Institute Report
Institutsbericht

No. 19

October 2011 – September 2012

Institute of East Asian Studies
Institut für Ostasienwissenschaften
Forsthausweg
47057 Duisburg
Tel. 0203 379-4191
www.in-east.de
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editorial</td>
<td>5</td>
</tr>
<tr>
<td>Editorial Spotlight</td>
<td>7</td>
</tr>
<tr>
<td><strong>Board and Advisory Council</strong></td>
<td>10</td>
</tr>
<tr>
<td><strong>Institutsvorstand und Beirat</strong></td>
<td>11</td>
</tr>
<tr>
<td><strong>Staff</strong></td>
<td>16</td>
</tr>
<tr>
<td><strong>Mitarbeiter</strong></td>
<td>26</td>
</tr>
<tr>
<td><strong>Research Activities</strong></td>
<td>42</td>
</tr>
<tr>
<td><strong>Forschungsaktivitäten</strong></td>
<td>48</td>
</tr>
<tr>
<td><strong>DFG Research Training Group Risk and East Asia</strong></td>
<td>52</td>
</tr>
<tr>
<td><strong>DFG Graduiertenkolleg Risk and East Asia</strong></td>
<td>60</td>
</tr>
<tr>
<td><strong>Diploma and Doctoral Theses</strong></td>
<td>67</td>
</tr>
<tr>
<td><strong>Abschlussarbeiten, Dissertationen, Habilitationen</strong></td>
<td>79</td>
</tr>
<tr>
<td><strong>Courses Offered</strong></td>
<td>82</td>
</tr>
<tr>
<td><strong>Lehrveranstaltungen</strong></td>
<td>83</td>
</tr>
<tr>
<td><strong>Guest Lectures, Colloquia and Symposia</strong></td>
<td>84</td>
</tr>
<tr>
<td><strong>Gastvorträge, Vortragsreihen und Symposien</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Publications</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Publikationen</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Lectures and Media Presentations</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Vorträge und Medienpräsentationen</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Professional Activities</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Ehrenamtliche Tätigkeiten</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Study and Research Visits to East Asia</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Studien- und Forschungsaufenthalte in Ostasien</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Library Report</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Bibliotheksbericht</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Duisburg Workung Papers</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Duisburger Arbeitspapiere</strong></td>
<td></td>
</tr>
</tbody>
</table>
Dear Reader,

The academic year 2011–12 was characterized by significant and propitious events that consolidate IN-EAST and strengthen our unique position as a main provider of teaching and research on the Politics, Sociology and Economics of East Asia. The Central Evaluation and Accreditation Agency (ZEvA) accredited our BA MOAS, MA CEAS and MA MEAS. We now have the full scope of teaching and research training from BA to Postdoctoral research covering the three disciplines and Chinese and Japanese languages.

Dr. Axel Klein was appointed in a professorial position to take charge of the BA programs. The German Academic Exchange Service (DAAD) has kindly made available a grant that enables an excellent year abroad for the BA students; we already have collaborative agreements with six Japanese universities and are currently negotiating with Chinese universities that may host our year-abroad students.

The Research Training Group „Risk and East Asia“ funded by the German Research Council (DFG) will in the coming year be complemented with the IN-EAST School of Advanced Regional Studies, funded by the German Federal Ministry of Education and Research. IN-EAST’s application for the School in 2011–12 received a positive scientific evaluation and we were invited to detailed negotiations. The School will carry out research within the broad topic of Innovation, examining urbanization and (e-)mobility in East Asia. With one new Junior Professor, four or five postdoctoral fellows and 10–12 PhD students, the School is poised to deliver a significant contribution to research on East Asia, and it will integrate specialists from across the university who work on urban planning, e-mobility, and culture to commit the full range of topical, regional, linguistic and disciplinary expertise in joint research.

Prof. Flemming Christiansen was elected as new director of the Institute, his predecessor Prof. Markus Taube acts now as deputy director.

With best wishes,

The Board of the Institute of East Asian Studies (IN-EAST)

Der Vorstand des Instituts für Ostasienwissenschaften (IN-EAST)
Sponsors

It is a pleasure to acknowledge financial support by a number of funding agencies. Our sincere thanks are due to:

Academy of Korean Studies
Alfried Krupp von Bohlen und Halbach-Stiftung
Alumni und Freunde der Duisburger Ostasienstudien e. V. (AlFreDO)
Bertelsmann-Stiftung
Bundesministerium für Bildung und Forschung (BMBF)
  *Federal Ministry of Education and Research*
Chinese Ministry of Education
Deutsche Forschungs-Gemeinschaft (DFG)  *German Research Foundation*
Deutscher Akademischer Austausch-Dienst (DAAD)
Deutsch-Japanische Gesellschaft (DJG)
Doshisha University, Kyoto
Duisburger Universitäts-Gesellschaft (D. U. G.)
Economic and Social Science Research Council (ESRC)
European Commission
European Confederation of Iron and Steel Industries (EUROFER)
Haniel-Stiftung
Hans-Böckler-Stiftung
Japan Foundation  *Japanisches Kulturmuseum*
Japan Society for the Promotion of Science (JSPS)
Konfuzius-Institut Metropole Ruhr
Life-Risk Research Center, Doshisha University, Kyoto
Ministerium für Innovation, Wissenschaft und Forschung des Landes NRW
Ryukoku University, Kyoto
Sparkasse Essen
Stiftung zur Förderung japanisch-deutscher Wissenschafts- und Kulturbeziehungen (JaDe)
Swedish Research Council
New: The Bachelor Program “Modern East Asian Studies”

Der Neue: Bachelor-Studiengang „Moderne Ostasienstudien“

In the winter term 2011/12, 42 new students successfully started in our new BA study program Modern East Asian Studies (BA MOAS) supervised by Professor Axel Klein.

In the winter semester 2011/12, the first cohort of new BA students were enrolled in the new BA study program “Modern East Asian Studies” (BA MOAS) supervised by Prof. Dr. Axel Klein.

This study program combines unique elements of language training in an oriental language (Chinese or Japanese), regional studies in an east-asian context, and in three disciplines of study (politics, sociology or economics) together. In addition, it is also unique because of the requirements in the study regulations that students must spend their third year of study in China or Japan at a university and do so during a practical in-person practicum to earn credits.

In order to make this task easier for our students and to reduce the financial burden of studies in both countries, the IN-EAST has negotiated numerous exchange agreements with partner universities. These efforts are also supported by DAAD funding. With the aid of the Program “Bachelor plus” of German Academic Exchange Service, we hope to be able to provide free places to our students in their home countries for the Winter Semester 2013.

In the first cohort, just over two thirds of the 42 active students chose Japanese. Within the three disciplines, Economics were most popular, and the Japanese-Chinese combination was the largest of the six possible groups. Despite the very demanding study program and certain unavoidable initial difficulties, the number of students in the first year has only slightly decreased. While some students have left during the first year, the loss was compensated for by new students from related study programs at other universities.

This development gives us reason to believe that the Bachelor of Modern East Asian Studies is a popular program that is able to further train a large number of well-educated graduates.

Further information under: http://www.uni-due.de/in-east/126/

Graduation Ceremony Absolventenfeier “Hello und Good-bye”, October 27, 2011

For the second time we said Hello to our new students and Good-bye to our graduates on October 27, 2011. All students of the new BA and MA programs as well as the new students of the Research Training Group were welcomed followed by the presentation of graduation certificates and the award of scholarships.

At the culmination of the academic year 2010/2011 we held our second Absolventenfeier in the Aula of the old school Geibelstraße (SG) to celebrate the graduation of the new BA and MA programs as well as welcome the new students of the Research Training Group.

After welcoming all participants, the Director of the IN-EAST, Prof. Markus Taube, introduced the new students of the BA and MA programs as well as the new students of the MA programs. He read out the graduation certificates and awarded scholarships.

During the event, numerous students were distinguished for their outstanding performance and were presented with certificates for their achievements.

Weiter Informationen unter: http://www.uni-due.de/in-east/126/
Danach begrüßte Karen Shire die fünf neuen PhD-Studierenden: Vitali Heidt, Hanno Jentzsch, Alison Lamont, Stenya Melnikova und Mei Yu.


Prof. John Creighton Campbell, Ph. D. Scientist-in-Residence 2011 of the University of Duisburg-Essen, December 15, 2011

On December 15, 2011 the Scientist-in-Residence of the University of Duisburg-Essen 2011, Prof. John Creighton Campbell, Ph. D. (University of Michigan, Ann-Arbor (emeritus)) together with Prof. Gerald L. Curtis, Ph. D. (Columbia University, New York) held the tandem lecture about the implications of the triple disaster for politics and social policy in Japan. The talk was entitled: Long-term Problems and Short-term Disasters: Politics and Social Policy in post 3/11 Japan. The tandem lecture was sponsored by The Japan Foundation.

John Creighton Campbell was Professor of Political Science from 1973 to 2007 at the University of Michigan, Ann-Arbor. He is currently Visiting Professor at the University of Tokyo.

Gerald L. Curtis is the foremost international expert on the Japanese political system, and has met and advised a number of the post-war Japanese Prime Ministers. His most recent visits to the disaster-struck Northeast regions of Japan are the subject of a new documentary on the social dislocations and political challenges of the triple disaster, televised nationally in Japan by Asahi TV. Gerald Curtis is a member of the Trilateral Commission and in addition to his many awards for his publications and public service, he received the Order of the Rising Sun, Gold and Silver Star bestowed by the Emperor of Japan, one of the highest honors granted by the Japanese government.

After an exciting and insightful talk and discussion the Sparkasse Essen invited the audience to a public reception.
Board Vorstand

Prof. Flemming Christiansen, Ph.D. Director Direktor (since Oct. 2012)
Prof. Dr. Markus Taube Deputy Director Stellvertretender Direktor (Director until Sept. 2012)
Prof. Dr. Werner Pascha (Deputy Director until Sept. 2012)
Prof. Dr. Thomas Heberer
Prof. Dr. Axel Klein (since June 2012)
Prof. Karen Shire, Ph.D.
Prof. Kristin Surak, Ph.D.
Dipl.-Reg.-Wiss. René Trappel (until March 2012)
Dipl.-Kuwi Martin Heinberg (since April 2012)
Martin Rathmann Student Member Studentisches Mitglied (until March 2012)
Ute Heinrichs Student Member Studentisches Mitglied (since April 2012)

Advisory Council Beirat

Chairperson Sprecher

Prof. Dr. Eckhard Rohkamm
CEO (retired), ThyssenKrupp Technologies; Deputy Chair, German Asia-Pacific Business Association Vorstandsvorsitzender a. D. ThyssenKrupp Technologies; Stellv. Vorsitzender Ostasiatischer Verein

Members Mitglieder

Jörg Bickenbach
Permanent Secretary (retired), Ministry for Industry and Commerce and Medium-Sized Companies, Technology and Transport Staatssekretär a. D., Ministerium für Wirtschaft und Mittelstand, Energie und Verkehr des Landes Nordrhein-Westfalen

Dr. Gerhard Eschenbaum
Deputy Executive Director, Head of International Business Division Chamber of Commerce and Industries, Düsseldorf Stellvertretender Hauptgeschäftsführer, Leiter der Außenhandelsabteilung Industrie- und Handelskammer Düsseldorf

Dr. Florian Hesse
CEO Geschäftsführer Carl Fuhr GmbH & Co. KG

Dr. Patrick Köllner
Director Direktor Institute of Asian Studies, GIGA, Hamburg

Matthias Naß
DIE ZEIT, Hamburg

Dirk Petzold, Dipl.-Reg.-Wiss.
Chairman of the Association of Alumni and Friends of East Asian Studies in Duisburg Vorsitzender der Alumni und Freunde der Duisburger Ostasienstudien e. V.

Johannes Pflug
Member of Parliament (SPD) Mitglied des Deutschen Bundestages (SPD)

Dr. Dr. h. c. Ruprecht Vondran
Honorary Chairman, German-Japanese Economic Association, Düsseldorf Ehrenvorsitzender Deutsch-Japanischer Wirtschaftskreis, DJW
Social Sciences of East Asia – Political Sociology of China (Faculty of Social Sciences)
Sozialwissenschaftliche Ostasienstudien – Politische Soziologie Chinas
(Fakultät Gesellschaftswissenschaften)
Professor  Flemming Christiansen, Ph.D.
Research Associate  Dr. Helmut Schneider (Human Geography / Regional Geography of East and Southeast Asia  Kulturgeographie/Regionale Geographie Ost- und Südostasiens)
Oliver Simon (since Feb. 2012)
Office  Petra Klöckner

Politics – East Asia (Faculty of Social Sciences)
Politik Ostasiens (Fakultät Gesellschaftswissenschaften)
Professors  Dr. Thomas Heberer (on leave Oct. 2011 to Mar. 2012)
Research Associates  Magnus Dau
Chun-Yi Lee, Ph. D. (until Oct. 2011)
Susanne Löhr (BMBF funded)
Dr. Kerstin Lukner
Jann Christoph von der Pütten (Oct. 2011 to June 2012)
Dr. Alexandra Sakaki (until Dec. 2011)
Dr. Anja D. Senz (Managing Director, Confucius Institute Metropolis Ruhr)
René Trappel, Dipl.-Reg.-Wiss. (BMBF funded)
Office  Cornelia Feldmann

Comparative Sociology and Japanese Society (Faculty of Social Sciences)
Gesellschaftsvergleich und Gesellschaft Japans (Fakultät Gesellschaftswissenschaft.)
Professor  Karen A. Shire, Ph.D.
Research Associates  Dr. Birgit Apitzsch (Institute of Sociology)
Dr. Diego Compagna (until Oct. 2011, BMBF funded, Institute of Sociology)
Stefan Derpmann (BMBF funded until Jan. 2012, Institute of Sociology)
Steffen Heinrich (IN-EAST)
Hannelore Mottweiler, Dipl.-Soz.-Wiss. (BMBF funded, Institute of Sociology)
Markus Tünö, Dipl.-Soz.-Wiss. (BMBF funded, Institute of Sociology)

Office
Bärbel Wagner

Comparative Sociology (Faculty of Social Sciences)
Gesellschaftsvergleich (Fakultät Gesellschaftswissenschaften)
Professor
Kristin Surak, Ph.D., Jun.Prof. (DFG funded, IN-EAST)
Office
Bärbel Wagner

East Asian Economic Studies (Mercator School of Management;
Faculty of Business Administration)
Wirtschaftswissenschaftliche Ostasienstudien (Mercator School of Management;
Fakultät Betriebswirtschaftslehre)
Professors
Sierk Horn, Ph.D. (Acting chairman from Oct. 2011 to March 2012)
Changsoo Kim, Ph.D. (Acting chairman from March 2012 to Sept. 2012)
Office
Kornelia Apholz

East Asian Economic Studies – China (Mercator School of Management;
Faculty of Business Administration)
Ostasienwirtschaft – China (Mercator School of Management;
Fakultät Betriebswirtschaftslehre)
Professor
Dr. Markus Taube
Research Associates
Marcus Conlé, Dipl.-Reg.-Wiss.
Peter Thomas in der Heiden, Dipl.-Reg.-Wiss.
Martin Heinberg, Dipl.-Kuwi
Yuan Li, Ph.D. (Post-doc)
Office
Andrea Werry
East Asian Economic Studies – Japan and Korea
(Mercator School of Management; Faculty of Business Administration)

Ostasienwirtschaft – Japan und Korea (Fakultät Betriebswirtschaftslehre)

Professor  Dr. Werner Pascha
Research Associates  David Eichhorn, M.A.
Sven Horak, M.Sc.
Stephanie Krebs, Dipl.-Reg.-Wiss.
Henning Windhagen, M.A. (since Oct. 2011)

Junior Fellow  Tobias Hentze
Honorary Professor  Dr. Peter Baron
Office  Melanie Miller

Modern East Asian Studies / Social Sciences (Faculty of Social Sciences)
Moderne sozialwissenschaftliche Ostasienstudien (Fakultät Gesellschaftswissenschaften)

Professor  Dr. Axel Klein (since June 2012; Acting Professor from Oct. 2011 to May 2012)
Office  Ursula Fischer (since June 2012)

Chinese Language (attached to Politics / East Asia; Faculty of Social Sciences)
Chinesische Sprache (zugeordnet zu Politik Ostasiens; Fakultät Gesellschaftswissenschaften)

Language Instructor  Dr. Lun Du (on leave April 2012 to Sept. 2012)
Andreas Ulbrich (Acting lecturer from April 2012 to Sept. 2012)
Part-time Lecturer  Fengshi Yang, M.A.

Part-time Lecturer of the Confucius Institute Metropolis Ruhr, Duisburg:
Prof. Xiaoqun Ran (until March 2012)
Jingyao Tang (until March 2012)
Wenting Sheng
Xue Pan Wang
Bo Zhang
Japanese Language (attached to Modern East Asian Studies / Social Sciences; Faculty of Social Sciences)

Japanische Sprache (zugeordnet zu Moderne sozialwissenschaftliche Ostasienstudien; Fakultät Gesellschaftswissenschaften)

Language Instructors  **Rafael Beermann, M.A.** (Supervisor)
**Yuka Ando, M.A.**

Part-time Lecturer **Kinue Sugita, M.A.**

Staff directly assigned to the Institute

*Direkt dem Institut zugeordnet*

Executive Director  **Helmut Demes, Dipl.-Volksw.**
Coordination Unit  **Claudia Hausmann, M.A.**
GK 1613 coordination  **Uta Golze, M.A.**
Cartography  **Harald Krähe, Dipl.-Ing.**
Librarian  **Toshi Yamada, M.A., Dipl.-Wiss.-Bibl.**

Emeriti

*Professoren im Ruhestand*

Professor  **Dr. Winfried Flüchter** (Human Geography / Regional Geography of East and Southeast Asia  *Kulturgeographie/Regionale Geographie Ost- und Südostasiens* )

Staff News  *Personalnachrichten*


**Diego Compagna** ist seit Oktober 2011 am Lehrstuhl von Prof. Dr. Ingo Schulz-Schaeffer als wissenschaftlicher Mitarbeiter im DFG-geförderten Forschungsprojekt „Szenarien als kognitive Orientierungsmuster in Technikgenese und Technikgestaltung“ (SKOTT) tätig.


Thomas Heberer has been appointed a member of the Academic Committee of the Dr. Seaker Chan Center for Comparative Political Development Studies at Fudan University Shanghai (April 2012).

Karen Shire was invited to join the jury of the Max Weber Foundation International Research Prize.

Karen Shire was invited to join the International Editorial Board of the journal Work, Employment and Society of the British Sociological Association.

Karen Shire was asked to represent the German Sociological Association (DGS) in the Scientific Advisory Board of the DFG sponsored Sondersammelgebiet Sozialwissenschaften housed at the University of Cologne.

Karen Shire was invited to join the International Advisory Board of the White Rose East Asia Centre, funded by the Arts and Humanities Council at the Universities of Leeds and Sheffield.

Visiting Scholars  Gastwissenschaftler

Prof. Dr. Dong Wang, Professor of Contemporary Chinese History and Director of the Centre for East Asian Studies, University of Turku (Oct.–Nov. 2011) (cf. chapter 4: DFG Research Training Group)


Prof. John C. Campbell, University of Michigan, Ann Arbor (Nov.–Dec. 2011) (cf. chapter 4: DFG Research Training Group)

Prof. Dr. Xueli Sui, Political Scientist, Beihang University (Beijing University of Aeronautics & Astronautics). Grant of the Chinese Ministry of Education (Feb. 2012–Jan. 2013)

Prof. Changsoo Kim, Ph.D., Pusan National University (PNU) (Apr.–Sept. 2012)

Dr. Chengli Liu, China Center of Comparative Politics and Economics, Beijing, funded by BMBF sponsored network “Governing in China” (May 2012)

Ting Guan, Zhejiang University, Hangzhou, School of Public Administration, funded by BMBF program “Green Talents” (May–Aug. 2012)

Dr. Hongyun Zhou, China Center of Comparative Politics and Economics, Beijing, funded by BMBF sponsored network “Governing in China” (May 21–25, 2012)

Prof. Dr. Andrey Kravtsevic, Faculty of Law, Hosei University, Tokyo (Aug.–Sept. 2012)

Yanjun Guo, Renmin University, Beijing, School of Sociology, funded by DFG Graduate School (Sept. 2012–Mar. 2013)

Prof. Dr. Keping Yu, China Center of Comparative Politics and Economics, Beijing, Qinghua University and Beijing University (Sept. 30–Oct. 30, 2012)
Flemming Christiansen

China’s Urbanisation Processes and the Emergence of New Political and Social Structures in China.

Current research

Explorations of how new-style communities (shequ, i.e. local-level residential areas of public-policy provisioning) emerge in a medium-sized city in central China. The empirical research examines, in the first instance, how communities cater for the social transitions of peri-urban rural people relocated into urban settings and also seeks to capture the broad variety of interests, purposes and administrative logics that determine their structure and path of development. This research topic is driven by an interest in explaining how social developments in China reflect coherent systemic logics.

