreneurship strengthens ethnic identity and ethnicity.

Between 1999 and 2002 more than 150 entrepreneurs in ten counties were interviewed.

Wolfram Manzenreiter

Facing the World: Public, official and other versions of Japan at sport mega-events

Since the global spread of modern sports started in the 19th century, sport played a useful role in aiding and abetting state sponsored nationalism. Particularly since sport turned into a leading content for globalising media markets, sports mega-events, here conceptualised as “large-scale cultural (including commercial and sporting) events which have a dramatic character, mass popular appeal and international significance” (Roche 2000), were utilised by political elites for the double purpose of outward representation and inward unification. Yet the relationship of sport and nationalism is seldom straight forward and its nuances are only revealed when looking at sportive nationalism as “a complicated socio-political response to challenges and events, both sportive and non-sportive, that must be understood in terms of the varying national contexts in which it appears” (Hoberman, 1983). The assertion of the media joining hands with the ruling elite in actively steering the image of the nation cannot pass unchallenged, because of the sense of ambiguity about what the nation is. Drawing on media records, opinion polls and first-hand observation, the display of Japan on the occasion of international sport mega events (with reference to the 1964 Tokyo Olympics, the 1998 Nagano Winter Olympics and the 2002 FIFA World Cup) will be analysed as an outcome of negotiations between official versions of ‘Japan’ and counterdrafts by civil society stakeholders.

Wolfram Manzenreiter

Comparing Sports Policy, Sports Investment and Regional Development Initiatives in the Hosting of Major Sports Events in Asia and Europe

Hosting major international sports events can bring direct and significant sports benefits to the hosting nation. International sports events can also assist in the achieving of other objectives such as economic and social development. Furthermore hosting international sports events can provide a forum for the celebration of athletic, artistic and cultural excellence and provide citizens of hosting nations with the opportunity to contribute to the expression of their national identity. What is surprising is that with a handful of exceptions international sport in general and major sports events in particular have been widely neglected by Asian scholars. The primary purpose of the project therefore is to address this neglect in a substantive way by studying comparatively the economic, political and cultural significance of bids for, and the hosting of,

major sporting events. Amongst the questions that the project will seek to answer are: Why do governments and cities compete for the right to host major international sporting events? What are the trade-offs and opportunity costs of doing so? And, do such events ultimately deliver the benefits, economic and otherwise, that their proponents proclaim?

Werner Pascha, Ingo Meierhans

New Mechanisms of Economic Policy in Japan (funded by MEXT, JSPS et al., 2002 to 2006)

As the state in Japan is undergoing a major upheaval of public trust, fiscal limits of the state get tighter, civil society expands and as individual interests mature, the project looks at various (new) mechanisms to solve public policy issues. In terms of methods, institutional economics and political economy are employed. Pascha looks into the possibilities of setting up independent agencies for functions formerly supplied by the state. One instance is the central bank (Bank of Japan), which became more independent under a new BoJ Law in 1997/98. Another question is the independence of the judiciary, which received more attention recently due to the ongoing judicial reform process. On a more basic level, the project looks at whether a rule-of-law-regime is compatible with the traditional, more network-oriented approach of economic policy making in Japan. Meierhans takes up the issue of public-private-partnerships in Japan and asks why such mechanisms between the state and the market have become more prominent in recent years and to what extent they can be expected to deliver positive results. One concrete issue is to appraise the different organisational set-ups in health care: how do and how might hospitals under public management compare to other set-ups with a more pronounced involvement of private interests?

Cooperation partners: Prof. Dr. Kooichiro Agata and Jiro Uno, M.A., of Waseda University, Tokyo

Werner Pascha

Intraregional and interregional economic relations in East Asia (financed by various organisations, since 2000)

Economic relations of Pacific Asia are studied from an institutional economic viewpoint. The rationality of various organisational mechanisms like APEC is analysed within a political economic framework. Conventional economics often concludes that regional or even trans-regional mechanisms are saturated with potential organisational failure issues. For instance, they are very much detached, through various layers of legislature and executive, from the final principal, the individual voter. Moreover, such mechanisms often tend to avoid binding agreements and thus cannot effectively control for shirking or even defection. From a different perspective, though, scholars based in the international relations literature often see such organisations in a more positive light. They frequently stress that such regimes constitute a process in which trust and more reliable commitments can slowly evolve. The project tries to take these latter considerations seriously and integrate such “evolutionary” issues into an analysis of the political economic mechanisms that define the intra- and inter-regional schemes in the Asia-Pacific region. Recent contributions to this line of thought include an appraisal of APEC, the trans-pacific mechanism focussing on economic cooperation, and a comparison of the East Asian and the European process of economic integration.

Karen Shire with GLOW Network

Globalization, Gender and Work Transformation -- GLOW (funded in the reporting period by the Institute of Social Sciences, University of Tokyo, University of Bremen, the Hanse Wissenschaftskolleg, Japanese Society for the Promotion of Science, British Social Research Council)

In the sixth year of its existence, the GLOW network is comprised of social scientists from Germany, Japan, the U.S. and U.K.

In 2004 this international network received a large grant from the Japanese Society for the Promotion of Science, under the leadership of Professor Mari Osawa, Institute of Social Science, University of Tokyo. Two workshops were carried out, the first in Tokyo and Yugawara, the second in the Lake District, UK. Network members also held two public seminars: the first at the Institute of Social Sciences at Tokyo University on Women and the New Economy and a second on Gender Mainstreaming in Comparison at Leeds University, UK. The network completed a book manuscript on Gender and the New Economy, which has received a positive peer review and contract from Palgrave Press. With the completion of this book project, the international network has turned to three further areas of research cooperation: an international comparative survey on female knowledge workers, an extended analysis of gender and the new economy utilizing census and micro-census data and a third project aimed at advancing theories of gender-based inequalities in international comparison. The data analysis on women in the new economy using census data will be coordinated out of the Institute of East Asian Studies in Duisburg. Karen Shire has also submitted a grant proposal with Karin Gottschall, University of Bremen, for an intensive working residency at the Hanse Institute of Advanced Studies, together with Mari Osawa (University of Tokyo) and Margarita Estevez-Abe (Harvard University).

Karen Shire (with Prof. Dr. Margret Borchert and Prof. Dr. Heinz-Ulrich Hoppe)

VIP-NET Virtual Working and Learning in Project-Based Networks (funded by the German Federal Ministry of Education and Research – BMBF 2003 - 2007)

This project, which commenced in August 2003, is focussed on understanding the role of project-based work in the production and sustaining of organisational networks. The project involves an interdisciplinary collaboration with scholars in the fields of Information Sciences and Personnel Management. The Sociological part of the project is focussed on the dual-formation and generation of project organisations and network organisations. Further details will become available at the following website: <http://soziologie.uni-duisburg.de/forschung.html>. In 2004 the project completed a first workshop, presenting the research design to representatives of the Ministry research administration partner, external experts and with the participation of other projects in the BMBF research program on virtual organisations from the University of Dortmund and the Fraunhofer ISY in Karlsruhe. Field research on virtual organisations was commenced in the summer of 2004.

4.3. Newly acquired Research Projects / *Neu eingeworbene Projekte*

Florian Coulmas, Patrick Heinrich

Intensive Course on Language and Economy and Publication of a Textbook on Language and Economy (funded by The Japan Foundation)

The economy of language is a new perspective in linguistics which has been advanced in Germany and Japan by Inoue Fumio and Florian Coulmas respectively. Inoue presented and discussed issues concerning the correlation of economics and language in Japan. In more concrete terms, he dealt with questions such as how the value of the Japanese language can be calculated and how the further demand of Japanese as a foreign language can be estimated. An even stronger orientation towards applied linguistics was the topic of how the teaching methods of Japanese as foreign language could pay due attention to the growing diversity among language learners of Japanese. A publication of Inoue's lecture is in preparation.

Florian Coulmas, Patrick Heinrich

International Conference on Changing Language Regimes in Globalizing Environments, Europe and Japan (funded by VolkswagenStiftung)

For details cf. Chap. 7.

Thomas Heberer

Theory and Application of the Concept of “Strategic Groups” – Scope and Limitations of a Social Science Paradigma between Structure and Action (funded by Kulturwissenschaftliches Institut Essen (Institute of Cultural Science), 2004-2006)

The concept of “Strategic Groups” developed in the 1980s by sociologists of development studies at Bielefeld University addresses the issue of how to define new social actors in developing societies, particularly in East and Southeast Asia. This concept proves to be a useful instrument in order to analyze social change and the emerging of new social players in developing societies. Three issues are central for further research:

- The role of strategic groups in processes of social transformation
- Strategic groups and counter-strategic groups
- Strategic acting as concrete and “directed” acting

The academic core group intends to explore the role of strategic groups in developing countries by means of case studies and to trace out in which manner the concept of strategic groups may contribute to a better understanding of social interaction and social and political change in the countries concerned.

Patrick Heinrich

Underlying Language Ideology of the Research Commission on the National Language (Kokugo chōsa i'inkai) (funded by DFG, travel grant)

What role did Modern Japanese play during the Japanese nation building process is the key issue in this research project. Being the first non-Western country to join the modern world Japan faced the difficult task of combining an indigenous tradition with Western progress. This led to new ideological assessments of many things Japanese, language being one of them. Language ideology is conceived here as an in-

investigation into origin and effect of beliefs about language structure and use as well as the way in which these beliefs are promoted and spread beyond those social groups whose interest they serve. With regard to the role the National Language Research Council (Kokugo chōsa i'inkai) played in the formation of modern language ideologies the following two issues are studied:

1. What influences did language ideology take on the assessment, structure and use of Modern Japanese?
2. How did the specific ideological beliefs come about and what interests did they serve?

The research project is interdisciplinary touching upon the fields of language, culture and history.

Werner Pascha (Project Supervisor)

KOPRA - Coordination Platform for Internships (www.kopra.org) (funded by Stiftung Mercator GmbH)

For about ten years, *KOPRA - Coordination Platform for Internships* has been supporting companies in Japan in their search for qualified interns from Germany. KOPRA offers companies a free service to directly address their target group by placing a precise offer on the KOPRA-website www.kopra.org. Furthermore, KOPRA relieves the companies from the load of administration of internships by providing free information about visa, housing, living costs etc. on its website. The increasing number of companies which participate in KOPRA's service and the *several hundred* interns who find an internship through KOPRA every year attest the success of the KOPRA concept.

Recently, KOPRA has been granted financial funds by the *Stiftung Mercator GmbH*, a German foundation located in Mülheim. Thanks to the generous support, KOPRA will be able to extend its services from *Japan* to Germany, as well as from Germany to *South Korea, PR China and the Republic of China (Taiwan)* within the next five years. As a final result, the internet platform shall be consolidated and a plurilateral network will be established. The project will also look into the possibilities of non-governmental organisations in international relations, given an international framework with lower transaction costs through the internet.

As from 2004, KOPRA is running a Head Office in Duisburg, which is based at the the Chair for East Asian Economics and Economic Policy (Prof. Pascha). Ms. *Julia Hollmann*, who completed her master course in Japanese Studies at Bonn University, has been coordinating the project since the beginning of this year. German and East Asian interns have already been sent to Tokyo, Shanghai, Taipei and Seoul to promote the KOPRA idea. The KOPRA project is also supported and accompanied by KOPRA e. V., a non-profit organisation chaired by Ingo Meierhans.

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Werner Pascha, Manja Jonas, Roman Bartnik

Case Studies on Disinvestment from the Japanese Market (financed by JETRO, Japan External Trade Organisation, 2004-2005)

In recent years, about one hundred instances of corporate disinvestment from Japan are recorded per year. There can be different motives behind such moves. Selling a Japanese subsidiary can, for instance, be the desired exit channel for an investor who has successfully restructured a failing Japanese company, or it can be due to the failure of the foreign investor to run his Japanese unit. The contributors will prepare several case studies on German companies that have withdrawn their investment from the Japanese market in recent years. The case studies will cover basic information about the business operations, as well as reasons for investment and disinvestment. It is hoped that some of the conclusions can help JETRO to refocus its wide spectrum of support measures. Independently from the case study project undertaken on behalf of JETRO, a doctoral project (Steffen David) currently analyses disinvestment from Japan more systematically.

Karen Shire (with PD Dr. Ursula Holtgrewe)

Global Call Center Project (funded by Hans-Böckler Stiftung)

This project involves an international team of social scientists engaged in the administering of a unitary survey and the conducting of qualitative research for the purpose of comparing the evolution of new models of industrial and labor relations in the service sector, using the example of call center work. The international coordinators are Rose Batt, Cornell University and Stephen Wood, University of Sheffield. The German project began in May 2004 and covers the survey and other research in Germany and Poland, allowing for a first look at the role of EU-extension on labor relations practices in the borderland between Germany and her eastern European neighbors. The project is overseen by a Council of experts coordinated by the Hans-Boeckler Foundation. At the first meeting of the Beirat in June, the survey instrument was refined and plans were made for a first workshop reporting results in June 2005. In September 2004 the telephone survey of call center managers was fielded. Asian participants in the international project include South Korea, Japan, the Phillipines and India.

Markus Taube

The Challenge to the EU by a Rising Chinese Economy (funded by European Commission, DG Enterprise)

In the course of the last quarter century China has become a major player in the global economy and today seems to be on a trajectory towards even greater prominence. This study deals with the question of identifying what challenges a rising Chinese economy might pose to the EU and particularly its new member countries, as well as the implications arising for the candidate countries. The specific economic structures and factor endowments of the ten new member countries Cyprus, Czech Republic, Estonia, Hungary, Malta, Latvia, Lithuania, Poland, Slovak Republic, and Slovenia and even more so the three candidate countries Bulgaria, Romania and Turkey seem to make them more susceptible to competitive pressure arising from a Chinese economy, that is increasingly integrating in the global economy, than the EU-15 economies which are featuring a significantly higher state of industrialization. The study highlights the economic interfaces between Europe and China and evaluates the competitiveness of various industries in Europe and China today as well as their development perspectives in the near future. The study is designed as a background report to the Competitiveness Report 2004 by DG Enterprise, European Commission.

Markus Taube

The Chinese Iron & Steel Industry (funded by the International Iron & Steel Institute, Brussels)

The steel industry is one of the industries facing the greatest exposure to the 'China factor'. China is presently producing about one fifth of global crude steel and consuming about one quarter. These shares have not been static, but are the result of a very dynamic process in recent years – a process which obviously has not come to an end yet. In recent years China has been responsible for about 90% of the growth of the global steel industry and China is posed to remain a major shaping factor in the years to come.

Given this situation, the developments in China must be of great concern to the global steel industry. Any developments directly or indirectly determining the speed and prospects of China's economic growth process do have an explicit impact on the prices, capacity utilization as well as overall development of the steel industry in China and in the global markets.

