Lifesaver von Niki de Saint Phalle in der Duisburger Königstraße
Foto: Uwe Köppen, Stadt Duisburg
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Forsthausweg | A7057 Duisburg
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Cover: Sapporo bei Nacht, 2014
Foto: Chris Winkler
DEAR READER,

In November 2014 the Institute of East Asian Studies (IN-EAST) celebrated its 20th anniversary as a research center at the University of Duisburg-Essen. A number of the initiators of East Asian Studies in Duisburg since the 1980s accepted our invitation to reflect on the establishment of the institute in 1994 and to look forward to the future. Among the immediate tasks facing the institute are the further development of our research and training programs for doctoral students and young scholars after renewed funding for the DFG Graduiertenkolleg 1613 and the BMBF Advanced School expire in 2015. In 2014, the BA MEAS and the MA programs MEAS and CEAS will include a new module on Korean Politics and Society. Expertise for these developments are already available at the Chair of East Asian Economics in Japan and Korea, which runs a module on Korean Economy. Expertise will be developed further through a new cooperation with universities in South Korea. With additional university support we will soon set up a Korean language program on the model of our social science-oriented language programs in Chinese and Japanese. Another task we continue to face is the integration of an expanding number of international students and young post-graduate scholars. The commitment to international students and faculty is now a central part of the university’s ‘Internationalization at Home’ and Diversity strategies, yet our successes in international recruitment continue to stretch our resources, with university-wide ‘Welcome Services and local city support’ still falling well behind our needs. For the interim we continue to compensate this internally through an IN-EAST Welcome Office, with an increasing proportion of staff time re-dedicated to settlement support, but still in many cases, leaving it up to foreign students and young scholars themselves to negotiate the maze of immigration, residence registration, tax, social insurance, child support services and local rental markets.

International research activities in 2014/15 were advanced in a number of new initiatives in Duisburg and in cooperation with EastAsiaNet, a network of European research schools in social scientific East Asian Studies. New collaborations include research on the Chinese One Belt, One Road (Silk Road) Initiative Initiative with the China Center for Contemporary World Studies in Beijing. In 2015 we also strengthened ties with the University of Washington, Seattle Jackson School of International Relations.

In the past year several of our faculty were appointed to leading roles in the scientific community. Incoming IN-EAST Director Werner Pascha was appointed Vice President of the Japan-German Center Berlin (JDZB) and Acting Professor Yuan Li was elected President-elect of the China Economic Association (Europe/UK), for which he will organize the next annual meeting in 2016 in Duisburg. Markus Taube was selected to join a delegation of business leaders and NRW Minister President Hannelore Kraft in an official delegation to China in spring 2015. As always, our undergraduate and MA programs are the backbone of our research strength. In 2014/15 we witnessed record numbers of new entrants, exceeding our capacities in the BA program and welcoming students from more than a dozen countries into our MA curricula. At present, 30 BA students are completing their mandatory year abroad at 15 partner institutes in China and Japan, many with stipends from host universities and the DAAD. In 2014/15, with the strong support of the university leadership and the Faculty of Social Sciences we welcomed back Professor Dr. Florian Coulmas as Senior Professor. After 10 years as Director of the German Institute for Japan Studies (DIJ), Tokyo and founding editor of Contemporary Japan, he has made a strong contribution in a short time teaching in the BA, MA and PhD programs, leading workshops in both the DFG Graduiertenkolleg and the BMBF-funded IN-EAST Advanced School. Shuaping Dai was appointed Junior Professor in the Mercator School of Management from October 2014 and is leading one of the research areas in the IN-EAST Advanced School. In 2015 recruitment was also complemented for the Professorship in Politics China, and we are delighted that Dr. Nele Noesselt has accepted this W3 Professorship and will soon join the institute to continue our strengths in this field. The hiring committee for the Junior Professorship in Comparative Sociology and Chinese Studies has also completed its work, and we are confident that internal approval and an offer will follow soon. In June 2015, two foremost scholars and public intellectuals from East Asia, Yu Keping and Osa- wa Mari were appointed to DGfA Mercator Professorships and joined our annual doctoral workshop to mentor our young scholars. A recent PhD from the New School for Social Research, Kei Nakagawa Takata has accepted a position as post-doc in the GRK 1613 and will soon join the GRK team in Duisburg. Our final recruitment for a Professor of East Asian Economics is also well underway.

The individual achievements of IN-EAST members as well as the progress of our joint study and research programs in the academic year 2014/15 are the subject of this report. It has always been our endeavor to guarantee that the ‘whole of the institute exceeds the sum of its parts’, and we hope the following pages convince our readers of the same.
It is a pleasure to acknowledge financial support by a number of funding agencies. Our sincere thanks are due to:

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Die anschließende Podiumsdiskussion widmete sich dann dem Tagungsthema Ostasien: Wie viel Konflikt, wie viel Kooperation? Obwohl sich zwischen den Staaten Ostasiens in den letzten Jahrzehnten intensive Wirtschaftsbeziehungen entwickelt haben, existieren doch Konfliktherde, die offenbar jederzeit zu erheblichen Spannungen zwischen der VR China, den beiden koreanischen Staaten, Japan und Taiwan führen können. Raketentests, Territorialkonflikte, offizielles Geschichtsverständnis oder Entführungsfälle führen immer wieder zu diplomatischen Auseinandersetzungen zwischen einzelnen Staaten. Zuweilen scheint die Gefahr eines militärischen Schlagabtauschs zu bestehen. Sechs Experten diskutierten die Lage in Ostasien aus der Perspektive der jeweiligen Staaten: Dr. Kerstin Lukner, Universität Duisburg-Essen (Japan), Prof. Dr. Rüdiger Frank, Universität Wien (Nordkorea), Prof. Hannes Mosler, PhD, Freie Universität Berlin (Südkorea), Prof. Dr. Sarah Kirchberger, Universität Hamburg (Taiwan), Prof. Dr. Jörn-Carsten Gottwald, Ruhr-Universität Bochum (VR China).

Prof. em. Dr. Paul Kevenhöster, Westfälische Wilhelms-Universität Münster, leitete die Diskussion.


Mit 36, Duisburger Akzente in diesem Jahr stand unter dem Motto „HEIMAT“, ein Thema, das auch viele Studierende und Mitarbeiter der UDE berührt. Im Rahmen der Posterausstellung Neue Heimat Duisburg, die am 16. März 2015 am Campus Duisburg gezeigt wurde, gaben auch Mitglieder des IN-EAST einen persönlichen Einblick in ihr Heimischwerden und ihren Lieblingsort in Duisburg. Aus aller Welt kommen Ostasien- und Germanische Nachwuchs. Viele von ihnen bleiben für Jahre, für manche wird Duisburg ihre neue Heimat. Yuan Li, Professor für die Wirtschaft Chinas, kam aus China nach Duisburg. Er fasste zusammen: „Although Duisburg is not my ‘hometown’, I see it as the place where my ‘home’ is.“

... The biggest disadvantage of Duisburg is the perception that other people have of the city. When people ask me why I would come to Duisburg, it is not really a question, but more of a statement. The negative image of Duisburg is the problem, not the place itself. It makes it hard to recommend the city to others who might come here.

One of my favourite places in Duisburg is the ‘Garden of Memories’ (Garten der Erinnerungen) at the Innenhafen...
The DFG Research Training Group 1613 Risk and East Asia (GRK) organized a Dissertation Proposal Workshop for the new cohort of doctoral fellows on June 10–11, 2015. The GRK’s strong international collaboration was manifest with the participation of PhD candidates from the University of Leeds and the University of Sheffield who came to present their research. PhD candidates from the IN-EAST School of Advanced Studies also had an opportunity to present and receive feedback on their research at the GRK proposal workshop.

Prof. Mari Osawa (Tokyo) and Prof. Keping Yu (Beijing), both renowned scholars and influential thinkers in the field of public policy, accepted the GRK’s invitation and joined the workshop. Their longstanding contribution to the training of young researchers at IN-EAST was during the seminar recognized with the Award of a Mercator Fellowship (see next sub-chapter). Again this year, with their engagement during the workshop and in one-to-one sessions with PhD students they shared their advice and experience.

The two distinguished guests and IN-EAST scholars gave constructive feedback to the design of the individual research projects.

Prof. Mari Osawa und Keping Yu awarded
Prof. Mari Osawa und Keping Yu ausgezeichnet


IN-EAST & FRIENDS COMPETED AT DRAGON BOAT REGATTA
IN-EAST & FRIENDS KÄMPFEN IM DRACHENBOOT-TURNIER
Am 20. Mai 2015 besuchte eine Delegation der Universität Wuhan mit Vize-Präsident Prof. Li Fei und weiteren sieben Vertretern der Universität die Universität Duisburg-Essen und das Konfuzius-Institut Metropole Ruhr. Die Delegation begann ihren Duisburg-Aufenthalt mit einem Rathausbesuch, wo sie von Bürgermeister Volker Mosblech herzlich empfangen wurde. Im Anschluss besuchte die Delegation das Institut für Ostasienwissenschaft (IN-EAST).