Broader research interests include the Chinese in the global economy, whereby the ethnic Chinese workers overseas are regarded as part of the same „supply chains“ as migrant workers in China. This research seeks to understand how forms of social and ethnic exclusion are framed in different contexts, reflecting pressures from the global economy.

Winfried Flüchter

Geo-Risk-Space and Risk Society Japan: The Eastern Japan Great Earthquake Disaster 2011 and the Options of a Risk Society

Current project

Hazard research has concentrated too much on the analysis of so-called natural disasters, on the understanding of nature and the dangers resulting from this, and too little on man-made hazards, which people themselves initiate by weighing risks and trying to defuse these through hazard management. The Geo-Risk-Space and the Risk Society Japan serve as an excellent case for addressing the shortcomings of much natural hazard research by alternatively pointing to how humans attempt to bring nature under their control, with the belief that the more developed the technology, the better our control. The effect, however, is heightened vulnerability. As the Eastern Japan Great Earthquake Disaster (Higashi Nihon Daishinsai) of 2011 exemplifies, this can lead to a disastrous chain reaction, to a three-fold catastrophe – earthquake, tsunami and nuclear crisis. The research project analyzes Japan’s seismic warning system, disaster prevention and emergency measures. Emphasis is put on the options of a risk society, how to deal with the problem of Restrisiko by making use of a flexible conflict economy. The man-made nuclear accident at Fukushima is seen as a focus of systemic weakness – and gives reason to the question if it serves as a catalyst of institutional change.

Winfried Flüchter

Public Housing and Urban Development in Singapore – Ethnic Groups Between Residential Segregation and Residential Integration

Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residenzieller Segregation und Integration

Current project

Public housing is regarded as one of the “pillars of the nation” when it comes to the integration of Singapore’s multi-ethnic population. By means of a well-contrived system for providing for their old age, almost 90 % of the inhabitants have become quasi-owners. The research project focuses at the
micro-level on the degree of equilibrium and particularly the acceptance of the mixture of social and ethnic population that is consciously favoured by Singapore’s government. Of late it has frequently been questioned, not only in Singapore, whether under certain conditions segregation would not be a (better?) alternative. With this question in mind we will evaluate Singapore’s strategy (“social and spatial engineering”). The discussion of the advantages and disadvantages of a balanced mixture and of segregation at the micro-level needs to be related to the macro-level. For the self-image of the “developmental state” of Singapore, public housing is of crucial importance as a sign of “nation building”. The links between priorities at the macro-level and modes of behaviour at the micro-level will be analysed. This project in the field of urban and political geography is based on a critical/hermeneutical concept of science and will apply approaches from decision and behavioural theory, with particular attention to the ethnocultural approach. Research fellow in the project is Will Hammelrath.

**Winfried Flüchter**

**Growth and Shrinkage in East and South-East Asia. Challenges of Demographic Change against the Background of the ‘Flying Geese’ Model? Japan as a Trendsetter of New Urban Developments?**

Current project

The ‘flying geese’ model of industrial development conceived by the Japanese economist Kaname Akamatsu in the 1930’s became a much discussed approach for the explanation of economic catching-up processes of the countries of East and South-East Asia – in the context of a strong globalisation of the Japanese economy since the late 1980’s. The rapid demographic change in the states and territories of East and South-East Asia, particularly population shrinking and ageing, is seen and evaluated against the background of this model. The concept of Japan as the ‘leading goose’ of an Asian-Pacific ‘flying geese formation’ is challenged not only with regard to economic but also to demographic and urban catching-up processes.

**Christian Göbel (with Marina Svensson, Stefan Brehm, Barbara Schulte, Tommy Shih, Annika Pissin, Karl Gustafsson)**

**Networked Authoritarianism – China in the Digital Age**


**Christian Göbel**

**Local Change Agents and Public Policy Innovation in Rural China**

Funded by Swedish Research Council, 2012–2015

The stability of China’s authoritarian one-party state depends to a large degree on the cooperation of local officials in implementing, refining and even designing new policies. While existing research has recognized the importance of locally generated policy innovations for China’s political stability and economic development, this is the first study to systematically analyze why and under what conditions local change agents decide to cooperate with the central government even if no material benefits can be obtained. To examine the impact of structural factors such as economic development, fiscal transfers and geographical location, a database covering more than 2,000 local experiments will be created to facilitate statistical and geographical analyses. The impact of informal institutions such as reform networks will be examined by a detailed study of radical innovations in three locations. Insight will be provided into local programs for participatory budgeting, the creation of a rural credit scheme, and the introduction of gender equality measures. Finally, the impact of personal characteristics of change agents will be analyzed by means of personal interviews in the three locations under study. In addition, psychometric tests will be applied to random sample of change agents. The project will provide insights into the dynamics of policy innovation in China and enhance our understanding of the puzzling resilience of autocracy in the world’s most-populated country.
Christian Göbel

Central Propaganda and Local Stability in China

Funded by Crawfoord Foundation, 2011–2013

The project explores the impact of party-state propaganda on peasant-cadre relations in China. Specifically, it examines in how far propaganda as a “technology of government” is used successfully to shape identities, social relations and legitimizing discourses in rural China. Peasant-cadre relations are chosen as a case study because of their significance for overall regime stability in China. Development and modernization in China has often been very closely connected to rural issues, be it in the form of successful or unsuccessful government attempts to improve rural living standards or in the form of urban development encroaching on the lives of rural residents. The legitimacy of the Chinese Communist Party hinges on its ability to close the rural-urban development gap, and rural issues figure prominently in Chinese public opinion. Accordingly, party-state agencies exert great efforts to not only passively monitor, but also actively shape the public discourse on these issues.

Thomas Heberer (with Prof. Dr. Gunter Schubert, University of Tübingen)

Politics and Autonomy in the Local State – County and Township Cadres as Strategic Actors in the Chinese Reform Process

Funded by the German Research Foundation (DFG), 4/2008–12/2013

Any substantial assessment of China’s state capacity cannot be undertaken without a careful analysis of the local state. County and township cadres are of utmost importance here – a fact which has rarely been researched so far. They have a high degree of autonomy vis-à-vis the central state and are the decisive actors concerning the implementation of China’s agricultural policies and the government’s efforts to reform the system of rural finance. It is the local cadres who decide about the central state’s success to maintain social stability and regime loyalty among China’s peasants. What kind of rationality do local cadres follow when they carry out central policies? To what extent do they develop a collective identity that makes them a self-conscious strategic group in China’s political system, and how does this impact on state capacity and regime legitimacy? The project intends to find answers to this question by a systematic analysis of the implementation of the “Construction of a new countryside” comparing different counties and townships. By that, it makes an important contribution to the understanding of political development in contemporary China. The project has been extended by the DFG until the end of 2013.

Thomas Heberer (with Prof. Dr. Dieter Grunow, Institute of Political Science)

Administrative Reform in Germany and China: Decentralized Policies in the Domain of Environmental Policies: Rural Areas

Funded by the Haniel Foundation, 2008–2012

This project intends to scrutinize local administrative acting (or non-acting) in the domain of environmental issues. A comparison with German policies shall facilitate to learn from the experiences of an advanced country and its underlying concepts. Three case studies in Shandong (Shouguang county), Zhejiang (Deqing county) and Jiangxi Province (Nanfeng county) had been conducted in 2009 and a final one in Meigu county, Liangshan Yi Autonomous Prefecture, Sichuan province in 2012.

a) Environmental policies of various governmental echelons (local, province, centre) and their implementation.

b) The role and acting of various players (various levels of government and party administration, enterprises, environment organizations (NGOs), the media, citizens, international leverage, etc.).

c) Conflicts and conflict management.

d) Elaboration of environment-oriented development strategies: The objective is to elaborate a collection of policy papers and a proposal concerning the implementation and diffusion of an effective environmental policy in the sense of policy learning.
A book publication in Chinese (Thomas Heberer, Dieter Grunow and Li Huibin, eds.): Zhongguo yu Deguo de huanjing zhili bijiao de shijiao (*Environmental governance in China and Germany from a comparative perspective*), Beijing (Zhongyang Bianyi Chubanshe) 2012, and a special issue of the “Journal of Current Chinese Affairs” on environmental governance in China (3/2011) have been published.

**Thomas Heberer and Gunter Schubert (University of Tübingen)**

**Local Governance in China: Local Cadres as Strategic Groups, Policy Innovation and Policy Experimenting**

Funded by the Federal Ministry of Education and Research (BMBF) and in cooperation with Prof. B. Alpermann (Würzburg), Prof. S. Heilmann (Trier) and Prof. H. Holbig (Hamburg), 2010–2014

This project is part of the Competence Network “Governance in China: Prerequisites, Constraints and Potentials for Political Adaption and Innovation Capacity in the 21st Century”

The increase in influence of non-democratic political systems, especially of the Peoples Republic of China, poses a central challenge to politics, political consulting and scientific research. The capability of authoritarian regimes for adaptation and innovation has only sporadically been examined by the social sciences so far.

The Research Network ‘Governance in China’ aims at researching prerequisites, achievements and constraints of the adaptive and innovative capacity of institutions, processes and policies as part of the governance in China. For this aim it uses an innovative set of networks and connections to other social and regional studies.

This research program is on the one hand based on completed studies of the network participants at the Universities of Duisburg-Essen, Trier, Tübingen, Würzburg and the German Institute of Global and Area Studies (GIGA) in Hamburg and also affiliates current projects. On the other hand new sub-projects are added which will deepen knowledge regarding specific issues within the overarching topic ‘Governance in China’. The Research Network profits from its manifold international contacts. This research cooperation of China studies and political science in Germany builds on existing structures like the Association for Social Science Research on China (ASC) of the German Association for Asian Studies. Key features of the concept are: training of doctoral and post-doc students, organization and participation of international conferences and workshops, participation in field research especially of young scholars, and invitation of guest researchers. This should promote the goal of making German research on China more visible internationally.

The subproject conducted by Gunter Schubert and Thomas Heberer follows a comparative research project conducted by Thomas Heberer and Gunter Schubert since 2008. The focus of this project has been the role of county and township cadres in “Building a New Socialist Countryside” (a government program that promotes comprehensive local development). The subproject aims at a successive deepening of knowledge on local political processes in rural China by means of comparative research over a prolonged stretch of time. Research fellows in the project are Susanne Löhr and René Trappel.

The project inquires into political deliberation and strategic action of leading county and township cadres in China by means of empirical policy research (particularly rural development policies, policy innovation, policy learning and policy experimenting).

County and township cadres are of utmost importance in the Chinese transformation process – a fact which has rarely been researched so far. It is the local cadres who decide about the central state’s success to maintain social stability and regime loyalty among China’s peasants. What kind of rationality do local cadres follow when they carry out central policies? What are their concrete strategies and why do they choose exactly these? Do they act in coordination? And which (measurable) impact does their action have on state capacity and regime legitimacy in rural China? By systematically comparing local policy implementation, policy innovation and policy experimenting in different counties and townships the subproject aims at answering these questions. Furthermore, it intends to contribute to an understanding of the political development in contemporary China, particularly with regard to the adaptability of the
political system facing new social challenges. Policy innovations and policy learning by local leading cadres play a prominent role here. Field research by Thomas Heberer within this project was conducted in Jiangyin county (Jiangsu Province) and Shiquan county (Shaanxi Province) in 2011. In 2012 Thomas Heberer and Gunter Schubert conducted joint field research on the interaction between local private entrepreneurs and local governments in Jiangyin county and Jinjiang county (Fujian province).

Werner Pascha (with Jong-Hwan Ko)

Decoupling and Sources of Structural Transformation of East Asian Economies: An Input-Output Structural Decomposition Analysis

Own sources, DAAD 2010–2012

This study aims to answer two questions: 1) Have East Asian economies decoupled? 2) What are the sources of structural transformation of East Asian economies related to the first question? We use so-called input-output structural decomposition analysis by which the sources of structural changes in net output value by sector of East Asian economies can be identified. The sources of the shifts between 1990 and 2000 can be ascribed to changes in technology, domestic final demand, and foreign trade and the magnitude of each factor of the sources is quantified. We make use of Asian International Input-Output Tables for 1990 and 2000 (IDE-JETRO, Asian International Input-Output Table 1990, 1998, and Asian International Input-Output Table 2000, 2006).

Werner Pascha

Japanese Coal Miners in the Ruhr Industrial District

Supported by: Involved institutes and Deutsch-Japanische Gesellschaft (DJG) during the initial phase, 2010–2012, NRW Ministry of Science, JaDe Japanese-German Society for Cultural Relations

From 1957 to 1965, some 436 miners from Japan worked in the Ruhr area in coal mining under a bilateral governmental agreement. After the end of the program, some of them stayed in Germany and started a family. While the role of Japanese businessmen in the enterprises of Düsseldorf is quite well known, this episode involving more “ordinary” individuals and encounters between Japanese and German citizens is very little known. To prepare for the 2011 celebrations of 150 years of German-Japanese trade relations, a conference was organized at Zeche Zollverein in Essen, under the auspices of the NRW Ministry for Science. In 2012, a book is prepared containing interviews with Japanese miners.

Werner Pascha jointly with Prof. Shingo Shimada (University of Düsseldorf), Prof. Regine Mathias (University of Bochum) and the German-Japanese Society (DJG) of the Lower Rhine (Atsushi Kataoka, Pia Meid)

Werner Pascha (with Bernhard Seliger)

Supporting Modern Korean Studies through the Strategic Initiative for Korean Studies

Funded by the Academy of Korean Studies, 2008–2012

**Werner Pascha**

**Current Issues of the Political Economies of Japan and Korea: Comparative Research**

Funded by the Bertelsmann Foundation, 2009–2013

Werner Pascha is contributing to projects of the Bertelsmann Foundation that promise stringent comparisons between various countries, based on a rigorous and detailed analytical framework. As for Japan, the framework is given by the “Sustainable Governance Indicators” project. It analyzes and compares the need for reform in OECD member countries, as well as their ability to respond to current social and political challenges. The project is designed to create a comprehensive data pool on government related activities in the world’s developed, free-market democracies. With respect to South Korea, the framework is the “Comparative Crisis Management” project of Bertelsmann Foundation which intends to evaluate the capacities and abilities of the political management in selected developing and transition countries in response to the global financial and economic crisis. Reports have been published in 2010, 2011 and 2012.

**Werner Pascha**

**Micro-based Evidence on Gift-giving and Bribery in Japan**

Supported by JSPS, 2011–12, and Life-Risk Research Centre, Doshisha University, Kyoto, and Ryukoku University, Kyoto

The research is related to experimental and behavioural economics. It is about the attitude and behavior of Japanese subjects in situations of bribery. To do so, a simple game is used that has already been applied by other authors to German students: a student, acting as a “business person”, bribes a “civil servant”, who can either accept the bribe and give a contract to the business person, accept the bribe and give the contract to another, more efficient company, or not accept the bribe and report it to the authorities. Finally, the business person in the first two cases can accept the outcome or report the case to the authorities. Certain payouts are associated with the experiment. An important aspect of participant behaviour is the trust between the participants and the risks associated with it. This may depend on framing, and the “business person” can choose to undertake the experiment with the same payouts framing it either as a bribery exchange or as a gift exchange. The research interest is to see how the Japanese act in this game, possibly different from German students, and what influence the framing has. One expectation, for instance, is that the Japanese use the gift framing more often, because compared to Germans the expectation that gifts are not simply free of consequences but bear certain strategic expectations about a future pay-back may be more deeply associated with the Japanese culture. The experiment was carried out in the summer of 2011, and results are expected by 2012.

**Werner Pascha**

**E-mobility**

Commissioned by the European Commission

The Chair for the “East Asian Economy/Japan and Korea” participates in a comparative study of electric vehicles. The Chair will investigate and assess the current market situation for electric vehicles in Japan and South Korea. In this context it will describe and assess the industrial situation, including components like batteries, look at new services emerging and at the role of public authorities. This project is part of a Multiple Framework Contract for the provision of consultancy services in the field of the Automotive Sector, awarded to the University of Duisburg-Essen (Centre for Automobile Management, Prof. Heike Proff) by the DG Enterprise and Industry of the European Commission.
Werner Pascha  
**EU–Republic of Korea Public Diplomacy Project**

Financed by: European Commission, 2011–2013

Under the leadership of EKI (EU-Korea Institute of the Free University of Brussels), a consortium of European partners hopes to bring many added-values to the EU’s public diplomacy efforts towards strengthening its relations with Korea (ROK) through research and public activities. To help the EU achieve a well-functioning EU-Korea relationship, the project will highlight the importance of EU-Korea relations and its policy co-operation at international and global levels, raise the profile and influence of the EU on the Korean peninsula and in East Asia, and increase the visibility of Korea in the EU as a strategic, beneficial partner for European economic and social prosperity. Apart from EKI, the consortium consists of Asia Centre, Sciences Po, Paris; BusinessEurope, Brussels; German Institute for Global Affairs (GIGA), Hamburg; Korea University, Seoul; University of Duisburg-Essen; Yonsei University, Seoul. **Werner Pascha** is in charge of the work package on trade and investment.

Anja Senz  
**Green Governance – One Solution for Two Problems? Climate Change and Economic Shocks: Risk Perceptions and Coping Strategies in China, India and Bangladesh**

Laufzeit: 2009–2012


Helmut Schneider  
**Environmental Conflicts in Southeast Asia**

Current research

In this research environmental conflicts are defined as conflicts in which environment or single natural elements (e.g. water, land) play a crucial role. That does not necessarily mean, that such conflicts are also caused by e.g. environmental degradation (although sometimes this might be the case). It is assumed that environmental conflicts, as conflicts in general, can only be understood and solved, when their (social, cultural, economic and political) context is considered properly. A basic hypothesis is that environment and natural elements, as a rule, are functioning as threat multipliers rather than single causes of conflicts. And they do so in very different ways. Due to the already noticeable, more so the predicted effects of climate change and a growing interest of financial investors for natural resources it is assumed, that environmental conflicts in Southeast Asia will increase in the future in terms of numbers as well as degree.

Helmut Schneider  
**Spatial Aspects of Vietnamese-Chinese Links and Relations in Past and Present**

Current research

Vietnam and China have a long history of political, socioeconomic and cultural influence and interference as well as competition. This is true until the present day. Space is a medium through which these relations work (e.g. borders, frontiers, transborder cultural spaces, territorial claims). And those relations also have a spatial impact. The research aims at clarifying the role of space in Sino-Vietnamese relations in past and present.
Karen Shire
Funded project partner Japan Society for the Promotion of Science (JSPS), 2009–2014

**Comparative Gender Analysis of Livelihood Security Systems, Faces of Social Exclusion in Coordinated Market Economies**

Principal Investigator, Mari Osawa, Institute of Social Sciences, University of Tokyo.

This international research project undertakes a matched comparative study of gender-based inequalities in the context of social policy and employment reforms in Japan, Germany, South Korea and Sweden, all cases of “coordination capitalism.” This project is a sub-project of an Excellence Cluster *Gender Equality and Multicultural Conviviality* at the Universities of Tohoku and Tokyo, 2009–2014 awarded under the JSPS Global Centre of Excellence program. Activities in this past year included publication preparations and new dimensions of research activities concerned with the role of social movements in the Great Eastern Earthquake and analysis of the impact of the triple disaster on women and the elderly population.

Karen Shire
Coordination, Federal Ministry of Education and Research (BMBF), 2008–2011

**WiMi-Care – Knowledge Transfer as Support for Influencing the Use of Micro-System Technologies in the Care Services Sector**

*Wissenstransfers für eine aktive Mitgestaltung des Pflegesektors durch Mikrosystem-technik*

01FC08024-27 Förderschwerpunkt Technologie und Dienstleistung im demographischen Wandel, Themenbereich Neue Arbeits- und Organisationsstrukturen für eine nachhaltige Seniorenwirtschaft.

Developments in labor markets and demand for elderly care open an opportunity for innovations in the use of service robots in health services. Microelectronic innovations often proceed however, without consideration of the needs of either care workers or elderly persons.

The project WiMi-Care involves a close partnership with the Fraunhofer Institute for Manufacturing Engineering and Automation (IPA) in Stuttgart, the developer of the Care-O-Bot, a service robot aimed at the care services market, the MLR Systems GmbH für Materialfluss und Logistiksysteme in Ludwigsburg, a developer of automated mobile systems, and User Interface Design, an enterprise specialized in user acceptance strategies and industrial design. The aim of the Duisburg side of the project is to highlight the importance of knowledge transfers between those who design service robots and the organizations and persons who use them.