But within China, having (in the minds of political decision makers) lost its strategic importance as the driving force of economic development, the iron and steel industry is no longer at the centre of economic policy making. Today it has lost its priority status and faces tough competition for scarce (financial) resources. At the same time the micro-economic organisation and management of the iron and steel industry and its enterprises has been revolutionised. Hierarchical interaction has to a considerable extent been substituted by market based, horizontal patterns of cooperation and competition. But this micro-economic reorganisation of the Chinese iron and steel industry, the redistribution of property rights and decision making power has not yet been finalized. The result is a highly opaque situation, characterized by ambiguous ownership structures, decision making power being invested with people outside the regular organisational structure and a highly complex system of interdependencies and third party influences.

Research Module 1: Analysis of the operating framework for the Iron & Steel Industry in China

The objective of this module is to provide a reliable analysis of the factors determining the development of the Chinese economy in general and the steel industry in particular up to the year 2010 and which are not in the direct influence of the steel industry. The module will provide insights in the structure and mechanisms of economic policy making in China, especially emphasizing the interplay between central and local actors. Major questions to be answered are:

- Can China uphold political and social stability ?
- How sustainable is the Chinese economic development process (overall fit of institutional and social development, environmental degradation) ?
- How efficient is China's economic policy (center-local conflict, opaque delineation of competencies and responsibilities, state capitalism)?

Research Module 2: Micro-analysis of the Chinese Iron & Steel Industry

The objective of this module is to provide background information on the internal organizational structure and business situation of China's iron and steel industry. It shall provide information on the following topics in large, medium and small enterprises:

- Industry structure and corporate governance
- Financial performance
- Investment position
- Human resource endowment

5 DIPLOMA AND DOCTORAL THESES ABSCHLUSSARBEITEN, DISSERTATIONEN UND HABILITATIONEN

5.1. Diploma Theses / *Diplom-, Magister- und Abschlussarbeiten*

5.1.1. completed / *abgeschlossen*

Auernhammer, Jörg

Turnaround-Strategien japanischer Automobilhersteller: Erfolgspotenziale zwischen Beschaffungs- und Absatzmärkten

Collett, Monika

Spitzenpolitikerinnen in Deutschland, Japan und den USA. – „Knocking at the highest glass ceiling“

Feldmann, Thomas

Kultur als Determinante der Wirtschaft - dargestellt am Beispiel von japanischen Unternehmensphilosophien

Franzmann, Nina

Der externe Arbeitsmarkt für spezialisiertes Humankapital am Beispiel von IT-Spezialisten

Gruber, Fabian

Beratung deutscher Unternehmen im Japangeschäft – Eine empirische Untersuchung

Mäder, Barbara

Komparative Analyse von Qualitätssicherungspraktiken bei chinesischen Sportschuhherstellern

Tjan, Martin

Die Globalisierungsstrategie von Volkswagen in der VR China. Eine Untersuchung von Shanghai Volkswagen unter Aspekten des Embeddedness-Ansatzes

Treichel, Yvonne

Bilaterale Regionalintegration – Ein sinnvoller Weg für Japan?

Wilhelmy, Jeannette

Customer Relationship Management im japanischen E-Commerce

van Doorn, Nils

Social networks between foreign companies and chinese politics – with a focus on the automobile, telecommunications and train industry

Voss, Hinrich

Eine Analyse des Zusammenhangs von Infrastruktur und Wirtschaftsentwicklung ausgewählter Regionen der VR China mittels der Theorie der Verfügungsrechte

5.1.2. pending / laufend**Flock, Christian**

Einfluss der dualen Struktur der japanischen Wirtschaft auf die internationale Wettbewerbsfähigkeit

Holtschneider, Uwe

Zulieferer-Abnehmer-Beziehungen japanischer IT-Dienstleister im Wandel

Schnell, Regine

Der Schutz des geistigen Eigentums als Strategie zum Aufbau von Wettbewerbsvorteilen im chinesischen Markt

Vi, Ton

Analyse des chinesischen Regulierungssystems im Versicherungssektor am Beispiel der Lebensversicherung

5.2. Doctoral Theses / Dissertationen**5.2.1. completed / abgeschlossen****Philipsenbourg, Gisela**

Die Wissensakkumulation in Japans industrieller Forschung und Entwicklung: Eine vergleichende Untersuchung der Pharma- und Halbleiterindustrie

Sugita, Yuko

Gesprächserwartungen: Eine kontrastive Studie über die Gesprächsführung in deutschen und japanischen Telefonaten

5.2.2. pending / laufend**Apitzsch, Birgit**

Konstruktion biographischer Kontinuität in dynamischen Netzwerken

Backhaus, Peter

Multilingualism in Tokyo – Reading the Signs

Bartnik, Roman

Cooperating competitors: transaction costs and network effects of inter-organizational product development (working title)

Compagna, Diego

Reflexive Moderne oder Netzwerkgesellschaft?

David, Steffen

Marktaustritt aus dem japanischen Markt

Göbel, Christian

Bringing the State to the Villages - The Rural Tax and Fee Reforms and State Capacity in China.

Guerrero, Dorothy G.

Transnational Activist Networks and International Policies on Sustainable Development: Case Studies from Southeast Asia

Hüstebeck, Momoyo

Implementation of decentralization policies in Japan (provisional title)

Imai, Jun

Changes in Japanese Employment Relations

Jonas, Manja

Die New Economy als Motor des technologischen Wandels in Ostasien

Klöpping, Peter

Zentralisierungstendenzen in den industriellen Beziehungen Südkoreas

Meierhans, Ingo

Neue Formen der Kooperation zwischen öffentlicher Verwaltung und privaten Sektoren in Japan (New forms of cooperation between the public and private sector in Japan)

Raszelenberg, Patrick

Intellektuelle und Künstler im politischen Diskurs der Gegenwart in Vietnam

Robaschik, Frank

Off-budget Government: The case of the Special Accounts and the Fiscal Investment and Loan Program in Japan (working title)

Sayin, Suna

Ethnische Beziehungen und die soziale Einbettung von Netzwerkorganisationen

Senz, Anja-Désirée

Veränderung der intergouvernementalen Beziehungen durch gestiegene Partizipationsmöglichkeiten an der lokalen Basis in China

Schmidkonz, Christian

Implikationen des Internets für das Transaktions- und Transformationskostenniveau in der chinesischen Volkswirtschaft unter besonderer Berücksichtigung eines Digital Divide

Schramm, Matthias

Analyse der Verhaltensannahmen der Transaktionskostentheorie – Bounded Rationality im Kontext von Social Embeddedness.

Thomas, Ingo

Der Erfolg internationaler Unternehmensakquisitionen in Japan

Vitols, Katrin

Temporary Work and Continuity in German Industrial and Employment Relations

Wu, Qiang

From Virtual Community to Real Society? An Online Interrogation of Forum-Based Civic Associations in China

Yu, Chungsik

State-Society Relations and Peasants in the Socialist Collectivized Agriculture in North Korea

Zeini, Sam

Unsichtbarkeit von Arbeit: Zwischen Anerkennung, Ungleichheit und Rationalisierungsblinder Technik

Zur-Lienen, Ulrich

Public Housing and Urban Development in Singapore – Ethnic Groups Between Residential Segregation and Residential Integration / Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residentieller Segregation und Integration

5.3. Postdoctoral Theses / *Habilitationen***5.3.1. completed / *abgeschlossen*****Derichs, Claudia**

Nationenbildung als strategisches Staatshandeln: Beispiel Malaysia

5.3.2. pending / *laufend***Du, Lun**

Die „*minben*-Idee“ im traditionellen Konfuzianismus
Eine historische und systematische Darstellung unter Berücksichtigung ihrer Rolle in der Herrschaftslegitimität im alten und gegenwärtigen China

Feldhoff, Thomas

Japan's Construction Lobby Activities – Systemic Stability and Sustainable Regional Development / Japan: Raumwirksame Baulobbytätigkeit im Span-

nungsfeld zwischen systemischer Stabilität und nachhaltiger Regionalentwicklung (completed November 17, 2004)

Fischer, Doris

Information und Entwicklung: Zur volkswirtschaftlichen Relevanz der ökonomischen Informationsstruktur (working title)

Heinrich, Patrick

Language Ideology in Modern Japan

Sugita, Yuko

Changing Social Networks and Language Behaviour - Japan's Gender Roles under Pressure

6 COURSES OFFERED LEHRVERANSTALTUNGEN

Winter Semester 2003 / 2004

Type	Title	h	Lecturer
Language Courses			
Sks	Japanisch Intensiv I	8	Ando,Beermann,Matsuo
Sks	Parallelkurs Japanisch Intensiv I	8	Ando,Beermann, Yoshioka
T	Tutorium für Japanisch Intensiv I	2	Ando
Sks	Japanisch Intensiv III	8	Ando,Beermann,Matsuo
Sks	Japanisch für Fortgeschrittene I	2	Beermann
Sks	Japanisch Mittelstufe I	2	Asada
Sks	Deutsch-Japanische Übersetzung	2	Asada
Sks	Vorbereitung auf „The Japanese Language Proficiency Test 1+2“	2	Yoshioka
S	Einführung in japanbezogene Hilfsmittel	2	Sugita
Sks	Modernes Chinesisch I, Klasse A	8	von der Lippe-Fan
Sks	Modernes Chinesisch I, Klasse B	8	Du
Sks	Sprachübung zum Modernen Chinesisch I	2	Liu
Sks	Modernes Chinesisch III (Klasse A)	6	Yang
Sks	Modernes Chinesisch III (Klasse B)	6	Du
Sks	Konversation zum Modernen Chinesisch III	2	Zhang
Sks	Chinesisch Mittelstufe: Vorbereitung auf den China-Aufenthalt	2	Zhang
Sks	Chinesisch Oberstufe: Zeitungslektüre	2	Zhang
Sks	Vorbereitung auf die Diplomprüfung	4	Yang
Politics and Society of East Asia			
HS	Medien als Spiegel politischer Strukturen in Asien	2	Derichs, Senz
PS	Politische Systeme und politischer Prozess. Eine Einführung am Beispiel Japans und Südostasiens	2	Derichs
HS	Politische Kultur und politische Symbolik Chinas	2	Du, Heberer
Koll	Kolloquium zu aktuellen politischen Fragen Ost- und Südostasiens	2	Heberer
HS	Internationalisierung der chinesischen Politik und Wirtschaft	2	Heberer, Taube
V	Modernisierung als Politik: Politische Geschichte Chinas vom Ende der Kaiserzeit bis zur Gegenwart	2	Heberer

Koll	Diplomanden- und Doktorandenkolloquium	2	Shire
History and Culture of Contemporary Japan			
V	Einführung in die japanische Kultur	2	Coulmas
S	Japanische Soziolinguistik	4	Coulmas, Heinrich
S	Ryukyu Sprache und Kultur	2	Heinrich
S	Hiroshima und Nagasaki in der Nachkriegsgeschichte	2	Coulmas
Koll	Kolloquium für Examenskandidaten	2	Coulmas
Economics of East Asia			
V	Einführung in die japanische Wirtschaft	2	Pascha
B-V	Geld und Finanzen in Japan	2	Baron
Koll	Kolloquium zur Ostasienwirtschaft	2	Jonas, Meierhans, Pascha, Philipsenburg
B-V	Management in Japan I	2	Raupach-Sumiya
Ü	Methodische Fragen japanbezogener Wirtschaftsforschung	2	Jonas, Meierhans, Pascha, Philipsenburg
S	Gesamtwirtschaftliche Entwicklung in der VR China	2	Fischer
B-S	Interkulturelles Management in deutsch-chinesischen Joint-Ventures	2	Chung
V	Methodische Fragen chinabezogener Wirtschaftsforschung	2	Taube
Koll	Seminar on Chinese Economic Studies	2	Fischer, Taube
Arge	Arbeitsgemeinschaft Korea	2	Meierhans, Pascha
HS	Internationalisierung der chinesischen Politik und Wirtschaft	2	Heberer, Taube
Economic and Social Geography			
V	Geographische Landeskunde Japans	2	Flüchter
S	Bevölkerungsgeographie Japans	2	Flüchter
Koll	Kolloquium für Examenskandidaten und Doktoranden	2	Blotevogel, Flüchter
Interdisciplinary Programs			
E	Einführung in die Ostasienwissenschaften	2	Demes
Koll	Kolloquium Ostasienwissenschaften	2	Coulmas, Demes, Flüchter, Heberer, Pascha, Shire, Taube
Summer Semester 2004			
Type	Title	h	Lecturer
Language Courses			
Sks	Japanisch Intensiv II	8	Ando, Beermann,

			Yoshioka
Sks	Parallelkurs Japanisch Intensiv II	8	Ando, Beermann, Yoshioka
Sks	Japanisch Intensiv IV	4	Ando, Beermann, Yoshioka
T	Prüfungsvorbereitung für Japanisch Intensiv IV	2	Sugita
Sks	Japanisch für Fortgeschrittene II	2	Beermann
Sks	Fachlektüre für Fortgeschrittene	2	Ando
Sks	Modernes Chinesisch II (Klasse A)	8	von der Lippe-Fan
Sks	Modernes Chinesisch Intensiv II (Klasse B)	8	Du
Sks	Sprachübung zum modernen Chinesisch II	2	Zhang
Sks	Modernes Chinesisch Intensiv IV	6	Du
Sks	Modernes Chinesisch Intensiv IV (Klasse B)	6	Du
Sks	Chinesisch Mittelstufe: Vorbereitung auf den China-Aufenthalt (Teil II)	2	Yang
Sks	Chinesisch Oberstufe: Vorbereitung auf die Diplom-Prüfung für Ostasienwissenschaftler	4	Yang
Sks	Chinesisch Oberstufe: Zeitungslektüre	2	Zhang
Politics and Society of East Asia			
HS	Staat, Recht und Rechtsstaatlichkeit in China	2	Heberer
HS	Politische Kultur und politische Symbolik II	2	Du, Heberer
PS	Reform und Reformisten in Demokratien. Japan und Deutschland im Vergleich	2	Derichs, Hüstebeck
Koll	Kolloquium zu aktuellen Entwicklungen in Ost- und Südostasien	2	Heberer
V	Einführung in das politische System und politische Strukturen der VR China	2	Heberer
Koll	Diplomandenkolloquium	2	Shire
Koll	Doktorandenkolloquium	2	Shire
HS	Arbeitsbeziehungen in Japan	2	Demes
HS	Gender und Development als Faktoren politischen Wandels in Asien	2	Derichs, Fleschenberg, Senz
History and Culture of Contemporary Japan			
S	Schriftsysteme Ostasiens	2	Coulmas
S	Die japanische Sprache: Geschichte, Struktur, Gebrauch	2	Heinrich
V	Einführung in die japanische Kultur II	2	Coulmas
Koll	Kolloquium für Examenkandidaten	2	Coulmas
S	Asianismus: Ostasien im ideologischen Spannungsfeld zwischen Authentizität und Verwestlichung	2	Coulmas
S	Ideologie und Sprache im modernen Japan	2	Heinrich

Economics of East Asia

S	Chinas internationale Wirtschaftsbeziehungen	2	Fischer
V	Einführung in die chinesische Wirtschaft	2	Fischer, Taube
Koll	Kolloquium zur Ostasienwirtschaft / China - Seminar on Chinese Economic Studies	2	Fischer, Taube
V	Japans internationale Wirtschaftsbeziehungen und die asiatisch-pazifische Integration	2	Pascha
S	Praxis der Vertragsgestaltung - Grundzüge des chinesischen Wirtschaftsrechts	2	Jakubowski, Teich
S	Seminar zur Ostasienwirtschaft / Japan	2	Jonas, Klöpping, Meierhans, Pascha
Koll	Kolloquium zur Ostasienwirtschaft / Japan	2	Jonas, Klöpping, Meierhans, Pascha
BV	Unternehmensführung in Japan	2	Raupach-Sumiya
B-S	Banken und Finanzwesen in Japan II	2	Baron
Arge	Arbeitsgemeinschaft Korea	2	Klöpping, Pascha

Economic and Social Geography

V	Geographische Landeskunde Chinas	2	Flüchter
S	Bevölkerungsgeographische Probleme Chinas	2	Flüchter
Koll	Kolloquium für Examenskandidaten und Doktoranden	2	Flüchter
V	Wirtschaftsräume Ost- und Südostasiens	2	Flüchter

Interdisciplinary Programmes

Koll	Kolloquium Ostasienwissenschaften	2	Coulmas, Demes, Flüchter, Heberer, Pascha, Shire, Taube
Ü	Vorbereitung auf das Auslandssemester	2	Demes

Special teaching activities / Neues aus der Lehre

Intensive Course on Language and Economy

Lun Du held a seminar "Geschichte der minben-Idee" at Ruhr-University Bochum (with Prof. Roetz)

In his lectures Prof. Dr. **Fumio Inoue** (Tokyo University of Foreign Studies) presented and discussed issues concerning the correlation of economics and language in Japan. (June 2004)

Research Seminar on Popular Culture and its Impact on National Stereotypisation

A research seminar on popular culture and its impact on national stereotypisation was organized by **Wolfram Manzenreiter** during the summer term 2004. Students of East Asian studies or sociology designed a study for assessing the relationship between the consumption of popular culture and attitudes toward Japan. Three subdivisions were built in order to elaborate on theoretical basics, logistics (= the produc-

tion and distribution of Japanese popular culture in Germany) and consumption. The study report is expected to be published in the Institute's own working paper series.