Vortrag zu aktuellen Trends bei CO₂-Emissionshandel in China

Alina Götz
Is the focus of automotive innovation shifting to East Asia? To discuss this, the Electric Mobility Research Group at the IN-EAST School of Advanced Studies hosted a two-day international workshop on innovation in the East Asian Automotive Industry on June 19 and 20, 2015. In the past, automotive innovations were mainly driven by Western companies aimed at developed markets. Today, we see both an increasing focus on innovations in emerging markets in East Asia and a growing participation of East Asian automotive companies in the innovation process. To explore the different facets of innovation in the East Asian automotive industry, workshop participants came from Europe and East Asia to discuss the role of innovation in recent developments in East Asia and how the innovative process is shaped by local, institutional, cultural and organizational factors. With 36 participants from Asia and Europe, the workshop provided a platform for exchange and discussion between scholars and managers from different regions. The two workshop days were opened by two prominent keynote speakers in this field, Prof. Takahiro Fujimoto (University of Tokyo) and Prof. Paul Hong (University of Toledo, USA). For more information please refer to Chapter 06 IN-EAST School of Advanced Studies.

While Japan is usually associated with greater Tokyo metropolitan area and the iconic high-rise dominating its skyline or the old imperial capital of Kyoto with its shrines and temples, Hokkaido represents a different Japan: A deeply rural Japan that, for all the infamous pork-barrel construction projects and intensive agricultural use, has retained its beautiful natural landscapes.

The pictures shown in this exhibition are taken by Chris Winkler in the eastern part of Hokkaido during several trips to the area in early 2014 and 2015. Born in 1980, Chris Winkler had little interest in his father's film cameras as a teenager. He bought his first digital (point and shoot) camera in 2003, and since then has been taking photography more seriously. Since 2010, he has been taking pictures of landscapes and wildlife across Japan. Having previously spent one year in Hokkaido, Japan’s northernmost island has a special place in his heart. When he is not on the road taking pictures, he is working on Japanese party politics and ideology as senior research fellow and head of the social science section at the German Institute for Japanese Studies (DIJ) in Tokyo.

Prof. Yuan Li has been elected as President-Elect of the Chinese Economic Association (Europe/UK) for the year of 2015/16. The Chinese Economic Association (Europe/UK) is one of the leading organizations in Europe promoting research on China. The main objective of the CEA (Europe/UK) is to promote scholarly exchanges and encourage academic leadership associated with Chinese economic and business studies in Europe. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organizations, banks and industries, alongside with the media in Europe and China. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA’s official journal, Journal of Chinese Economic and Business Studies, with Taylor & Francis as the publisher. Since 2001, the CEA has run parallel annual conferences in Europe and in one of the key universities in China. The 2016 CEA (Europe/UK) Annual Conference will be held at the University of Duisburg-Essen.
PRESS CONFERENCE IN BEIJING: BOOK PRESENTATION
PRESSEKONFERENZ IN BEIJING: BUCHVORSTELLUNG

On the occasion of the publication of this volume, a press conference was organized by the Central Compilation and Publication Bureau in Beijing on September 6, 2015. From the German side, Prof. Thomas Heberer and Prof. Gunter Schubert attended the conference, introduced into the volume and answered questions. The book contains major contributions of the international conference Governance, Adaptability and Stability under One-Party Rule. Comparative Perspectives held at Nanchang University in March 2014 – the final conference of the first phase of the Competence Network Governing in China sponsored by the German Ministry of Education and Research. The conference was jointly organized by the German Competence Network (responsible for the organization Prof. Thomas Heberer, University of Duisburg-Essen), the China Center for Global Governance and Development (Prof. Yu Keping) and Nanchang University. The press conference was attended by various Chinese scholars and journalists.
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Research Group 6: E-mobility in Asia and Europe
Post-docs: Dr. Roman Bartnik
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Julia Aristova received the prestigious Joint PhD Research Fellowship from the Confucius Institute as an additional support to her fieldwork in China. Apart from stipend, the fellowship offers an affiliation with Renmin University of China, Beijing, and a mentor.

Prof. Markus Taube has been invited to the Ca’ Foscari University of Venice. As a Visiting Professor he will teach the course China’s Political Economy for Master students at Ca’ Foscari and work with local colleagues to advance joint projects in the framework of EastAsiaNet.

Prof. Florian Coulmas was invited by the Department of Asian Studies, Palacky University, Olomouc (Czech Republic), to lecture as a visiting professor, May 21–27, 2015.

Chih-Chieh Wang is, since July 2013, a post-doc researcher in the DFS-funded research project Cross-Border Temporal Staffing: Market-Making and Transnational Regulation in Inter-Regional Comparison (Institute of Sociology) and, since April 2014, a lecturer at the IN-EAST.

Roman Bartnik: Research scholarship JSPS/DAAD Bilateral Exchange Program (October 2015, 1 month research stay at University of Tokyo, with Professor Takahiro Fujimoto). The Japan Society for the Promotion of Science (JSPS) offers Bilateral Programmes (www.jsps.go.jp/english/e-bilateral/index.html) to support researchers from overseas as well as Japanese researchers in their research activities in the counterpart country. Roman Bartnik’s proposal has been selected for funding in the framework of the competitive JSPS Bilateral Researcher Exchange Program (www.jsps.go.jp/en/English/bilateral/researcher.html). Professor Takahiro Fujimoto invited him for a research stay in Japan at the University of Tokyo’s Manufacturing Management Research Center (MMRC). Roman Bartnik will stay in Tokyo for one month to conduct research interviews with Japanese firms on supply chain implications of electric motor production, automotive tool making and modularity strategies.

Timo Heinrich was invited to the vierte Kohorte, the Global Young Faculty IV, in Japan. His proposal has been selected for the counterpart country. Roman Bartnik will stay in Tokyo for one month to conduct research interviews with Japanese firms on supply chain implications of electric motor production, automotive tool making and modularity strategies.

Yuan Li was appointed “D.I. JIN” Visiting Professor of Nanjing University of Science and Technology (September 2015).

The Japan Foundation is aiming to promote intellectual exchange between Japan and the rest of the world. Deirdre Sneep was awarded by the Japan Foundation with funding for eight months of field research in Tokyo, which she is carrying out in affiliation with the Meiji University.

Prof. Chi Zihua, Soochow University, Suzhou, October – November 2014

Prof. Veyline Leclerc, Institut d’Asie Orientale, Université de Lyon, April 2015

Dr. Katsuhiko Yonezaki, Doshisha University, Kyoto, Life Risk Research Center, October 2014 – February 2015

Prof. Jeffrey P. Broadbent, University of Minnesota, Minneapolis, November – December 2014

Global Young Faculty

The Japan Foundation is aiming to promote intellectual exchange between Japan and the rest of the world. Deirdre Sneep was awarded by the Japan Foundation with funding for eight months of field research in Tokyo, which she is carrying out in affiliation with the Meiji University.

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INTRODUCTION

During the first year of the second funding period, completion of 1 dissertation, visits by guest professors, new publications, and advancements in research, were seen.

The sections below present the members, new and old, of the Research Training Group, the course program, research and training activities and the progress of the individual projects within the four sub-themes of the research program: marketization, individualization, decentralization and transnationalization.

1 PEOPLE

The second round of funding is headed by speaker Prof. Dr. Flemming Christiansen. During the academic year 2014/15 the Research Training Group consisted of 20 Doctoral Fellows (11 DFG stipends, 2 DAAD stipends, 7 affiliates) and 3 Postdoctoral Fellows. The research program is now led by eight participating scientists: Prof. Dr. Jeannette Brosig-Koch (Quantitative Economic Policy), Prof. Flemming Christiansen, Ph.D. (Political Sociology/China), Prof. Dr. Florian Coulmas (Japanese Society and Socio linguistics), Prof. Dr. Winfried Flüchter (Geography/Japan), Prof. Dr. Thomas Heberer (Politics/China), Prof. Dr. Werner Pascha (Economics/Japan), Prof. Karen Shire, Ph.D. (Sociology/Japan) and Prof. Dr. Markus Taube (Economics/China).

GOVERNING BOARD

VÖRSTAND

Prof. Flemming Christiansen, Ph.D. (Speaker)
Prof. Karen Shire, Ph.D. (Deputy Speaker)
Prof. Dr. Markus Taube (Deputy Speaker)
Dr. Kerstin Lukner (Post-doc Representative)
Huijie Chu (PhD Fellow Representative)
Helmut Demes (Non-voting member)
Vinita Samarasinge (Non-voting member)

DOCTORAL FELLOWS

Cohort number 4, supported by the DFG, joined the GRK on October 1, 2014. Recruitment for cohort number 5 was started at the beginning of 2015, and letters of acceptance were sent out in the month of June. For the academic year of 2015/16 seven fellowships were to be awarded: 3 stipends (DFG), 2 positions (DFG) and 2 DAAD scholarships. While the DFG-funded positions are scheduled to start in October 2015, the DAAD scholarships will start sometime 2016. The following four fellows will start on the 1st of October 2015: Aimu Muranaka (M.A. The Graduate Institute Geneva), Romina Quezada Morales (M.A. Jilin University, Changchun), Connor Malloy (M.A. University of Duisburg-Essen) and Diana Schüler (M.Sc. University of Bonn).

The current Doctoral Fellows are: Stéphanie Bräuer (M.A. University of Leipzig, affiliated), Huijie Chu (M.A. Waseda University, Tokyo), Magnus Dau (M.A. University of Marburg, affiliated), Kai Duttle (M.Sc. University of Constanza), Ningjing Ge (M.A. University of Macau, DAAD scholar), Vitali Heidt (Diplom University of Bonn, affiliated), Martin Heimberg (Diplom University of Passau, affiliated), Ting Huang (M.L. Renmin University of China, Beijing, affiliated), Hannah Jentzsch (M.A. Ruhr University Bochum), Alison Lament (M.A. University of Leeds), Yao Lu (M.A. Southwest University, Chongqing), Dominique Miguel Borm (M.A. Ghent University, DAAD scholar), Stenary Melnikova (M.A. University of Duisburg-Essen, affiliated), Iva Ognjanovic (M.A. University of Duisburg-Essen, affiliated), Hongjin Oh (M.A. Fukuoka Prefectural University),
Anna Shpakovskaya (M.A. Shanghai University), Dung Vu (M.A. University of Hawaii, Manial), Zi Wang (M.A. Sciences Po, Paris), Mei Yu (M.A. Beijing Normal University), and Yu Zou (M.A. University of Bremen). Most of the Doctoral Fellows appointed in 2011 and later are currently completing their dissertation manuscripts.