The research began in 2009 with an assessment of possible uses for robots and automated mobile systems at an elderly care facility. A highlight of activities in 2011 and 2012 was the analysis of the user study, publication and workshop activities aimed at transferring results of the project to the technology development community and scientific communities concerned with participative design. Team members contributed to a final book publication edited by Karen Shire with Jan Marco Leimeister for the BMBF (see next entry). Project team members participated in a number of conferences and published an extensive set of working briefs, video, press reports and other details of which are available on the project website: www.wimi-care.de.

Karen Shire
Coordination, BMBF, 2008–2011

**Focus Group on AAL and MST Technology at the User-Service Interface**

The BMBF “focus group” is composed of eight project consortiums awarded funding within the BMBF research program Technology and Services in the Context of Demographic Changes. The aim of such BMBF “focus groups” is to generate inputs into policy-making and future BMBF research programs, in this case, in relation to micro-system technology and demographic change. In 2011–2012 the group...
developed and published a joint publication: Karen Shire und Jan Marco Leimeister (eds.): Technologiegestützte Dienstleistungsinnovation in der Gesundheitswirtschaft. Springer-Gabler Verlag 2012, and presented central results of the eight completed projects at a final workshop on December 9, 2011 in Berlin.

Karen Shire
Coordination, BMBF, 2009–2013

Flexmedia – Solutions for Improving the Innovative Capacity of Firms in the Publishing and Media Industries
Integrierte Steuerungsinstrumente zur Steigerung der Innovationsfähigkeit von Unternehmen der Verlags- und Medienwirtschaft

This project began in July 2009 and research activities included a study of employment and outsourcing practices in the media and publishing industry. In 2010 a representative enterprise survey of employment practices in the industry was completed, and in 2011 four in-depth case studies of companies publishing newspapers and books. Activities over the past year included several workshops and publication preparations. Preliminary research results show that the media and publishing industry makes very strong use of both mini-jobs and freelancers. In the case of freelancers, contracts approximate the open-ended employment relation, with either multiple renewals or employment-like relations with benefits such as vacation time. Evidence shows that mini-jobs are treated as an external, numerical flexible workforce, but that relations with freelancers, though formally not employed, are often long-term and fully integrated in daily working life. The results are pointing beyond the usual distinction made between external and internal labor markets in the employment practices typical of information- and knowledge-intensive industries. Further information at the project website: www.flexmedia-projekt.de

Karen Shire
Speaker, DFG Research Training Group 1613 (2009–2014)

Risk and East Asia: An Anglo-German Research Training Program in Discipline-based East Asian Area Studies

IN-EAST was awarded funding by the DFG to set up the Research Training Group, officially commencing in October 2009. The research intentions of the program are three-fold: (1) to contribute to social scientific and comparative theories of institutional change by studying how the responsibilities for governing and protecting against social, political and economic risks are shifting from states to markets, public to private bodies and from collectivities to individuals, (2) to study institutional change in a region of the world – East Asia – where institutional logics have played out historically in different ways, and (3) to integrate strong research methodological training with research and language competencies in East Asian research contexts. The innovation of the research programme lies in taking a risk perspective on institutional change, tying together specific disciplinary with a regional studies perspective, in an intra- and inter-regional research design. The sub-themes of the research programme examine the impact of four “large processes” of contemporary transformations on shifting risks in specific cases of institutional dynamics: marketization, individualisation, decentralisation, and transnationalization. The research training programme is an explicitly international collaboration with the UK Center of Excellence – the White Rose East Asian Centre – in cooperation with major centres of social scientific research in East Asia, the Faculty of Sociology and Population Studies at the Remmin University in Beijing, the Graduate Program in Global Studies, and the Institute of Social Sciences and Inter-faculty Initiative in Information Studies at the University of Tokyo in Japan. In 2011–2012 the group recruited its final cohort of doctoral fellows, recruited two new post-doctoral researchers, Dr. Yuan Li (University of Milan) and Sven Horak (Duisburg). Guest Professors included Prof. John Campbell (Professor Emeritus, University of Michigan, Ann Arbor), who was awarded the University of Duisburg-Essen Scientist-in-Residence and Prof. Dong Wang (Director of the Centre for East Asian Studies, University of Turku).
Participating social scientists from IN-EAST include **Prof. Karen Shire, Ph. D.**, Speaker, **Prof. Flemming Christiansen, Ph. D.**, Deputy Speaker, **Prof. Dr. Markus Taube,** Deputy Speaker, **Prof. i.R. Dr. Winfried Flüchter, Prof. Dr. Werner Pascha, Asst. Prof. Kristin Surak, Ph. D., Dr. Yuan Li** (since Dec. 2011), **Dr. Alexandra Sakaki** (until Jan. 2012), **Dr. Kerstin Lukner, Dr. Chun-Yi Lee** (until Nov. 2011), **Sven Horak**.

With the first funding period nearing an end, the group will focus the next year on preparing a report and extension proposal. The specific activities of the Research Training Group are documented in chapter 4 of this report. On-going activities can be viewed at www.risk-and-eastasia.de.

**Karen Shire**  
Participating Scientist  
**Doctoral College Human-Machine Communication and Cooperation**  
Together with colleagues in the Faculty of Engineering, this college will engage in a joint technology development project aimed at innovations in white-collar work, with a strong participative design approach. In 2011 the college focused on recruiting doctoral fellows to join the research program.

**Kristin Surak**  
**Migration Industries and Democratic States in East Asia**  
This multi-year project examines how states cooperate with private actors to organize migration flows and focuses democratic states in East Asia – Japan, South Korea, and Taiwan. Devolving traditional domains of state sovereignty to sub-state actors, these governments have created a set of competitive markets in which brokers, businesses, and labor migrants compete for a shortage of work permits. Businesses vie to keep a hold on the restricted number of work quotas, and brokers compete to manage the limited cases of matching foreigners with employers. The resulting system keeps a tight grip on foreigners who form the axis around which both markets turn. Such cooperation promises resource saving, efficiency gains, and blame avoidance, but at the potential cost of regulatory capture and lock-in effects that stymie reform.

**Kristin Surak**  
**Law and the Advent of Multicultural Society**  
This project, based at the Center for Comparative Immigration Studies at the University of California, San Diego, investigates global variations in family reunion policies. By comparing North American, European, East Asian, and Middle Eastern cases, we hope to account for this remarkably understudied yet central determinate of migrant settlement. Preliminary analysis suggests that bureaucratic cultures and state-society relationships are the most significant factors in determining policy forms.

**Markus Taube**  
**E-mobility**  
Commissioned by the European Commission  
The Chair for the “East Asian Economy/China” participates in a comparative study of electric vehicles. The Chair will investigate and assess the current market situation for electric vehicles in the PR China. In this context it will describe and assess the industrial situation, including components like batteries, look at new services emerging and at the role of public authorities. This project is part of a Multiple Framework Contract for the provision of consultancy services in the field of the Automotive Sector, awarded to the University of Duisburg-Essen (Centre for Automobile Management, **Prof. Heike Proff**) by the DG Enterprise and Industry of the European Commission.
The sections below present the members, new and old, of the research training group, the course program, short summaries of the eleven research and training workshops and the progress of the 21 individual projects underway within the four sub-themes of the research program: marketization, individualization, decentralization and transnationalization.

People

The research training group grew to 21 doctoral fellows (15 with stipends, 6 affiliates) and five post-doctoral fellows in 2010/11. Three post-doctoral scholars began their work in the group in 2010/11. Through university selection and recruitment, the group gained two new participating scientists, one in the Sociology of Japan, one in the Sociology of China. The University of Duisburg-Essen accepted our nomination for the University’s Scientist in Residence, sponsored by the Sparkasse Essen, and we welcomed Prof. John Creighton Campbell as Visiting Professor to the group in December 2011. The research program is led by seven participating scientists: Prof. Flemming Christiansen, Ph. D. (Sociology/China), Prof. Dr. Winfried Flüchter (Geography/Japan), Prof. Dr. Thomas Heberer (Politics/China), Prof. Dr. Werner Pascha (Economics/Japan), Prof. Karen Shire, Ph. D. Speaker (Sociology/Japan), Prof. Kristin Surak, Ph. D. (Sociology/Japan), Prof. Dr. Markus Taube (Economics/China), and conducted in cooperation with the White Rose East Asia Centre at the Universities of Leeds and Sheffield in Britain.

Doctoral Fellows

Doctoral stipend awards were granted to eight fellows in 2011/12. Two doctoral students working at IN-EAST were affiliated to the group. These fellows travelled to East Asia in September 2012 to commence their field research.

All doctoral fellows: Kai Duttle (M.sc. University of Constance), Vitali Heidt (Diplom University of Bonn), Hanno Jentzsch (MA University of Bochum), Alison Lamont (MA University of Leeds), Stenya Melnikova (MA University of Duisburg-Essen), Anna Shpakovskaya (MA Shanghai University), Dung Vu (MA University of Hawai, Manoa), Mei Yu (MA Beijing Normal University), affiliates Martin Heinberg (Diplom University of Passau), Ting Huang (LLM Renmin University, Beijing).

Five doctoral fellows and affiliates appointed in 2010 finished their research in 2011/12, all in Chinese Studies: Stephanie Bräuer (MA University of Leipzig), Iva Ognjanovic (MA University of Duisburg-Essen), Ann-Katrin Prior (Diplom University of Tübingen), Christian Schnack (MA Berlin Free University), Magnus Dau (MA University of Marburg), Susanne Löhr (MA University of Marburg).

Five doctoral fellows and affiliates appointed in 2009 concentrated on data analysis and writing up their dissertation theses: Armin Müller (MA University of Tübingen), Melanie Wacker (MA University of
Leiden), **Chih-Chieh Wang** (MA Taiwan National University, Taipei), **Sunkung Choi** (MA Busan University), **René Trappel** (Diplom University of Duisburg-Essen).

### Postdoctoral Scholars

Five new post-doctoral appointments were made: **Sven Horak** (PhD submitted University of Duisburg-Essen), **Dr. Chun-Yi Lee** (PhD University of Nottingham, Post-doc University of Leiden), **Dr. Alexandra Sakaki** (PhD University of Trier), **Dr. Yuan Li** (PhD University of Milan), **Steffen Heinrich** (PhD submitted University of Heidelberg), with **Dr. Kerstin Lukner** (PhD University of Bonn) finishing the second year of her post-doctoral appointment in 2012.

**Dr. Alexandra Sakaki** accepted a researcher position at the German Institute for International and Security Affairs, and began her new post in January 2012.

**Dr. Kerstin Lukner** and **Dr. Alexandra Sakaki** received a grant from the Alfried Krupp von Bohlen und Halbach-Stiftung for co-funding of an international conference on Japanese international crisis management capacities.

**Dr. Chun-Yi Lee** received a research grant from the Economic and Social Science Research Council, UK and moved in November 2011 to the University of Nottingham to lead this research.

**Dr. Yuan Li** was awarded the Best Ph.D. Dissertation Award by the International Society for New Institutional Economics (ISNIE), 2012.

**Sven Horak** joined the DFG GK 1613 in September 2012 after submitting his thesis to the Mercator School of Management, University Duisburg-Essen on *Der Einfluss kulturrelevanter Faktoren auf das Entscheidungsverhalten am Beispiel von Korea und Deutschland* in August 2012.

**Steffen Heinrich** joined the DFG GK 1613 after submitting his thesis to the University of Heidelberg, Institute of Political Science on *Patterns of Dualisation. Coordinated Capitalism and the Politics of Flexible Labour Markets in Germany and Japan, 1990–2010*.

### Guest Professors

On December 15th, 2011 the Scientist-in-Residence of the University of Duisburg-Essen 2011, **Professor John Creighton Campbell**, Ph.D. (University of Michigan, Ann-Arbor (emeritus)) together with **Prof. Gerald L. Curtis**, Ph.D. (Columbia University, New York) held a tandem lecture about the implications of the triple disaster for politics and social policy in Japan at the University of Duisburg Essen. John Creighton Campbell received his doctorate from Columbia University, New York and has held executive positions at the Social Science Research Council, the Association for Asian Studies and the Kyoto Center for Japanese Studies. He was Professor of Political Science from 1973 to 2007 at the University of Michigan, Ann-Arbor, where he supervised over 20 dissertations in contemporary Japanese and East Asian politics.**
Asian politics. He is currently Visiting Professor at the University of Tokyo, where he coordinates the Social Science PhD Workshop and serves as a Visiting Scholar at the Institute of Gerontology. During his residency in Duisburg, John Campbell met with doctoral fellows and post-doctoral scholars to advise them intensively on their research projects.

Professor Dong Wang, Ph. D. is Professor of Contemporary Chinese History and Director of the Centre for East Asian Studies at Turku University, Finland. Prior to her appointment in Finland she has worked as a Professor of Chinese History at Gordon College, MA. During her residency, Prof. Dong Wang lectured in the Core Theory Seminar on “Actors and Institutions in Chinese International Relations” and in the Research Forum on “China’s Relations with the U.S. under the Hu-Wen and Bush-Obama Administrations (2001–2012).” Dong Wang’s specialist area is the interaction between China and the outside world – as exhibited in the fields of international organizations, nationalism, treaties, international law, charities, the environment, urban development, disaster management, state and society, heritage, religion, art, higher education, the economy, and U.S.-China relations. Her publications include four books and numerous articles in peer-reviewed journals. Her most recent book is named *United States-China Relations: From the 18th Century to the Present*. She met and advised a number of doctoral fellows and post-doctoral scholars on their research projects while residing in Duisburg (Nov. and Dec. 2011).

Research Students

In 2011/12 four Research Students were recruited from the MA programs in East Asian Studies to join the Research Training Group. Research Students are assigned to assist the post-doctoral research activities, and carried out a number of important research tasks: Anna Shpakovskaya, Angela Leggett, Jingjing Cui, Silviya Dimova.

Anna Shpakovskaya was awarded a stipend of the DFG GK 1613 commencing in January 2012 joining the 3rd cohort of PhD fellows.

Course Program, Fall Term 2011/12, Spring Term 2012

First year doctoral fellows are required to take two courses: the Core Theory Seminar, co-taught by the participating scientists in the fall term, and the Research Methods Course, co-taught by post-doctoral fellows and the participating scientists. In 2011 the course program was supplemented by a number of training workshops (see below, Research and Training Workshops).

In Fall 2011/12 Prof. Karen Andersen, Ph. D. (Nijmegen University), a leading scholar of political institutionalism, whose work has covered comparative welfare and social policies, joined the Core Theory Course to lecture on Institutionalism in Political Science.

Prof. Dong Wang (University of Turku) lectured about Actors and Institutions in Chinese International Relations in the course of the Core Theory Seminar.

The program of the Research Forum in 2011–12 included lectures by the following scholars:

Dr. Anke Petschenka (University of Duisburg-Essen): Library Tour and Data Bank Introduction for Social Science and East Asian Studies Research (Oct. 31, 2011)

Prof. Dong Wang (University of Turku): China’s Relation with the U.S. under the Hu-Wen and Bush-Obama Administrations (Nov. 15, 2011)

Dr. Miriam Wilhelm (University of Groningen): Managing Cooperation and Competition – A Comparison of Japanese and German Supplier Networks (Nov. 22, 2011)

Dr. Paul Talcott (Berlin Free University): Building a Healthy Neighbourhood: Regional Consequences of Health Policy in Japan (Dec. 6, 2011)

Dr. Christian Göbel (Lund University): The Political Economy of Innovation in China (Dec. 20, 2011)

Dr. Paul Talcott (Berlin Free University): Building a Healthy Neighbourhood: Regional Consequences of Health Policy in Japan (Dec. 6, 2011)

Dr. Christian Göbel (Lund University): The Political Economy of Innovation in China (Dec. 20, 2011)

Prof. Dr. Winfried Flüchter (University of Duisburg-Essen): Geo-Risk Space Japan and the Options for a Risk Society (Jan. 10, 2012)

Dr. Anja Senz (University of Duisburg-Essen): Who Decides in Chinese Villages? Local Decision-making and Institutional Change in PR China: Case studies from counties in Gansu, Hebei and Jiangsu province (Jan. 24, 2012)

Prof. Dr. Heid Dahles (University of Amsterdam): Global Land Rush, Local Conflicts and Democratic Governance: The Case of Cambodia (May 8, 2012)

Dr. Peter Matanle (University of Sheffield): Depopulation and Environmental Risk: The Case of Japan’s Shrinking Regions (May 15, 2012)

Prof. Dr. Ling Chen (Tsinghua University, Beijing): Approach to Consensus: the Policy Making process in transitional China (June 5, 2012)

Prof. Dr. Elke de Jong (University of Nijmegen): How to Do Sound Empirical Research in Culture and Economics? (July 10, 2012)

Prof. Dr. Martin Kocher (University of Munich): Preferences, Age, and Predictability of Behavior in the Field. Economic Experiments with Children and Adolescents (July 12, 2012)

Research Cooperation

In 2011–2012 the Research Training Group entered into new research cooperations:
• Graduate School of East Asian Studies (German Excellence Initiative),
• Berlin Free University,
• the newly established Käte Hamburger Kolleg – Centre for Global Cooperation Research at the University of Duisburg-Essen.

In 2011–2012 a number of events were co-organized with our established partners:
• Renmin University, Beijing (September Seminar 2012: Sept. 2–8, 2012 and hosting of six doctoral fellows during their field research in 2011 and 2012),
• University of Tokyo, Graduate School for Interdisciplinary Information Studies (GSII) (September Seminar Tokyo, Sept. 10–21, 2012),
• Bonn Laboratory for Experimental Economics (One day intensive consulting with doctoral fellows working on experiments, July 7, 2012),
• White Rose East Asia Centre (Participation of doctoral candidate Agnieszka Charytoniuk in the “Proposal Workshop”, June 26 and 28, 2012),
Research and Training Workshops, October 2011–September 2012

In the second year of its program the DFG Research Training Group 1613 (co-)organized five research workshops and organized six additional training workshops:


Organizers: Dr. Alexandra Sakaki and Dr. Kerstin Lukner

On Oct. 28 and 29, 2011, the DFG Research Training Group 1613 “Risk and East Asia” in cooperation with the White Rose East Asia Centre, Universities of Leeds and Sheffield organized this workshop which brought together doctoral candidates, young post-doctoral scholars and renowned experts engaged in the study of Japan’s foreign and security policy and the country’s role in East Asia.

The conference was opened by a prominent keynote speaker, Prof. Takashi Inoguchi, President, University of Niigata Prefecture, and Professor Emeritus of the University of Tokyo, who pointed out a number of weaknesses in Japan’s recent crisis management while also highlighting potential remedies. The speech was followed by a response and commentary by Prof. Verena Blechinger-Talcott of Berlin Free University.

Invited researchers then presented individual papers in four panels, surveying (1) Japan’s decision-making structures and institutional setups, (2) its response to threats and challenges posed by North Korea and China, (3) the country’s policy concerning transnational risks and crises, and (4) Tokyo’s handling of the March 2011 triple disaster. Panelists were asked to introduce key themes and perspectives in about 15–20 minutes, leaving ample time for discussion.

In the final session, Prof. Hanns Maull (University of Trier) offered some concluding remarks and reflections on the workshop discussions and proposed areas for further research.

Participants showed themselves highly satisfied with the workshop outcome. Prof. Ellis Krauss of the University of California at San Diego congratulated on a “great conference” with “simpatico and smart participants” and “superb” organization. Similarly, Prof. Verena Blechinger-Talcott commented the workshop was “outstanding both in terms of content structure and discussions as well as with regards to organization.”

In addition to the German Research Foundation, we would like to thank the Alfred Krupp von Bohlen und Halbach-Stiftung and the University of Duisburg-Essen’s ‘Change of Contemporary Societies’ main research area for co-funding our workshop.

*(for detailed workshop program cf. chapter 7: Guest Lectures, Colloquia and Symposia)*

**Asia-Europe Forum on Methods and Perspectives of Risk Analysis, Nov. 17–18, 2011, City University of Hong Kong**

Organizers: Prof. Gregory Lee, Prof. Werner Pascha

On Nov. 17 and 18, 2011, the DFG Research Training Group 1613 “Risk and East Asia” of IN-EAST was co-organizer of the Asia-Europe Forum on Risk, hosted by the Hong Kong Advanced Institute for Cross-Disciplinary Study of the City University of Hong Kong.
Doctoral students, post-docs, and prominent scholars and professors in the field of risk research participated in the forum from both Asian and European countries.

The forum started with an opening speech of Prof. Dr. Werner Pascha, University of Duisburg-Essen, who had prepared the Forum in cooperation with Prof. Gregory Lee from CUHK. He explicated the basic idea of the Forum, namely to engage Asian and European scholars as well as practitioners in a dialogue on perceptions and the management of risk issues. Hopefully, both can learn from each other about the specifics of such problems, but also about common lessons. Due to the tragic events in Northeastern Japan in early 2011, which have repercussions on the perception of approach towards risk all over the world, such an exchange has become timelier than ever.