German-Japanese Workshop „Simulating business negotiations“

On December 6th 2003, for the fourth time a workshop on business negotiations “Joint Ventures with Japanese Enterprises” was organised by **Manja Jonas**, **Roman Bartnik** and **Ingo Meierhans** from the East Asian Economic Studies Chair (Professor Pascha). The participants, Japanese visiting students as well as students from East Asian Studies and Business Studies, had to act as board members of Japanese and German companies. They were asked to negotiate a Joint Venture with a company from the other country. As “coaches”, Dr. Hans-Christoph Pohl (formally of ABB Japan and Mr. Atsushi Kataoka (NEC Germany)) kindly offered their expertise. For preparation the participants received information about leadership and decision making structures in Japanese enterprises. Moreover, they were offered a lecture on how to prepare and execute negotiations in Japan. With the support of AIFreDO e.V., Ms. Iris Kuhnert, Manager of ICM Consulting Leverkusen, took over this task.

Video-Conference on Japanese Management

In summer term 2004, a lecture on Japanese Management was offered by means of a video-conference. **Dr. Jörg Raupach**, honorary lecturer of the department of business studies and president of NEC Schott in Japan, lectured and discussed four hours each with the participating students. Topics included basics of Japanese management, corporate governance, organisational structure, marketing and human resource management. This theoretical knowledge was applied to a case study of the Japanese semi-conductor industry. The video-conference was accompanied by two tutorials, led by **Peter Klöpping** and **Roman Bartnik** of the chair for East Asian Economic Studies (Professor Pascha). The whole project was supported by the media-center (Audiovisuelles Medienzentrum AVMZ) of the University.

7 GUEST LECTURES, COLLOQUIA AND SYMPOSIA GASTVORTRÄGE, VORTRAGSREIHEN UND SYMPOSIEN

Colloquium East Asian Studies *Kolloquium Ostasienwissenschaften*

- 20.01.04 Dorit Lehrack**
(CANGO, China Association for NGO Cooperation, Peking)
Was leisten NGOs im heutigen China?
- 08.06.04 Dr. Martin Woesler**
(Universität Witten-Herdecke)
Die Rolle des Internets für soziokulturelle und politische Veränderungen in China
- 29.06.04 Prof. Dr. Wolfram Manzenreiter**
(Universität Wien und Universität Duisburg-Essen)
Fußball und Gender in ostasiatischen Gesellschaften
- 27.07.04 Prof. Dr. Curtis J. Milhaupt**
(Director, Center for Japanese Legal Studies, Columbia University)
Choice as Regulatory Reform: The Case of Japanese Corporate Governance

Other Guest Lectures / *Andere Gastvorträge*

- 20.11.03 Prof. Dr. Zou Wei**
Wuhan University, Wuhan, VR China, hielt auf Einladung des Fachgebiets Ostasienwirtschaft / China einen Vortrag zum Thema „Institutional structures and institutional change in the Chinese economy“.
- 03.12.03 Alexander Gruss**
Selbstständiger China Berater, berichtete auf Einladung des Fachgebiets Ostasienwirtschaft / China über seine Erfahrungen im China-Geschäft.
- 02.01.04 Tang Zailiang**
Produktmanager bei Siemens Qualifizierung und Training in München, hielt auf Einladung des Fachgebiets Ostasienwirtschaft / China einen Vortrag zum Thema „Interkulturelle Kompetenz im China-Geschäft“.
- 20.01.04 Gregor Beckmann**
(Treasury Research bei HSBC Trinkhaus & Burkhardt)
Japanische Konjunktur: Ausblick und Rückblick im Rahmen der Veranstaltungen von Prof. Pascha
- 13.05.04 Prof. Dr. Brown**
Arkansas State University (ASU), Jonesboro, USA, hielt im Rahmen der Veranstaltung „China`s internationale Wirtschaftsbeziehungen“ von

Frau Dr. Doris Fischer einen Vortrag zum Thema: „The U. S. Trade Deficit: Causes and Consequences“.

Joint Colloquium

28.-29.11.03

2. Doctorial Seminar with Erasmus University Rotterdam

The Institute of East Asian Studies and the **Rotterdam Institute of Modern Asian Studies (RIMAS)** of Erasmus University organize joint doctorial seminars in order to deepen their cooperation and to give young researcher a chance to present and discuss their doctoral projects in an international environment. The first seminar took place in Rotterdam, the second in Duisburg. Ph.D.-students presented their work in progress and were assigned a commentator from the other institution who initiated the group discussion.

Program

Ingo Meierhans	The Future of Public Good Provision in Japan
Christian Göbel	State, society and politics in rural China: Exploring the determinants of institutional change
Arjan Keize	Towards a new employment system in Japan? An analysis of institutional change and its impact on the firm
Jun Imai	Temporary agency work in Japan
Katrin Vitols	Temporary agency work in Germany
Romdej Phisalaphong	The impact of the single European market on the characteristics of Japanese foreign direct investment: costs and benefits to the member countries
Sandra Phlippen	Dynamics of networks and innovation systems in biotechnology
<u>Commentators:</u>	Prof. Dr. Joop A. Stam, Prof. Karen A. Shire Ph.D., Prof. Dr. Winfried Flüchter, Prof. Dr. Markus Taube

Symposia and Conferences Organized by Members of the Institute

21.11.2003

Workshop on Organisation and Order of the Japanese Economy

Werner Pascha und **Cornelia Storz** (Marburg University) organised the fourth workshop on 21st November 2003, as an appendix to the yearly conference of the German Association for Social Science Research on Japan. The event took place in Tutzing (Evangelische Akademie) and covered topics of perception and institutional economics in Japanese Studies.

Walter Ötsch Phänomenologische Beschreibungen kultureller Wirklichkeiten:
Die Kategorie des Objekts

Katja Triplett, Michael Pye
Religiöse Transaktionen – rational oder irrational

21.-22.11.2003

Neo-Institutional Perspectives on the Chinese Economy

Organized by **Markus Taube** and funded by the Peter Klöckner Foundation this conference brought together European and Chinese experts on institutional developments in Chinese economy and society. The conference was designed to promote the application of the instruments provided by the schools of New Institutional Economics as well as the New Sociological Economics in contemporary research on China and provide a platform for exchange. The conference was held at the University of Duisburg.

14.01.2004

Automobile Industry in Japan und China: Strategic Challenges and new perspectives

The concept of the seminar was jointly developed by **René Haak** (German Institute of Japanese Studies, Tokyo) and **Helmut Demes** and organized in cooperation with the Chamber of Commerce and Industry in Duisburg. It gave managers from the automobile industry background information on new developments in the automobile industries in Japan and China.

Venue: Chamber of Commerce and Industry, Duisburg

Details of the presentation are documented on the homepage of the Institute:

<http://www.uni-duisburg.de/Institute/OAWISS/neu/index.php?seite=sympauto&links=studium>

Programm

Begrüßung

Dipl. Vw. Hans-Jürgen Reitzig (Hauptgeschäftsführer, Niederrheinische Industrie- und Handelskammer)

Einleitende Bemerkungen zur Tagung

Dr.-Ing. René Haak (Deutsches Institut für Japanstudien, Tokio)

Dipl. Vw. Helmut Demes (Universität Duisburg-Essen)

Die Entwicklung des wirtschaftlichen und gesellschaftlichen Umfelds der Automobilindustrie in Japan und China

Moderation: Prof. Dr. Werner Pascha (Universität Duisburg-Essen)

Dr. Harald Conrad (Deutsches Institut für Japanstudien, Tokio)

Die 1990er Jahre: Japans verlorenes Jahrzehnt?

Prof. Dr. Thomas Heberer (Universität Duisburg-Essen)

Wirtschaftliche und politische Entwicklung Chinas in der letzten Dekade

Die Automobilindustrie in China

Moderation: Dr. Doris Fischer (Universität Duisburg-Essen)

Dr. René Haak (Deutsches Institut für Japanstudien, Tokio)

Die chinesische Automobilindustrie - Deutsche und japanische Strategien in dynamischer Umwelt

Dr. Harald Dolles (Deutsches Institut für Japanstudien, Tokio)
Kooperationsmanagement in der deutschen Automobilindustrie in China – Eine Fallstudie

Tim Glaser (IHK-Gesellschaft zur Förderung der Außenwirtschaft und Unternehmensführung GmbH)
Automobilzulieferer in China

Dipl.-Ing. Thomas-Christian Knott (Audi AG Ingolstadt)
Aufbau Fahrzeugentwicklungsfähigkeit in China

Die Automobilindustrie in Japan

Moderation: Prof. Dr. Karen Shire (Universität Duisburg-Essen)

Frau Dr. Sigrun Caspary (Universität Witten-Herdecke)
Neue Strukturen in der japanischen Automobilindustrie

Prof. Dr. Winfried Flüchter (Universität Duisburg-Essen)
Die Automobilindustrie in Japan: Räumliche Nähe und Wertschöpfungsketten unter Anpassungsdruck

Dr. Roman Ditzer (Judit Unternehmensberatung)
Das Toyota-Produktionssystem als integriertes Managementsystem des Wandels

Dipl. Vw. Helmut Demes (Universität Duisburg-Essen)
Personalpolitik im Wandel: Qualifizierung für die Automobilproduktion – Eine Fallstudie

Schlusswort: Prof. Dr. Werner Pascha (Universität Duisburg-Essen)

16.-17.01.2004

Annual Conference of the Association for Social Sciences on China, Brühl (organized by Doris Fischer)

24.01.2004

Workshop on the Korean Economy / Workshop zur Wirtschaft Koreas

Werner Pascha and **Peter Klöpping** organised a workshop on the Korean Economy. It was supported by AlFreDo e.V. University lecturers and experts from the business world covered various aspect of the Korean economy: Economic development and current economic and business situation, industrial relations, corporate governance and financial market reform, management of foreign subsidiaries in Korea and the issues of the North Korean economy.

Dipl.-Vw. Peter Klöpping
Koreanische Chaebol – Restrukturierung und Corporate Governance Reform

Hot Spots der koreanischen Wirtschaft: Industrial Relations, HRM und koreanisches Management

Prof. Werner Pascha
Wirtschaftliche Entwicklung und Aufstieg Südkoreas

Herr Sung-Chol An (Chief Representative, The Bank of Korea Frankfurt Representative Office)
Finanzmarktreform in Korea – Gegenwärtige Entwicklungen und Tendenzen der koreanischen Wirtschaft

Herr Dr. Albrecht Lein (Korea-Wirtschafts-Informationsbüro)
Politische und wirtschaftliche Situation in Nordkorea

Herr Werner Stapelkamp (Ehem. Executive Vice President & Representative Director
KNORR-BREMSE Rail Systems Korea Ltd.)
Management ausländischer Niederlassungen in Korea

31.03.-02.04.2004

International Conference on Changing Language Regimes in Globalizing Environments, Europe and Japan

organized by the Department of Modern Japanese Studies and the Interdisciplinary Centre of the Humanities (IZG)

The aim of the conference was to further our understanding of the forces currently at work in changing the linguistic landscape of the world. The underlying assumption is that these forces can be detected both on the macro-level of national and international provisions for language use and language training and on the micro-level of structural changes induced by language contact. The notion of language regimes is intended to provide a link for the discussion of various processes which ought to be explored and discussed in a common framework rather than as isolated phenomena.

The format of the conference was a workshop with active participants only. Our expectation was that by bringing together scholars with diverse regional and linguistic backgrounds but a shared concern with changing language regimes the conference would generate fruitful discussions about new ideas for future research.

***Changing Language Regimes in Globalizing Environments, Europe and Japan
Japan's Multilingualism in the Making***

John Maher (International Christian University Tokyo)
The principle of "cool" - designer multilingualism, post-ethnicity and new multicultural forms

Goebel-Noguchi (Ritsumeikan University Kyoto)
Politics, the media and Korean language acquisition in Japan

Peter Backhaus (University Duisburg-Essen)
Reading the city - signs of multilingualism in Tokyo

Takao Katsuragi (Gakushuin University Tokyo)
Three possibilities of Japanese language policy - multilingualism, civic national language policy, ethnic national language policy

Tomonori Taki (University of Warwick)
Labour migration and the language barrier in contemporary Japan

Ayako Shikama (University Duisburg-Essen)
Japan as the receiving end of migration - attitudes in the host community

The Western Experience as a Model for Japan: Fix or Fault?

Kiyoshi Hara (Joshi Bijutsu University Tokyo)
The Japanese situation of language and dialects revitalization and the Western experience

Fumio Inoue (Tokyo University of Foreign Languages)
Ecolinguistic aspects of multilingual signs in Japan

Guus Extra & Kutlay Yagmur (Tilburg University)

Comparative perspectives on immigrant minority languages in multicultural Europe

Peter Nelde (Research Centre of Multilingualism Brussels)

The future has already begun - the new multilingualism and the European language policy

Florian Coulmas (University Duisburg-Essen)

Changing language regimes

Christiane Hohenstein (Hamburg University)

Interactional expectations and linguistic knowledge in multilingual settings - the subliminal shaping of L2 German by L1 Japanese in academic expert discourse

New Horizons for Japanese as foreign Language?