Ting Huang successfully defended her thesis on July 14, 2015. Armin Müller currently works at the University of Göttingen as a post-doc research assistant.

POSTDOCTORAL SCHOLARS

Three post-doctoral appointments were made:

Dr. Armin Müller (Ph.D. University of Duisburg-Essen) (July 2013–June 2015), Dr. Rumin Luo (Ph.D. University of Bielefeld) (June 2014–April 2015), Dr. Chih-Chieh Wang (Ph.D. University of Duisburg-Essen) (July 2013–December 2015).

Post-doc. Dr. Armin Müller joined the Transnational Studies Initiative at Harvard University, Cambridge, MA as a Visiting Scholar for the fall semester 2014/15 to work on Global Social Protection. His focus is on the social protection of migrants in a global context and of internal migrants in the PR China in particular. Since July 2013, Dr. Chih-Chieh Wang is a Post-doc Researcher in the DFG-funded research project Cross-Border Temporary Staffing: Making and Transnational Regulation in Inter-Regional Comparison (Institute of Sociology) and a lecturer at the IN-EAST.

GUEST PROFESSORS

Prof. Keping Yu (June 2015) (China Center for Comparative Politics and Economics, Beijing) visited Duisburg as a Guest Professor and Mercator Fellow of the DFG Research Training Group 1613 Risk and East Asia in June 2015. His public lecture Modernizing State Governance – Restructuring the Relationship between the Government, the Market and Society since the Reform in China took place on June 3, 2015 at the University of Duisburg-Essen. Professor Keping Yu is one of the most famous Chinese political scientists. His article Democracy is a Good Thing caused a stir in China and worldwide. He was named as one of the 100 most influential global thinkers in 2011 by the renowned journal Foreign Policy. Keping Yu is a frequent visitor at the Institute of East Asian Studies and the Faculty of Social Science, which awarded him a honorary doctorate in May 2008. He specializes in comparative politics, globalization and civil society, political philosophy and governance. Prof. Zhaoxi Chi (Soochow University, Suzhou) (October 2014–November 2014).

RESEARCH STUDENTS

In 2014/15 eight Research Students (Melanie Dorka, Anna Evtushenko, Tina Greyling, Yin Lu, Conor Malloy, Anastasia Nikulina, Benjamin Rabe, and Eric Schuss) were recruited from the MA programs in East Asian Studies to join the Research Training Group. Research Students are assigned to assist the post-doctoral research activities.

2 COURSE PROGRAM

WINTER TERM 2014/15, SPRING TERM 2015

The program included talks by Guest Professors of the GRK 1613 and invited lectures within the Research Training Group Research Forum.

Daniel A. Bell (Professor of Ethics and Political Theory, Director of the Center for International and Comparative Political Philosophy, Tsinghua University, Beijing) on The Selection of Good Leaders in a Political Meritocracy (October 7, 2014).


Kanji Tanimoto (Professor for Corporate Systems, Business and Society at the School of Business, Waseda University, Tokyo): Social Entrepreneurship and Social Innovation: Multi-Stakeholder Perspective (November 12, 2014).

Jeff Broadbent (Institute of Global Studies, Department of Sociology at the University of Minnesota): Comparing the Formation of Political Power in Germany, Japan and the US: Complex Network Interactions and Dynamic Potential Explanations (November 12, 2014).

Sabinra Zajak (Junior Professor for Globalization Conflicts, Social Movements and Labor at the Ruhr University Bochum): Transnational Private Regulation and the Emergence of Labor Support Organizations in China (November 26, 2014).

Keichi Nakano (Professor of Political Science, Faculty of Liberal Arts at Sophia University, Tokyo): What have become of the political and administrative reforms? (December 15, 2014).

Mari Miura (Professor of Political Science, Faculty of Law at Sophia University, Tokyo): Neoliberal Motherhood: Care and Work in the Japanese Welfare State (December 15, 2014).


Ka Ho Mok (Chair Professor of Comparative Policy, concurrently Vice President (Research and Development) of The Hong Kong Institute of Education (HKIED): Developing Chinese Welfare State in the New Century: Process, Dynamics and Regime Orientation (May 19, 2015).

Yu Keping (Professor & Founding Director, Center for Comparative Politics & Economics, Beijing): Modernizing State Governance – Restructuring the Relationship between the Government, the Market and Society since the Reform in China (June 3, 2015).

Luo Jade (Chairman of the Chinese Network for Social Network Studies and Chairman of the Center for Social Network Research at Tsinghua University, Institute of Sociology at Tsinghua University, Beijing): Guanxi and Guanxi Circles (June 29, 2015).

Richard Samuels (Ford International Professor of Political Science and Director of the MIT Center for International Studies, Cambridge, MA): Understanding Japanese Grand Strategy (July 1, 2015).

3 RESEARCH AND TRAINING WORKSHOPS

ACCER WORKSHOP – EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS

The 5th ACCER workshop on Exploring Culture and Behavior by Economic and Psychological Experiments was hosted by the Research Training Group Risk and East Asia and the IN-EAST School of Advanced Studies at the University of Duisburg-Essen on November 25–26, 2014. Please find a full report written by Kai Duttke in Chapter 06 IN-EAST School of Advanced Studies.

JUNE WORKSHOP – DISSERTATION PROPOSAL WORKSHOP

The DFG Research Training Group 1613 Risk and East Asia (GRK) organized a Dissertation Proposal Workshop for the new cohort of doctoral fellows on June 10–11, 2015. For more information please refer to Chapter 02 Spotlight.

SEPTEMBER SEMINAR – RESEARCH DESIGN AND PRACTICE IN TRANS-NATIONAL AND GLOBAL STUDIES

Jointly organized by Prof. Karen Shire and Prof. Florian Coumans (University of Duisburg-Essen) and Prof. Koari Hayashi (University of Tokyo) the September Seminar 2015 entitled Research Design and Practice in Transnational and Global Studies took place in Tokyo from September 10–18, 2015. On the first
day, field trips took the participants to leading institutes in the social sciences in Japan: the National Institute for Japanese Language and Linguistics and the Institute for Statistical Mathematics. Participants were able to meet local researchers and discuss contemporary issues of social science in Japan. On the next day a fieldtrip to the German Institute for Japan Studies (DIJ) was followed by a visit to the political and socially highly controversial Yasukuni Shrine in Chiyoda, Tokyo. The second week of the September Seminar was organized as a workshop in which all participating PhD candidates and master students presented their research projects and got valuable comments by guest speakers, professors and their fellow students. This year, the 2 DFG PhD candidates from UDE, Hongjin Oh and Zi Wang, were joined by students from the University of Tokyo, the Universities of Leeds and Sheffield (WREAC) and the University of Washington, Seattle.

Renowned external guests also joined the workshop, such as Peter Backhaus (Warsaw University, Tokyo), Naoko Soma (Yokohama National University), Prof. Yoshitaka Mouri (Tokyo University of Arts), Mari Osawa (University of Tokyo, DFG Mercator Fellow) and Prof. Hiroko Takeda (University of Arts). They gave presentations on their own research as well as commented extensively on students’ projects. The workshop was further enriched by attending a lecture by former Prime Minister Naoto Kan on the Fukushima disaster (organized by OAG and DIJ). Responding to current developments in Japan, some participants also went to see the demonstrations taking place in front of the Japanese parliament against the Abe government’s new security bills.

Melanie Wacker

SEPTEMBER SEMINAR BEIJING

The September Seminar 2015 in Beijing (September 14–18, 2015) was organized by Prof. Flemming Christiansen, Prof. Yu Xianyang (Renmin University of China, Beijing), Dr. Rumin Luo and Dr. Ting Huang. The Seminar started with opening speeches by Prof. Yu Xianyang and Prof. Flemming Christiansen, and a keynote lecture by Prof. Ka Ho Mok from Lingnan University (Hong Kong). During the first two days, all the attending Ph.D. students presented their research, followed by comments by specialists in their field and from their peers. Six fellows followed from IN-EAST, University of Duisburg-Essen, six from Renmin University of China, Beijing, one student from the University of Leeds and one student from Hong Kong Institute of Education, presented their research. 13 invited scholars and experts provided detailed feedback and advice on the students’ projects and contributed to the overall discussion. The following three days of the Seminar were designed to guide fellows towards commencing their fieldwork. The activities included a visit to the China Center for Contemporary World Studies, a think tank of the Chinese Communist Party. Fellows met representatives from the Center, receiving important insights into processes of governance and policy-making in China from a macro-perspective. A presentation by a senior policy maker in the Ministry of Education, followed by a frank conversation, addressed processes of decision making in government departments with particular focus on current higher education reforms. Seminar attendees also visited a private organic farm in Shunyi District, an elderly care center in Fongli District and a community in Mentougou District. These activities showcased diverse novel and emerging forms of local-level economic organization and social-service provision. The concrete cases of private entrepreneurship in farming, public-private partnership in elderly care, as well as the intersection of state administration, local self-organization and volunteer services in community management provided a vivid impression and ample opportunities for the fellows to hone the skills of making observations and asking questions.