The forum was divided into seven sessions, concentrating on two subject areas in particular, namely risk communication and the relationship on risk and trust. In terms of content, the presentations covered a wide ground, for instance dealing with risk communication issues in fields as far apart as rural India and, because of obvious topicality, in regard to the Fukushima incident. Case studies were taken, for example, from health, energy policy, but also international relations and terrorism. In the contributions concerned with risk and trust, methodical issue like applying economic experiments or using surveys for hyperbolic discount estimation were particularly important. Two final contributions to the Forum highlighted overarching concerns, namely the highly elaborate role of (risk) communication in a Chinese setting and the potential sea change on an interpretation of the “advanced” risk and trust societies in a post-Fukushima world.

From IN-EAST, Prof. Markus Taube contributed on “Trust-based Networks as a Means to Neutralize Social and Business Risks: A Game-theoretic Analysis of Guanxi-networks in a Changing Socio-economic Environment”, while Sunkung Choi, doctoral fellow of GK 1613, and Prof. Werner Pascha presented their work on “The Downside of Trust: Evidence on Corruption Attitude and Behaviour in East Asia”.

Support from the Hong Kong Association of Risk Management and Safety, of which some senior managers from the Mass Transit Railway of Hong Kong were present during the Forum, was gratefully acknowledged. Moreover, the Office of the European Union to Hong Kong and Macao kindly supported the event. During a dinner hosted by the EU Office, Mr. Asad Beg of the EU Commission stressed the role of the region for the EU and announced a new support scheme for the academic cooperation between the EU and Hong Kong as well as Macao. The forum proved extremely meaningful in the sense of bringing scholars from various disciplines and backgrounds together to discuss research on “risk” in an interdisciplinary and interregional context. There was a widespread feeling in favor of organizing a second Forum next year.

(for detailed workshop program cf. chapter 7: Guest Lectures, Colloquia and Symposia)
UDE Scientist in Residence – Lecture and Workshop, Dec. 15–16, 2011

Public Lecture, Dec. 15, 2011

On Dec. 15, 2011 the Scientist-in-Residence of the University of Duisburg-Essen 2011, Prof. John Creighton Campbell, Ph.D. (University of Michigan, Ann-Arbor (emeritus)) together with Prof. Gerald L. Curtis, Ph.D. (Columbia University, New York) hold the tandem lecture about the implications of the triple disaster for politics and social policy in Japan at the University of Duisburg-Essen entitled “Long-term problems and short-term disasters: Politics and social policy in post 3/11 Japan”. After an exciting and insightful talk and discussion the Sparkasse Essen invited the audience to a public reception. The event was co-funded by the Japan Foundation.

(verbatim: second chapter: Spotlight)

Workshop, Dec. 16, 2011

Low economic growth, growing social inequality, and long-term aging of the population have posed major challenges to the Japanese government over the past two decades. The electoral victory of the new Democratic Party Japan in 2009 raised hopes and expectations for new directions in policies and governance in Japan, but now with the third DPJ Prime Minister in exactly as many years in office, concerns center around governance capacities of the ruling party. The triple disaster on March 11, 2011 exacerbated the social and political problems and created new ones, and addressing these has already led to the latest change in Prime Minister.

Taking up these long-term problems and the impact of the triple disaster on the possibilities for political solutions, the expert workshop on Friday, Dec. 16 continued the dialogue between John Campbell and Gerald Curtis begun at the Symposium on Dec. 15. Leading experts and doctoral students in the field of Japanese politics from Germany and Japan joined them. Co-sponsored by the DFG Research Training Group 1613 „Risk and East Asia“ and the Japan Foundation a specific aim was to encourage young scholars from excellent centers of graduate education in Japan and Germany to study the longer-term context and consequences of the 3/11 triple disaster.

Joint Doshisha University Workshop, March 1–2, 2012, Kyoto

The International Joint Workshop for Partner Universities Global Network was organized to enhance the academic and educational cooperation among Sheffield University (UK), University of Paris (France), Duisburg-Essen University (Germany), University IULM Milan (Italy), Jilin University (China), Hanoi University (Vietnam), and Doshisha University, Kyoto (Japan) and to identify joint research quests. It has invited selected papers particularly from younger scholars from the network universities. Each paper was commented on by an expert in the related field to facilitate discussion among the participants.
Two members of the faculty of the GK 1613 presented during the workshop of the Faculty of Economics, Doshisha University, Kyoto: Werner Pascha: Successful Peripheral Economies: Comparing the Long-term Development of Japan, Venice and the Netherlands, and Steffen Heinrich: Flexible Jobs but Polarised Politics? The Political Consequences of Expanding non-regular Labour in Japan.


Prof. Dr. Hongyun Zhou and Dr. Chengli Liu are both researchers at the Center for Comparative Politics and Economics (CCPE) in Beijing. They have undertaken numerous research projects that always have involved empirical research in- and outside China. This joint workshop of the DFG Research Training Group 1613 and the BMBF-funded “Research Network Governance in China” intended to discuss the research results of Prof. Hongyun Zhou and Dr. Chengli Liu, but especially provided insight in their research approach and stress practical issues of conducting fieldwork in China.

Beside the presentations and group discussion in the morning that were open to all interested PhD and MA students, PhD fellows of the Research Training Group 1613 had the chance to meet up with both scholars for individual consulting to discuss their own research projects in the afternoon.

Training workshops:

Introduction to Cross Asia databases and modules, June 6, 2012, Duisburg

On June 6, 2012, Martina Siebert and Christian Dunkel from the Staatsbibliothek of Berlin (East Asia Department) gave an introduction on how to use the Cross Asia databases and modules. They focused on Modern China (Martina Siebert) and Modern Japan (Christian Dunkel).

Preliminary Results Workshop, June 23 and 25, 2012, Duisburg

Proposal Presentation Workshop, June 26 and 28, 2012, Duisburg


September Seminar in Beijing, Sept. 2–8, 2012

Jointly organized by Prof. Flemming Christiansen, Dr. Yuan Li (both University of Duisburg-Essen) and Prof. Xianyang Yu (Renmin University, Beijing), this year’s September Seminar took place in Beijing from Sept. 2 to 8. In the first two days, all the attending doctoral fellows of DFG 1613 (Martin Heinberg, Ting Huang, Alison Lamont, Stenya Melnikova, Anna Shpakovskaya, Dung Vu and Mei Yu) as well as two doctoral students from Renmin University presented their research projects in the Chinese language. Following the fellows’ presentations, their mentors, all of whom are accomplished experts in their disciplines in China, commented extensively on the fellows’ individual projects and provided practical advices for the upcoming fieldwork. During these two days, Prof. Nicholas Tapp, Prof. Jean-Phillippe Beja, Prof. Xiaojin Zhang and Prof. Yajun Zhang were invited to give lectures about China through the angels of anthropology, sociology, political science and economics. The two days’ workshop concluded with an alumni dinner, during which all the alumni visiting scholars and old friends on IN-EAST were invited to attend.

The rest days of the workshop focused on the real practices of fieldwork skills and the acquisition of resources for the fellows’ fieldwork in China. We visited the Central Compilation & Translation Bureau of the Chinese Communist Party Central Committee, a think tank for the Chinese leadership. Our fellows discussed a lot of hot issues with them and even exchanged ideas over some sensitive issues during the lunch. We visited the Ministry of Civil Affairs, where our fellows met officials from the National Disaster Reduction Center and saw how satellite remote sensing and communication technology was integrated in disaster forecasting, response, appraisal and allegation systems; this visit was not only of great importance for the two fellows researching on natural disasters in China, but also provided a broader understanding of how governmental functions and responsibilities are distributed in China. Some of our fellows’ research concerns the development of NGOs in China, so we arranged a visit to the Shining...
Stone Community Action, a famous NGO in China founded in 2002 promoting participatory community development. The president of the NGO shared with us many wonderful stories about the development of her organization, which deepened our fellows’ understandings about Chinese civil society. We visited Liugou village in Yanqing county where the fellows ate and slept in farmsteads and interacted directly with local people. The visit to Liugou village was instructive, as the fellows not only gained impressions of rural life and how it is witnessed how one can derive systematic information and contextual impressions from conversations and observations with people from diverse social groups. In addition, the group toured two libraries, Renmin University library and National Library, where the fellows learned how to use the facilities and borrow books.


Jointly organised by Prof. Kristin Surak, Prof. Karen Shire (both University of Duisburg-Essen) and Prof. Kaori Hayashi (University of Tokyo), this year’s September Seminar took place in Tokyo from Sept. 10th to 21st. In the first of two weeks, the workshop convened in the main building of the Graduate School for Interdisciplinary Information Studies (GSII) on the Hongo campus of the University of Tokyo to discuss the research projects of DFG 1613 doctoral research fellows Vitali Heidt and Hanno Jentzsch as well as Elitza Koeva, a MA student at the GSII.

Following their presentations, two renowned external guests, Prof. Yoshihisa Godo (Meiji Gakuin University, Tokyo) and Prof. David Slater (Sophia University, Tokyo) commented extensively on each research proposal. Both also gave presentations on their own research and provided practical advice for fieldwork.

The group was joined by several more distinguished researchers for the welcoming dinner, such as Prof. Mari Osawa (Institute of Social Science), Prof. Shigeto Sonoda (GSII) and Associate Professor Hiroko Takeda (all University of Tokyo) as well as Dr. Nicola Liscutin (Visiting Professor at Hitotsubashi
University). This allowed the fellows to make additional contacts for their upcoming fieldwork phase in Japan.

Over the weekend, Hanno Jentzsch, Vitali Heidt and Elitza Koeva visited conferences and potential sites for fieldwork and met with experts in their respective fields. In the second week the workshop visited experts in Ministries and government think tanks. Experts at the Rural Development Bureau (Nouzon shinkyoku) of the Ministry of Agriculture, Forestry and Fisheries (MAFF), the MAFF’s research institute PRIMAFF, and the National Institute for Population and Social Security Research (NIPSS), a think tank of Ministry of Health, Labour and Welfare (MHLW), introduced their research but also were available for extensive Q&A sessions. The group also toured the Tokyo Metropolitan Library which hosts extensive collections of contemporary Japanese social science research and is one of the few libraries in the Tokyo area that grants unrestricted access to guest researchers. In the context of the Elitza Koeva’s topic on urban spaces in contemporary Tokyo, the group visited the “Roppongi Hills” building complex and the Mori Arts Museum. On the final day, deputy director of the German Institute for Japanese Studies (DIJ), Dr. Barbara Holthus, as well as Dr. Phoebe Stella Holdgrün and Dr. Susanne Klien, gave presentations on the institutes’ activities and shared their personal experiences with doing fieldwork in Japan and in different social science disciplines. They also commented on the fieldwork plans of Vitali Heidt, Hanno Jentzsch and Elitza Koeva. The workshop concluded with a dinner at the Sapporo Beer Station in Ebisu where the group was joined by associate professor Dr. Stephanie Assmann from Akita University.

Research Program

With the recruitment of the third cohort of doctoral fellows and the post-doctoral and guest professor programs in full-swing, the Research Training Group worked primarily on the development of its research program. The projects and activities are reported here by sub-theme of the research program (Presentations and publications are listed here only if they are not mentioned in chapter 8 and 9).
Sub-Theme Marketization

The strengthening of market mechanisms as the predominant means to organize the economic interaction between social actors is one of the strongest processes of contemporary global change. In its most visible form ‘marketization’ manifests itself in the transformation processes in which centrally planned economies like China are reorganizing themselves into market-based economies. Marketization covers the transition to a market economy (China) as well as the further liberalization of established market economies in the East Asian region (Japan, South Korea), but in our emphasis especially the role of re-regulation and new institutions in abating the social and economic risks of market-oriented transformations.

Sunkung Choi – Effects of Experiencing Economic Crisis on Risk Perception and Risk Attitudes; A Case from South Korea

The purpose of this doctoral project, now in its third year, is to figure out the effect of experience of economic crisis on risk perception and risk attitudes and, especially, this study introduces the cases of South Korea. To answer the research questions the study applies both theoretical and empirical approaches, including experimental methods. Preliminary results of research conducted in South Korea and China during 2010 and 2011 reveal that South Koreans are extremely risk adverse in relation to labor market issues, but accept risk-taking in investment activities. The results suggest inefficient labor allocation in job markets and unstable financial structure of households. Through this research it is possible to figure out that economic crisis influence a lot to individual risk perception and risk attitudes and consequently influence to economic decision-making processes such as job choices, investment, and so on. Biased risk perception is dangerous because it harms economic efficient in overall therefore, it is needed to correct the biased risk perception if it is the case after the economic crisis.

Presentations

The Downside of Trust: Evidence on Corruption Attitude and Behaviour in East Asia (with Prof. Werner Pascha) – 1st Asia-Europe Forum on Methods and Perspectives of Risk Analysis, City University of Hong Kong, Nov. 17–18, 2011.

Mei Yu – Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China

Using the analytical framework of Local State Corporatism, the research project aims to examine the Fugu case for insights on local authorities-corporations-villagers interactions to explore the institutional transformation of Corporate Social Responsibility and poverty alleviation in the Chinese local and regional context. To investigate the structure change, case studies will be adopted. Three data collection methods will be used: 1) semi-structured interviews; 2) non-participatory observation, and 3) secondary data review. Three data analysis methods will be used: 1) within-case analysis; 2) cross-case analysis, and 3) discourse analysis.

Presentations


René Trappel – Agrarian Change in Rural China: Commodification of Collective Land

This doctoral project is looking at the commodification of collective land in rural China from the perspective of agrarian change. Extensive fieldwork was completed in China, including more than fifty interviews. In addition numerous internal documents could be collected. Most of 2012 was spent to complete the analysis of the empirical findings and on writing the first draft of the thesis. The findings so far suggest a close connection between peasant class disintegration, legal institutions and activities of local governments, leading to an emerging secondary market for collective land. New types of agrarian producers (‘supertenants’) are the main beneficiaries of this process, while sub-scale farming is rapidly disappearing.
Stenya Melnikova – Business Risk in the Chinese Energy Sector

The PhD thesis will focus on the topic of corporate governance of Chinese National oil corporations from the perspective of principal-agent analysis. Apart from the case study the methodology will employ the results of the experiment conducted in China.

Iva Ognjanovic – Loyalty in Organizations: A Chinese Case.

Drawing on institutional theory, this doctoral project aims to explain the dynamic interplay between the local institutional environment, the implementation of high performance work system, and the willingness of highly skilled Chinese employees to spend a longer time of their career in their firm. Ethnographic approach involving observation of office and shop floor activities is supplemented with interviews with workers, staff, professionals, and company managers in order to gain a thorough, context-embedded understanding of managerial regime of shop floor and office relations, and what implications this has for the employees themselves.

Ann-Kathrin Prior – New Types of Financial Institutions in China

The research project aims to analyze the lending processes of new types of financial institutions in China in order to advance the understanding of small business lending in transitional economies. Primary data encompasses both experimental data as well as qualitative data gained from extensive interviews in the field. Other than the formal banking system, these institutions operate fairly unregulated and can draw upon both formal and informal information and enforcement systems. While the total lending volume of these institutions is still comparably small, it remains to be seen whether and respectively how their dynamic development and their alternative lending techniques are eventually reflected the overall financial system in China.

Publications


Presentations


Hanno Jentzsch – Village Institutions and the Agricultural Reform Process in Japan

The project seeks to clarify how informal institutions at the village level shape the outcome of the ongoing agricultural reform process in Japan. Field research includes qualitative analysis of the present state of institutionalized cooperation patterns in farm communities under the influence of the recent agricultural reforms aimed at the “marketization” of the Japanese farm sector.

Presentations

Institutional Change in Japan’s Agricultural Support and Protection Regime. – Paper presented in the working group “Political Science” at the annual conference of the German Association for Social Science Research on Japan (VSJF) on “Ethics”, Ludwigshafen, Nov. 25, 2011.

Dr. Chun-Yi Lee – Globalisation, National Transformation and Workers’ Rights: An Analysis of Chinese Labour within the Global Economy

The aim of this post-doctoral project is to study the role of Chinese labour in global economic structures at three levels: 1) What is the new Chinese production structure including its integration into the international division of labour? 2) What kind of civil society organisations have emerged at the form of state level in the defence of workers’ interests? 3) To what extent has Chinese labour been integrated into the international working class organisations and been able to improve the conditions of Chinese workers through this route? In 2011 funding was received from the Economic and Social Science Research Council of Britain, for a period of three years, and field research in China has begun in 2011.
Research Grant
ESRC Standard Research Grant: RES-062-23-2777, £275,000 ‘Globalisation, National Transformation and Workers’ Rights: An Analysis of Chinese Labour within the Global Economy’. Project submitted in collaboration with Prof. Andreas Bieler at the School of Politics and International Relations, University of Nottingham.

Dr. Yuan Li
Awards
Best PhD Dissertation Award by the International Society for New Institutional Economics (ISNIE), 2012.

Co-organized Events
The Beijing September Seminar 2012.

External Trainings
Summer school in “Non-parametric Econometrics”, University of Mainz, Aug. 2012.

Dung Vu – Essays in Experimental Economics
Experimental designing involves setting up certain economic scenarios to test hypotheses concerning social distance, in-group effect and determinants of corruption (in 3 separate experiments). One and a half experiments have been done in Renmin University and collected raw data. One more is being set up and run in Vietnam. The last half is expected to run in Germany in February 2013.

Presentations
Social Distance in Relation with People’s Behavior – and – An Experiment with Corruption in Vietnam. – The International Conference in Economics and Administration ICEA – FAA 2012, Faculty of Business and Administration Bucharest, June 8–9, 2012.

Sven Horak – Automotive Manufacturer and Supplier Relationships in Japan. Do Cultural Factors Play a Role in Shaping the Relationship?
The relationship between car makers and automotive suppliers in Japan are traditionally characterized as vertical in hierarchy, whereas the relationship of their US or European counterparts have a horizontal structure. The OEM-OES relationship of the horizontal type can be characterized as rational in a Western sense, formal, competitive and, among others, to a great extent heterarchic. The vertical structure evolved in Japan is strictly hierarchical but information flows more freely and personal ties are fostered by informal OEM-OES gatherings (jap. Kyoryoku-kai). The relationship is based on long-term commitment, cooperation, trust and mutual support (Clark/Fujimoto 1992: 140). Literature concludes that the vertical type of supplier integration pursued in Japan resulted in higher product quality, higher productivity and shorter development cycles (Clark/Fujimoto 1992: 163; Kotabe et al. 2003: 293). Thus it was recognized by the industry as more sophisticated and gave impetus for questioning the horizontal approach pursued in the West. But can a transfer from a horizontal to a vertical structure be achieved without risk?

Steffen Heinrich – The Political Consequences of Expanding non-regular Labour. New Employment Risks and Partisan Politics in Japan and Beyond
How different political factors have influenced recent labour market reforms in advanced democracies has been studied intensely in political research for some time. Only recently, however, have political scientists begun to consider the consequences of these reforms for politics itself. Recent studies on continental European countries suggest that policy preferences of non-regular and regular employees differ considerably and that this divide may constitute a strategic dilemma for parties who depend on labour’s electoral support. The 2009 general election in Japan for instance indicates that non-regular jobs and employment status-related welfare have become salient for electoral mobilisation, though word is still out whether this reflects the growing labour market dualism of the last two decades or it is mainly due to the exceptional economic circumstances after the Lehman shock of 2008. To get a clearer picture of the substance of a potential structural realignment in Japan and other advanced democracies with
strong labour market dualism, this project aims to analyse the importance of employment status for policy preferences of workers and how these may influence the policy positions and election strategies of parties. The first analytic part of the project analyses the case of Japan and consists of three parts: First it discusses the extent of institutional divisions between different employment statuses in Japan and how these may influence policy preferences in regard to employment regulation, welfare and state intervention. Secondly, it analyses World Value Survey (WVS) and Japan General Social Survey (JGSS) data to understand the actual importance of status-related differences for preference formation. Thirdly, it compares party positions during the 2009 election with regard to employment and welfare.

**Sub-Theme Individualisation**

Individualization involve shifts from public to private in the field of social risks and the privatization of economic risks, especially employment risks, to individuals, but also the flip-side of the development of new capacities for individual responsibility and self-actualization, not least of all evident in changing family and gender relations and value shifts.

**Chih-Chieh Wang – Labor Market Institutions and Social and Economic Risk-Shifting in Taiwan**

This doctoral project investigates labor market institutions in Taiwan after 2000 and how relevant socio-economic risks borne by worker and employer shift between each other, with a focus on non-standard employment (part-time and fixed-term work, and labor contracting and dispatching). During 2010 and 2011 a nation-wide representative survey was designed and implemented in Taiwan, in cooperation with Prof. Jyh-jer Roger Ko of the National Taiwan University, Taipei. Preliminary analyses show that employers use non-standard employment to cope with business fluctuation and pay non-standard workers notably less than full-time regular workers in terms of hourly wage and benefits, which implies that non-standard employment is a mechanism with which employers shift their business risk to workers. Multiple regression analyses based on organizational theories reveal heterogeneity among the four types of non-standard employment and suggests that employers may choose certain type(s) of non-standard employment to fulfill different organizational goals.