Mizue Sasaki (Kanagawa University)

Use of words on Japanese/Chinese/foreign origin in Modern Japanese and human relationships

Yuka Ando (University Duisburg-Essen)

Japanese language instruction and the question of „correctness“

Patrick Heinrich (University Duisburg-Essen)

How global is modern? Language Ideology in JFL textbooks

Christian Galan (Toulouse University)

To learn how to read and write Japanese (kokugo & nihongo) - a (multi)linguistic barrier?

Tessa Carroll (Stirling University)

Beyond keigo - smooth communication and the expression of respect in JFL

Jiri V. Neustupný (Monash University Melbourne)

Foreigners and the Japanese in contact situations

30.08.–01.09.2004

9th Japanese-German Geographical Conference “Shaping the Future of Metropolitan Regions in Japan and Germany: Governance, Institutions and Place in New Context”

at Ruhr-University Bochum, organised by Winfried Flüchter and Uta Hohn (Ruhr University Bochum)

Prof. Dr. H. H. Blotevogel (University of Dortmund)

'European Metropolitan Region Rhein-Ruhr' as a Concept for European Metropolitan Regions?

Prof. Dr. T. Yada (University of Kyūshū)

The Role of Metropolitan Regions in the New Comprehensive National Development Plan under Consideration in the Japanese Government

Shaping the Future of Metropolitan Regions in Germany: Urban Economies in Transition

Prof. Dr. R. Sternberg (University of Cologne)

Urban Economies and the 'Economic Geography of Talent'-Hypothesis – Findings from the Spatial and Temporal Distribution Pattern of Internet Domain Names in Germany

Dr. T. Freytag (University of Heidelberg)
Connectivity Patterns of Advanced Producer Services in the Frankfurt Rhine-Main Metropolitan Region

Shaping the Future of Tôkyô as a Global City

Prof. Dr. H. Matsubara (University of Tôkyô)
Office Space Developers and the Production of Place in the Central Area of Tôkyô

Dr. T. Feldhoff (University of Duisburg-Essen)
Airports as Gateway Functions and Airport-Development as a Strategy in Shaping the Future of the Global City Tôkyô

Shaping the Future of Metropolitan Regions: Strategies, Policies and Spatial Effects of Business Location

V. Elis (University of Bonn and Düsseldorf)
Does the Eastern Part of Shizuoka Prefecture Belong to Greater Tôkyô? A Reconsideration of the 246 Phenomena

Prof. Dr. R. Schlunze (Otemon Gakuin University, Ibaraki)
Spurring the Kansai Economy – Embedding Foreign Corporations

Prof. Dr. W. Flüchter (University of Duisburg-Essen)
The Locational Behaviour of Japanese Corporations in Germany, with Particular Reference to Düsseldorf

Shaping the Future of Metropolitan Regions: The Role of Urban Transport and Railway Station Restructuring in the Context of Societal Change

Prof. Dr. K. Okamoto (Nagoya University)
Urban Transport in an Informational and Aging Society: Some Strategies in the Nagoya-Toyota Metropolitan Region

PD Dr. R. Juchelka (RWTH Aachen/University of Duisburg-Essen)
Restructuring of Railway Stations: New Impacts on Metropolitan Development

Shaping the Future of Metropolitan Regions: Socio-Economic and Socio-Spatial Developments and the Role of Housing Policies, Part I

Prof. Dr. S. Nakagawa (University of Kôbe)
Recent Reconcentration of Population into Tôkyô – Socioeconomic Analysis

Dr. R. Lützel (University of Bonn)
Residential Gentrification in Tôkyô since the Burst of the Bubble Economy

Shaping the Future of Metropolitan Regions: Socio-Economic and Socio-Spatial Developments and the Role of Housing Policies, Part II

Prof. Dr. T. Mizuuchi (Ôsaka City University)
Housing and Welfare Policy for Urban Poor, Slum and Squatter Dwellers in the East Asian Metropolises

Prof. Dr. F.-J. Kemper (Humboldt University Berlin)
Socio-Spatial Change in Berlin

Shaping the Future of Metropolitan Regions: Socio-Economic and Socio-Spatial Developments and the Role of Housing Policies, Part III

Prof. Dr. S. Oba (Ôsaka City University)
New Trends in Housing Policies in Japanese Metropolises: Ôsaka, Kyôto, Kôbe

Prof. K. Tsutsumi (University of Ôsaka)

Aging, Landscape, Restructuring and Conflicts in an Old New Town – Senri New Town in Ôsaka Metropolitan Area

Shaping the Future of Metropolitan Regions: Urban Landscapes as Cultural Representations and the Making of Places by Different Cultures

Prof. Dr. N. Ôshiro (University of Kôbe)

Changing the Commercial Strip for Youth Flavour: the Landscapes of Alternative Socio- Cultural Conjunction in Metropolitan Areas of Japan

Prof. Dr. K. Yamamoto (Hôsei University Tôkyô)

Voice from Migrant Minority and Democratic Institutions in an European City: a Case Study of the Foreigners' Advisory Council in Munich

Field Research: Governance, Institutions and Place in New Context in the Ruhr-Area: The City of Dortmund as an Example

Prof. Dr. U. Hohn (Ruhr University Bochum)

„The New Dortmund is the Fast Dortmund“ – Urban Restructuring of Brownfield Sites on Phoenix West and East in Hörde

„The New Dortmund is Proud of the Old Dortmund“ – Urban Regeneration and Neighbourhood Governance in the Nordstadt, a Troubled Urban District

7. Duisburg East Asia Day / Duisburger Ostasientag
„Technology, Culture and Development“

Since the industrial revolution spread from Europe, technology has been considered the most important instrument for solving most problems of humankind. Not only the exploitation of natural resources but life and death, laughter and pain, health and education have become technical/technological problems. This attitude has asserted itself in many parts of the world. Some of the most important inputs for development driven by technological progress originate in East Asia.

This raises the question of how technology and culture are related. Has culture become a decoration in the „technology age“ or does it remain an autonomous force? Is the treatment of technology – its development, its application, its social acceptance – different in East Asia from than in Europe and North America? Or does the power of technology as a component of globalisation level the playing field on an international scale? Do different cultures make use of technology or are they a servant to its logic? Does technological progress follow the needs of people or is it determined by the demand of markets? How does technology influence the East Asian cultures, and how do these cultures shape technology? These and related questions were discussed in the course of a stimulating panel discussion during the 7th East Asia Day organised by the Institute of East Asian Studies on the November 14, 2003.

The Rector of the University of Duisburg-Essen, Professor Dr. Lothar Zechlin, opened the event with a welcoming address towards the audience stressing the importance of the Institute of East Asian Studies in Duisburg. He described the Institute as a vivid sign of demand from students and the public on the one hand and pointed to the supply of interdisciplinary research on this important global region on the other.

Professor Dr. Florian Coulmas, Director of the Institute, continued by introducing this year's topic „Technology, Culture and Development“ . In his speech Professor Coulmas focused on the perception of technology by societies. Different schools in science perceive technology in different ways. While engineering scientists have a deterministic understanding of technology, economists reduce technology to its consequences for growth. The spill over effects between mankind and technology however are discussed by social and cultural sciences.

Coulmas' speech was followed by a very interesting panel discussion. The moderator of the panel, former Rector Prof. Dr.-Ing. Ingo Wolff, introduced the panel members. Wolff asked the panelists how „western“ technology is present in East Asia nowadays and how to assess the influence of East Asian technology on western culture. These questions led to an very controversial debate. Focusing on China, Professor Dr. Michael Lackner, Sinologist at the Friedrich-Alexander-University in Erlangen-Nürnberg, stated that the first seven decades of the 20th century did not bring about much “technology” in the western sense due to the resistance of Chinese elites. Professor Dr. Hans van Ess (Ludwig-Maximilians-University Munich, East Asia Institute) raised the point that the “other” Chinas such as Hong Kong and Taiwan have had very different developments. Whereas the Cultural Revolution in the PR China had cut many traditions, a “re-invention” of traditional values can be observed nowadays. Coulmas and Prof. Dr. Horres (Tübingen University) pointed towards the technological innova-

tions in Japan such as the improvement of mechanic watches and as a recent example “fuzzy technology”.

Introducing a new point, Wolff asked the panel which role “cultures” such as families, hierarchies, etc. played for the invention of technology. Dr.-Ing. Joachim Lorenz, formerly executive manager at ThyssenKrupp AG, argued that hierarchies had played a strong role. However, this has changed recently as the seniority principle is losing importance and western companies have become an “engine” in technological growth. Dr. Thomas Mühlenbernd, Department Head at BASF, mentioned as a general impression that basic inventions are made in the West, but the realisation and application is done in Japan and Asia.

In the final round the panelists discussed the influence of culture on technological progress. The statement of the “leading west” was questioned by the speakers. Coulmas remarked that more important than “leading” is the development into the “same” direction. Horres countered that the “leading West” is an old stereotype as the Japanese companies complain about “merry” students. Lackner added that Germans are perceived as “lazy” not disciplined in modern China.

Many questions were addressed from the audience touching on topics such as globalisation and bio-ethics until Wolff asked the panelists to close with a final comment on the cultural support for development of technology within East Asia.

The 7th East Asia Day closed with the award of the Alumni-Prize 2003 for the best Diploma Thesis in East Asian Studies in Duisburg..

AIFreDO awards best Thesis in 2003

Diploma Thesis Prize awarded by the Association of Alumni and Friends of East Asian Studies in Duisburg (AIFreDO) / *Studienpreis der Alumni und Freunde der Duisburger Ostasienstudien (AIFreDO) e.V.*

The Association of Alumni and Friends of East Asian Studies in Duisburg (AIFreDO) annually awards a prize for the best Diploma among graduates of the Institute of East Asia Studies in Duisburg during the past year. Dipl.-Ök. **Kawai Yiu** who majored in East Asian Economics within the Economics Department received the prize for the academic year 2002 / 2003 for her extraordinary thesis on “ Surmounting Market Entry Barriers of the Banking Sector in the People’s Republic of China after the WTO accession“.

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(mit Peter Backhaus): Maruchingarizumu (tagengo shiyō) to wa nan desuka? Naze genzai chuumoku sarete iru no desuka? (What is Multilingualism? Why has this Topic Recently Been Given Attention?), in: Kawahara, T. / T. Yamamoto (eds.): Tagengo shakai ga yatte kita. Sekai no gengoseisaku Q&A (Multilingual Society Has Come. The World's Language Policies Q&A). Tokyo: Kuroshio, 2004, S. 189-199

Karen Shire

(mit P. Kevenhörster / W. Pascha): Länderbericht JAPAN: Wirtschaft, Gesellschaft, Politik (Japan: Economy, Society, Politics) Leske + Büdrieh, 2003

(mit Ilse Lenz): Neue Medien in der Arbeit: Geschlechterverhältnisse im Wandel, (New Media and Work: Transformation of Gender Relations), in: Gössmann, Hilaria / Franz Waldenberger (Eds.): Medien in Japan. Gesellschafts- und kulturwissenschaftliche Perspektiven. (Media in Japan: Social and Cultural Perspectives). Hamburg: IFA, 2003, pp. 68 -102

(mit Jun Imai): Liberalization or Transformation of Employment in Germany and Japan?, in: Pascha, W.: Systemic Change in the Japanese and German Economies: Convergence and Differentiation as Dual Challenges. Curzon Press, 2004

Yuko Sugita

Gesprächserwartungen. Eine kontrastive Studie über die Gesprächsführung in deutschen und japanischen Telefonaten (Reihe Duisburger Arbeiten zur Sprache- und Kulturwissenschaft, herausgegeben von Ulrich Ammon et al., Bd. 54. Frankfurt am Main: Peter Lang, 2004.

Markus Taube

(mit Matthias Schramm): Private Ordering of Corrupt Transactions: The case of the Chinese guanxi-networks and their challenge by a formal legal system, in: Graf Lambsdorff, Johann; Schramm, Matthias; Taube, Markus (Hrsg.): The New Institutional Economics of Corruption. Norms, Trust, and Reciprocity, London – New York: Routledge

(mit Johann Graf Lambsdorff / Matthias Schramm (eds.)): The New Institutional Economics of Corruption. Norms, Trust, and Reciprocity, London - New York: Routledge

(mit Schönherr, Siegfried/ Bettina Reichl (eds.)): Konjunkturzyklen und Konjunkturforschung in China - Business Cycle Analysis and Forecasting in China, ifo Forschungsberichte 18, München: ifo Institut für Wirtschaftsforschung

Bedeutung des WTO-Beitritts für institutionellen Aufbau, Branchenstruktur und Konjunkturausprägung der chinesischen Volkswirtschaft, in: Schönherr, Siegfried; Taube, Markus; Reichl, Bettina (Hg.) (2003): Konjunkturzyklen und Konjunkturforschung in China – Business Cycle Analysis and Forecasting in China, ifo Forschungsberichte 18, München: ifo Institut, S. 36-74. (mit Christian Schmidkonz)

Zur Evidenz des Konjunkturphänomens in der chinesischen Volkswirtschaft, in: Schönherr, Siegfried; Taube, Markus; Reichl, Bettina (Hg.) (2003): Konjunkturzyklen und Konjunkturforschung in China – Business Cycle Analysis and Forecasting in China, ifo Forschungsberichte 18, München: ifo Institut, S. 155-214.

Zyklische Wirtschaftsentwicklung in der VR China: Ein Überblick, in: Schönherr, Siegfried; Taube, Markus; Reichl, Bettina (Hg.) (2003): Konjunkturzyklen und Konjunkturforschung in China – Business Cycle Analysis and Forecasting in China, ifo Forschungsberichte 18, München: ifo Institut, S. 8-35.

(mit Günther Vieweg): The Challenge to the EU by a Rising Chinese Economy. Background report to the 'Competitiveness Report 2004' prepared on behalf of The Commission of the European Communities, DG "Enterprise"

(mit Hans-Jörn Weddige): Chinese crossroads, in: International Iron and Steel Institute (Hg): Steel at the Crossroads? Annual Review 2004, Brussels, S. 14-15

(mit Kawai Yiu): Der chinesische Automobilmarkt, in: Kunststoffe Automotive, 1/2004, S. 15-16

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LECTURES BY INSTITUTE MEMBERS VORTRÄGE VON INSTITUTSMITGLIEDERN

Ando Yuka

- 02.04.04 Japanese Language Instruction and the Question of 'Correctness', Symposium Changing Language Regimes in Globalizing Environments, Europe and Japan, Duisburg-Essen University

Peter Backhaus

- 03.04.04 Reading the City - Signs of Multilingualism in Tokyo, Symposium Changing Language Regimes in Globalizing Environments, Europe and Japan, Duisburg-Essen University.
- 02.04.04 The Languages of Tokyo - Some Observations from the Linguistic Landscape, Sociolinguistic Symposium, University of Newcastle

Florian Coulmas

- 20.03.04 The Future of Writing, International Linguists Association, New York
- 18.03.04 Language and Rational Choice, University of Pennsylvania
- 22.03.04 Language and Rational Choice, Georgetown University, Washington DC
- 30.04.04 Altes Japan, Japanisches Kulturinstitut, Köln
- 01.07.04 Weltstadt im Werden, Antrittsvortrag als neuer Direktor des Deutschen Instituts für Japanstudien, Tokyo.