Ting Huang

With the program in full swing the Research Training Group focused on two main topics. The finishing of the dissertations of cohort 3 and the fine-tuning of the dissertation projects of cohort 4. The projects and activities are reported here by sub-theme of the research program.

SUB-THEME MARKETIZATION

The strengthening of market mechanisms as the predominant means to organize the economic interaction between social actors is one of the strongest processes of contemporary global change. In its most visible form, ‘marketization’ manifests itself in the transformation processes in which centrally planned economies like China are reorganizing themselves into market-based economies. Marketization covers the transition to a market economy (China) as well as the further liberalization of established market economies in the East Asian region (Japan, South Korea), but in our emphasis especially the role of re-regulation and new institutions in abating the social and economic risks of market-oriented transformations.

HANNO JENTZSCH

Village Institutions and the Agricultural Reform Process in Japan

This project seeks to clarify how informal village institutions shape the ongoing agricultural reform process in Japan. Since Japan joined the WTO in the mid-1990s, the agricultural support and protection regime underwent substantial changes. While support and protection remain strong, a series of policies aims at promoting the consolidation of farmland in the hands of fewer, more professional farms. However, qualitative field research (participant observation, interviews, collection of local administrative data) in two farming regions in Japan has shown that informal village institutions – in particular the norms and practices surrounding farmland – profoundly affect how these policies are implemented locally, and the range of policies that are imaginable.

Presentations


YAO LU

Political Connections and Investment Efficiency in China’s Private Enterprise Sector

The maturation of China’s capital market and emergency of private enterprise sector leads to institutional change in information environment of China’s listed firms, which leads to the instability of political connections. This research project is divided into two aspects (financial information and firm-level investment behaviours) to consider the reactions from firms to institutional change in China’s market and how these firms will deal with their connections with the government. The first aspect is based on the change of information disclosure policy. The second on politically-connected firms that gain benefits from the government thus, leading them to make unreasonable investment decisions in the capital markets, regarding political connections as an informal institution.

HONG JIN OH

A Study on the Socialization Level of People Care According to the Character of Service Provider

The position of the debate: This study joins discussions about ‘care’, and transformation of the East Asian welfare regime by a comparative per-
Public good contribution has been the interest of many experimental economists, since evidence has shown people do not always behave rational-ly and inequitable beliefs are not always realized. This research compares a public good game run in both China and Germany with 3 treatments in which the social distance factor varies. The outcome shows that under a condi-tion of high social distance, Chinese and German behavior differs; German subjects contribute more to the pub-lic good. As social distance decreases, both samples converge to insignificant-ly different average of contribution. It is also found that people's contribution is positively correlated with their perceived level of anonymity: the more their identity is exposed, the more they give and the more they believe the other is giving.

MEI YU

Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China

Following Heberer's and Schubert's theoretical approach to strategic groups, the dissertation aims to an-swer the core research question: Why does the strategic group implement Corporate Social Responsibility (CSR) in Fugu county? First, the study ex-plores two important concepts of CSR and strategic group. Second, the study examines the case study of “Double Hundred” project implemented by Fugu County Government, focusing on what is strategic group in the case of Fugu county, how the strategic group is es-tablished and how the strategic agency is played by local cadres in policy im-plementation. Third, the project con-cludes main findings: 1) The “Double Hundred” project is carried out under the rubric of CSR for the “Construction of a New Socialist Countryside” pro-gram. 2) Local cadres implement the Double Hundred project because they have to solve the problems result from financial constrains in terms of match-ing funds, and address severe village-enterprise/mine conflicts through re-distribution mechanism in order to maintain their regime legitimacy and expand their common interests in terms of career advancement, political influence and social standing.

Presentation


SUB-THEME

INDIVIDUALIZATION

Individualization involves shifts from public to private in the field of social risks and the privatization of economic risks, especially employment risks, to individuals, but also the flip-side of the development of new capacities for in-dividual responsibility and socializa-tion, not at least of evident in chang-ing family and gender relations and val-ue shifts.

STEPHANIE BÄRÜER


This dissertation explores the nature of Chinese individualization in relation to social institutions through investigat-ing the rationales of the individ-ual to enter higher educational insti-tutions (HEIs). The reforms of China’s higher education system serve as the empirical case to demonstrate institu-tional impacts on Chinese individuals, and entering HEIs presents the individ-ual choices and efforts in the face of in-stitutional reforms. It thereby views so-cial transformation through the lens of college entrance examination (gaokao) so as to provide a deeper understand-ing of the interplay between individuals and social structures in contemporary China.

The individualization thesis provides an interpretive scheme to analyse how contemporary individuals are con-strained by and depend on social insti-tutions. Ethnographic fieldwork will be the major way of collecting empirical data, including semi-structured inter-views with high school students, col-lege students and graduates, togeth-er with some of their parents, and al-so participant observation in care schools and recruitment meetings by HEIs. It argues that as Chinese indi-viduals are allowed more options and free choices, they are still large-ly constrained by social institutions in terms of what they choose. The rise of the individual as well as the similar-ity of their choices lead to further dy-namics of institutional reforms. In this way, it applies the individualization the-sis to the Chinese context beyond the European model, thus contributing to a more comprehensive view about, both empirically and theoretically, the con-tradictions and tensions brought about by this social transformation.

Presentation


HUIJIE CHU

Crossing the Ridge: Chinese Indi-viduals Facing Higher Education Reforms

This PhD project analyzes the issues of Chinese individualization in relation to social institutions through investigat-ing the rationales of the individ-ual to enter higher educational insti-tutions (HEIs). The reforms of China’s higher education system serve as the empirical case to demonstrate institu-tional impacts on Chinese individuals, and entering HEIs presents the individ-ual choices and efforts in the face of in-stitutional reforms. It thereby views so-cial transformation through the lens of college entrance examination (gaokao) so as to provide a deeper understand-ing of the interplay between individuals and social structures in contemporary China.

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Presentation


VITALI HEIDT

Social Risks of Aging: Livelihood, Institutional Dependence, and Exclusion of the Japanese Elderly

This PhD project analyzes the issues of social risk exposure by tracking region-al welfare distribution, social embed-dedness of urban and rural elderly, and the ways in which social security sys-tems and their equivalents amplify or diminish risks of the elderly livelihood in contemporary Japan. Therefore, two re-search stays were concluded, in Tokyo and Komagane, where qualitative data was gathered through an ethnograph-ic approach by studying the shaping mechanisms of the elderly livelihood. Findings indicate a bigger shift from social to public institutions in care and support reliance in urban areas, while rural communities seem to fare bet-ter in creating socially inclusive insti-tutions within respective communities.

Presentation


ALISON LAMONT

The Societal Impacts of the Wen-chuan Earthquake: Normalising after a Catastrophic Disaster

This thesis seeks to explain why ‘re-constructing’ the nuclear family was an integral part of social reconstruc-tion after the devastating effects of the 2008 Wenchuan earthquake in Sichuan, China. The re-marriage of bereaved earthquake spouses and the decision
for mothers to have another child after the death of a child in the earthquake are examined. Interviews conducted in Sichuan province during 2012-2013 and extensive documentary analysis show how nuclear family structures form an underlying understanding of normal life in China, both for individuals and for party-state policy makers.

**Presentation**


**Teaching**

Political Culture and Politics in China (Module EAE512). University of Dusseldorf Essen, Summer Semester 2015.

## DOMINIQUE MIGUEL BORM

**A Digital Revolution? The Influence of Social Network Services by the Analysis of Political Processes and the Evolution of Civil Society after the Wenchuan Earthquake.**

This study traces the local process of building rural pension institutions in two localities situated in different socio-economic settings. It shows that high concern on the part of local officials about maintaining social stability was a major force driving the emergence of local initiative to develop rural pensions. The dynamic process of local policy experimentation was shaped by the interactions of multi-level actors’ efforts to expand rural pension coverage with the preferences and reservations of rural residents in this regard.

**Presentation**


## NINGJING GE

**Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism**

As a worldwide phenomenon, corruption infects social and political environment seriously. Especially in recent years, corruption problem is regarded as a vital issue by government and academic field. This research tends to observe and analyze corruption in diverse institutional settings of China, with a principle of regarding “corruption as a normal social phenomenon without simple moral judgment.” The research will start by examining the use of “corruption” which has a broad meaning with methodology of CDA. On this basis, I will try to seek a relatively comprehensive and objective perspective to understand and analyze corruption in China. The theories of sociology, political science, anthropology, and psychology would be referred to.

**Presentation**

Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism. – Paper presented at the 12th Annual Conference of the East Asian Social Policy network (EASP), Lee Kuan Yew School of Public Policy, National University of Singapore (NUS), July 31, 2015.

## ARMIN MÜLLER

**Systemic Interdependence between Health Insurance and the Hukou System in the PR China**

During the past 20 years, China’s system of social protection has seen a substantial restructuring and an expansion to large, formerly uncovered groups of citizens in the urban and rural areas. The analysis of the New Rural Cooperative Medical System (NRCSM) shows, there is a tight linkage between hukou and social protection: both institutional structures are interdependent and mutually reinforcing. The decentralization and urban-rural segregation institutionalized in hukou and health insurance spark a number of social mechanisms, which marginally and surprisingly enhance the health insurance: they may either not be covered at all, or the benefits they receive are lower than the benefits of those staying home and more difficult to claim. Local governments have launched various experimental policies to actualize the social citizenship of migrant workers and cover them with health insurance programs. Both sending and receiving with regard to health insurance: these political actors? This inquiry’s analysis of political processes and the evolution of civil society after the Wenchuan Earthquake in Fukushima Japan. The uniqueness of the Japanese context lies in the fact that the country with a stable government, which fundamental background is the risk shifts of China’s forest governance, and the demanding direction of these shifts is to be decentralized gradually. It is proposed that it can explore a model to expose the pattern shifts, and particularly in this project, with the common-pool resources (CPRs) governance approach established by Ostrom (1990).