**Magnus Dau – Social Media and Their Impact on State-society Relations in China**

This research project evaluates how the Chinese state adapts to new technologies to interact with its citizens by taking environmental protection bureaus as case studies. As a result of the mostly digital field research characteristics of state-society communication have been identified as well as major factors shaping the process itself. The analysis has proved that the Chinese state’s success in the digital world is grossly underestimated and that diverging interests within the state bureaucracy not only determine the content of the communication but also the way chosen to do so.

**Vitali Heidt – Change of Social Security Institutions in Contemporary Japan: Effects and Influences of Institutional Change for the Rural Elderly Population**

By examining the relation of life courses and possible risks, this PhD project tracks the issues of regional welfare distribution, the social embeddedness of the rural elderly, and the ways in which social security systems amplify or diminish risks of the elderly livelihood in contemporary Japan. Following up a stay in Tokyo for expert opinions, Vitali Heidt will proceed with an ethnographic approach/participant observation in a rural settlement to study the shaping mechanisms of the rural elderly life.

**Stephanie Bräuer – Legal Claims of Women Cooperating with Women Organizations: Changing Power Relations of Women**

The project aims to understand the role of women’s legal claims for the change of the overall women’s right situation in the People’s Republic of China. Preliminary analysis of collected field research material supports the hypotheses that women’s organizations consciously use women’s legal claims to change the legislation.

**Presentations**

Safeguarding Women’s Rights in the Federal Republic of Germany. – Faculty of Law, Wuhan University, Sept. 2012.
Risks of Gender Empowerment. – CEFC Centre d’Études Français sur la Chine Contemporaine, Beijing, July 4–6, 2012.

Alison Lamont – Life after the Disaster: The Impact of Natural Disasters on Individuals and Systems in Urban China

This new doctoral thesis is looking at how people and policies adapt and change under the influence of unexpected natural disasters in China, particularly focusing on China’s rapidly expanding urban regions. Understanding it intends to examine and compare the influences of floods and earthquakes on people’s movement, as well as the institutions and frameworks that shape people’s movement in response to those disasters.

Presentation


Sub-Theme Decentralization

The Research of the DFG GK 1613 addresses two senses of decentralization: decentralization in the sense of shifting responsibilities and accountabilities from the upper to the lower political levels and the dispersion of central political authority, but also from “the bottom up” in reference to chances for participation and the impact on local autonomy and sustainability in local regions.

Armin Müller – Decentralization, Risk and Strategic Groups in China’s Rural Health Reforms

The topic of the study is the New Rural Cooperative Medical System and the rural health reform of 2002. It uses the approach of actor-centered institutionalism to analyze the processes of agenda setting, policy formulation, implementation and evaluation with special regard to the impact of decentralization and the role of strategic groups. The structural configuration of the policy field and the strategic agency of rural cadres create risks of a less effective and less rule-based implementation of the policy design.

Publications


Presentations


Susanne Löhr – The Impact of Vertical Competition on China’s Sub-Provincial Arrangements: The Reform of Direct Provincial Administration of Counties

This dissertation project sheds light on intergovernmental relations between the middle tiers of government in China (province–prefecture–county). Preliminary results point to increasing competition between county and prefecture-level governments.

Christian Schnack – Education for Ethnic Minorities in China

His PhD project focuses on educational language policy for ethnic minorities in China and aims at an understanding of political bargaining processes within the implementation of bilingual programs at Chinese schools. Interviews with government officials, teachers, principals, and students as well as participatory classroom observations at schools in Xishuangbanna in Southwest China shed light on the perspectives of local actors facing central policies. Preliminary findings show that contradicting institutional structures both support and limit local decision-making in schools which finally results in “selective implementation” of bilingual programs.
Ting Huang – Dynamics of Developing Old-age Pensions in Rural China: Role of Local Government in Policy Innovation

Her research aims to explore why local government developed the rural pension schemes innovatively and how the local innovation has influenced the development of the national policy. A case study research design has been chosen in order to examine the causal mechanism behind the development of China’s rural pension policy.

Anna Shpakovskaya – Government Non-profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China

This project aims to understand how a major national disaster affects state-society relationship in China.

Sub-Theme Transnationalization

Transnationalisation moves toward the supranational level of institutional change, both deregulatory in relation to the internationalisation of capital markets, and new regulatory in respect to new standards and protections, for example, for consumers, for equal opportunities of women or migrants rights. Here the global role of East Asia and the integration of China and Japan into, as well as their impact on, international regimes builds one dimension of this process of institutional change. Another dimension addresses how East Asia itself is perceived as a risk from a European perspective.

Martin Heinberg – Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands

The thesis aims to deliver a better understanding of Chinese consumer behavior for foreign and local brands, which are interpreted as a risk reducing mechanism for consumers. The behavior is assessed in terms of quality beliefs, attitudes, purchase intentions and the actual purchasing decision using advanced methods like hierarchical linear modeling and behavioral economics experiments.

External Trainings

z-Tree Training in Konstanz with Prof. Dr. Urs Fischbacher, March 12–13, 2012.

Experiments in China workshop with Dr. Heike Hennig-Schmidt, Duisburg, July 6, 2012.

Melanie Wacker – Risks and Responsibilities – Human Security and Japan’s Ban on Landmines and Cluster Munitions as Field of Activity for Non-state Actors

This project examines how human security-related policy is negotiated and implemented in Japan as responsibilities for securing against human security risks are shifted from the state to non-state actors. Research methods comprise the triangulation of documentary analysis and qualitative interviews while the research focus is the subfield of disarmament of conventional weapons – landmines and cluster munitions – as an area where notions of national and human security collide. Preliminary results suggest that non-state actors play an important role in the implementation of human security-related policy abroad and in Japan which the state cannot fulfill or is not willing to fulfill while they heavily depend on the state for funding and support.

Kai Duttle – Momentum, Overconfidence and Irrationality – An Experimental Study of Behavioral Puzzles in Japan

This research aims at dissolving the well-documented puzzle of non-existent momentum investment profits on the Japanese stock market, with momentum strategies creating high returns almost everywhere else around the globe.

Dr. Alexandra Sakaki – The Assessment and Management of Risk in Japan’s Maritime Security Policy

This post-doctoral project investigates Japan’s strategy in dealing with various threats and risks regarding global maritime security, which is vitally important due to the country’s status as an island nation dependent on international trade.

Dr. Kerstin Lukner – The Governance of Pandemic Risks in East Asia

The post-doctoral research project undertakes a comparative study of pandemic risk governance in China and Japan. It focuses on the questions of how pandemic risks (avian influenza, swine flu) are perceived in China and Japan and of how these governments have been reacting to the pandemic risk challenge.
DIPLOMA AND DOCTORAL THESES

1 Diploma Theses  Diplom-, Magister- und Abschlussarbeiten

Jennifer Adler  „Working Poor“ und unsichtbare Armut – Perspektiven und Darstellung in einem TV-Drama und in einem wissenschaftlichen Diskurs (Karen Shire)

Anouar Azza  Strategische Handelspolitik als Schlüssel zum Aufbau einer Infant Industry: Analyse der protektionistischen Maßnahmen der VR China zur Förderung chinesischer Hersteller von Personenkraftwagen (Markus Taube)

Simon Bender  Analyse der Preisentwicklung auf dem chinesischen Immobilienmarkt unter besonderer Berücksichtigung spekulativer Preisbewegungen (Markus Taube)

Kevin Bockholt  Ethnische Identitätsbildung und Raum. Eine diskursanalytische Untersuchung der Londoner Chinatown (Helmut Schneider/Christian Tagsold)

Meike Bücker  Die Vereinbarkeit von formeller Erwerbsarbeit und informeller Pflege älterer Angehöriger – Ländervergleich von Deutschland und Polen (Karen Shire)

Ömer Büyükbözköyün  Analyse der Wettbewerbsstärke Chinas im Bereich der Elektromobilität auf der Basis des Porterschen Diamanten-Modells (Markus Taube)

Luxiao Cheng  Intergenerational Women’s Roles, Education and Work in Urban China (Karen Shire)

Anna Cisowska  Die soziale Konstruktion von Märkten im Web 2.0 – Soziale Inhaltszusammenhang als Voraussetzung für die Konstitution von Tausch- und Markttendenzen in der Informationswirtschaft am Beispiel der Social Networking Site Facebook (Karen Shire)

Thomas F. Derichs  Entwicklung einer Managementempfehlung für die Vorbereitung und Umsetzung einer neuen Airbus-A320-Produktionslinie außerhalb Europas am Beispiel der Final Assembly Line in Tianjin, China, mit dem Ziel der Projektmanagementoptimierung durch den Einsatz von Knowledge Management (Markus Taube)

Patricia Elisabeth Dietz  Generatives Verhalten – ein deutsch-italienischer Vergleich (Karen Shire)

Benjamin Dülks  The Public Policy of the Japanese Government on Official Development Assistance (ODA) to China since the mid-1990s (Thomas Heberer)

Yeliz Ekiz  Modelle und Theorien der Mitarbeitermotivation – eine vergleichende Analyse der Anreizstrukturen in KMU und Großunternehmen (Markus Taube)

Emilia Emilia  Markteintrittsstudie für ein Unternehmen der Schuh-Einzelhandelsbranche – Eine strategische Analyse (Markus Taube)

Hendrick Feenders  Die internationale Wettbewerbsfähigkeit der chinesischen Photovoltaik-Industrie – Eine Analyse auf der Grundlage des Porterschen Diamanten-Modells (Markus Taube)

Jörg Fiedler  Kritische Erfolgsfaktoren und Handlungsempfehlungen für die Implementierung von City-Logistik in China: eine Analyse zur Evaluierung eines City-Logistik-Konzepts für chinesische Metropolen (Markus Taube)

Michaela Gerber  Analyse der Bedeutung von Direktinvestitionen für die Umweltsituation in China: Pollution Haren vs. Pollution Halo (Markus Taube)

Christian Gerhard  Macht – Interessen – Normen: Leitideen für die wirtschaftliche und politische Partnerschaft EU-Japan im internationalen Kontext der Reduzierung der globalen Kohlendioxid-Emissionen (Heinz-Jürgen Axt/Helmut Schneider)

Denise Gerstmayer  Alternative Ernährungsnetzwerke in Japan. Ein Beitrag zur nachhaltigen Ernährung? (Winfried Flüchter/Helmut Schneider)
Anja Große-Kreul  Wandel von Arbeit und Leben – eine Herausforderung für die Geschlechterordnung? (Karen Shire)

Daniel Hermann  Geschäftliche Negoziation in China vor dem Hintergrund des „In-Group-Out-Group“-Ansatzes (Markus Taube)

Tobias Herx  Arbeiterproteste in der Volksrepublik China. Problemfelder und Protestformen (Thomas Heberer)

Katharina Indefrey  QR Codes in Japan – Modeerscheinung oder nachhaltiger Wettbewerbsvorteil (Werner Pascha)

Mike Kaldewei  Humankapitalentscheidungen japanischer Jugendlicher bei der Studienwahl (Werner Pascha)

Filiz Karakas  Die Implementierung der Balanced Score Card in einer Unternehmung unter Berücksichtigung des Risikomanagementprozesses (Markus Taube)

Elena Kasemir  Internationalisierungsstrategien chinesischer Automobilhersteller aus dem Blickwinkel von OLI und LLC (Markus Taube)

Berit Klandt  Community-based Tourism als Methode zum Empowerment ethnischer Minderheiten in Guizhou? (Thomas Heberer)

Irmgard Klein  Utopie-Potenzial in Spielen (Karen Shire)

Markus Krieger  Risiko Staudammbau – soziale und ökologische Auswirkungen am Beispiel des Pak Mun-Staudamms in Thailand (Winfried Flüchter/Helmut Schneider)

Benjamin Kuschel  Analyse der Aufnahmefähigkeit des chinesischen Automobilmarktes von Elektromobilität unter Berücksichtigung spezifischer Markt- und Kundenanforderungen sowie politischer und wirtschaftlicher Rahmenbedingungen (Markus Taube)

In Seou Julia Lee  Untersuchung der Wettbewerbsfähigkeit Chinas im Bereich der Textilindustrie im Vergleich zu Vietnam (Markus Taube)

Tsui-Ting Li  Analyse von Erfolgsfaktoren im Zuge der Etablierung einer Marke im Konsumgütersektor in der VR China (Markus Taube)

Jia-Hao Lin  Strategien zur Absicherung des After Sales-Geschäftes in China für den Maschinen- und Anlagenbau am Beispiel der MAN Diesel & Turbo SE (Markus Taube)

Michael Merz  Die institutionalisierte Zusammenarbeit Chinas mit Afrika: Das „Forum on China-Africa-Cooperation“ (FOCAC) – eine Konstruktivistische Analyse (Thomas Heberer)

Petra Mielke  Eine standortanalytische Erörterung von Investitionen in der IT-Branche in Chengdu, VR China, und Ho-Chi-Minh-Stadt, Vietnam (Markus Taube)

Zarlasht Mohmand  Incentive-based Analysis of Climate Change in China with the Focus on Clean Development Mechanism and its Impact on China’s Environmental Problems (Markus Taube)

Aileen Müller  Die Einhaltung der Genfer Flüchtlingskonvention durch die Volksrepublik China (Thomas Heberer)

Pina Nell  Vermittlungs- und Integrationsprozesse in transdisziplinären Projekten – Eine empirische Untersuchung (Karen Shire)

Tran Tran Ngoc  Besteuerung internationaler Unternehmen in Vietnam mit anschließendem Vergleich zum chinesischen Steuerrecht (Markus Taube)

Sandra Nienaber  Welchen Einfluss nimmt das Bildungs- und Ausbildungssystem auf die Phase des Übergangs in den Arbeitsmarkt in Deutschland und Japan? (Karen Shire)

Tatjana Noureddine  Ideen, Interessen, Identitäten: Die Palästinafrage im Kontext chinesischer Nahostpolitik seit 1949 (Thomas Heberer)
Kassiluri Panagiota  Männlichkeitsentwürfe in Zeiten des Umbruchs der Normalarbeit – welche Auswirkungen hat der Strukturwandel der Erwerbsarbeit für Männlichkeitskonstruktionen insbesondere für Männer in atypischen Beschäftigungen (Karen Shire)

Claudia Peters  Die Arbeitsbedingungen älterer wiederbeschäftigter Arbeitnehmer: Eine vergleichende Analyse von Deutschland und Großbritannien (Karen Shire)

Lisa Philipp  Analyse der Entstehung und Umsetzung des Asian Women’s Fund anhand des Policy Cycle-Modells (Thomas Heberer)

Martin Pietrowski  Hochqualifizierte Arbeitnehmer in flexiblen Beschäftigungsverhältnissen – IT-Spezialisten in Zeitarbeit (Karen Shire)

Christina Pietsch  Sentō – ein sozialgeographisches Phänomen in Japan (Helmut Schneider/Thomas Feldhoff)

Helen Potthoff  Zur Rolle der Berufsverbände im Professionalisierungsprozess der Berufsbilder (Karen Shire)

Patricia Prädikow  Markteintrittsstrategien internationaler Automobilhersteller auf dem chinesischen Automobilmarkt (Markus Taube)

Stefan Rippelmaier  Influences of the Demographic Change on Intergenerational Knowledge Transfer Management in Japan (Werner Pascha)

Martin Schneider  The Roles of Voluntariness and Coercion in Japanese Pollution Control Agreements and Their Distinction from Voluntary Agreements (Thomas Heberer)

Sebastian Schrade  The Behavior of Chinese Scientists in Sino-German Research Collaboration – the Imagined Role of Chinese Culture Standards (Thomas Heberer)

Claudia Sellger-Pfannholzer  Die Analyse der gegenwärtige Rolle der chinesischen Akademie der Wissenschaften in Chinas Wissenschafts- und Techniksystem als Teilsystem des chinesischen nationalen Innovationssystems (Markus Taube)

Nicole Swoboda  Die Selbstreflexion von Fretern im Spiegel zeitgenössischer japanischer Literatur (Karen Shire)

Jutta Teuwsen  Facing the Japanese Department Store Shirokiya: Hawaii’s Japanese Americans between Immigrants’ Culture and New Japan (Karen Shire)

Martin Thiess  Success Factors and Best Practice for the Setup and Organisation of an Automotive International Purchasing Office in the Emerging Markets. An Analysis of MAN Truck & Bus in China (Markus Taube)

Chin Yin Tsang  Analyse der Entwicklung nachhaltiger Energieversorgung in der VR China am Beispiel der Provinz Guangdong (Markus Taube)

Christina Voigt  Droht ein Wasserkonflikt am Himalaya? Chinas Wassermanagement am Brahmaputra und die Auswirkungen auf die sino-indische Grenzregion (Helmut Schneider/Thomas Heberer)

Uwe Wende  Außenpolitik China–USA. Power Transition Theory und Strategien im iterierten Gefangenendilemma (Thomas Heberer)

Miroslaw Andreas Winkler  Polen im europäischen Arbeitsmarkt (Karen Shire)

Jin Xue  Vergleich der Internationalisierung der beiden chinesischen Telekommunikationskonzerne (Huawei und ZTE) nach Maßgabe des Resource Base View (Markus Taube)

Aybike-Hilal Yildirim  Allgemeine und kulturraumspezifischer Einsatz von Werbung am Beispiel der VR China (Markus Taube)

Elif Yildirim  Verhaltensökonomische Analyse des Konsums unter besonderer Berücksichtigung von Marken (Markus Taube)
2 Bachelor Theses  
*Bachelor-Arbeiten*

Zühal Algan  Erstellung eines ganzheitlichen Kommunikationskonzeptes für die Einführung eines neuen Ideenmanagements am Beispiel verschiedener Standorte der MAN Diesel & Turbo SE (*Markus Taube*)

Cyril Owen Brandt  Development in Kerala: An Evaluation of Consequences of Economic Growth on Human Development from the Perspective of the Growth Diagnostics Approach (*Markus Taube*)

Nahil Cagli  Analyse des Marktes für öffentliche Förderinstitute und Banken in der Türkei hinsichtlich der IT- und Managementberatung und Beurteilung der Markteintrittschancen (*Markus Taube*)

Ran Cao  Ausgestaltung und Probleme der Corporate Governance börsennotierter Unternehmen in der VR China (*Markus Taube*)

Neli Dimitrova Tomanova  Umsatzsteigerung einer Hotelbuchungsseite durch Optimierung des Online-Marketings (*Markus Taube*)

Azedin Dzhamay  Erörterung von Make-or-Buy-Entscheidungen im Rahmen einer Innovation in der Telekommunikationssbranche (mit Schwerpunkt Mobilfunk) (*Markus Taube*)

Jan von der Laden  Anwendbarkeit des Lean Management-Prinzips der Prozessoptimierung auf das Krankenhauswesen (*Werner Pascha*)

Hoai Minh Lam  Konfliktlösungsverhalten in der Wirtschaftskommunikation zwischen China und Deutschland (*Markus Taube*)


Tuncay Polat  Analyse der betriebs- und verhaltensbedingten Kündigung aus Sicht des Arbeitgebers und des Arbeitnehmers in Deutschland und im internationalen Vergleich (*Markus Taube*)

Daniela Skowronski  Social Media als Marketinginstrument im Business-to-Consumer-Bereich (*Markus Taube*)

Joanna Stüdemann von Ehrenstein  Potenzialanalyse von mass customization als Wettbewerbsstrategie. Eine kundenzentrierte Perspektive (*Markus Taube*)

Huriye Ulutas  Vereinbarkeit von Arbeit und Privatleben durch Work-Life-Balance – Eine Mitarbeiterbindungsstrategie und die Umsetzung in der Praxis (*Markus Taube*)

Berat Yavuz  Die Euro-Krise – Analyse von Ursachen, Verlauf und weiterführenden Reformszenarien (*Markus Taube*)

Yang Yu  Erfolgsfaktoren bei Markenführung und Marketing im Kontext von Expansionsstrategien – eine Analyse von chinesischen Unternehmen in der Elektroindustrie (*Markus Taube*)

Kaiyan Zhang  Finanzregulation und Bankaufsicht in der Finanzkrise der Euro-Zone 2009–2012 (*Markus Taube*)

3 Master Theses  
*Master-Arbeiten*

Galina Ivanova  Standardization or Localization? An investigation of the employment practices of hiring graduates in Japanese Subsidiaries in Germany (*Werner Pascha*)

Darya Karvatskaya  Analysis of the Renminbi’s potential to become an international currency (*Markus Taube*)

Stenya Melnikova  Analysis of Institutional Entrepreneurship of Chinese National Oil Corporations in Africa (*Markus Taube*)