Helmut Demes

- 20.03.04 Changing Patterns of School to Work Transition and the Structure of Labour Markets. Symposium: The Changing Structure of Labor in Japan - Japanese Human Resource Management between Continuity and Innovation, German Institute of Japanese Studies, Tokyo
- 14.01.04 Personalpolitik im Wandel: Qualifizierung für die Automobilproduktion – Eine Fallstudie. Symposium: Automobilindustrie in Japan und China. Niederrheinische Industrie- und Handelsammer, Duisburg

Claudia Derichs

- 14.10.03 Frau Ministerin und Frau Professorin: Frauenkarrieren in islamischen Ländern [Mrs Minister and Mrs Professor: Women's Careers in Islamic Countries]; Lecture Series "Insights into the Islamic World" of the Volkshochschule Duisburg, Duisburg, 13.10.2003
- 03.12.03 Reaching the Top: The Leading Women Politicians of Asia; Lecture Series "The Restructuring of the Social and Political Space in the Context of Globalization" of the Sociology of Development Research Centre, University of Bielefeld, 03.12.2003
- 02.02.04 Models of Civilization in Asia; Annual Conference "Weingartener Asiengespräche", Weingarten /Switzerland, Jan. 31-Feb. 2, 2004.

- 23.03.04 Zur Geschichte des Konflikts zwischen Tradition und Moderne in Asien und Europa [History of a conflict-sensitive relationship: Tradition vs. modernity in Asia and Europe]; Statement to the „2nd Asian-European Dialogue of Cultures“, Friedrich-Ebert Foundation, Berlin, March 23-24, 2004.
- 29.04.04 Herausforderungen für die heutige Südostasienforschung – Überlegungen und Befunde am Beispiel der Wahlen 2004 in Südostasien [Challenges for contemporary Southeast Asian studies – Thoughts and findings: the case of elections in Southeast Asia 2004]; University of Passau
- 07.05.04 Nation-Building and Conflict Resolution in Multi-Ethnic States; Lecture to the Peace Forum, Peace Research Institute, International Christian University (ICU), Tokyo, Japan
- 10.05.04 Female Political Leaders in Asia – A “better leadership”?; Lecture to the Asian Forum, Institute for Asian Cultural Studies, International Christian University (ICU), Tokyo, Japan
- 11.05.04 Leading Women in Asian Politics – Success and Failure; Lecture to the class “Comparative Social Structure”, International Christian University (ICU), Tokyo, Japan
- 12.05.04 Comparative Studies of Female Politicians in Asia; Lecture at the Center for Gender Studies, International Christian University (ICU), Tokyo, Japan
- 13.05.04 The Role of Nation-Building for Successful Peace Keeping; Lecture to the class “Peace Studies”, International Christian University (ICU), Tokyo, Japan
- 19.06.04 Ist Japans Demokratie in der Krise? [Japan’s democracy in a crisis?]; Seminar “Economy and Politics of Japan”, German-Japanese Society Hamburg, Hamburg, June 19-20.
- 23.06.04 Under European Eyes: Malaysian Politics and Development; Private Sector Attachment Programme for Senior Malaysian Public Sector Executives in German Companies, Carl Duisberg Centren, June 2004.
- 15.09.04 Democratic Parties and Active Civil Society. Experiences from Asia; Summer School der Konrad-Adenauer-Stiftung, Wendgräben b. Magdeburg, 14.-21.09.

Thomas Feldhoff

- 30.08.04 Airports as Gateway Functions and Airport-Development as a Strategy in Shaping the Future of the Global City Tōkyō, the 9th Japanese-German Geographical Conference, Bochum
- 22.11.03 Raumwirksame Baulobbytätigkeit und nachhaltige Regionalentwicklung in Japan – Der Fall Isahaya, Annual Meeting of the German Association for Social Science Research on Japan, Tutzing

Winfried Flüchter

- 17.11.03 China – Natur und Kultur in ihrer räumlichen Dimension. Teil 1: Physischgeographische Aspekte. Teil 2: Kulturgeographische Aspekte. China-Tagung, Katholische Akademie Trier.

- 22.-23.11.03 Jahrestagung der Vereinigung für sozialwissenschaftliche Japanforschung in Tutzing: Natur, Ökologie und Umwelt in Japan. Nachhaltige Entwicklung und Regionalisierung:
- Arbeitsgruppe Peripherie und nachhaltige Entwicklung in Japan (Moderation)
 - Reisanbau und Reismarkt in Japan im Spannungsfeld zwischen Globalisierung, Ideologie und Nachhaltigkeit / Japan: Rice Farming and the Rice Market Between Globalization, Ideology, and Vested Interests (Vortrag)
 - Natur, Ökologie und Umwelt als gestaltende Faktoren in der Region Ostasien: Perspektiven für Politik, Wirtschaft und Gesellschaft (Abschlussdiskussion zusammen mit Gesine Foljanty-Jost und Werner Pascha).
- 14.01.04 Automobilindustrie in Japan: Räumliche Nähe und Wertschöpfungsketten unter Anpassungsdruck, Symposium „Automobilindustrie in Japan und China. Strategische Herausforderungen und neue Perspektiven“ in der, Niederrheinischen IHK zu Duisburg
- 13.02.04 Raumwirksame Baulobbytätigkeit in Japan – zwischen systemischer Stabilität und nachhaltiger Regionalentwicklung. Bericht über ein Forschungsprojekt der DFG in der fortgeschrittenen Phase. Arbeitskreis Ostasien in der Deutschen Gesellschaft für Geographie (DGfG), Tagung am 13./14. 2. 2004 in Mainz
- 31.08.04 The Locational Behaviour of Japanese Corporations in Germany, with Particular Reference to Düsseldorf. 9. Japanisch-Deutsche Geographenkonferenz (Nichi-Doku Chirigakkai) 30.8.-1.9. 2004 an der Ruhr-Universität Bochum

Doris Fischer

- 21.10.03 Industriepolitik in der chinesischen Telekommunikationsbranche – Perspektiven für den Wettbewerb, lecture at the Conference „IT, Medien und Telekommunikation in China: Potenziale in neuen Märkten“, Hamburg Chamber of Commerce.
- 21.11.03 Understanding marketisation within the Chinese information sector - Taking television as an example, lecture for the workshop “Neo-Institutional Perspectives on the Chinese Economy”, Universität Duisburg-Essen, Duisburg.
- 12.01.04 Freihandelsabkommen und Probleme deutscher Unternehmen beim Marktzugang in Asien-Pazifik, lecture for the steering committee „Finance and Market Entry“ of the Asia Pacific Committee of the BDI, DZ Bank, Frankfurt.
- 05.02.04 Neuer Regionalismus in Asien - Hintergründe und Konsequenzen für die deutsche Wirtschaft, lecture for the annual meeting of the Gießener Vereins für Wirtschaftsstudien e.V., Gießen.
- 14.02.04 Werbung in China, lecture for the Iserlohn-Workshop for Social Science on China, Iserlohn,.

- 05.04.04 Yi Ouzhou de yanjing kan yazhou de xin quyuhua (A European Interpretation of the New Regionalism), lecture at the Shanghai Institute of Foreign Trade.
- 06.04.04 The Importance of Being Earnest - Some comments on debates about growth in China (Chinesisch), lecture at the economic department of Tongji University.
- 08.04.04 Zhongguo jingjixue zai deguo de xianzhuang yu wenti (Status quo und Probleme der deutschen chinabezogenen Wirtschaftsforschung), lecture at the economic department of FudanUniversity, Shanghai.
- 02.07.04 Contribution to the Panel „Chinas wirtschaftliche Entwicklung“ at the conference „Aus der Geschichte lernen“ organized by the Konrad Adenauer Foundation and the Bundeszentrale für Politische Bildung (1.-3.7.2004)

Andrea Fleschenberg

- 21.11.03 Politische Führerinnen in Asien, Tagung Netzwerke in transnationalen Räumen, Frauenforschungsnetzwerk NRW, Ruhr-Universität Bochum
- 12.-13.01.04 Vorträge im Rahmen des Forschungskolloquiums der Universität Passau, Lehrstuhl für Südostasienkunde
Politische Partizipation von Frauen und gender-spezifische Entwicklung,
Revisiting the glass ceiling in Asia,
Benazir Bhutto: Ihres Volkes Schwester. Eine kontextuale Analyse weiblicher islamischer Gouvernanz,
Ihres Vaters Tochter: Aung San Suu Kyis politische Führung via moral capital
- 02.09.04 Political Dynasties and Asias Roaring Tigresses in Asias Election Year 2004/2005, Institute for Strategic and International Studies, Lissabon, Portugal

Christian Göbel

- 20.03.04 Die chinesische Geschichte seit 1949, Gesellschaftlicher und politischer Wandel seit 1978, Grundzüge des politischen und sozialen Systems der VR China. Vorträge auf dem Landesvorbereitungsseminar China", veranstaltet vom Landesspracheninstitut Nordrhein-Westfalen, Bochum
- 17.04.04 Combating Corruption under Chen Shui-bian, paper presented at the European Association of Taiwan Studies Inaugural Conference, SOAS, London, April 17.-18.

Thomas Heberer

- 08.10.03 Ethnische Unternehmer in China, VHS Krefeld and Deutsch-Chinesische Gesellschaft Krefeld, Krefeld
- 17.10.03 Materielle Grundlagen der chinesischen Außenpolitik: Demographie, Wirtschaftspotential und sozialer und politischer Wandel, Vortrag gehalten im Rahmen des Workshops „Die Außenpolitik der Volksrepublik China seit 1978“, Trier University

- 27.10.03 Politische Demokratisierung oder politische Partizipation? Lecture given at the Ostasiatisches Seminar, Free University, Berlin
- 13.11.03 Machtanspruch der politischen Elite Chinas versus Gestaltungsfreiheit seiner Unternehmer: eine sicherheitspolitische Herausforderung, Lecture given at the Conference „Unternehmertum und Staatsgewalt in Transformationsländern – sicherheitspolitische Chancen und Risiken“, Berlin
- 15.11.03 Unternehmer als identitätsstiftender Faktor: Yi-Unternehmer im Bezirk Liangshan, Provinz Sichuan, Lecture given at the 41th Public Lecture Weekend of the Deutsch-Tibetische Kulturgesellschaft, Universitätsclub, Bonn University
- 17.11.03 Begrüßung und Einführung in den Vortrag des chinesischen Botschafters Ma Canrong, IHK zu Duisburg-Wesel-Kleve, Duisburg
- 22.11.03 Soziale Unsicherheit in chinesischen Städten. Lecture given at the Tagesseminars „Sozialer Sprengstoff in China“, org. by the Asienhaus Essen, Bonn, Haus der Kirche
- 01.12.03 Teilnahme „Im Gespräch“. Fokus China: Universalität der Menschenrechte. Anspruch und Realität, Akademie „Die Wolfsburg“, Mülheim / Ruhr
- 13.12.03 Why Strategic Groups Count for State Capacity. Paper presented to the International Workshop “Intermediaries of Capital, Knowledge and Labor in Asia and Europe: Comparative and Connective Perspectives. Universiti Sains Malaysia, Penang, Malaysia
- 13.12.03 Comment on Prof. Li Minghuan’s Paper “Labour Brokerage in China Today: Formal and Informal Dimensions”. International Workshop “Intermediaries of Capital, Knowledge and Labor in Asia and Europe: Comparative and Connective Perspectives. University Sains Malaysia, Penang, Malaysia
- 09.01.04 Wahlen, Wahlprozesse und Partizipation im urbanen Raum Chinas. Übersicht über erste Forschungsergebnisse. Forschungsworkshop des Instituts für Ostasienwissenschaften, Hagen
- 13.01.04 Soziale Brennpunkte in den chinesischen Städten. Lecture given at the conference „China: Weltmacht des 21. Jahrhunderts? Wirtschaftliche, Soziale und Kulturelle Trends“, Ost-West-Kolleg der Bundeszentrale für Politische Bildung, Brühl
- 14.01.04 Wirtschaftliche und politische Entwicklung Chinas in der letzten Dekade. Lecture given at the Symposium „Automobilindustrie in China und Japan. Strategische Herausforderungen und neue Perspektiven, Niederrheinische IHK zu Duisburg
- 17.01.04 Die Reorganisation städtischer Wohnviertel im Lichte kommunitaristischer und partizipativer Vorstellungen, Presentation at the 4th Academic Workshop of the „Arbeitskreis für Sozialwissenschaftliche Chinaforschung“, Brühl
- 17.01.04 Korreferat zu „Soziologische Lebensstilforschung in der VR China“, gehalten im Rahmen der Vierten Wissenschaftlichen Tagung des „Arbeitskreises für Sozialwissenschaftliche Chinaforschung“, Brühl

- 28.01.04 Wahlen im städtischen und ländlichen Raum Chinas. Presentation at the research colloquium of the Institute of Political Science, Duisburg
- 12.02.04 Policies for the ethnical coexistence in South China: Ethnic relations and ethnic identity in a time of great socio-economic changes Vortrag gehalten bei „Casa Asia“ (Research and cultural institution of the Spanish Foreign Ministry), Barcelona
- 13.02.04 Minority policies in China: the case of the Liangshan Yi of Southwest China, Lecture given at the University of Barcelona
- 15.03.04 Shequ bijiao yanjiu (Comparative research on communities, in Chinese), Institute of Political Science, Nankai University Tianjin / China
- 18.03.04 Korruption in China (Paper presented by Anja-Désirée Senz), vorgelegt auf der Internationalen Konferenz „Dimensionen politischer Korruption“, Heinrich-Heine Universität Düsseldorf
- 30.03.04 Wo steht China heute? Gesellschaftlicher und politischer Wandel in China und seine Probleme, Lecture given at the Internationales Zentrum der Stadt Bonn
- 24.04.04 Die wirtschaftliche Revolution und ihre Auswirkungen auf den gesellschaftlichen Wandel in China, Presentation at the conference „Das chinesische Wirtschaftswunder und die Schattenseiten der Modernisierung“, Fridtjof-Nansen-Akademie für Politische Bildung, Ingelheim
- 24.04.04 Das politische System und seine innenpolitischen Machtstrukturen: wie reformfähig ist die Volksrepublik China?, Presentation at the conference „Das chinesische Wirtschaftswunder und die Schattenseiten der Modernisierung“, Fridtjof-Nansen-Akademie für Politische Bildung, Ingelheim
- 24.04.04 Die Schattenseiten der Modernisierung: Soziale Probleme und soziale Sicherung in Stadt und Land, Presentation at the conference „Das chinesische Wirtschaftswunder und die Schattenseiten der Modernisierung“, Fridtjof-Nansen-Akademie für Politische Bildung, Ingelheim
- 12.05.04 Zwischen Partei und Markt: Wo steht China heute? Lecture given at the Chinese Federation of Industry and Commerce, Bochum (RZ-Zimmermann Holding)
- 15.05.04 Participating in the panel „Wirtschaft und Politik – Kann die Politik den Anforderungen der Wirtschaft gerecht werden?“, Symposium „Chancen, Risiken und Erfolg in China“, University of Passau
- 19.05.04 Wahlen als Schritt zur Demokratisierung? Wahlen und Wahlprozesse in Stadt und Land, Deutsch-Chinesische Gesellschaft Düsseldorf
- 02.06.04 China – Global Player? Lecture given at the Core Seminar 2004 (Seminar for Security Policy), Bundesakademie für Sicherheitspolitik, Berlin
- 02.07.04 Die historische Dimension chinesischer Entwicklung. Vortrag im Rahmen des Vorbereitungsseminars „China-Austausch 2004“ des Landfermann-Gymnasiums Duisburg, Kevelaer