**ANNA SHPAKOVSKAYA**

**Government Non-Profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China**

Based on the framework of “Actor Centered Institutionalism” the main actors involved in the planning and implementation of the Red Cross Reform are interviewed with the focus on their preferences, perceptions and capacities. Written documents on the history of the Red Cross in China, its present reforms and the reforms of the social management are analyzed: To better fit into a new model of social management the Red Cross is being transformed into a “Hub organization”. By introducing a model of “Dual Management” the Red Cross aims to secure its resources from the government and enhance its cooperation with grass root NGOs and the public in delivering public services.

**Publication**


**Fieldwork**

Fieldwork (International Committee of the Red Cross) archives, September 2014, one field work research in Geneva

## YU ZOU

**Decentralization, Institutionalized Cooperation, and Forest Self-Governance in China: Theory and Field Experiments**

The project aims at addressing the governance problem of forest resource in China, which fundamental background is the risk shifts of China’s forest governance, and the demanding direction of these shifts is to be decentralized gradually. It is proposed that it can explore a model to expose the pattern shifts, and particularly in this project, with the common-pool resources (CPRs) governance approach established by Ostrom (1990).
In the project the issues like, how to design and implement effective individual based forest self-governance measures, within current centralized administrative framework; what the effects of individual self-governance structure (e.g. external enforcement) in specific areas on the transformation from centralization to decentralization have; how to gradually shift the governance structure to the patterns high-lighted with individual value, interests, and beliefs in China, will be solved and discussed.

**SUB-THEME TRANSLATIONALIZATION**

Transnationalization moves toward the supranational level of institutional change, both deregulatory in relation to the internationalization of capital markets, and now regulatory in respect to new standards and protections, for example, for consumers, for equal opportuni-ties of women or migrants rights. Here the global role of East Asia and the integration of China and Japan in to, as well as their impact on, interna-tional regimes builds one dimension of this process of institutional change. An other dimension addresses how East Asia itself is perceived as a risk from a European perspective.

**KAI DUTTON**

**A Behavioral Finance Perspective on Momentum, Comparative Ex-perimental Studies in Germany and Japan**

Kai Dutton’s research mainly focuses on cross-cultural differences in behav-iour among market participants in Western countries and Asia, especially Japan. Several comparative experi-mental studies are conducted: these are motivated by significant dispari-ties in stock price momentum around the world, and models based on psy-chological biases explaining this phe-nomenon. 

**PUBLICATIONS**


**Presentations**


**Behavioral and Cultural Economies. In-troduction and recent findings.** – Edu-cautional seminar talk, Osaka Prefecture University, April 2015.

**default or reactance? identity priming effects on overconfidence in germany and japan.** – Research seminar in eco-nomics, Osaka Prefecture University, April 2015.

**PUBLICATIONS**

**Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions. Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands.**

The thesis aims to deliver a better un-derstanding of Chinese consumer be-havior for foreign and local brands, which are interpreted as a risk reduc-ing mechanism for consumers. The be-haviour is assessed in terms of quality beliefs, attitudes, purchase intentions and the actual purchasing decision using advanced methods like hierar-chical linear modeling and behavioral economics experiments. Results point to enhanced advertising effectiveness by global and local brand positioning, a higher willingness to pay of consum-ers for global conspicuous products after face loss and a higher willingness to pay for local iconic products after an outbreak of situational animosity.

**Publication**


**Presentations**


**Field Research / Research Stays**

June / July 2015: Research stay and study preparation in Bangalore, Mum-bai, and Delhi.

**Teaching**

(with Peter in der Heiden) China Manage-ment Cases, Summer term 2015. Einführung in die chinesische Wirt-schaft (Lecture Bachelor students), Summer term 2015.

**CHIH-CHEI WANG**

The project Chih-Chei Wang is work-ing during his post-doc is part of the DFG-funded research project Cross-Border Temporary Staffing: Mar-ket-Making and Transnational Regulation in Inter-Regional Comparison (PI: Prat, Karen A. Shire). The project investi-gates how private laber market inter-medaries (staffing agencies) in East Asia build up their transnational busi-ness. Unlike in Europe where there is freedom of movement, staffing agen-cies in East Asia encounter different national regulations on employment in general and on personnel staffing in particular. However, cultural proximity and, for some countries such as Taiwan and China, low language barriers pro-vide good conditions for the growth of transnational staffing business within the region. The main research question is: what strategies do staffing agencies use to expand their business overseas and to overcome divergent regulations within the region, where there is no ob-vious guiding transnational institution. Interviews with staffing agencies in Tai- wan were conducted in February and March 2014, supported by the DFG.

**Field Research**

Non-Standard Work as a Counter-balance to Employment Institutional Change – The Case of Taiwan. – 27th An-nual meeting of the Society for the Ad-vancement of Socio-Economics (SAESE), London School of Economics, July 2–4, 2015.

**Teaching**

Social Content Analysis (research methodology and qualitative tech-niques, MA), WS 2014/15. Working with Survey Data (MA, re-search methodology, quantitative anal-ysis, guest lecturer), SS 2015.

Taiwan’s Democratization and Its Impli-cations for China (MA, Guest Lecturer), SS 2015.

**Field Research**

(with Jun Imai, Hokkaido University, Sapporo) Interviews with staffing agen-cies in Shanghai and Beijing, supported by the DFG, May–June 2015.

**ZI WANG**

**Interactions in Institutions in Compa-rative Perspective: Language and Discourse in Sec-ondary School Club Activities in Japan and France**

In this research, I focus my attention on how social actors use language, as well as how language influences actors’ inter-actional behaviour in the education-al setting of secondary schools. More precisely, I examine the ways in which certain aspects of language use (such as terms of address and ways of re-sponding to questions) construe so-cial identities and relations. The main focus of my research is music-relat-ed club activities in Japanese second-ary schools such as wind orchestras and choirs. More than just an extra-curricula activity, such club activities have been recognised as social units in which the presence of social struc-tures and peculiar conventions extend beyond the music room. They are also one of the microcosmic environments where intersections such as class and gender come together. After gaining an in-depth understanding of how lan-guage and identity in these school clubs interact, I will conduct a smaller scale fieldwork in similarly music-oriented clubs in French secondary schools to see if a change in the organisational structure of schools and school club activities would alter language use and identity construction.

**Presentation**

Between Theoretical Inadequacy and Eclectic Paradigms: Towards a Com-parative Analysis of Gender Inequality in Japan and Western Europe. – Forth-coming paper accepted for presenta-tion at the Mid-term Conference Gender Equality and Institutions of the Europe-an Sociological Association’s Research Network 33 – Women’s and Gender Studies, Department of Political Sci-ence, University of Naples Federico II, October 16–17, 2014.

**Fieldwork**

INTRODUCTION

Focusing on innovation across East Asia, the IN-EAST School of Advanced Studies – funded by a grant of the German Federal Ministry of Education and Research (BMBF) – integrates the core IN-EAST disciplines (political science, economics, and sociology) with engineering and cultural studies in six research teams. The general scope of the Advanced School’s research agenda is to explore how processes of innovation pervade society as a whole. Research activities converge on electric mobility and urban systems as inherently interdependent topics of comprehensive innovation processes in society. While East Asia (China, Japan and Korea) is the prime region under scrutiny, the research also intends to generate wider global insights and stimulate innovative approaches to interregional comparisons. After completing the academic orientation phase and shaping their individual research projects in year one, the scholars at the IN-EAST School of Advanced Studies have increasingly engaged in a dialogue with academic peers and the public. Advanced School fellows visited international conferences to present and discuss their research. Furthermore, the Advanced School hosted and organized international events, workshops in the premises of the School. In addition, doctoral researchers took the chance to present and discuss their research projects at international events, targeted towards PhDs, including the Dissertation Proposal Workshop, organized by the DFG Research Training Group 1613. Advanced School members have been traveling to destinations in China, South Korea, Japan and the US to collect data in the field. Various substantial affiliations and fruitful cooperation with scientists at renowned partner universities abroad have facilitated this task tremendously.

Research Groups

RESEARCH GROUP 1: INNOVATION AND THE CHINESE ECONOMY: INSTITUTIONS, NETWORKS, AND NATIONAL SYSTEMS OF POLICIES

Over the last decades, China has experienced a successful development in terms of its GDP. However, China did not cultivate its own excellent entrepreneurs and innovations accordingly. In this context, this project is investigating Chinese innovation strategies and explores the possibilities for improvement in innovation activities.

The essence of innovation is not only to create new products, new technologies, new management approaches, but also to open the social structure, to create conditions for the emergence of new institutions, to protect freedom of innovation, to ensure the power of market. In other words, innovation is a social phenomenon. This is our starting point to evaluate Chinese innovation strategy and the future of the Chinese economy. Aware of the importance of social structure and interaction in innovation activities, we will seek a systemic perspective to understand Chinese innovation policies.

JUNIOR PROFESSOR DR. SHUANPING DAI
Research Group Leader
The Process of Economic Innovation in China: Roles of Social Interactions and Institutions
Country focus: China
Discipline: Economics
Innovation is defined as a social phenomenon supported by certain social structures and institutions. Therefore, the basic issue addressed is what kind of social structures, e.g. networks among entrepreneurs and financial networks among firms, are favorable for innovative activities, as well as the...
surrounding issues, like innovation networks in regions and industries, in which the inner structure of innovators are explored. At the macro-level, the effects of institutions on innovation activities will be investigated. The study of the national system of policies will provide evidence for this.