Jana Schiewer  Düsseldorf: A leading business location for chinese ICT companies? Analysis based on Porter’s cluster theory (*Markus Taube*)
## 4 Doctoral Theses  
*Dissertationen*

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Supervisor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobias Kulka</td>
<td>Grenzübergreifende Supply Chains im strategischen Kalkül multinationaler Unternehmen – Die Bedeutung des Standortes China für chinesische und nicht-chinesische multinationale Unternehmen in der Unterhaltungselektronikindustrie <em>(Markus Taube)</em></td>
<td></td>
</tr>
<tr>
<td>Nik Raupp</td>
<td>Risikowahrnehmung japanischer Venture Capital-Geber <em>Risk Perception of the Japanese Capital Enterprises</em> <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Hagen Wülferth</td>
<td>Towards Resolving the Discretion Puzzle: An Empirical Investigation of the Impact of Managerial Discretion on Performance for 467 Companies in China <em>(Markus Taube)</em></td>
<td></td>
</tr>
<tr>
<td>Sunkung Choi</td>
<td>Effect of Experiencing Economic Crisis on Risk Perception and Risk Attitude – A Case from South Korea <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Marcus Conlé</td>
<td>Creating an Indigenous High-Tech Industry: An Analysis of China’s Institutional Trajectory of Catch-up Development Based on a Case Study of the Biopharmaceutical Industry <em>(working title)</em> <em>(Markus Taube)</em></td>
<td></td>
</tr>
<tr>
<td>Kai Duttle</td>
<td>Momentum, Overconfidence and Irrationality – An Experimental Study of Behavioral Puzzles in Japan <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>David Eichhorn</td>
<td>Japan’s Competitive Identity <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Florian Engelmaier</td>
<td>Managementansätze zur Überwindung von Informationsasymmetrien. Entwicklungen am japanischen Private Equity-Markt <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Markus Heckel</td>
<td>Die Problematik der Unabhängigkeit einer Zentralbank am Beispiel der Bank of Japan – Issues of Central Bank Independence – The Case of Japan <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Peter Thomas in der Heiden</td>
<td>Der Beitrag chinesischer Industriepolitik zur Erhöhung der internationalen Wettbewerbsfähigkeit von Industriebranchen – Eine Untersuchung am Beispiel der chinesischen Stahlindustrie <em>(Markus Taube)</em></td>
<td></td>
</tr>
<tr>
<td>Martin Heinberg</td>
<td>Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands <em>(working title)</em> <em>(Markus Taube)</em></td>
<td></td>
</tr>
<tr>
<td>Steffen Heinrich</td>
<td>The Politics of Employment Deregulation in Japan and Germany <em>(Karen Shire)</em></td>
<td></td>
</tr>
<tr>
<td>Tobias Hentze</td>
<td>A Sector Specific Analysis of the FDI Relationship between Germany and Japan <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Julia Hollmann</td>
<td>Die Rekrutierung von Führungsnachwuchs deutscher Unternehmen für China und Japan <em>The Recruitment of Future Managers by German Companies for Their China and Japan-related Activities</em> <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Uwe Holtschner</td>
<td>Safeguarding Environmental Compliance in Global Supply Chains – Japanese MNCs in China <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Sven Horak</td>
<td>Der Einfluss von kulturrelevanten Faktoren auf das Verhandlungs- und Entscheidungsverhalten in Südkorea und Deutschland <em>(Werner Pascha)</em></td>
<td></td>
</tr>
<tr>
<td>Ting Huang</td>
<td>Dynamics of Developing Old-Age Pensions in Rural China: Role of Local Government in Policy Innovation <em>(Flemming Christiansen)</em></td>
<td></td>
</tr>
<tr>
<td>Hanno Jentzsch</td>
<td>Village Institutions and the Agricultural Reform Process in Japan <em>(Karen Shire)</em></td>
<td></td>
</tr>
</tbody>
</table>
Manja Jonas  Foreign Direct Investment as an Engine of Technological Change in Malaysia: The Role of Social Embeddedness (Werner Pascha)

Alexander Klein  Steigt China auf der Wertschöpfungsleiter empor? Eine Analyse der Halbleiter- und Automobilindustrie (Markus Taube)

Stephanie Krebs  Konsumentenverhalten und Verbraucherpolitik nach Fukushima  Consumer Behavior and Consumer Policy in the Aftermath of Fukushima (Working title) (Werner Pascha)

Alison Lamont  Natural Disasters in Urban China (Flemming Christiansen)

Susanne Löhro  The Impact of Vertical Competition on China’s Sub-Provincial Arrangements: The Reform of Direct Provincial Administration of Counties (Thomas Heberer)

Jörg Mathäus  Corporate Governance in China: Eine Analyse der internen und externen Sanktionsmechanismen (Markus Taube)

Hannelore Mottweiler  Employment Change in Services in International Comparisons (Karen Shire)

Phillip Neuerburg  Institutional Diversity and Change in Global Value Chain Government: Implications for Enterprise Development Strategies in Developing Countries (Werner Pascha)

Iva Ognjanovic  Employment Turnover in Foreign-Invested and Domestic Companies in China (Flemming Christiansen)

Ann-Kathrin Prior  Risk Management and Institutional Change in China’s Rural Financial Market (Markus Taube)

Oliver Simon  Die Reise der chinesischen Studienkommission zur Erforschung der westlichen konstitutionellen Regierungssysteme im Jahre 1906 und deren Auswirkungen auf die Rechtsrezeption und die Reformen zu Beginn des 20. Jahrhunderts in China (Tobias Stoll, Universität Göttingen)

Markus Tünnte  Masculinity and Employment Change: A Comparison of Non-standard Male Workers in Germany and the Netherlands (Karen Shire)

Chih-Chieh Wang  Flexibility and Employment Change in Taiwan (Karen Shire)

Kawai Yu  Private Equity in China: spieltheoretische Analyse der Interessen und Akteure (Markus Taube)

Mei Yu  Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China (Flemming Christiansen)

5  Post-Doctoral Theses  Habilitationen

Lun Du  Die Legitimitätsideen im traditionellen Konfuzianismus (working title)
## COURSES OFFERED

### Winter Term 2011/2012

#### Japanese (MA)
- **Sprachkurs Intensive Japanese I, Grammar and Introductory Exercise**
  - Beermann
- **Sprachkurs Intensive Japanese I, Main Exercise and Oral Practice (1)**
  - Ando
- **Sprachkurs Intensive Japanese I, Main Exercise and Oral Practice (2)**
  - Ando
- **Sprachkurs Intensive Japanese I, Reading and Writing Practice**
  - Ando
- **Sprachkurs Intensive Japanese III, Grammar and Introductory Exercise**
  - Beermann
- **Sprachkurs Intensive Japanese III, Main Exercise and Oral Practice (1)**
  - Ando
- **Sprachkurs Intensive Japanese III, Main Exercise and Oral Practice (2)**
  - Ando
- **Sprachkurs Intensive Japanese III, Reading and Writing Practice**
  - Ando

#### Chinese (MA)
- **Sprachkurs Intensive Chinese I**
  - Du, Tang
- **Sprachkurs Intensive Chinese III**
  - Du, Ran

#### Japanisch
- **Sprachkurs Japanisch Intensiv I**
  - Beermann
- **Sprachkurs Examensvorbereitung I**
  - Beermann

#### Chinesisch
- **Sprachkurs Chinese for Advanced Students: Essays**
  - Du
- **Sprachkurs Chinesisch Oberstufe: Diplomprüfung**
  - Du
- **Sprachkurs Chinesisch Intensiv I**
  - Du

#### Ergänzungsbereich E1
- **Sprachkurs Basic Japanese I**
  - Sugita
- **Sprachkurs Basic Japanese II (Vorkenntnisse ca. 60 UE = 4 SWS)**
  - Sugita
- **Sprachkurs Basic Japanese III Teil 1 (Vorkenntnisse ca. 120 UE = 8 SWS)**
  - Sugita
- **Sprachkurs Chinesisch I (Gruppe 1)**
  - Sheng
- **Sprachkurs Chinesisch I (Gruppe 2)**
  - Zhang
- **Sprachkurs Chinesisch II (Vorkenntnisse ca. 60 UE = 4 SWS)**
  - Wang

#### Kulturgeographie/Regionale Geographie Ostasiens
- **Seminar Die Urbanisierung Südpasifikas: im Spannungsfeld zwischen autchothenen Wurzeln, kolonialem Erbe und modernen Entwicklung**
  - Schneider
- **Kolloquium Kolloquium für Diplomanden und Examenskandidaten**
  - Schneider
- **Vorlesung/Seminar Das Mensch-Umwelt-Verhältnis aus geographischer Perspektive: neue Ansätze und ausgewählte Beispiele**
  - Schneider

#### Politik und Gesellschaft Ostasiens
- **Vorlesung Einführung in das Studium der Ostasienwissenschaften**
  - Klein
- **Vorlesung/Übung East Asia: Social Science – Approaches and Perspectives**
  - Christiansen
- **Vorlesung/Übung Labor Markets and Employment Institutions in Japan**
  - Demes
- **Vorlesung/Übung Labor Market, Work and Employment in Japan**
  - Demes
- **Übung Social Content Analysis Using Official and Media Sources**
  - Heinrich
- **Seminar Japan’s Political System**
  - Lukner
<table>
<thead>
<tr>
<th>Course Type</th>
<th>Title</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td>Politics and Society in Japan</td>
<td>Lukner, Heinrich</td>
</tr>
<tr>
<td>Seminar</td>
<td>The International Relations and Foreign Policy of Japan</td>
<td>Lukner</td>
</tr>
<tr>
<td>Seminar</td>
<td>Social Structure, Social Identity and Social Action in Contemporary Japan</td>
<td>Surak</td>
</tr>
<tr>
<td>Vorlesung</td>
<td>Introduction to Chinese Politics</td>
<td>Göbel</td>
</tr>
<tr>
<td>Seminar</td>
<td>Development Policies in China</td>
<td>Göbel</td>
</tr>
<tr>
<td>Task Force Seminar</td>
<td>Entwicklungsprobleme in China</td>
<td>Göbel, von der Pütten</td>
</tr>
<tr>
<td>Seminar</td>
<td>Recent Developments in the Chinese Society</td>
<td>Christiansen</td>
</tr>
<tr>
<td>Seminar</td>
<td>China’s Foreign and Security Policies in the Context of East Asia</td>
<td>Sakaki, von der Pütten</td>
</tr>
<tr>
<td>Ostasienwirtschaft</td>
<td>The Economy of East Asia</td>
<td>Horn</td>
</tr>
<tr>
<td>Vorlesung/Übung</td>
<td>East Asia: Economic and Business Studies – Approaches and Perspectives</td>
<td>Horn</td>
</tr>
<tr>
<td>Vorlesung</td>
<td>Einführung in die japanische Wirtschaft</td>
<td>Pascha</td>
</tr>
<tr>
<td>Vorlesung</td>
<td>International Economic Organisation</td>
<td>Pascha</td>
</tr>
<tr>
<td>Vorlesung</td>
<td>Introduction to Business and Economic Studies on Japan</td>
<td>Pascha</td>
</tr>
<tr>
<td>Seminar</td>
<td>Japan’s Economy beween Market, State and Society</td>
<td>Pascha, Eichhorn</td>
</tr>
<tr>
<td>Seminar</td>
<td>Business and Economy in China</td>
<td>Taube</td>
</tr>
<tr>
<td>Seminar</td>
<td>(Macroeconomic Developments in the Chinese Economy)</td>
<td>Taube, in der Heiden, Heinberg</td>
</tr>
<tr>
<td>Kolloquium</td>
<td>Chinese Economic Studies</td>
<td>Taube</td>
</tr>
<tr>
<td>Seminar</td>
<td>Regional Cooperation in North East Asia</td>
<td>Pascha</td>
</tr>
<tr>
<td>Seminar</td>
<td>Advanced Business and Economic Issues in Korea</td>
<td>Pascha, Horak</td>
</tr>
<tr>
<td>Kolloquium</td>
<td>Kolloquium zu aktuellen Fragen Ostasiens</td>
<td>Göbel</td>
</tr>
<tr>
<td>Seminar attached to Master Thesis</td>
<td>Core Theory Seminar – Research Forum</td>
<td>Shire, Heberer, Pascha, Taube, N.N.</td>
</tr>
<tr>
<td>Kolloquium</td>
<td>Research Forum</td>
<td>Shire, Heberer, Pascha, Taube</td>
</tr>
<tr>
<td>PhD Program East Asian Studies</td>
<td>Research Forum</td>
<td>Shire, Heberer, Pascha, Taube</td>
</tr>
</tbody>
</table>

**Summer Term 2012**

### Japanese (MA)

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Title</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sprachkurs</td>
<td>Intensive Japanese II, Grammar and Introductory Exercise</td>
<td>Beermann</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Intensive Japanese II, Main Exercise and Oral Practice (part 1)</td>
<td>Ando</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Intensive Japanese II, Reading and Writing Practice</td>
<td>Ando</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Intensive Japanese II, Main Exercise and Oral Practice (part 2)</td>
<td>Ando</td>
</tr>
</tbody>
</table>

### Chinese (MA)

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Title</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sprachkurs</td>
<td>Intensive Chinese II</td>
<td>Ulbrich</td>
</tr>
</tbody>
</table>

### Japanese

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Title</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sprachkurs</td>
<td>Japanische Textlektüre</td>
<td>Ando</td>
</tr>
<tr>
<td>Kolloquium</td>
<td>Japanisches Kolloquium</td>
<td>Beermann</td>
</tr>
</tbody>
</table>

### Chinese

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Title</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sprachkurs</td>
<td>Chinese for Advanced Students: Newspapers</td>
<td>N.N.</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Chinese for Advanced Students: Essays</td>
<td>Du</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Chinesisch 4</td>
<td>N.N.</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Intermediate Chinese</td>
<td>Ulbrich</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Advanced Chinese</td>
<td>N.N.</td>
</tr>
<tr>
<td>Sprachkurs</td>
<td>Chinesisch Oberstufe: Diplomprüfung</td>
<td>Ulbrich</td>
</tr>
</tbody>
</table>
Ergänzungsbereich E1
Sprachkurs Japanisch I  
Sprachkurs Japanisch II  
Sprachkurs Japanisch III  
Sprachkurs Chinesisch I Gruppe 1  
Sprachkurs Chinesisch I Gruppe 2  
Sprachkurs Chinesisch II (Vorkenntnisse ca. 60 UE = 4 SWS)  

Kulturgeographie/Regionale Geographie Ostasiens
Vorlesung/Seminar Postmodern oder globalisierte Stadt? – aktuelle Trends der Stadtentwicklung aus Sicht der Stadtgeographie  
Seminar Umweltkonflikte in Südostasien – Perspektiven der geographischen Konfliktforschung  
Kolloquium Kolloquium für Diplomanden und Examenskandidaten  

Politik und Gesellschaft Ostasiens
Seminar Vorbereitung auf das Auslandsstudium  
Seminar Interkulturelle Kommunikation  
Vorlesung/Übung Einführung in das politische System Japans  
Vorlesung/Übung Einführung in die japanische Gesellschaft  
Seminar Institutions and Organizations in Japan  
Seminar Research on Japanese Social Institutional Change  
Vorlesung Einführung in das politische System Chinas  
Seminar Political Culture and Politics in China  
Hauptseminar State and Society in China  
Seminar Chinese Society  
Seminar Einführung in die chinesische Gesellschaft  
Seminar Deutschland und China – Recht und Gesellschaft  

Ostasienwirtschaft
Vorlesung Japanisches Management/Business Issues in Japan’s Economy  
Vorlesung Japan’s Role in Global and Regional Economic Relations  
Vorlesung Economic Studies on China  
Seminar China Management Cases  
Seminar Unternehmertum und Unternehmensführung in China bzw. China’s International Economic Relations  
Vorlesung Einführung in die chinesische Wirtschaft  
Seminar South Korea’s Economic Development Experience & Current Economic Challenges  
Seminar North East Asia’s International Economic Relations  

Seminar attached to Master Thesis
Seminar/Kolloquium Japan’s Economy (Kolloquium Ostasienwirtschaft)  
Kolloquium Kolloquium  
Kolloquium Kolloquium Ostasienwissenschaften  
Kolloquium Kolloquium zu aktuellen Fragen Ostasiens  
Kolloquium Chinese Economic Studies  

PhD Program East Asian Studies
Hauptseminar Research Methods  
Kolloquium Research Forum  
Kolloquium Kolloquium Ostasienwissenschaften  
Kolloquium Kolloquium zu aktuellen Fragen Ostasiens  
Kolloquium Chinese Economic Studies  
Kolloquium Kolloquium Ostasienwirtschafts
Special Teaching Activities  Neues aus der Lehre

Ling He Simulation: Managing Change in China

Nov. 25, 2011 at the Confucius Institute Metropolis Ruhr, Duisburg

Ling He Simulation is an advanced multimedia tool for prospective managers who want to work in China or with Chinese Companies. This simulation offers you the opportunity to learn more about implementing organizational change in current Chinese business. You have to convince a management team of 24 members to adapt the corporate Performance Management System (PMS), but your assignment has been limited. During six month (120 workdays) your tasks will be to gather information about the management team of the company. Further to introduce different change management initiatives and to observe your progress in helping the members of the management team to move through the phases of “Awareness”, “Interest”, “Trial” and finally “Adaption”. Lecturer: Eva Nell.
Guest Lectures  Gastvorträge

Nov. 22, 2011  Prof. Dr. Miriam Wilhelm (University of Groningen):  
Cooperation and Competition of Japanese Networks in the Automotive Supply Chain

Dec. 5, 2011  Prof. Adam Fforde (University of Melbourne):  
“Khanh works here” – Reflections on Labour Markets and the Vietnamese

Dec. 6, 2011  Dr. Paul Talcott (Berlin Free University):  
Building a Healthy Neighborhood: Regional Consequences of Japan’s Health Policy

Dec. 15, 2011  Prof. John C. Campbell, Ph. D. (University of Michigan, Ann-Arbor (emeritus)):  
Long-term Problems and Short-term Disasters: Politics and Social Policy in Post 3/11 Japan

May 15, 2012  Johannes Pflug (MdB (SPD)): Chinas Einfluss auf der koreanischen Halbinsel

Sept. 14, 2012  Johannes Pflug (MdB (SPD)): 40 Jahre deutsch-chinesische Beziehungen – eine schwierige, aber erfolgreiche Partnerschaft  
(cf. also Course Program, chapter 4: DFG Research Training Group)

Symposia and Conferences Organized by Institute Members  
Symposien und Konferenzen

Duisburg  Oct. 28–29, 2011  Ready or Not? Assessing Recent Changes in Japan’s International Crisis Management Capabilities

Organizers: Dr. Alexandra Sakaki and Dr. Kerstin Lukner  
(cf. also Research and Training Workshops, chapter 4: DFG Research Training Group)

During the Cold War and into the 1990s, Japan’s foreign policymaking was frequently portrayed as passive and reactive. In the past two decades, the country’s strategic environment has changed dramatically with the emergence of a range of challenges including China’s rise, North Korean brinkmanship, international terrorism and economic turmoil. Japanese policymakers are now required to take rapid decisions to ensure stability in the region and beyond. The international expert workshop investigated Japan’s ability to deal with the emerging challenges and risks, surveying a range of policy fields. What adjustments have been made in decision-making processes and institutional set-ups? Are there policy fields in which Japan’s crisis management capabilities are particularly strong or weak? How are we to assess the government’s response to the triple disaster of March 11, 2011?