- 02.07.04 Sozialer Wandel, Jugendkultur und Lebensalltag in China. Vortrag im Rahmen des Vorbereitungsseminars „China-Austausch 2004“ des Landfermann-Gymnasiums Duisburg, Kevelaer
- 03.07.04 Entwicklung in Staat und Gesellschaft in China, Kurzvortrag im Rahmen des Panels „Entwicklung in Staat und Gesellschaft in China“ im Rahmen des Internationalen Workshops „Aus der Geschichte lernen – Ein transkontinentaler Blick auf die Geschichte Deutschlands im 19. / 20. Jhd. und die Relevanz dieser Erfahrungen für das heutige China“, gemeinsam organisiert von der Konrad-Adenauer-Stiftung und der Bundeszentrale für Politische Bildung, Brühl
- 07.07.04 Zusammenfassung der Diskussionsergebnisse und Moderation des Panels „Bürgergesellschaft in der Kommune – Ansätze und Perspektiven“ im Rahmen der Tagung „VI. Deutsch-Chinesischer Menschenrechtsdialog: Menschenrechte und Bürgergesellschaft“, organisiert von der Friedrich-Ebert-Stiftung und der Chi-nesischen Gesellschaft für die Entwicklung der Menschenrechte, Berlin
- 09.07.04 Die orientalische Despotie und China – totaler Staat, schwaches Eigentum. Karl August Wittfogels China-Ansätze, Lecture given at the international symposium „90 Jahre Universität Frankfurt. Chinaforschung, Chinabilder, Chinabezüge“, University of Frankfurt
- 19.07.04 Probleme in Chinas Städten, Lecture given at the Chamber of Commerce in Hamburg in cooperation with the Chinese German Association, Hamburg

Presentations in the Media (Broadcast, Television)

- 08.10.03 Interview der Deutschen Welle über Ethnische Unternehmer in China, Krefeld
- 03.11.03 Chinas Reformpolitik und das Wirken Deng Xiaopings aus der Sicht eines ausländischen Chinaexperten, Fernsehen Shanghai (Interview in Duisburg)
- 01.12.03 Interview Bayerischer Rundfunk: Besuch von Bundeskanzler Schröder in China: Hintergründe und Meinungen
- 15.12.03 Interview der Deutschen Welle zur Lage unter den Uiguren in China und im Ausland
- 17.12.03 Diskussionsrunde über „Chinas Großer Sprung nach Vorn – 25 Jahre Reformpolitik im Reich der Mitte“, SWR 3, 17:00-18:00 (weitere Teilnehmer: O. Weggel, K. Lohse),
- 28.01.04 Interview der Deutschen Welle zu Verhaftungen von Unternehmern in Russland und China
- 30.03.04 Interview der Deutschen Welle zu den Wahlen in städtischen Wohnvierteln
- 30.03.04 Interview der Deutschen Welle zu Falungong
- 22.06.04 Interview der Deutschen Welle zur Korruption in China

Patrick Heinrich

- 10.03.04 Ryūkyūgo no dankaiteki shōshitsu to Ryūkyū aidentitii (Progressive Erasure in Ryukyuan and Ryukyuan Identity), Symposium on Okinawan Identity, Hōsei University Tokyo.
- 02.04.04 How Global can Modern Be? Language Ideology in JFL Textbooks, Symposium on Changing Language Regimes in Globalizing Environments, Europe and Japan, Duisburg-Essen University.
- 05.05.04 Advance Okinawa – Start with the Language. Debating the Future of Ryukyuan in 1940/41, First International Conference on Critical Discourse Analysis, University of Valencia.
- 28.09.04 Language Shift in Ryukyuan Vernacular Languages, Second Oxford-Kobe Linguistic Seminar. International Symposium on the Structure and History of Japanese, Kobe
- 02.10.04 Nihon gengogaku no bunkiten (Turning Points of Japanese Linguistics), Lecture at the Fall Meeting of the Tagengo shakai kenkyū-kai (Research Society for Multilingual Society), Tokyo

Momoyo Hüstebeck

- 22.11.03 Dezentralisierung in Japan. Reformbedarf und -bemühungen, Fachgruppe Politik der VSJF-Tagung „Natur, Ökologie und Umwelt in Japan“, Evangelische Akademie Tutzing
- 12.01.04 Klientelpolitik als kulturübergreifendes Phänomen. Eine konzeptionelle Annäherung an Klientelismus, Forschungs-Kolloquium „Dynastien und politische Führerinnen in Asien“, Universität Passau
- 13.01.04 Der Tanaka-Boom in der japanischen Öffentlichkeit. Die Popularität Tanaka Makikos, Forschungs-Kolloquium „Dynastien und politische Führerinnen in Asien“, Universität Passau

Imai Jun

- 28.11.03 The Rise of Temporary Employment in Japan: Legalisation, Political Negotiation and Expansion of a Non-Regular Employment Form, The 2nd Rotterdam-Duisburg Dissertation Seminar, University of Duisburg-Essen
- 17.06.04 The Reformation of the Labor Market in Japan, University of Duesseldorf

Peter Klöpping

- 24.01.04 Koreanische Chaebol – Restrukturierung und Corporate Governance Reform, Workshop zur Wirtschaft Koreas, Universität Duisburg-Essen, Campus Duisburg

Hot Spots der Koreanischen Wirtschaft: Industrial Relations, HRM und koreanisches Management, Universität Duisburg-Essen, Campus Duisburg

Wolfram Manzenreiter

- 14.02.04 The emergence of a national sport culture: A historical comparison of Imperial Austria and Japan, Institute for European Studies, British Columbia University, Vancouver, Canada
- 15.02.04 How to sell a public good. Case studies on the current state of sport supply in contemporary Japan, Centre for Japanese Research, Institute of Asian Research, British Columbia University, Vancouver, Canada
- 11.03.04 Japan und der Fußball im Zeitalter der technischen Reproduzierbarkeit, Beitrag zur Ringvorlesung Global Players. Kultur, Ökonomie und Politik des Fußballs, Universität Wien
- 29.06.04 The stronger women get, the more men love football? Fußball und Gender in ostasiatischen Gesellschaften, Kolloquium der Institute für Soziologie und Ostasienwissenschaften, Universität Duisburg-Essen

Ingo Meierhans

- 28-29.11.03 The future provision of public goods in Japan, 2nd Duisburg-Rotterdam Seminar, Universität Duisburg-Essen, Duisburg
- 20.11.03 New Forms of Cooperation between the Public and Private Sector in Japan, Workshop for Young Scholars at the University of München (LMU), German Association for Social Research on Japan (VSJF), Munich

Werner Pascha

- 23.10.03 Die deutsch-japanischen Wirtschaftsbeziehungen. Ansätze zur Intensivierung in einer globalisierten Welt, Ringvorlesung zu Japan an der Universität Freiburg im Breisgau
- 14.11.03 Die innerkoreanische Annäherung: Berechtigte Hoffnung oder Utopie? Erfahrungsberichte aus der Wirtschaft, Werkstattgespräch der Hanns-Seidel-Stiftung zu: Nordkorea zwischen Hybris und Hoffnungslosigkeit: Zur aktuellen Lage auf der koreanischen Halbinsel, München
- 20.11.03 Senior Advisor beim Workshop for Young Scholars an der Universität München, German Association for Social Research on Japan (VSJF), München
- 21.11.03 Moderation und Schlusswort zum Workshop Organisation und Ordnung der japanischen Wirtschaft IV, Themenschwerpunkt: Kognitive Modelle, Institutionenökonomik und Japanstudien im Rahmen der Jahrestagung der VSJF, Tutzing
- 23.11.03 Natur, Ökologie und Umwelt als gestaltende Faktoren in der Region Ostasien, Perspektiven für Politik, Wirtschaft und Gesellschaft. Impulsreferat zur Abschlussdiskussion „Natur, Ökologie und Umwelt in Japan – Nachhaltige Entwicklung und Regionalisierung“, Verein für sozialwissenschaftliche Japanforschung, Evangelische Akademie Tutzing, Tutzing
- 01-03.12.03 Economic Integration in East Asia and Europe – A Comparison, Institute of East and West Studies, Yonsei Universität, Seoul, Konferenz mit dem Seoul ASEM Institute, Seoul, und Hankuk University of Foreign Studies, Seoul, jeweils in Kooperation mit der Hanns-Seidel-Stiftung

- 04.12.03 Die europäische Integration, die Integration Ostasiens und die koreanische Wiedervereinigung, Deutsch-Koreanischer Workshop des Institute of Peace Affairs, Seoul, in Kooperation mit der Hanns-Seidel-Stiftung
- 14.01.04 Moderation einer Session sowie Schlusswort zum Symposium „Automobilindustrie in Japan und China – Strategische Herausforderungen und neue Perspektiven“, Niederrheinische IHK zu Duisburg
- 24.01.04 Wirtschaftliche Entwicklung und Aufstieg Südkoreas, Workshop zur Wirtschaft Koreas, Universität Duisburg-Essen, Campus Duisburg
- 03.02.04 Partnerschaft mit Potential – die deutsch-japanischen Kulturbeziehungen – Bestandsaufnahme und Empfehlungen, Werkstattgespräch zur ifa-Studie, Auswärtiges Amt, Berlin
- 06.-07.02.04 Co-referat beim Workshop for the special issue of the Journal International Economics and Economic Policy zum Beitrag “Industrial Specialization, Regional Integration and Growth in Leading Asian Countries” von Hideki Yamawaki, Brüssel
- 02.03.04 Diskutant beim Seminar “Koreas Wirtschaft: Perspektiven und Herausforderungen” des Korea Development Institute und des Deutschen Instituts für Wirtschaftsförderung, Berlin

Anja-Désirée Senz

- 28.02.04 Strategien erfolgreicher Korruptionsbekämpfung in Hongkong, Forum Philosophie und Wirtschaft, Internationale Tagung der Akademie des Bistums Mainz „Korruption im internationalen Vergleich“, 27.-28. Feb. 2004
- 17.03.04 Korruption in China, Workshop des Instituts für Politikwissenschaft zum Thema Theorien der Korruptionsforschung, Heinrich-Heine-Universität Düsseldorf, 17.-18. März 2004
- 14.07.04 Korruption und Souveränitätswechsel in Hongkong, Vortrag auf Einladung der Fakultät für Ostasienwissenschaft, Bochum

Mathias Schramm

- 29.09.-01.10.03 Zur Ausgestaltung von Qualitätssicherungssystemen in der Lebensmittelwirtschaft: eine ökonomische Analyse, Paper presented at GEWISOLA 03, Stuttgart-Hohenheim. (mit Achim Spiller)
- 07.-10.11.03 Evolution and Foundation of the Hawala-System – An neo-institutionalist approach, Paper presented at EAEPE 03 (European Association for Evolutionary Political Economy), Maastricht. (mit Markus Taube)
- 27.-28.05.04 The trade-off between generality and effectiveness in certification systems: A conceptual framework, Paper to be presented at the 6th International Conference on Chain and Network Management in Agribusiness and the Food Industry, Ede, Netherlands. (mit Gabriele Jahn und Achim Spiller)
- The Quality of Certification and Audit Processes in the Food Sector, Paper to be presented 6th at the International Conference on Chain and

Network Management in Agribusiness and the Food Industry, Ede, Netherlands. (mit Gabriele Jahn und Achim Spiller)

12.-15.06.04 Quality of Audit, Paper to be presented at IAMA (International Food & Agribusiness Management Association), 14th Annual World Food & Agribusiness Forum and Symposium, Montreux, Switzerland. (mit Gabriele Jahn und Achim Spiller)

Trade-offs in Certification Systems, Paper to be presented at IAMA (International Food & Agribusiness Management Association), 14th Annual World Food & Agribusiness Forum and Symposium, Montreux, Switzerland. (mit Gabriele Jahn und Achim Spiller)

Karen Shire

14.02.04 Kundenorientierung und Arbeitsbeziehungen in wissensintensive Dienstleistungen, Workshop at the Sozialforschungs-Stelle Dortmund (SfS) Der Kunde in der Dienstleistung

03.03.04 Change in Japanese Employment Institutions: The Case of Temporary Work, DIJ Forum, Tokyo, Japan

04.05.04 The New Economy and Gender in International Comparison: Concepts, Comparisons and Preliminary Findings, Symposium on Gender and the New Economy at the Institute of Social Sciences, University of Tokyo, Japan

05.05.04 Measuring the New Economy: Implications for a Gender Analysis, Meeting of the Globalisation, Gender and Work Transformation Network (GLOW) in Yugawara, Japan

06.05.04 Change in Japanese Employment Institutions, Seminar in the Rotterdam Institute of East Asian Studies (RIAS), Erasmus University Rotterdam, the Netherlands

27.05.04 Keine Zeit? Arbeiten und Leben in Deutschland und den Vereinigten Staaten, Lecture in the Ringvorlesung, Endstation Amerika?, Duisburger Akzente

02.06.04 Frauen und die New Economy: Endlich die Gleichberechtigung oder wachsende Ungleichheiten unter Frauen?, Lecture in the Ringvorlesung Gender and Social Inequality, Essener Geschlechterkolleg

03.09.04 Mainstreaming gender into the conceptualisation and measurement of the new economy, ESRC Seminar on Gender Mainstreaming 'Gender mainstreaming, the new economy and new employment forms' Leeds University, UK

04.09.04 Comparative Institutionalism and Divergence in Gender Regimes, Meeting of the Globalisation, Gender and Work Transformation Network (GLOW) at Lake Windemere, UK

Ayako Shikama

31.03.04 Japan as the Receiving End of Migration – Attitudes in the Host Community, Symposium Changing Language Regimes in Globalizing Environments, Europe and Japan, Duisburg-Essen University