YANG LIU  
Doctoral Researcher  
Entrepreneurship and Poverty Alleviation in China  
Supervisor: Prof. Dr. Shuangping Dai  
Country focus: China  
Discipline: Economics  
This project studies the innovation from a micro level which focuses on the entrepreneur’s role of carrying out innovation. The main question will be answered by how to alleviate poverty through entrepreneurship in China. Though entrepreneurship has been used as a practical poverty alleviation tool, its effects remain vague. This project studies the effects by exploring the underlying mechanism. We regard entrepreneurship as an opportunity for the poor to escape from poverty by facilitating innovation through knowledge spillover. The way of value exchange on the value chain in poor region determines the effects of entrepreneurship on poverty. Using the economic network analysis method, we try to explain the mechanism by means of outward cross-border M&A and innovation. It investigates how Chinese companies enhance internal innovation by means of outward cross-border M&A. From a theory perspective the relationship between M&A and innovation is rather ambivalent. Existing empirical investigations do not present consistent and definite findings. The research addresses this contradicting issue using the network analysis approach on the dyad level. It aims to contribute to the understanding of current innovation practices which in turn might contribute to strengthening China’s overall innovation power and lead to some conclusions on how China might push its further economic growth through indigenous innovation.

RESEARCH GROUP 2: POLITICAL INNOVATION IN EAST ASIAN CITIES  
As a consequence of the rapid transformations in East Asian societies due to economic growth, social innovations have acquired academic attention. Following prevailing concepts in social sciences, social innovations are considered as fundamental, deep and sustainable social changes. Starting from this social approach, the research group explores specifically political innovations defined as new governance structures or policies. Due to sustainable adaptations of prevailing policies to altered needs, the innovations are recognized as political innovations. Aiming to increase our understanding of the character, causes, and consequences of the political innovations, their trajectory is scrutinized. In addition, the motives and interactions of the involved actors are explored. In concrete terms beyond this conceptual framework, political innovations are searched in the field of Chinese higher education, Korean eco-cities and democratic innovations in Japan and Germany.

DR. MMODYÖ HÜSTEBECK  
Research Group Leader  
Democratic Innovation in Subnational Entities: A Japanese and German Comparison  
Country focus: Japan, Germany  
Discipline: Political Science  
In consolidated democracies such as Germany and Japan, citizens have become more disillusioned and critical about representative democracy. To counteract the malaise of representative democracies, a variety of innovative participatory and deliberative instruments have been established. Although democracies are perceived as increasingly attractive in political science, systematic or comparative works with some exceptions are still limited in number. Against this academic backdrop, the research on democratic innovation in Japan and Germany looks at how China might push its further economic growth through indigenous innovation.

RESEARCH GROUP 3: INSTITUTIONAL INNOVATIONS IN EAST ASIAN ENERGY AND LOW-CARBON MARKETS  
Energy serves as the building block of all economies – without it, economic growth is impossible. Yet the inherent tradeoffs in market fundamentals force the public and their representatives in government to struggle with fundamental questions facing energy security, energy efficiency, or the environmental consequences of their preferred energy choices. Postwar democracies now find themselves fighting with the developing world over a finite supply of natural resources while politicians debate the challenges of defining and pursuing a sustainable and independent energy future. This group offers their analyses of one of the least explored, but most fundamental questions facing energy market innovations today: what are the drivers of institutional change, and what can we expect in the future?

YOUGNH GAUKH  
Doctoral Researcher  
The Politics and Processes of Creating Eco-Cities in South Korea  
Supervisor: Prof. Dr. Axel Klein  
Country focus: Korea  
Discipline: Social Sciences  
According to the OECD, more than half of the world’s population in the cities nowadays and these numbers will only increase rapidly. For that reason, innovation has long been an important theme in East Asian development. In particular, innovative cities are seen to be essential in order to address challenges such as urbanization, exploitative migration and sustainable growth in this region. South Korea has been at the forefront of addressing this challenge through strategies of green growth and the establishment of eco-cities. The thesis will examine the policies and processes of establishing eco-cities in South Korea and what implications this development has for urban governance. The research question is: Under what conditions are eco-cities being established, and what are the driving forces behind this process? The thesis applies qualitative research methods, and process-tracing methods will be used to identify the eco-cities’ formation process in South Korea.

PAUL J. SCALISE, PH. D.  
Research Group Leader  
The Political Economy of Energy Policy Innovations: Who Controls Whom?  
Country focus: Japan, Germany, UK  
Discipline: Political Science, Regional Studies  
Paul scalise examines the question of institutional change in energy markets by exploring the fundamental conflicts between energy efficiency, deregulation, and the pursuit of low-carbon energy sources in Japan, Germany, and the UK. This research project intends to understand the problems and prospects associated with the development of low-carbon energy innovations in Japan, Germany, and the UK by examining the financial, technological and political characteristics of the energy sector in a cross-national context over a long period of time.

ALEKSANDRA DAVYDOVA  
Doctoral Researcher  
The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation  
Supervisor: Prof. Dr. Shuangping Dai  
Country focus: China  
Discipline: Economics, Regional Studies  
The dissertation illustrates how the Chinese government employ innovative policies to promote the creative intelligence of the human capital and to reach the ultimate goals of indigenous innovation. The higher education admission mechanism sheds light on the unbalanced power distribution on both horizontal and vertical line of the administration system, which fundamentally impacts the admission policy-making and implementation. A thorough investigation of this process shall explain why and how admission policies can be implemented in various ways at local levels. It also aims to specify the structural problems in the higher education sector and to draw implications on the political development in contemporary China. Applying the qualitative method of process-tracing, the author will utilize empirical data from interviews with experts and officials of admission authorities, admission officers, students and parents to extract the variables that influence the decision-making process.
with comparative or paradigmatic approaches regarding space, time, and identity. Bridging the gap between applied approaches employed by fields like urban development, city planning and architecture and the systemic or theoretical approaches supported in the humanities and social sciences, the group utilizes methods from fields such as ethnology, anthropology, transcultural studies, post-colonial studies, urban semiotics, urban planning, urban cultural studies or global history studies towards a holistic understanding of urban systems and of processes of innovation, cultural adaptation and urban development.

KATHARINA BORG-MANN
Doctoral Researcher
Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics
Supervisor: Prof. Dr. J. Alexander Schmidt
Country focus: China
Discipline: Urban Design and City Planning

Is it possible to identify metropolitan innovation through traditional urban and architectural semiotics? This research project focuses on urban structures of Chinese megacities. On the basis of analysing city components, recurring urban textures, as well as architectural and urban patterns, with the tools of so-called urban and architectural semiotics, Katharina Borgmann tries to break down the complexity of Chinese cities in order to contribute to a culturally sustainable understanding of them for a non-Chinese audience. The aim of this project is to not only decode the currently fast-growing Chinese cities, but also to take the first steps in order to be able to understand in what direction Chinese megacities transform. Furthermore, the question whether the Chinese contextuality has ceased in the process of fast-growing urban development is a main focus of discussion within this research project. With the help of the results of this research, urban challenges, chances, and spheres of influence could be identified.

RESEARCH GROUP 5: BEHAVIORAL ECONOMICS AND EAST ASIA

This research group explores individual and group behavior during innovation in organizations and on markets. Group members tackle different research questions using the tools of experimental economics, applied game theory and econometrics. In their work, the group faces the recurring urban textures, as well as architectural and urban patterns, with the tools of so-called urban and architectural semiotics. This research project focuses on urban structures of Chinese megacities. On the basis of analysing city components, recurring urban textures, as well as architectural and urban patterns, with the tools of so-called urban and architectural semiotics, Katharina Borgmann tries to break down the complexity of Chinese cities in order to contribute to a culturally sustainable understanding of them for a non-Chinese audience. The aim of this project is to not only decode the currently fast-growing Chinese cities, but also to take the first steps in order to be able to understand in what direction Chinese megacities transform. Furthermore, the question whether the Chinese contextuality has ceased in the process of fast-growing urban development is a main focus of discussion within this research project. With the help of the results of this research, urban challenges, chances, and spheres of influence could be identified.

ALEXANDER HAERING
Doctoral Researcher
A Cross-Cultural Comparison of Higher-Order Risk Preferences
Supervisor: Prof. Dr. Jeannette Brosig-Koch
Country focus: Germany, China, USA
Discipline: Economics

Research in economics and psychology has provided evidence of cross-cultural differences in risk aversion. In the framework of expected utility theory, risk aversion is captured by a negatively second-order derivative of the utility function. More recently, higher-order risk preferences, namely prudence (positive third-order derivative) and tamperance (negative fourth-order derivative), have also moved into the focus of economists. In typical life-cycle models of consumption, prudence implies that an individual saves more if the risk of future income increases while temperance implies fewer investments in risky assets. Recent experimental studies reveal that a majority of people is not only risk averse but also prudent and temperate. However, all experiments have been conducted exclusively with people from Western Europe and the USA. Experimental eliciting and comparing higher-order risk preferences of subjects with different cultural backgrounds would be a compelling next step. In cross-cultural differences in higher-order risk preferences exist, they might help to explain variations of e.g. the savings rate across regions.