Thematic Introduction
Kerstin Lukner and Alexandra Sakaki (University of Duisburg-Essen)

Keynote Speech
Representative Democracy, Japanese Style, and Its Vulnerabilities to High-level Crises – Takashi Inoguchi (University of Niigata, Professor Emeritus University of Tokyo)

Commentary and Response to Keynote – Verena Blechinger-Talcott (Berlin Free University)

Discussion
Section 1: Policy-Making in the Face of Crisis  
Chair/Discussant: Glenn Hook (University of Sheffield)  
Crisis Management, LDP- and DPJ-style – Ellis Krauss (University of California, San Diego)  
Decision-making, Institutional Change and Leadership – Tomohito Shinoda (International University of Japan, Niigata)  
Using the Military in Crisis Management: The Influence of Public Attitudes – Paul Midford (Norwegian University of Science and Technology, Trondheim)  

Section 2: Dealing with Threats and Challenges Posed by other States  
Chair/Discussant: Andrew Oros (Washington College)  
Weak Japan, Strong China? A Counter-narrative of the Senkaku/Diaoyu Islands Incident in 2010 – Linus Hagström (Swedish Institute of International Affairs, Stockholm)  
Japan’s Perceptions of China’s Rise: A Global Hegemon or a Local Rival? – Chikako Kawakatsu Ueki (Waseda University, Tokyo)  
Japan’s Recalibration of Risk: The Framing of North Korea – Ra Mason (University of Sheffield)  

Section 3: Dealing with Transnational Threats and Risks  
Chair/Discussant: Sierk Horn (University of Leeds and University of Duisburg-Essen)  
Japan’s Role in the Global Financial Crisis – Werner Pascha (University of Duisburg-Essen)  
Climate Risk and Change in Japan’s Climate Policies and Institutions – Real or Superficial? – Rie Watanabe (University of Niigata Prefecture)  
Pandemic Crisis Management in Japan: From SARS and Avian Influenza to the Swine Flu Experience – Kerstin Lukner (University of Duisburg-Essen)  
Chair/Discussant: Lindsay Black (Leiden University)  
Japan’s Policy towards a War on Terror in Afghanistan – Katsumi Ishizuka (Kyoei University, Kasukabe, Japan)  
Japan’s Anti-Piracy Policy: Laggard or Vanguard? – Alexandra Sakaki (University of Duisburg-Essen)  

Section 4: Dealing with the Triple Disaster  
Chair/Discussant: Kristin Surak (University of Duisburg-Essen)  
Dealing with the Triple Disaster – The DPJ’s Crisis Management – Axel Klein (University of Duisburg-Essen)  
Public Perceptions, Attitudes, and Political Culture – Koichi Hasegawa (Tohoku University)  
Reporting Risk – The Role of the Media, Its Sources and Its Consumers – Andrew Horvat (Stanford University Kyoto Program)  
Wrap-up and Discussion  
Hanns W. Maull (University of Trier)  

15th Duisburg East Asia Day  

Es diskutierten: Dr. Frank-Michael Baumann, Geschäftsführer der Energieagentur NRW, Prof. Dr. Winfried Flüchter, IN-EAST, Universität Duisburg-Essen, der auch einen Einführungsvortrag in das Thema hielt, Dr. Eva Sternfeld, Leiterin der China-Arbeitsstelle der TU Berlin, Dr. Dr. h.c. Ruprecht Vondran, Ehrenvorsitzender des Deutsch-Japanischen Wirtschaftskreises (DJW). Gesprächsleitung hatte Siegfried Knittel, Freier Journalist mit Interessen schwerpunkt Japan und Korea. Prof. Dr. Ulrich Radtke, Rektor der Universität Duisburg-Essen, sprach das Grußwort.


Asia-Europe Forum on Methods and Perspectives of Risk Analysis
Organized by the Hong Kong Advanced Institute for Cross-Disciplinary Studies at City University of Hong Kong with support from the IN-EAST of the University of Duisburg-Essen, in association with its Research Training Group on Risk and East Asia. Organizers: Werner Pascha and Gregory Lee.

(ASF) Understanding risk and the perception of risk has recently become a major vehicle to discuss societal change, public policy options, and business as well as economic challenges both in Asia and in other parts of the world. Many of the risks relevant to contemporary societies are man-made; perceiving and managing such risks is therefore not independent from the social, political, economic and cultural environment. The consequences of this embeddedness for theory-based studies on risk, as well as for public policy or business planning, are little understood, as they are often implicit and intangible.

Recent events like the triple disaster that struck Japan in March 2011, the global financial crisis of 2008, strengthened signs of climate change, or the outbreak of SARS in China in 2003, dramatically underline the importance of learning more about attitudes towards risk and risk management in regional and cross-regional contexts.

Session 1 Discussant: Sean Golden
Gabe Mythen (Senior Lecturer, University of Liverpool): Institutional Strategies for Managing Risk and Uncertainty: How Useful is Pre-emption?
Glenn D. Hook (Chair Professor, University of Sheffield): Crossing Borders and the Role of the State: Communicating Risk in Japan
Michael Edesess (Visiting Fellow, City University of Hong Kong): Common Issues of Communication, Assessment and Mitigation of Risk in the Finance, Nuclear Energy, and Climate Change Fields

Session 2 Discussant: Miklos Sukosd

Mantuong Kamminthang (PhD Research Scholar, Jawaharlal Nehru University, New Delhi): Avian Flu as Transnational Risk: Risk Communication, Perception, and Translation in Rural West Bengal, India

Lin Han (PhD Student, City University of Hong Kong): The Role of Government in Food Risk Management of China – Based on the Case Melamine-tainted Milk Scandal in 2008

Yik Kiu Lee (PhD Student, City University of Hong Kong), Chun-Yang Lee (PhD Candidate, National Taiwan University, Taipheh), Yi-Chen Chiang (Assistant Professor, Chung Shan Medical University, Taichung), Kuo Frank Yu (Assistant Professor, City University of Hong Kong): The Role Trust Plays in Complementary vs. Competing Risk Prevention Health Behaviors

Session 3 Discussant: Franz Waldenberger

Markus Taube (Professor, University of Duisburg-Essen): Trust-based Networks as a Means to Neutralize Social and Business Risks: A Game-theoretic Analysis of Guanxi-networks in a Changing Socio-economic Environment

Carmen Amado Mendes (Professor, University of Coimbra): Trust and Information Flows in International Institutions: The Case of the Macau Forum and the Mitigation of Political Risks to Business

Session 4 Discussant: Glenn Hook

Franz Waldenberger (Professor, Munich University): Confronting Natural Disaster Risk in Japan – Perception Biases, Vested Interests and Moral Hazard

Yasuhito Jibiki (Project Assistant Professor, University of Tokyo): Tsunami Risk Perception Facilitates Residents’ Evacuation?

Miklos Sukosd (Associate Professor, University of Hong Kong): The “Risk Presentation Performance” of Media: How International Newspapers Represent Asian/Global Environmental Risks?

Pablo Figueroa (Waseda University, Tokyo): Shut in the Dark: An Anthropological Approach to Poor Risk Communication among Government Officials, TEPCO Executives and Tohoku Local Residents during the Fukushima Nuclear Disaster

Session 5 Discussant: Kuo Frank Yu

Mohamed Ali Bchir (Université de Strasbourg): Identifying the Behavioural Effects of Background Risk: A Field Experiment

Werner Pascha (Professor, University of Duisburg-Essen), Sunkung Choi (PhD Student, University of Duisburg-Essen): The Downside of Trust: Evidence on Corruption Attitude and Behaviour in East Asia

Session 6 Discussant: Michael Edesess

Tadashi Yagi (Professor, Doshisha University, Kyoto): The Effect of Differences in Risk Aversion and Personality on the Effectiveness of Public Policy

Lin Zhang (Professor, Hunan University, Changsha): Flood Insurance Pricing on the DFA in China

Session 7 Discussant: Paul Cammack

Alain-Marc Rieu (Professor, University of Lyon – Jean Moulin): After Fukushima: Risk and Trust in a Knowledge Society

Sean Golden (Director, Autonomous University of Barcelona): Discourse and Risk in Chinese Strategic Thinking
China Workshop “Iserlohn 2012”: Unintended Consequences
Organized by René Trappel.
Participants of the IN-EAST: Alison Lamont, Armin Müller, René Trappel, Mei Yu.

Institutionen in der Entwicklung Ostasiens. Entrepreneurship


Scientist Firm Performance and Reevaluating Public Research and Development – Taylor Aldridge (Indiana University)
Ökonomische Implikationen von Stigma. Experimentelle empirische Evidenz für Deutschland und Japan – Sebastian Schäfer (Universität Frankfurt am Main)
Der Einfluss von Institutionen und Verhalten auf Risikofinanzierung in Japan: wie japanische Risikokapitalgeber Risiko bewerten – Nik Raupp, BASF

Japan’s International Crisis Management: Dealing with Non-Traditional Security Threats
Panel organization, Association for Asian Studies Annual Conference, organizers: Dr. Kerstin Lukner and Dr. Alexandra Sakaki.
Chair: James Manicom (Balsillie School of International Affairs, Waterloo, Canada)
Alexandra Sakaki (German Institute for International and Security Affairs): Japan’s Maritime Security Strategy
Kerstin Lukner (University of Duisburg-Essen): Facing Pandemic Risks: The Japanese Response
Axel Klein (University of Duisburg-Essen): From Inside Out: Japan’s International Crisis Management after the Tohoku Earthquake
Kristin E. Vekasi (University of Wisconsin, Madison): Resource-Dependence as a Non-Traditional Security Threat: Japan’s Rare Earth Risk Management Strategies

The Embeddedness of Markets Today: Returning to Karl Polanyi to Think Development, Markets, and the Financial Crises
6th Classics Revisited Conference of the Max Weber Programme, European University Institute, Florence, organization: Birgit Apitzsch, Zsofia Barta, Chris Colvin, Daniela Comandè, Eva García-Morán, Sheila Neder Cerezetti, Tomás Rodríguez Barraquer, Inés Valdez
Introduction: Ramon Marimon  
Chair: Alex Street

Nancy Fraser (The New School, New York): Can Society Be Commodities all the Way Down? Polanyian Reflections on Capitalist Crisis  
Discussant: Inés Valdez

Panel I: Polanyi in Theory and History  
Chair: Chris Colvin

Gareth Dale (Brunel University, London): The ‘Grim Realities of Nature’: Cui Bono? Polanyi, Malthus, and the Limits of Ecological Economics

Felicity Heal (University of Oxford): Does Polanyi’s Concept of Embeddedness Adequately Describe the Relationship between English Society and Economy before Industrialization?  
Discussants: Pepper D. Culpepper, Emanuela Grama-Neamtu

Panel II: Polanyi’s Thought on Capitalist Development  
Chair: Stefan Malthaner

Dorothee Bohle (Central European University, Budapest): A New Great Transformation? Polanyi’s Relevance for Eastern Europe and Beyond

Diego Coutinho (Universidade de São Paulo): Roles of Law in Development Policies – a Polanyian Perspective  
Discussants: Zsofia Barta, Sheila Neder Cerezetti

Closing Roundtable  
Chair: Birgit Apitzsch

Economic and Industrial Policy in Economic Development – Chinese and European Perspectives

Co-organized by Mercator School of Management (MSM, University of Duisburg-Essen) and Center for Economic Development Research (CEDR), Wuhan University Business School. Supported by Haniel Foundation, Duisburg, IHK Duisburg-Wesel-Kleve zu Duisburg, Confucius Institute Metropolis Ruhr, Duisburg.

Chair and Opening Remarks  
Markus Taube (University of Duisburg-Essen) and Ying Ma (Wuhan University)

Session 1: Idiosyncrasies of the Chinese Growth Story  
China’s Economic Development Model and Its Transformation – Xibao Guo (Wuhan University)  
Economic Growth, Industrial Structure, and Rural Poverty Reduction in China – Chusheng Ye (Wuhan University)

Session 2: Case-Studies of Industrial Policy in China and Europe  
European Industrial Policy: The Case of Airbus A380 – Dirk Wentzel (University of Pforzheim)  
Chinese Industrial Policy: The Case of the Steel Industry – Peter in der Heiden (University of Duisburg-Essen), Markus Taube (University of Duisburg-Essen)

Session 3: Production Potentials in Regional Perspective  
Regional Production Potentials: Measurement and Applications – Florian Allroggen and Raimund Scheffler (University of Münster)
Session 4: Risk Control in the Banking Sector
The Macroeconomic Risk of the Present China’s Banking Sector and Measures of Risk Control – Yonggang Ye (Wuhan University)
Systemic Risks of the European Banking Sector and Effective Risk Controls for Europe – Albrecht Michler (University of Düsseldorf)

Session 5: Key Players in the Capital Markets
The Markups of State-owned Enterprises and Their Multitasks in Economic Reforms – Julan Du (Chinese University of Hong Kong)
Auditor Independence: An Institutional Analysis of the EU Green Paper – Christian Müller (University of Münster)

Dinner Speech: Antitrust Policy
Do We Need Supranational Antitrust Agencies? The European Experience – Justus Haucap (University of Düsseldorf, Chairman of the German Monopoly Commission)

Session 6: Risks in an Open Economy
The Effects of Crude Oil Price Fluctuation on Different Industries in China – Zhuo Li (Wuhan University), Jiyong Chen (Wuhan University)
Trade Openness, Economic Growth, and Restructuring of Labor-intensive Industries – Ying Ma (Wuhan University)

Session 7: Cooperation and Conflict in the Global Economy
Intellectual Property Rights Protection in the World Trade Organization (WTO): European and Chinese Views – Oliver Budzinski (Ilmenau University of Technology) and Siang Liping (University of Southern Denmark, Campus Esbjerg)

Session 8: ‘Green’ Development
The Differences of Energy Efficiency between China and EU and the Potential of Cooperation – Shaozhou Qi (Wuhan University)
Perspectives of an Electro-mobile Future – The Status Quo of Research Projects and Results in Europe – Kathrin Dudenhöffer (University of Duisburg-Essen)

Session 9: The State and Citizens in China’s Economy
Heterogeneous Labor, Income Distribution, and Ubiquitous Product Quality Defects – Jiandong Wen (Wuhan University)
Citizenry Accountability? The Political Economy of Good Governance in China – Yuan Li (University of Duisburg-Essen)

Session 10: Regional and Structural Issues of Economic Development
A U-shaped Pattern of Changes in Chinese Regional Industrial Specialization – Jianhua Zhang (Huazhong University of Science and Technology, Wuhan)
Does China’s Economic Structure Have a “Structural Dividend”? – Shaoping Wang (Huazhong University of Science and Technology, Wuhan)

Closing Remarks
Dieter Cassel (University of Duisburg-Essen) and Ying Ma (Wuhan University)


Florence
May 16, 2012

Changing Industrial Relations: Societal Responses to Market Expansion at Multiple Levels?

Multidisciplinary Workshop of the Max Weber Programme, European University Institute, Florence, organization: Birgit Apitzsch and Daniela Comandè

Welcome and chair: Birgit Apitzsch

Philippe C. Schmitter (European University Institute): Will the Present Crisis Revive the Neo-corporatist Sisyphus?

Guglielmo Meardi (Warwick Business School, Coventry): Sectors and Countries: The Changing Levels of European Industrial Relations

Evelyne Léonard (Louvain School of Management & Institut des Sciences du Travail): Potential for Joint Regulation at EU Level? The cases of transnational company agreements and the European sectoral social dialogue

Comments: Daniela Comandè and Birgit Apitzsch

4. IN-EAST Summer School

Birgit Apitzsch


Flemming Christiansen


Diego Compagna

(mit Stefan Derpmann, Thorsten Helbig und Karen Shire) WiMi-Care Working Briefs, online publications (www.wimi-care.de/outputs.html):

October 2011: WB 34: Fazit: Wissenstransfer zwischen Nutzern und Entwicklern;

Marcus Conlé


(mit Markus Taube) Zur institutionellen Fundierung der Finanzintermediation in Chinas Reformära: Der Law, Finance & Growth-Ansatz und Relational Lending Technologies. In: Christian Müller, Frank Trosky and Marion Weber (Hg.): Ökonomik als allgemeine Theorie menschlichen Verhaltens. Grund-


**Magnus Dau**


**Stefan Derpmann**


**mit Diego Compagna, Thorsten Helbig und Karen Shire** WiMi-Care Working Briefs, online publications (www.wimi-care.de/outputs.html):

- October 2011: WB 34: Fazit: Wissenstransfer zwischen Nutzern und Entwicklern;

**Lun Du**

《跨文化交流视角下德汉语基本句法教学》，载《国际汉语教学研究》（德国卷），北京：外语教学与研究出版社，2011年。

**Winfried Flüchter**


Christian Göbel


Thomas Heberer


Peter Thomas in der Heiden


(with Markus Taube) State Interventions as a Driving Force of China’s Steel Market Development. Report prepared on behalf of EUROFER European Confederation of Iron and Steel Industries, Brussels 2012.

Sierk Horn


Axel Klein


Wenn Religionsgemeinschaften zur politischen Reformation ansetzen. Der Fall der japanischen ‘Kōfuku no kagaku’. In: Asien. The German Journal on Contemporary Asia, Nr. 119, April 2011.


Yuan Li


Kerstin Lukner

Hannelore Mottweiler

Werner Pascha


Helmut Schneider


Einzelstichworte: Demografie (S. 142), Düsseldorfer Geografie und Geologie (S. 170), Düsseldorfer Klima (S. 172), Düsseldorfer Wirtschaftsgeografie (S.182/183), Gentrifizierung (S. 261/262). In: Clemens von Looz-Corswarem und Benedikt Mauer (Hg.) / Peter Henkel (Red.): Das Große Düsseldorflexikon. Köln 2012.
Anja D. Senz


Karen Shire


(mit Diego Compagna, Stefan Derpmann und Thorsten Helbig) WiMi-Care Working Briefs, online publications (www.wimi-care.de/outputs.html):

October 2011: WB 34: Fazit: Wissenstransfer zwischen Nutzern und Entwicklern;


Kristin Surak


Markus Taube


René Trappel


Markus Tünte


Yuka Ando

Aug. 29, 2012


Birgit Apitzsch

Feb. 23, 2012

Informal structures and institutional change: The case of media labor Markets. – Europäisches Hochschulinstitut Florenz.

May 4–5, 2012


June 14, 2012


June 14, 2012

Networks in the Life Course: What can we learn from risk-coping strategies in external labour markets? – Farewell Workshop in Honour of Martin Kohli, Department of Political and Social Sciences, Europäisches Hochschulinstitut Florenz.

Flemming Christiansen

Dec. 6, 2011


Jan. 8–13, 2012

The 1911 Revolution and the Issue of “Second Modernity”: Implications for Globalization Theory 100 Years on. – Lecture at the conference Reform and Revolution: In commemoration of the Xinhai Revolution and 100 years of state building, University of Vienna, Austria.

Mar. 8–9, 2012


June 6, 2012

China: Social Inequality as a Development Driver? – Inaugural Lecture, University of Duisburg-Essen.

Aug. 8–9, 2012


Sept. 17, 2012

How to Research (Virtual) Groups. – Lecture, Henan Science and Technology University, Luoyang.

Diego Compagna

Nov. 4, 2011


Nov. 10, 2011


Marcus Conlé


June 28, 2012  Organizational and Institutional Change in China’s Economic Development: The Case of the Pharmaceutical Industry. – 24th Annual Conference of the Society for the Advancement of Socio-Economics (SASE), MIT, Cambridge, MA.

Magnus Dau


May 24, 2012  The Impact of Social Media on State-Society Relations in China. – Lecture at the National Student Conference on Contemporary China in Leiden.

Stefan Derpmann


Lun Du

July 17–20, 2012  A Person can enlarge his Dao, but the Dao can not enlarge the Person. – International Conference “Foundations of Reason and Morality? A philosophical Dialogue between Confucianism and German Philosophy” at the Akademie für Politische Bildung Tutzing.

Winfried Flüchter


Christian Göbel


**Thomas Heberer**

Oct. 25, 2011  Gibt es ein Modell China? – Vortrag an der Universität Trier und Konfuzius-Institut Trier


Feb. 23, 2012  County and Township Cadres as a Strategic Group. A New Approach to Political Agency in China’s Local State. – School of Public Administration, Zhejiang University, Hangzhou.

Feb. 28, 2012  County and Township Cadres as a Strategic Group. A New Approach to Political Agency in China’s Local State. – China Center of Comparative Politics and Economics, Beijing.


Apr. 19, 2012  The Embeddedness of Local Environmental Policies in the Governmentality Concept of the Central State. – Presentation at the 9th EastAsiaNet Research Workshop at University of Aveiro, Portugal.

Apr. 24, 2012  Some Considerations on China’s Current Political and Social Situation. – Presentation at Brussels Institute for Comparative Chinese Studies, Free University, Brussels.


<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 21, 2012</td>
<td>Some Considerations on China’s Current Political and Social Situation. – Lecture given at the Central Compilation and Translation Bureau, Beijing.</td>
</tr>
</tbody>
</table>

**Presentation in the Media Medienpräsentationen**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 10, 2012</td>
<td>Monatszeitschrift „Da Xian“ (Großer Südwesten, Chengdu/China), Interview über meine Forschungen zu Yi-Studien.</td>
</tr>
<tr>
<td>June 29, 2012</td>
<td>Die Welt, Interview zur Berichterstattung deutscher Medien über China.</td>
</tr>
<tr>
<td>July 5, 2012</td>
<td>Deutsche Welle, Interview: Was hat die Olympiade in China an Veränderungen in China bewirkt?</td>
</tr>
<tr>
<td>July 16, 2012</td>
<td>Chinese CCTV, interview on German-China’s relationship.</td>
</tr>
</tbody>
</table>

**Peter Thomas in der Heiden**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 2012</td>
<td>Interview with Dow Jones Metals for an article on the development of the Chinese steel industry.</td>
</tr>
<tr>
<td>July 2012</td>
<td>Interview with Dow Jones Metals for an editorial article on industry consolidation and the threat of overcapacities in the Chinese steel and raw materials market.</td>
</tr>
<tr>
<td>Aug. 8–9, 2012</td>
<td>The future of electric vehicles in China. – Presentation at the 5th International Forum for Contemporary Chinese Studies at Beijing University of Technology.</td>
</tr>
</tbody>
</table>
Martin Heinberg


July 24, 2012 Konsumentenverhalten in China. – Vortrag im Rahmen der 4. IN-EAST Summer School, Duisburg.