Markus Taube

- 13.10.03 Integration von Ausländischen Direktinvestitionen und Lokaler Unternehmensentwicklung für wirtschaftliches Wachstum“, Vortrag an der Northwest Universität Xi’an, Xi’an
- 14.10.03 Der KMU-Sektor: Versuchslabor dynamischer Volkswirtschaften, Vortrag auf dem Internationalen Symposium „Gründung und Wachstum von KMU in Westchina“, ausgerichtet von der Konrad Adenauer Stiftung und der Northwest Universität Xi’an, Xi’an
- 17.10.03 Zur institutionellen Fundierung von Wachstum und sozialem Ausgleich: Welche Ordnungspolitik für China?“, Vortrag in dem Ersten KAS-MMC Gesprächskreis „Die sozialistische Marktwirtschaft und das Konzept der ‘Xiaokang Shehui’ “, ausgerichtet von der Konrad Adenauer Stiftung und der Northwest Universität Xi’an, Wuxi
- 08.-09.11.03 Evolution and institutional foundation of the hawala financial system (paper with M. Schramm), presentation at the European Association for Evolutionary Political Economy 2003 Conference „The Information Society – Understanding its Institutions Interdisciplinay“, Maastricht
- 20.11.03 Chinas Volkswirtschaft im Spannungsfeld zwischen Liberalisierung und Staatskapitalismus, Vortrag auf dem 10. Außenwirtschaftsforum der Akademie Deutscher Genossenschaftsbanken, Wolfsburg
- 21.-22.11.03 Changing Transaction Costs and Property Rights in China’s Rural Industry, presentation at the International Workshop „Neo-Institutional Perspectives on the Chinese Economy“, Duisburg
- 11.-12.12.03 The Quest for a Growth Promoting as well as Humane Economic System – German Experiences and Challenges to China, presentation at the 4th Forum on China’s Macroeconomic Performance and Policies „Market System Building and the Service Industry Development in China“, organized by the Chinese Academy of Social Sciences, Institute of Finance & Trade Economics and the Ministry of Commerce of the PR China, Beijing
- 15.01.04 Chinas weltwirtschaftlicher Aufstieg: Verpasst die deutsche Wirtschaft die 'neuen Chancen' ?, Vortrag auf dem Semina „Zwischen Globalisierung und Tradition: Wohin geht China im 21. Jahrhundert?“ des Ost-West-Kollegs der Bundeszentrale für Politische Bildung, Brühl
- 30.01.04 Internationale Wirtschaftsbeziehungen Das Beispiel der Europäisch – Chinesischen Arbeitsteilung, Seminartag im Rahmen der Qualifizierungsmaßnahme „Betriebswirtschaft für Ingenieure“ der Thyssen Krupp Stahl AG, Duisburg
- 04.-05.02.04 China als Produktionsstandort und Absatzmarkt, Vortrag auf der DVS/GMM-Tagung „Elektronische Baugruppen – Die Trends von heute und die Chancen von morgen“, Fellbach
- 11.02.04 China auf dem Weg zur Weltwirtschaftsmacht ?, Vortrag im Rahmen der Ringvorlesung „Wird das 21. Jahrhundert das ‚Pazifische Jahrhundert‘ ?“, Göttingen

- 26.-27.02.04 Der chinesische Automobilmarkt in nationaler und globaler Perspektive, Vortrag auf dem Seminar „Automobilmarkt China. Erfolgreiche Positionierungsstrategien etablieren“, veranstaltet von Euroforum Mainz
- 20.03.04 Charakteristika und Eckpunkte des ökonomischen Transformationsprozesses“,
Der chinesische Wirtschaftsraum und seine regionalen Spezifika,
Chinas Einbindung in die Weltwirtschaft und Aktionsräume ausländischer Unternehmen in China,
Vorträge auf dem „Landesvorbereitungsseminar China“, veranstaltet von dem Landesspracheninstitut Nordrhein-Westfalen, Bochum
- 08.04.04 Institutional Entrepreneurship and the Evolution of a Private Economy in China, presentation at Huazhong University, Wuhan
- 09.04.04 The Quest for a Growth Promoting as well as Humane Economic System – German Experiences and Challenges to China, presentation at Wuhan University, Wuhan
- 10.04.04 The Challenge to the EU by a Rising Chinese Economy – A European Perspective, presentation at Wuhan University, Wuhan
- 27.04.04 China als Produktionsstandort und Absatzmarkt – Chancen und Risiken für Deutschland, Vortrag auf dem 5. CEO-Treffen der Bestückungsindustrie Zentralverband der Elektrotechnik- und Elektroindustrie (ZVEI), Frankfurt am Main
- 06.05.04 Attracting Foreign Direct Investment to Turkey, presentation at the Forum Istanbul 2004, Istanbul
- 10.05.04 China’s Global Reach: Inward and Outward FDI, presentation at the International Iron and Steel Institute, Brussels
- 11.05.04 The Challenge to the EU by a Rising Chinese Economy, presentation at the European Commission Enterprise Directorate-General, Brussels
- 13.05.04 Chinas wirtschaftlicher Aufstieg und die Ausbildung einer neuen ‚economic geography‘, Vortrag bei der Infineon Technologies AG, München
- 16.-17.06.04 Der chinesische Markt. Struktur – Chancen – Risiken, Vortrag auf dem Seminar „China! Geschäftserfolg in Asien“, veranstaltet von Euroforum, Bad Homburg
- 22.06.04 Corruption, Guanxi and the Law in Contemporary China, presentation at the Chinese Academy of Social Sciences – Rural Development Institute, Beijing
- 28.05.04 China zwischen boom und bust – Parameter der gesamtwirtschaftlichen Entwicklung in China und Implikationen für die Stahlindustrie, Vortrag bei der Voest-Alpine AG, Linz
- 12.-13.07.04 Der chinesische Markt. Struktur – Chancen – Risiken, Vortrag auf dem Seminar „China! Geschäftserfolg in Asien“ veranstaltet von Euroforum München
- 15.07.04 European Industry and the Chinese Challenge, presentation at the conference „The future of the world economy – What place for EU indus-

tries ?“ organized by European Commission Trade Directorate-General
Brussels

Presentations in the Media (Broadcast, Television)

- 11.11.03 Interview bei Bloomberg TV zur aktuellen wirtschaftlichen Entwicklung in der VR China
- 04.12.03 Interview bei Bloomberg TV zur makroökonomischen Stabilität in der VR China
- 29.01.04 Interview bei Bloomberg TV zur aktuellen Überhitzungsdiskussion in der VR China
- 18.03.04 Interview bei Bloomberg TV zum Einfluß Chinas auf die Preisentwicklung auf den globalen Rohstoffmärkten
- 26.05.04 Interview bei Bloomberg TV zur makroökonomischen Entwicklung in der VR China
- 26.05.04 Interview bei Börse Online zur aktuellen wirtschaftlichen Situation in der VR China
- 07.07.04 Interview bei der Deutschen Welle zur aktuellen wirtschaftlichen Situation und Entwicklungsperspektiven in der VR China

11 PROFESSIONAL ACTIVITIES EHRENAMTLICHE TÄTIGKEITEN

Helmut Demes

Member of the Advisory Board, Center for Transnational Labour Studies

Member of the Screening Committee for Students at the Faculty of Economics, University of Witten-Herdecke.

Claudia Derichs

Member of the Academic Advisory Board of the German Association for Asian Studies (Deutsche Gesellschaft für Asienkunde)

Section Chief of the Politics Section of the Association for Social Science Research on Japan

Board Member of the Association for Social Science Research on Japan

Thomas Feldhoff

Convenor of the “Urban and Environmental Studies” Section, 11th International Conference of the European Association for Japanese Studies (EAJS), Vienna 2005

Winfried Flüchter

Member of the Board and Treasurer of the German Association for Social Science Research on Japan / Vorstandsmittglied und Schatzmeister der Vereinigung für sozialwissenschaftliche Japanforschung (VSJF)

Chair (with Uta Hohn) of the study group “Urban and Regional Research“ in the German Association for Social Science Research on Japan / Leiter der Fachgruppe „Stadt- und Regionalforschung“ in der Vereinigung für sozialwissenschaftliche Japanforschung (VSJF) –

Chair of the study group “East Asia“ in the German Association for Geography / Sprecher des Arbeitskreises „Ostasien“ in der Deutschen Gesellschaft für Geographie

German Coordinator of the Japanese-German Geographical Conferences (Nichi-Doku Chiri Gakkai) / Deutscher Koordinator der „Japanisch-Deutschen Geographenkonferenzen“ (Nichi-Doku Chiri Gakkai)

Member of the selection commission of the “Association of the Promotion of German-Japanese Cultural Relations“ (JaDe), Cologne / Mitglied der Auswahlkommission des „Fördervereins Deutsch-Japanische Kulturbeziehungen“ (JaDe), Köln

Member of the scientific council of the journal “Journal of Economic Geography“ / Mitglied des wissenschaftlichen Beirats der „Zeitschrift für Wirtschaftsgeographie“

Co-editor of / Mitherausgeber „Schriftenreihe zur Ostasienforschung“ und „Duisburger Geographische Arbeiten“

Doris Fischer

Board Member of the Association for Social Sciences on China in the German Association for Asian Studies

Andrea Fleschenberg

President of the German Easttimor Society, Cologne / Germany

Member of the Board of Trustees, Asia Foundation, Essen / Germany

Thomas Heberer

Deputy Director of the Institute of Political Science at Gerhard-Mercator-University Duisburg (2003-2004)

Member of the China Advisory Council of the German Association for Asian Studies

Fellow of the Centre For Research On Provincial China, University of New South Wales and University of Technology, Sydney / Australien

Member of the Curatorship of the Institute for Arabic, Chinese, Japanese and Russian Languages of the State of Northrhine-Westphalia

Member of the Board, Institute for Peace and Development (INEF), Duisburg.

Member of the Editorial Committee of the "European Journal of East Asian Studies"

Member of the Board, Asia Foundation Essen / Germany

Member of the „Selection Committee China“ of the „German Academic Exchange Council“

Member of the Editorial Board of the journal „Provincial China“, Sydney

Member of the Academic Advisory Committee of the „Center of East Asian and Pacific Studies“, Trier University

Co-editor of the series "Ostasien-Pazifik. Trierer Studien zu Politik, Wirtschaft, Gesellschaft, Kultur"

Co-editor of the series "Schriftenreihe zur Ostasienforschung"

„Permanent Visiting Professor“ Zhongguo Renmin Daxue (Chinese People's University) and Qingdao Haiyang Daxue (Qingdao Ocean University)

Representative of the Heinrich-Böll Foundation, University Duisburg-Essen

Julia Hollmann

Director of Kopra (Koordinationsstelle für Praktika)

Manja Jonas

Treasurer of Kopra (Koordinationsstelle für Praktika)

Wolfram Manzenreiter

Geschäftsführer und Vorstandsmitglied der Vereinigung für sozialwissenschaftliche Japanforschung (VSJF).

Mitherausgeber der Monographienserie Außereuropäische Geschichte Internationale Entwicklung.

Mitarbeit am interfakultären Lehr- und Studienprogramm Internationale Entwicklung.

Ingo Meierhans

Chairman of Kopra (KOPRA Koordinationsstelle für Praktika e.V.)

Werner Pascha

Co-editor of the journal "Asien" (Journal of the German Association for Asian Studies)

Co-editor of the European Journal of East Asian Studies

Department editor for East Asia of the Zeitschrift für Betriebswirtschaft

Advisor on university relations, German-Korean Society

Member of the Scientific Advisory Council of the German Institute for Asian Studies, Tokyo (DIJ) (until 2004)

Chair of the Scientific Advisory Board for Japan/Korea of the German Association for Asian Studies (DGA)

Board member of the Institute for Asian Affairs (IfA), Hamburg

Vice president of the German-Japanese Society of the Lower Rhine, Düsseldorf

Vice Chair of the Research Institute for Asia-Pacific Economies (FIP), Duisburg

Member of the committee for Economic Systems and Institutional Economics, Verein für Socialpolitik (German Association for Economic Studies)

Karen Shire

Advisory Board, Graduate School of Social Sciences, Bremen University

Advisory Board, German Institute for Japan Studies, Tokyo

Affiliated Professor, Hans-Boeckler Foundation, scholarship programs

Board of Directors and Treasurer, German Association for Social Science Research on Japan

Co-coordinator, Sociology and Social Anthropology Section of the German Association for Social Science Research on Japan

Research Beirat, Hans-Böckler Stiftung

Expert Referee, Hans-Böckler Stiftung Research Programs

Expert Referee, Austrian Ministry of Education, Science and Culture, New Orientations for Democracy in Europe research program, first and second rounds

Elected Member, Yale Society for Comparative Studies, Yale University, USA

12 STUDY AND RESEARCH VISITS TO EAST ASIA STUDIEN- UND FORSCHUNGSaufENTHALTE IN OSTASIEN

Peter Backhaus

Aug.04-Febr.05 Research visit to German Institute of Japanese Studies Tokyo / Tokyo University of Foreign Studies.

Helmut Demes

19.-25.10.04 Research visit to German Institute of Japanese Studies Tokyo

23.02.-14.03.04 Research visit Nagoya University, Talks on Cooperation with Dokkyo University

Claudia Derichs

February 2004 Field research in Malaysia; Visiting Scholar at the National University of Malaysia

08.-15.03.04 Field research in Burma / Myanmar

07.-13.05.04 Japan International Christian University Foundation (JICUF) Scholar at the International Christian University (ICU), Tokyo, Japan

Doris Fischer

21.02.-29.02.04 Research visit in Shanghai for preparing a survey on the institutional environment of economic research in China

25.03.-10.04.04 Research visit in Beijing and Shanghai, research on the institutional environment of economic research in China and recent developments in economic policies towards mass media

Andrea Fleschenberg

Feb.04-Apr.04 Field research in Malaysia, Singapore, Burma, Thailand and Pakistan for the research project "Dynasties and female political top leaders in Asia"

Christian Göbel

20.17.-21.18.04 Field research in the P.R. China

Thomas Heberer

10.-14.12.03 Attending the international Conference "Intermediaries of Capital, Knowledge and Labour in Asia and Europe: Comparative and Connective Perspectives". University Sains Malaysia, Penang, Malaysia,

16.02.-17.03.04 Field research on urban elections and participation in Shenzhen / China

Patrick Heinrich

February 2004 Research Visit at Dokkyo University Tokyo

Aug.-Oct. 2004 Research Visit at Tokyo University of Foreign Studies

Momoyo Hüstebeck

Feb.04-Apr.04 Field research for the project „Dynasties and female leadership in Asia“ in Japan and South Korea

Imai Jun

14.09-14.10.04 Tokyo to conduct research in connection with the DFG Projekt, Employment Diversification in Japan.

Peter Klöpping

25.08.-24.09.04 Analyse der Arbeitsbeziehungen bei ThyssenKrupp Dongyang Elevator Co., Ltd, Südkorea

Anja-Désirée Senz

15.08.-19.09.04 Field Research on local politics and institutional change P.R.China

20.09.-05.10.04 Research Visit in Taiwan und Hong Kong

Karen Shire

March 2004 Tokyo to conduct research in connection with the DFG Projekt, Employment Diversification in Japan.