GUANZHONG YANG
Doctoral Researcher
Information, Incentives and Social Background
Supervisor: Prof. Dr. Jeannette Brosig-Koch
Country focus: China, Germany, Japan, Korea
Discipline: Economics

Do Germans and Chinese respond differently when it comes to mo¬netary incentives or social reputation? This research project is aiming to find out more about the influence of the cultural background on innovative abilities and the role of different kinds of incentives. In his research, Guanzhong Yang focuses on four interrelated research questions:
1. How do people react to different kinds of incentives? What is the role of information?
2. How does cultural background (German, Chinese, Japanese, and Korean) influence the perception of incentives?
3. What is the role of monetary incentives in respect of retirement decision?
4. How does cultural background (German, Chinese) and social education influence open source innovation?
RESEARCH GROUP 6: E-MOBILITY IN ASIA AND EUROPE

Most observers agree that cars in 100 years will not be powered by gasoline. However, there is intense discussion about how fast and in what direction propulsion technology will change from the supply side and what changes are likely to be accepted from the demand side of individual consumers. The reaction to such technological innovations is likely to be different in different country markets and regional innovation systems. Specific regional settings are shaped e.g. on the demand side by the amount of local purchasing power, the degree of market saturation, and local product requirements. On the supply side, e.g. the degree and type of specialization in supplier networks and preferences for supply chain coordination differ between regions. This results in specific dynamics of regional automotive supplier networks. Last but not least, both supply and demand side have to act under the constraints of local regulatory frameworks. Thus, how industry structure and consumer mobility patterns in different regional markets will react to technological change in propulsion technology is far from clear. Our research group will analyze data and empirical evidence on this with a focus on Asian lead markets and contrast the results to European structures.

DR. ROMAN BARTNIK
Research Group Leader
Coordinating External and Internal Sources of Innovation in Automotive Supply Chains
Country focus: Japan
Discipline: Business Administration, Regional Studies

We analyze how technological change affects the coordination of innovation within and between firms in the automotive industry. Aspects of supply chain integration, intra-firm coordination, and inter-firm collaboration are topics of distinct studies. Regarding technology development, firms need to decide how existing structures of coordination, knowledge generation and transfer need to be complemented and adapted to accommodate major technological changes. How companies react to challenges when developing and sourcing components of both hybrid and fully electric cars will depend in part on regional technological specialization. Consequently, such change may be more advanced for Asian suppliers serving lead markets of hybrid technology such as Japan, Korea or China. International comparison with an Asian focus appears promising in this regard.

NICOLE SCHLEIFER
Doctoral Researcher
Configuration of the Value Proposition for Innovative Services of Automotive Manufacturers to Improve the Customer Value. An empirical investigation in Germany and China on the transition to the electric mobility
Country focus: China, Germany
Discipline: Business Administration

The acceptance of electric vehicles is low in Germany as well as in China. It remains a central task for automotive firms to create new value to improve the perceived trade-off between benefits and costs and to overcome the perceived barriers. Moreover, companies need to make sure that their value offer is also subjectively perceived as valuable by the customer. Therefore, the intention of the research is to analyze theoretically and empirically the configuration of value propositions of automotive manufactures for innovative product bundles (products and services) that lead to an improvement of the customer value. This requires an integrated approach of the companies’ and the consumers’ perspectives on value dimensions. The project will include an empirical investigation in Germany and China, which are two important markets on the transition to the electric mobility.

MIRA SCHÜLLER
Doctoral Researcher
Technically Optimal Electric Vehicle Design for User Groups in China
Country focus: China
Discipline: Engineering

The overall research question is how to design electric vehicles in an optimal way to be suitable for user groups in China.

The empirical research consists of a driving data analysis in China to investigate the local mobility characteristics. The results can be compared to similar previous investigations in Germany. In combination with the results of consumer studies, the driving behaviour leads to important parameter characteristics of an electrical vehicle, e.g. packaging, aerodynamics, powerton, weight and costs from a user perspective. In addition, the technical solution area has to be analyzed and put into optimum use and effective for the targeted user group. This leads to an adaptation to possible vehicle concepts within the technical solution area.

RESEARCH FELLOW

MARCUS CONLÉ
Marcus Conlé, research fellow at the Advanced School, offers scientific support to the six research groups. His task is to help them identify links and joint research projects.

TEAM OF MENTORS

Prof. Dr. Jeanette Brossig-Koch
(Essener Labor für Experimentelle Wirtschaftsforschung, e:ft; Faculty of Business Administration and Economics)

Prof. Flemming Christiansen, Ph.D. (Political Sociology of China, IN-EAST; Faculty of Social Sciences)
Prof. Dr. Florian Coulmas (Japanese Society and Sociolinguistics)
Prof. Dr. Ferdinand Dudenhöfer (Automotive Economics; Faculty of Engineering)
Prof. Dr. Jens Martin Gurr (Anglophone Studies; Faculty of Humanities)
Prof. Dr. Thomas Heberer (Politics and Society of China; IN-EAST; Faculty of Social Sciences)
Prof. Dr. Markus Taube* (Executive Director) (East Asian Economic Studies / China, IN-EAST; Mercator School of Management)
* Grant applicants

BOARD VORSTAND

Prof. Dr. Jeanette Brossig-Koch (Quantitative Economic Policy)
Prof. Flemming Christiansen, Ph.D. (Political Sociology of China)
Prof. Dr. Florian Coulmas (Japanese Society and Sociolinguistics)
Prof. Dr. Ferdinand Dudenhöfer (Automotive Economics)

Prof. Dr. Ing. Dieter Schramm (Mechatronics)
Prof. Dr. Axel Klein (Japanese Politics / Comparative Sociology / Japanese Society)
Prof. Dr. Werner Pascha (East Asian Economic Studies / Japan and Korea)
Prof. Dr. Heike Proff (International Automotive Management)
Prof. Dr. J. Alexander Schmidt (City Planning and Urban Design)
Prof. Dr. Ing. Dieter Schramm (Mechatronics)
Prof. Karen Shin, Ph.D. (Comparative Sociology / Japanese Society)
Prof. Dr. Markus Taube (Director) (East Asian Economic Studies / China)
Helmut Domes (Non-voting member) (Managing Director)
Dr. Monoyo Hüs-Schöck (Post-doc Representative)
Weijing Le (PhD Fellow Representative)
Birgit Gehl (Non-voting member) (Coordinator, since April 2015)

Timo Heinrich
Experiments at the Peter J. Tobin College of Business at the St. John’s University, New York
March 15 – April 25, 2015
Timo Heinrich went to the Peter J. Tobin College of Business at the St. John’s University in New York City to conduct experiments and analyze the resulting data, together with Sven Horak. These experiments represent an important part of the cross-country study. An experimental study of team decisions in innovation processes.

Katharina Borgmann
Analyzing Urban Transformation in the Megacities of China
March 18 – May 15, 2015
Shenzhen, Guangzhou, Chongqing, Wuhan, Shanghai, Tianjin, Beijing, and Qingdao – for her case study-based doctoral thesis. Katharina Borgmann visited eight Chinese cities in eight weeks. In her research, Katharina Borgmann focuses on the seven largest Chinese cities (above eight million inhabitants), which build the fundament of her research of today’s Chinese urban transformation. The main goal of the field trip was to take pictures in order to document the status quo of specific pre-selected city components, like city halls, CBDS and railway stations, in order to capture the transformation of the Chinese urban physical environment. Furthermore, Katharina had set up interviews with experts and researchers to collect information.

Alexander Haering, Timo Heinrich & Guanzhong Yang
Risk Preferences in China, Germany and the USA
May 2015
Timo Heinrich and Alexander Haering are investigating higher-order risk preferences in China, Germany and the USA. Together with Guanzhong Yang, Alexander Haering supervised nine experimental sessions in the economic lab in Tianjin. Furthermore, Timo Heinrich and Alexander Haering supervised six experimental sessions for the project in the CLER lab of the Harvard Business School in Boston. The sessions had been planned and tested by Timo Heinrich and co-investigator Thomas Mayrhofer.
Deirdre Sneep
Tokyo
July 10, 2015 – March 17, 2016
In order to experience and inquire about Smartphone user behavior in Tokyo, Deirdre Sneep is currently spending eight months in Japan to carry out her research, which will mainly built on methods from the field of ethnology. The Japan Foundation is generously supporting her research. Deirdre was awarded with funding for eight months of research, which she is carrying out in affiliation with the Meiji University.

Youngah Guahk
South Korea
August 17 – November 27, 2015
Youngah Guahk is investigating how eco cities are being established, who and what are the driving forces behind this city transformation process in South Korea. During her field research she is conducting in-depth interviews with representatives of the central and several local governments as well as NGOs and researching on the governmental documentation archives.

Weijing Le
China
For her dissertation project, Weijing Le conducted explorative fieldwork in China. She conducted 11 in-depth interviews with scholars who are experts in the field of higher education. The interviews of university staffs led her to new research dimensions that need to be further studied and combined with previous assumptions. During the fieldwork in Hong Kong, she was able to attend the International Conference Ideology, Power and Transition in China at Universities’ Service Center of the Chinese University of Hong Kong, which provided young researchers with good archives. After data evaluation of the first fieldwork and reviewing the newly obtained literature, Weijing Le is conducting the next fieldwork. Through qualitative interviews with the officials, the processes of political innovations in higher education admission system will be elucidated and the motives and behavioral strategies of the actors involved in the processes will be identified. Furthermore, the selected cases will imply the differences and similarities in the processes of political changes. Aside from the interviews, the primary statistical data of universities’ admission plans and actual enrollment numbers need to be collected from local education bureaus and admission offices at universities.

Julia Aristova
Beijing and Shenyang
Julia Aristova received the prestigious Joint PhD Research Fellowship from Confucius Institute as an additional support to her fieldwork in China. Apart from a stipend, the fellowship offers an affiliation with Renmin University and a mentor.