Steffen Heinrich


Sven Horak


May 28 – Jun. 29, 2012 Managerial Behavior in Europe. – BEST Summer School, University of Duisburg-Essen, Mercator School of Management, Duisburg.


Axel Klein


Susanne Löhr


Kerstin Lukner


Nov. 26, 2011  Das Fukushima-Krisenmanagement der DPJ-Regierung [The DPJ’s Fukushima Crisis Management]. – Presentation with Alexandra Sakaki at VSJF (German Association on Social Science Research on Japan) Annual Conference, Political Science Section, Ludwigshafen.


Hannelore Mottweiler


Werner Pascha


Nov. 17–18, 2011 (jointly with Sunkung Choi) The Downside of Trust: Evidence on Corruption Attitude and Behaviour in East Asia. – Asia-Europe Forum on Methods and Perspectives of Risk Analysis, City University of Hong Kong.

Nov. 21–22, 2011 Session chair “Leadership and Decision-making in East Asia”, Workshop on Leadership, Decision-making and Governance in the EU and East Asia: Crisis and Post-crisis, EU Centre in Singapore.


Mar. 1–2, 2012 Chair of session on “Risk” and Commentator of Tadashi Yagi’s Paper “The Effect of Differences in Risk Aversion and Personality on the Saving Behavior.” – International Joint Workshop of the Faculty of Economics, Doshisha University, Kyoto.

Mar. 1–2, 2012 Successful Peripheral Economies: Comparing the Long-term Development of Japan, Venice and the Netherlands. – International Joint Workshop of the Faculty of Economics, Doshisha University, Kyoto.


Apr. 19–21, 2012 Session chair and Discussant, Session on “Green Asia”, 9th EastAsiaNet Research Workshop, Aveiro University, Portugal.


Helmut Schneider


Anja D. Senz

Oct. 18, 2011  Corruption in China – Recent Developments and Future Perspectives. – Vortrag bei der Jahrestagung des Europe Research and Advisory Network (ECRAN), Brüssel.


Feb. 29, 2012  China, die neue Weltmacht. – VHS Dorsten.


June 1, 2012  Wie stabil sind Partei und Staat im Reformprozess? – Evangelische Akademie im Rheinland, Bonn.


July 6, 2012  Enacting China’s Grassroots Participation to Governing. – University of Torino.


Presentation in the Media  Medienpräsentationen

June 7, 2012  Deutschlandfunk (Studiozeit – Aus Kultur- und Sozialwissenschaften), Schwerpunktthema: Weltmacht China. Wohin steuert das Reich der Mitte im 21. Jahrhundert?

Karen Shire


Sept. 10, 2012  New Employment Risks in Comparative and Transnational Perspective. – Graduate School of Interdisciplinary Information Studies, University of Tokyo.
Kristin Surak

Nov. 2011  Gendering the Tea Ceremony. – Research Colloquium for Gender and Cultural History. Bochum Ruhr University.

Jan. 2012  At the Margins of Multiculturalism: Others in Japan. – University of Lyon.


June 14, 2012  Tea Ceremony and the Production of National Culture. – Asia and Africa Institute, University of Hamburg.

June 14, 2012  Social Science Research Methods for the Study of East Asia. – Asia and Africa Institute, University of Hamburg.


Markus Taube


Oct. 5, 2011  Fieldwork in China – Dos and Don’ts. – Presentation at the University of Lund.

Oct. 6, 2011  Chinas Wirtschaft im internationalen Umfeld. – Seminartag im Rahmen des China Manager (IHK), Nürnberg.


Nov. 17, 2011  A Game-theoretic Analysis of Guanxi Networks in a Changing Socio-economic Environment. – Presentation at the 1st Asia-Europe Forum on Methods and Perspectives of Risk Analysis, jointly organized by the Hong Kong Advanced Institute for Cross-Disciplinary Studies, City University of Hongkong and IN-EAST, University of Duisburg-Essen, Hong Kong.

Nov. 22, 2011  China’s Banking Sector: Old Problems Overcome – New Problems Ahead. – Presentation at the Conference on European Economic Integration (CEEI) 2011 “European Integration in a Global Economic Setting – China, Russia and CESEE”, jointly organized by the Oesterreichische Nationalbank (OeNB) and Suomen Pankki – Finlands Bank, Vienna.


Dec. 6, 2011  Wirtschaftswunder 2.0’? Chinas Abschied vom Exportfokus. – Vortrag an der IHK Frankfurt am Main, organisiert von der IHK Frankfurt am Main und dem China-Institut, Frankfurt am Main.


Mar. 5, 2012 Automobilmarkt China – Chinas Industriepolitik auf der Suche nach „Qualität“. – Vortrag an der Volkswagen AG AutoUni, Wolfsburg.


Apr. 18, 2012 Aktuelle ökonomische und wirtschaftspolitische Entwicklungen in der VR China. – Vortrag im Rahmen der Vortragsreihe der GDCF Düsseldorf e. V., Düsseldorf.


May 23, 2012 Chinas Industriepolitik an der Auffahrt zur Elektromobilität. – Vortrag an der Volkswagen AG AutoUni, Kassel.

June 18, 2012 Chinas Wirtschaft im internationalen Umfeld. – Seminartag im Rahmen des China Manager (IHK), Nürnberg.


July 8, 2012 Rechtsstaatlichkeit und Wirtschaftsentwicklung. – Podiumsdiskussion, organisiert durch das Konfuzius-Institut München.


**Presentation in the Media** **Medienpräsentationen**

Jan. 23, 2012  Hessischer Rundfunk, Interview zur wachsenden Bedeutung Chinas in der Weltwirtschaft und den Perspektiven fortgesetzten Wachstums

Feb. 2, 2012  Deutsche Welle TV, Interview zum Besuch von Bundeskanzlerin Merkel in China (deutsch- und englischsprachiges Format)

Feb. 27, 2012  Bayerischer Rundfunk, Interview zum Verhältnis zwischen Staat und Unternehmen im chinesischen Wirtschaftssystem

Feb. 27, 2012  Bayerischer Rundfunk, Interview zur Problematik des Schutzes geistigen Eigentums im China-Geschäft

Mar. 6, 2012  Deutschlandradio Kultur, Interview zu aktuellen wirtschaftspolitischen Entwicklungen und Verlautbarungen im Kontext des Nationalen Volkskongresses

Mar. 12, 2012  Deutsche Welle TV, Interview zu aktuellen Entwicklungen bzgl. der Internationalisierung des Renminbi (deutsch- und englischsprachiges Format)

Mar. 26, 2012  Deutsche Welle TV, Interview zur aktuellen konjunkturellen Entwicklung in China und globalen Implikationen (deutsch- und englischsprachiges Format)

Apr. 10, 2012  Deutsche Welle TV, Interview zu Ursachen und Hintergründen der Wachstumsdynamik der Schwellenländer (deutsch- und englischsprachiges Format) – zusätzliche Internet-Ausstrahlung über Handelsblatt-Video: DW «made in Germany» „Zwischen Plagiat-Problemen und Fachkräftemangel“

Apr. 18, 2012  Deutsche Welle TV, Interview zu Arbeitskräftequalifizierungsaktivitäten deutscher Unternehmen in China (deutsch- und englischsprachiges Format)

Apr. 22, 2012  ARD (Tagesthemen), Interview zu den wirtschaftlichen Beziehungen Deutschlands und Chinas und den Direktinvestitionen im Besonderen

Apr. 23, 2012  ARD / ZDF (Mittagsmagazin), Interview zum chinesischen Wirtschaftsmodell und den Herausforderungen der Zukunft

Apr. 25, 2012  NDR TV (wirtschafts.welt), Interview zu den deutsch-chinesischen Wirtschaftsbeziehungen und China in der Weltwirtschaft

June 19, 2012  Deutsche Welle TV, Interview zum Engagement Chinas in der Eurokrise sowie eigenen Entwicklungslinien (deutsch- und englischsprachiges Format)

July 12, 2012  Xinhua CNC TV, Interview zu aktuellen Herausforderungen für die chinesische Wirtschaft und die deutsch-chinesischen Wirtschaftsbeziehungen

July 17, 2012  Deutsche Welle TV, Interview zur aktuellen wirtschaftlichen Entwicklung in Vietnam (deutsch- und englischsprachiges Format)

July 26, 2012  ARD (Tagesschau), Interview zur Anti-Dumpingklage deutscher Solarhersteller gegen chinesische Konkurrenten

July 27, 2012  Deutsche Welle TV, Interview zu den Risiken der Eurokrise für die chinesische Volkswirtschaft (deutsch- und englischsprachiges Format)

Sept. 18, 2012  Deutsche Welle TV, Interview zu Hintergründen und Implikationen des chinesisch-japanischen Konflikts (deutsch- und englischsprachiges Format)

Sept. 18, 2012  Hessischer Rundfunk (HRinfo), Interview zu den ökonomischen Risiken des eskalierenden Streits zwischen China und Japan um die Diaoyu-/Senkaku-Inseln
Sept. 20, 2012  Bayern 2-Radio, Interview zu den Ursachen und Hintergründen der aktuellen Spannungen zwischen China und Japan um die Diaoyu-/Senkaku-Inseln
Sept. 24, 2012  Hessischer Rundfunk (HR2 Kultur), Interview zur weltwirtschaftlichen Expansion Chinas und der Umgestaltung des chinesischen Wirtschaftssystems

**René Trappel**


Dec. 8, 2011  Peasant Frustration. – Lecture at the ‘Governance in China’ BMBF Project Workshop, Hamburg.


**Markus Tünte**


Flemming Christiansen
Editor, Journal of Current Chinese Affairs, GIGA, Hamburg
Member of the Editorial Board of the following journals: China Information (Leiden), Asian Politics and Policy (Washington and Beijing), Journal of Agrarian Change (London) and of the following book series: Chinese Worlds (Routledge)
Honorary Fellow, White Rose East Asia Centre, Universities of Leeds and Sheffield
External examiner for the History Department, University of Cardiff. Has also acted as external examiner for an MA thesis at the American University of Paris
Board member of the Finnish Doctoral Program of Contemporary Asian Studies, University of Turku

Helmut Demes
Member of the Advisory Board, Euro-Asia Management Studies Association (EAMSA)

Lun Du
President of the German Confucian Society (Deutsche Konfuzianische Gesellschaft e.V., DKG)
Board member of the International Confucian Association (ICA), Beijing

David Eichhorn
Member of the Board of the Koordinationsstelle für Praktika (KOPRA) e. V.

Winfried Flüchter
Member of the scientific council of the “Journal of Economic Geography” / Mitglied des wissenschaftlichen Beirats der „Zeitschrift für Wirtschaftsgeographie“
Member of the selection commission of the “Association of the Promotion of German-Japanese Cultural Relations” (JaDe), Cologne Mitglied der Auswahlkommission des „Fördervereins Deutsch-Japanische Kulturbeziehungen“ (JaDe), Köln

Christian Göbel
Associate Fellow, The European Research Center on Contemporary Taiwan (ECRRT), Universität Tübingen

Thomas Heberer
Member of the Editorial Board, “The China Quarterly” (since 8/2011)
Member of the Editorial Committee, “European Journal of East Asian Studies”
Member of the Editorial Board, “Journal of China in Comparative Perspective”, London School of Economics
Member of the Academic Advisory Committee, “China in Comparative Perspective Network”
Member of the Academic Advisory Board, “Journal of Current Chinese Affairs”
Member of the Academic Advisory Board, “Internationales Asienforum”
Member of the Academic Committee of the Dr. Seaker Chan Center for Comparative Political Development Studies at Fudan University, Shanghai (April 2012)
Member of the Board, Institute for Peace and Development (INEF), Duisburg
Member of the Curatorium, Asia Foundation Essen
Co-editor of the book series “East Asia in the 21st Century”, Verlag für Sozialwissenschaften
Co-editor of the series “Ostasien-Pazifik. Trierer Studien zu Politik, Wirtschaft, Gesellschaft, Kultur”
Co-editor of the series “Schriftenreihe zur Ostasienforschung”
Cologne Forum of International Relations and Security Policies, Member of the Academic Advisory Board
Member of the Academic Advisory Council, Institute of European Studies, Nankai University, Tianjin,
Adjunct Professor, Zhongguo Renmin Daxue (Chinese People’s University), Beijing
Adjunct Professor, Nankai University, Tianjin
Adjunct Professor, Zhejiang University, Hangzhou
Senior research fellow, Beijing Academy of Social Sciences
Co-Director, Confucius Institute Metropolis Ruhr, Duisburg
Affiliated professor of the Heinrich Böll Foundation at the University of Duisburg-Essen

Peter Thomas in der Heiden
Member of the Board and treasurer of the Koordinationsstelle für Praktika (KOPRA) e.V.
Member of the China Postgraduate Network
Member of the Association of Asian Studies

Axel Klein
Managing Editor, Contemporary Japan – Journal of the German Institute for Japanese Studies, Tokyo
Member of the Editorial Board, Japan Forum

Kerstin Lukner
Speaker, Political Science Working Group, German Association for Social Science Research on Japan

Werner Pascha
Member of the Editorial Committee, European Journal of East Asian Studies
Co-Editor in Chief, Asia-Europe Journal, published by Springer
Editorial Advisory Board member, Journal of Korea Trade
Advisor on University relations, German-Korean Society
Vice-President of the German-Japanese Society of the Lower Rhine, Düsseldorf
Member of the Committee for Economic Systems and Institutional Economics, Verein für Socialpolitik (German Association for Economic Studies)
Member, Korean-German Forum, advising the German and South Korean governments
Board Member, Institute of Development and Peace (INEF) of the University of Duisburg-Essen
Steering group member and executive board member of EastAsiaNet, the European Research School Network of Contemporary East Asian Studies
Vice-Chairman of the Research Institute on Economic Developments in the Pacific Region (FIP e.V.)
Member of the selection committee for “Sprache und Praxis in Japan” of the German Academic Exchange Service (DAAD)
Honorary President, KOPRA e. V. (NPO)
Trustee of JaDe, the Japanese-German Society of Cultural Relations
Member of the Senate of the University of Duisburg-Essen, 2011–2012

Alexandra Sakaki
Member of the Editorial Board at the Journal “Weekly Digest – German Foreign Policy in Focus”, University of Trier

Helmut Schneider
Editorial Management (Schriftleitung), Zeitschrift für Wirtschaftsgeographie (Journal of Economic Geography)

Anja Senz
Managing Director of the Confucius Institute Metropolis Ruhr, Duisburg
Adjunct Professor at the Institute of Political Science, University of Duisburg-Essen
Visiting Professor at the University of Torino
Member of the Expert Advisory Board of the Heinrich-Böll-Stiftung, Berlin
Member of the Europe-China Research and Advise Network (ECRAN), Brussels
Member of the Research Team “New Multilateralism on the Global Age” at Torino World Affairs Institute
Co-Editor of “The China Companion”, Online Research Network, Torino

Karen Shire
Member and Vice-Director, University Board of Councillors (Hochschulrat), University of Duisburg-Essen (re-elected for a second four-year term of office, re-elected as Vice-Director)
Chair, Advisory Board, Bremen International Graduate School of Social Sciences, University of Bremen (German Excellence Initiative)
Chair, Advisory Board, German Institute for Japan Studies (DIJ), Tokyo (until August 31, 2012)
Affiliated Professor (Vertrauensdozentin), Hans Boeckler Foundation, scholarship programs
Member, Yale Society for Comparative Studies, Yale University, New Haven, USA
Board Member, RC 02 Economy and Society, International Sociological Association
Advisory Board, Institute of Advanced Studies in the Humanities (KWI Essen)

Markus Taube
Co-Director, Confucius Institute Metropolis Ruhr
Gutachterliche Mitwirkung an Akkreditierungsverfahren an folgenden Hochschulen: Hochschule für Wirtschaft und Recht Berlin, Universität Göttingen, Fachhochschule Ludwigshafen
Mitwirkung an dem Habilitationsverfahren „Zhu Jiaming“ an der Universität Wien
Externe Gutachtertätigkeiten für: Studienstiftung des deutschen Volkes, Stiftung Mercator

Toshi Yamada
Board Member of the “Arbeitskreis Japan-Bibliotheken”
Nov. 2011  **Diego Compagna**  
Aufenthalt als Gastwissenschaftler am Deutschen Institut für Japanstudien (DIJ) in Tokyo. Austausch mit japanischen KollegInnen über die Entwicklungsvorhaben von Service & Care Robotics vor dem Hintergrund des demografischen Wandels in Deutschland und Japan.

**Christian Göbel**  
Nov. 4–13, 2011 Feldforschung in Vietnam (Hanoi und Ho Chi Minh City)  
Feb. 6–Mar. 26, 2012 Feldforschung in China, Vietnam, Hong Kong

**Thomas Heberer**  
Feb. 8–10, 2012 Seminar on “Environmental Governance in Germany and China” (jointly with Dieter Grunow) on invitation of the Southwestern University of Nationalities, Xichang  
Feb. 10–20, 2012 Field research on environmental governance and the local state in Xichang and Meigu county, (jointly with Dieter Grunow)  
Aug./Sept. 2012 Field research on the interaction between the local state and private entrepreneurship in Jiangyin county (Jiangsu province) and Jinjiang county (Shaanxi province) (jointly with Gunter Schubert und Susanne Löh r)

**Martin Heinberg**  
Sept. 2012 Beijing and Tianjin, participation in the September Seminar of the GK 1613 and pre-study at Nankai University, Tianjin

**Yuan Li**  
Sept.–Dec. 2012 Field work in Jiangsu, Guangxi, Guangdong

**Susanne Löh r**  
Aug./Sept. 2012 Field research on the interaction between the local state and private entrepreneurship in Jiangyin county (Jiangsu province) and Jinjiang county (Shaanxi province) (jointly with Thomas Heberer und Gunter Schubert)  
Sept.–Nov. 2012 Research on the provincial management of counties and the decentralization of economic powers to counties in Zhejiang province: fieldwork in Huzhou city and Deqing county, expert interviews in Hangzhou and Beijing

**Anja Senz**  
Dec. 2011 Research Visits at the China Center for Overseas Social and Philosophical Theories, Beijing and the School of Law and Institute of Political Science at Wuhan University

**Karen Shire**  
Sept. 8–13, 2012 Participation in the GK 1613 September Seminar training program for doctoral fellows in the DFG Research Training Group, and meetings with Research Group partners at the University of Tokyo in preparation for the extension grant proposal
The library of the Institute of East Asian Studies is integrated as East Asia collection in the University Library, and therefore applies its regulations for use, acquisition policy and budget requirements of the university library.

The library collections reflect the contemporary relevance and interdisciplinary nature of East Asian Studies. The main collection areas are politics, society, economy, geography, modern history, culture and the modern languages of the regions of China and Japan. At present, the East Asian collection holds about 30,000 monographs and 200 periodicals, including 155 ongoing subscriptions.

The total holdings of the East Asia collection are recorded in the electronic cataloging network of University Libraries of North Rhine-Westphalia and can be retrieved from the OPAC of the University Library.

The parallel cataloging of Japanese monographs in NACSIS-CAT (Japanese Union Catalogue), hosted by the National Institute of Information in Japan, has been continued, using the original characters. With the help of the Chinese and Japanese characters, approximately 4,500 of our Japanese titles can be found in CiNii Books (http://ci.nii.ac.jp/books), and also in the European Union Catalogue of Japanese Books (http://www.niicat.eu).

The University Library has a number of subject-oriented databases. Academic staff and students may access them via PC.

The library of the IN-EAST is also working with various international and national libraries through which both the staff and the students have opportunities to use the shared licensed databases directly from Asia and delivery of journal articles as needed.

Many Chinese articles and texts can be downloaded. Concerning Japanese articles, the institute has completed an agreement with the National Diet Library in Japan, so that you can order on demand journal articles in Japan. Since the National Diet Library has been building its collections mainly by the legal deposit of Japanese publications (Legal Deposit System), this cooperation is most valuable for our research.

The permanent support of the Confucius Institute Metropolis Ruhr keeps the Chinese section of the library up-to-date, this especially applies to Chinese-German and Chinese-English dictionaries as well as classical Chinese literature.
Duisburg Working Papers on East Asian Studies
Duisburger Arbeitspapiere Ostasienwissenschaften

Since July 1995 the Institute has published its own working paper series, the so-called “Green Series” (Grüne Reihe), a limited number of which are available free of charge. Most papers in the series can be accessed via Internet, they are listed on the IN-EAST website at http://www.in-east.de → Publications.

Between October 2011 and September 2012 the following paper was published.

No. 90 / 2012  Thomas Heberer:
Some Reflections on the Current Situation in China