Markus Taube

10.-20.10.03 Participation in various activities and workshops organized by Konrad Adenauer Foundation in Shanghai and Xi'an

10.-14.12.03 Participation in the 4th Forum on China's Macroeconomic Performance and Policies „Market System Building and the Service Industry Development in China“, organized by the Chinese Academy of Social Sciences, Institute of Finance & Trade Economics and the Ministry of Commerce of the PR China, Beijing

05.-15.04.04 Official visit to the Universities of Wuhan and Huazhong University , Wuhan, as Delegate to the Senate of the Universty of Duisburg-Essen

17.-23.06.04 Exploratory visit to Beijing to discuss ongoing and planned research projects with various organisations

07.-25.09.04 Field research in the context of DFG-Project “Stability in Instability. China's TVEs and the Evolution of Property Right”

13 LIBRARIAN'S REPORT BIBLIOTHEKSBERICHT

The East Asian Studies collection comprises about 23.000 monographs and more than 200 periodicals as of Sept. 2004.

All of these titles can be searched electronically in the OPAC of the University Library Duisburg-Essen (<http://aleph02.ub.uni-duisburg.de>) and also in the OPAC of the Union Catalogue of the University Library Network in Northrhine-Westfalia (<http://193.30.112.134/F/>).

Although library funds were restricted during the reporting period, approximately 300 new monographs have been added to the collection. In this regard we are thankful to the Japan Foundation for its generous donation of some precious collected works.

Once again it was necessary to cancel several journal subscriptions, due to funding restrictions imposed on the collection this year.

At the national level, the East Asian Studies library continues working in association with CJK (Chinese, Japanese and Korean) libraries and an association of Japanese libraries.

In the end of the year 2002, a journal article service on demand was established, covering subscriptions to six libraries. This arrangement was extended this year as the participation of libraries in the service has grown. A similar service by the Chinese libraries would be appreciated.

At an international level, a cooperation with the National Institute for Informatics (NII) has continued. Since March 2003, the NII has allowed the institute to use their 36 databases and 80 electronic journals free of charge. This arrangement, which was originally limited through the end of March 2004 has been renewed for another year.

The parallel cataloguing of Japanese monographs has continued, using the original characters in NACSIS-CAT (Japanese Union Catalogue) hosted by NII. Approx. 2500 of our titles can be searched for with the Chinese and Japanese characters in <<Webcat>> (<http://webcat.nii.ac.jp>).

14 DUISBURG WORKING PAPERS DUISBURGER ARBEITSPAPIERE

Duisburg Working Papers on East Asian Studies / Duisburger Arbeitspapiere Ostasienwissenschaften

Since July 1995 the Institute has published its own working paper series, a limited number of which are available free of charge. Most papers in the series can be accessed via the Internet.

<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/arbeitspapiere/index.html>

Between October 2003 and September 2004 the following papers appeared.

53. Hermann Halbeisen
Taiwan's Domestic Politics since the Presidential Elections 2000
54. Thomas Heberer
Ethnic Entrepreneurs as Agents of Social Change - Entrepreneurs, clans, social obligations and ethnic resources: the case of the Liangshan Yi in Sichuan
55. Werner Pascha, Cornelia Storz
Workshop Organisation und Ordnung der japanischen Wirtschaft IV
Themenschwerpunkt: Wahrnehmung, Institutionenökonomik und Japanstudien
57. Dorit Lehrack
NGO im heutigen China – Aufgaben, Rolle und Selbstverständnis
56. Anja-D. Senz
Wählen zwischen Recht und Pflicht – Ergebnisse einer Exkursion der Ostasienwissenschaften in die Provinz Sichuan / VR China
58. Li Minghuan
Labour Brokerage in China Today: Formal and Informal Dimensions
59. Li Fan
Come by the Wind. Li Fan's Story in Bunyun Election
60. Thomas Heberer, Anja-Désirée Senz (eds.)
Feldforschung in Asien: Erlebnisse und Ergebnisse aus der Sicht politikwissenschaftlicher Ostasienforschung
61. Thomas Heberer, Nora Sausmikat
Bilden sich in China Strukturen einer Zivilgesellschaft heraus?
62. Jun Imai
The Rise of Temporary Employment in Japan: Legalisation and Expansion of a Non-Regular Employment Form

Duisburg Working Papers on East Asian Economics / Duisburger Arbeitspapiere Ostasienwirtschaft

Most of the papers can be accessed via the Internet:

<http://www.uni-duisburg.de/FB5/VWL/OAWI/ARBEITSPAPIERE/index.html>

Between October 2003 and September 2004 the following papers appeared:

68. Werner Pascha
Economic Integration in East Asia and Europe - A Comparison
69. Zou Wei
The Approach to Transforming the Traditional Agricultural Economy: China's Case
70. Manuel Metzler
Chancen und Risiken von Co-Management am Beispiel einer japanischen Unternehmensgewerkschaft
71. Alexander T. Mohr
Trust, control, interaction and performance in IJVs – a taxonomy of German-Chinese Joint Ventures
72. Frank Robaschik / Naoyuki Yoshino
Local government finance in Japan: Can irresponsible borrowing be avoided?

15 MONOGRAPH SERIES ON EAST ASIAN STUDIES SCHRIFTENREIHE ZUR OSTASIENFORSCHUNG

(Editors: Florian Coulmas, Winfried Flüchter, Thomas Heberer, Günter Heiduk, Carsten Herrmann-Pillath, Werner Pascha, Karen Shire, Markus Taube)

Nomos- Verlagsgesellschaft, Baden-Baden

- Band 17 Michael Meyer
Ideen und Institutionen
Die historischen Wurzeln der nationalchinesischen Industriepolitik
- Band 18 Silke Bromann
Informationsmanagement in Klein- und Mittelunternehmen der japanischen Zulieferindustrie
- Band 19 Sonja Opper
Zwischen Political Governance und Corporate Governance

16 **SELECTED MONOGRAPHS BY INSTITUTE MEMBERS** **AUSGEWÄHLTE MONOGRAPHIEN VON** **INSTITUTSMITGLIEDERN**

Claudia Derichs

Nationenbildung in Malaysia als strategisches Staatshandeln. Bemühungen um die Schaffung nationaler Identität

Mitteilungen des Instituts für Asienkunde Hamburg, Band 377 Hamburg 2004, 249 S.

Nationenbildung als strategisches Staatshandeln hat als Instrument der Konfliktprävention, politischer Stabilitätsfaktor sowie Abwehrinstrument des Staates gegen innere und äußere destruktive Kräfte Bedeutung erlangt. Malaysia stellt dabei ein Erfolgsbeispiel dar. Als postkolonialer Staat mit künstlich gezogenen territorialen Grenzen, einer heiklen ethnischen Konstellation und einer relativ jungen nationalen Geschichte arbeitet das Land seit 1957 an der „malaysischen Nation“. In den Jahrzehnten nach der Unabhängigkeit vollzog sich seine beachtenswerte wirtschaftliche und soziale Entwicklung zu einem „Schwellenland“. Für zahlreiche andere islamische Staaten der so genannten Dritten Welt stellt der Weg Malaysias ein Vorbild dar. Im Land selbst wird dieser Erfolg indes mit großer Skepsis betrachtet. Diese Arbeit analysiert die Strategien, die die Regierung Malaysias angewandt hat, um nationale Einheit und Identität herzustellen. Damit wird erstmals eine systematische Untersuchung vorgelegt, die Prozesse der Nationenbildung trotz aller Individualität der Einzelfälle einem Vergleich zugänglich macht.

Claudia Derichs, Thomas Heberer, Nora Sausmikat

Why Ideas Matter:

Ideen und Diskurse in der Politik Chinas, Japans und Malaysias

Mitteilungen des Instituts für Asienkunde Hamburg, Band 379 Hamburg 2004, 395 S.

Es war nicht zuletzt die „Asienkrise“ von 1997/98, die eine Neubesinnung auf „demokratische“ Werte und Institutionen in Ost- und Südostasien mit auslöste und die Notwendigkeit politischer Veränderung offenbarte. Davon ausgehend haben sich die Autoren in einem Forschungsprojekt mit der Bedeutung von Diskursen für den erhofften politischen Wandel befasst. Im Mittelpunkt dieser Studie steht die Frage nach der Rolle von Ideen in politischen Gestaltungs- und Entscheidungsprozessen: Ideen generieren die Inhalte politischer Diskurse, fließen in den Austausch über Reform- und Demokratisierungskonzepte ein. Doch wie gelangen Ideen von ihrer Produktionsebene bis zur politischen Entscheidung? Diese in der Politikwissenschaft bislang kaum behandelte Frage wird für drei Länder aus der Region Ost- und Südostasien behandelt. Die VR China stellt ein Beispiel für einen autoritären Staat dar, Malaysia gilt als multiethnischer, formal demokratischer Staat mit starken autoritären Zügen, und Japan zählt zu den fortgeschrittenen Demokratien, weist aber auch signifikante parochiale Strukturen und Verhaltensmuster auf. Die Studie identifiziert übergreifende Parameter, anhand derer die Diffusion von Ideen in die Politik vergleichend untersucht werden kann, etwa das Timing von Diskursinhalten, intellektuelle Ressourcen, soziales Kapital oder Netzwerkbildung. Die Ergebnisse basieren auf Tiefeninterviews mit politischen Thinktanks, Intellektuellen, Politikern und Mitgliedern von Nichtregierungsorganisationen der genannten Länder.

Doris Fischer

Advertising and Marketing in the People's Republic of China

IHK Gesellschaft zur Förderung der Außenwirtschaft und der Unternehmensführung,
Bonn, Euro 150,--

Over the past two decades China has become one of the most attractive locations for foreign direct investments. Apart from looking for cheap labour, foreign investors are attracted by the supposed large Chinese market for their products. One result of this investment drive has been fierce competition within the Chinese market between foreign investors, indigenous enterprises and joint ventures. In this situation of fierce competition successful advertising strategies are important to secure market share. Research on the advertising business in China, on the reception of advertising by Chinese consumers, changing consumer behaviour etc. has nonetheless been scarce. This in-depth study of advertising in China thus aimed at closing this gap. The study starts with an overview over the general economic situation as far as it is relevant for understanding the development of the advertising business. The second part of the study deals with the legal, cultural and socio-economic environment (consumer behaviour, advertising beliefs etc.) of advertising in China. The third and the fourth part analyse the development of the advertising industry and the media. The last part of the study presents results of a survey among advertising enterprises concerning their experience within the Chinese market. One important result of the study is, that the advertising business is experiencing fast changes in many aspects, be it the legal environment, consumer behaviour and tastes or media organization. The biggest challenges for advertising agencies as well as enterprises planning an advertising strategy lies in keeping track of these changes. This is especially true as the advertising market is far from being transparent. The study thus hopes to add to transparency.

Football Goes East. Business, Culture and the People's Game in East Asia

Routledge, xv, 268 pp. ISBN: 041531898X

Global popular culture and big business have revolutionised the East in a generation. Football, Sport of the masses and now commercial super power, has travelled with this tide of change in the East in its own right. The development of football as a major participatory sport in Japan, Korea and China makes it an ideal case study for analysis of the complex relationship between sport, culture, society and economy in the East. Football is also a useful entry point for examination of the phenomena of increasing globalisation, and this theme is widely discussed. This broad ranging collection of essays includes:

- Social change and national identity
- Women's football and gender traditions
- Finance and investment in football
- The development of professional football
- Football and the media
- Football Fans, 'hooliganis' and soccer supporter culture

Paul Kevenhörster, Werner Pascha; Karen Shire

Japan - Wirtschaft, Gesellschaft, Politik

Opladen, Leske & Budrich

The book covers the situation and perspectives of Japan, employing the methods of economic, sociology and political science. It was written by three authors specialised in the various disciplines with respect to Japanese studies. This offers new, more differentiated image of current Japan, based on international comparisons with other leading industrial nations and applying multi-disciplinary approach. The concept of the book has also been developed with students as readers in mind. There are several appendices that make the book more useable for this readership.

Werner Pascha (ed.)

Systemic Change in the Japanese and German Economies. Convergence and differentiation as a dual challenge

London and New York: RoutledgeCurzon, 2004

Should Japan and Germany strive to restructure their institutional fabric and arrangement to make them more similar to Anglo-American standards? Where will systemic change lead? This book offers fresh insights by collecting Japanese and German contributions to this scholarly discussion both from theoretical and empirical viewpoints. A major conclusion of several papers is that the forces of differentiation are frequently underestimated. Important thematic issues include: contingency, path dependence and complementarity. Examinations of economic globalisation and rapidity of technological change pose questions about the nature of socio-economic system analyses in the future.

Anja-Désirée Senz

Korruption in Hongkong. Eine Analyse zum Zusammenhang von Souveränitätswechsel und Korruptionentwicklung [Corruption in Hong Kong. An Analysis of the Relation between the Transfer of Sovereignty and the Development of Corruption]

Hamburg: Institut für Asienkunde, 2003 (Mitteilungen, 373) | ISBN°3-88910-298-0

The hand-over of the British colony Hong Kong to the P.R. China in 1997 has been widely observed and commented internationally. In this context fears were expressed that corruption in Hong Kong, which in contrast to China has been acknowledged to be successfully controlled, will rise notably. This survey examines how far the change of sovereignty has lead to an increase in corruption in Hong Kong. The analysis however, does not merely focus on the formal date of the hand-over but considers, too, the period of its preparation especially since the beginning of the 1990s. This approach was chosen in order to show how the changes in the political-administrative, economical and socio-cultural field have in the long-term developed new occasions and incentives for corruption. On selected cases the survey points out where fields with a high potential for corruption have arisen. Parallel, the survey also analyses existing control mechanisms which have so far counteracted an extreme increase in corruption in Hong Kong. On the gained perceptions the survey finally

comes to an estimation of the present degree of corruption in the Special Administrative Region of Hong Kong.

Yuko Sugita

Gesprächserwartungen. Eine kontrastive Studie über die Gesprächsführung in deutschen und japanischen Telefonaten (Reihe Duisburger Arbeiten zur Sprache- und Kulturwissenschaft, herausgegeben von Ulrich Ammon et al., Bd. 54. Frankfurt am Main: Peter Lang, 2004.

Telefonieren ist eine alltägliche Beschäftigung. Inzwischen haben sich selbstverständliche Verhaltensweisen beim Telefonieren fest in unserem Alltag etabliert. Jedoch bleiben sie in vielen Fällen latent. Welches Verhalten erwarten wir in einer bestimmten Situation als selbstverständlich vom Gesprächspartner? Was passiert im Enttäuschungsfall? Auf der Grundlage der ethnomethodologischen Konversationsanalyse und der deutschen Gesprächsforschung wird die verbale Interaktion im Alltag analysiert. Die Daten sind Tonbandaufnahmen natürlicher Telefongespräche jeweils unter Deutschen und Japanern in ihrer Muttersprache. Die Arbeit macht konkrete Erwartungen in unserem Alltag sichtbar und fordert ihre Bewusstmachung vor allem bei der Kommunikation zwischen Mitgliedern verschiedener Sprachgemeinschaften.