Research question: Why geothermal heat pump (GHP) implementation in China. Data collection in the field prices for heating, prices and subsidies for GHP, regulations and standards for low-carbon buildings, use of renewable energy in buildings, existing issues with space heating, heating reform, institutions promoting GHP implementation, public image of GHP. Expert interviews: officials, market representatives.

Yang Liu
Nantong, Yiwu, Taizhou, China
September 19 – October 23, 2015
Fieldwork in Nantong City, Yiwu City & Taizhou City for explorative case study.

ACCER WORKSHOP – EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS

While experimental methods are well-established in the fields of social and cultural psychology for several decades already, experimental economic research only recently integrated as a distinguished discipline. As only few behavioral economists engage in cross-cultural comparisons of decision making processes so far, the ACCER workshop showed exponential growth in Shen- yang in the late 2000s relative to the modest growth trend in Beijing? Purpose: Project seeks to identify drivers for GHP implementation in China. Data collection in the field prices for heating, prices and subsidies for GHP, regulations and standards for low-carbon buildings, use of renewable energy in buildings, existing issues with space heating, heating reform, institutions promoting GHP implementation, public image of GHP. Expert interviews: officials, market representatives.

The invited keynote lectures were given by Professor Simon Gächter (University of Nottingham) on The Role of Law and Efficient Cooperation across Cultures. As one of the most renowned experimental economists Professor Gächter plays an important role in popularizing the young discipline of cross-cultural economics. In the workshop he presented the results from a large-scale international experiment on cooperation behavior. Thereby he encouraged the audience to always keep the big picture in mind also while engaging in what he calls “close-up” cross-country research.

The nine contributed papers covered a wide range of topics. Experiments were conducted in a variety of countries like India, China, Indonesia and Japan, investigating research questions about (amongst others) leadership behavior, overconfidence, trust and cooperation. All talks motivated lively discussions which also extended to the coffee breaks and collective dinner. Participants in the poster sessions had a chance to introduce their work in progress in short 5-minutes presentations on the first day of the workshop, while an extended poster session was scheduled for the second day. Overall this 5th ACCER workshop provided an up-to-date overview on state-of-the-art cross-cultural experimental research in economics and social psychology. The invited keynote lectures by two of the most distinguished researchers in the field particularly contributed to a great value added for all participating scientists.

Report written by Kai Duttle (Doctoral Fellow at the Graduate Research Training Group 1637 Risk and East Asia).
CHINESISCHES NEUJAHRSFEST ZUM JAHR DES SCHAFES / DER ZIEGE


Im Laufe des Abends boten verschiedene Gruppen mit Tanzeinlagen, Kampf kunst-Vorführungen sowie chinesischer Rock- und Popmusik einen vielseitigen Einblick in die Kultur Chinas und begeisterten damit nicht nur das chinesische Publikum. Inmitten der teilweise in traditionelle Festtags gewänder gekleideten Besucher nutzten auch die Studierenden und Wissenschaftler des IN-EAST aus aller Welt die Möglichkeit, an einem kleinen Experiment über Risikobereitschaft teilzu nehmen und so die Forschungsarbeit seines Teams kennenzulernen, an denen Interessierte sonst im Essener Labor für Experimentelle Wirtschaftsforschung (eWf) teilnehmen können. Als Belohnung standen verschiedene chinesische Neujahrs knabberreien bereit, Belohnung standen verschiedene chinesische Publikum, die nicht nur bei den jüngeren Besuchern großen Anklang fanden. (Bericht des Thomas Schneider, Student des BA-Programms Moderne Ostasiastudien)

VORTRAGSRHEIHE LLL

Wissenschaftler des IN-EAST gaben beim Verein für Lebenslanges Lernen einen Einblick in aktuelle Forschungs projekte. Thematisch ging es in der Vortragsserie Äu ßenentwicklungen in China und Japan im Sommersemester 2015 um die politischen Systeme Japan und Chinas, die Automobilindustrie Ostasiens und die japanische Architektur. Zu den öffentlichen Vorträgen am Campus Essen waren alle int eressierten Teilnehmer willkommen. Die Vorträge im Überblick:

27. April 2015, 14–16 Uhr: Roman Bartnik (IN-EAST School of Advanced Studies): Innovationen in der Automobilindustrie Ostasiens. 
Alle Infos zum Verein für Lebenslanges Lernen finden Sie hier: www.uni.ue.de/ll

MERGERS & ACQUISITIONS WORKSHOP 2015

Mergers and acquisitions (M&As) are central to spreading technological innovations across borders. M&As between East Asia and Europe have increased strongly in recent years. How technology and business operations in the newly merged companies can be integrated successfully is a central question for spreading technological innovations between firms and regions. The Mergers & Acquisitions Workshop 2015 at Kobe University on May 19, 2015 dealt with these questions with a focus on experiences from Japanese/German M&As. The workshop was organized by Dr. Ralf Bödenroth (Professor of International Business at Kobe University), and Dr. Roman Bartnik (IN-EAST School of Advanced Studies).

The workshop was aimed at researchers and practitioners from all areas who are interested in challenges and ways of how to conduct a successful post M&A integration. Several experts with practical experience in the field shared their knowledge with the audience and engaged in vivid discussions. The goal of the workshop was to exchange knowledge and promote further research—and to contribute positively to an increase of the M&A success rates in the future.

URBAN SPACE UP FOR INTERDISCIPLINARY DISCUSSION – DIFFERENT APPROACHES TOWARDS THE ACADEMIC PERCEPTION OF SPACE

On May 27, 2015, the Urban Systems group invited all research groups to a workshop on ‘space’. It aimed to make use of the scholar’s different cultural and academic backgrounds to explore and discuss the concept of ‘space’ and the need for a holistic approach. The Urban Systems group itself brings together researchers with a background in planning sciences, humanities and cultural studies. In their presentations, Beate Löffler, Katharina Borgmann and Deirdre Sneep exemplified possible differences in approach by discussing physical, social and symbolic space. The three researchers are used to working together as a team, despite the differences in approach. The interdisciplinary workshop, however, soon resulted in lively discussions. It became obvious how different the perspectives and research approaches are. While in some issues certain consent was found, skepticism and open questions remained. Beate Löffler summed up: “First insights gained, discourse to be continued.”

NANKAI-DUISBURG JOINT PHD WORKSHOP ON INNOVATION AND DEVELOPMENT OF ECONOMY

Doctoral candidates of the Advanced School visited Prof. Gang Liu and his PhD students at the School of Economics at Nankai University, Tianjin for a joint PhD Workshop on Innovation and Development of Economy on March 18 and 19, 2015. Nankai University is one of China’s top ranking universities, located in Tianjin. Both, the Advanced School team and the Nankai PhD candidates benefitted greatly from the shared experience. Professor Gang is an expert in the field of innovation in China. He offered to stay in touch with the Duisburg-based researchers even after their stay. His extensive network allows him to help them get in touch with valuable contacts for their fieldwork.
International Track and Sessions in English

The 7th Scientific Forum for Mobility on National and International Trends in Mobility took place on June 18, 2015 at the Fraunhofer-Inhouse-Center in Düsseldorf. For the first time in the history of the Scientific Forum for Mobility, an international track under the title International Trends in Mobility was included in order to open the event for an international audience and to invite English presentations. Track 5 on International Trends in Mobility was chaired by Prof. Dr. Werner Pascha (Chair of East Asian Studies / Japan and Korea) and Prof. Markus Taube (Chair of East Asian Studies / China). Three sessions covered international strategies of cooperation and co-development, new developments in Chinese mobility as well as new service and product business models in international comparison. Mira Schüller, Shuanping Dai, Roman Bartnik and Aleksandra Davydova gave paper presentations.

International Scientific Conference on Innovation in the East Asian Automotive Industry

The 7th Scientific Forum for Mobility on National and International Trends in Mobility was opened by two prominent keynote speakers in this field. Professor Takahiro Fujimoto (University of Tokyo) and Professor Paul Hong (University of Toledo, USA). Professor Fujimoto explained how automotive companies can gain competitive advantage through a fit between product architecture and organizational capabilities. Professor Hong’s presentation showed how firms from different regions use different strategies in linking to customers, suppliers and competitors.

Central topics of the presentations were the rise of the Chinese automotive market, new forms of R&D organization and new approaches of targeting automotive customers in emerging markets with ‘frugal’ innovations (i.e. targeted low spec product alternatives at low prices). Several papers discussed how established Western and Japanese firms respond to the challenges posed by the new Chinese market and new competitors. Overall, 15 papers were presented in five sessions, based on the research of 38 scientific researchers from three different continents. Every presenter received feedback from an assigned commentator and from the participants. Several coffee breaks during the workshop and a common dinner at the first evening supported discussions and networking between the authors.

Considering the workshop, it provided an interesting overview of the topics that must be considered when thinking about innovations in the East Asian automotive industry. It is expected that this collaborative process before, during and after the workshop will lead to interesting and valuable papers in the forthcoming special issue of Technovation, which is linked to the workshop and guest edited by the workshop organizers.

Report written by Nicole Schlafler (PhD candidate at the Electric Mobility Research group of the IN-EAST School of Advanced Studies and Research Associate at the Chair of Business Administration & International Automotive Management).

Dimensions of the City. Cultural Perception of Urban Spaces in East Asia – The Urban Systems Group at ICAS 9 in Adelaide

The International Convention of Asia Scholars (ICAS) is an international gathering in Asian Studies and Asia-related research. The Urban Systems Group organized an institutionalized panel on Dimensions of the City. Cultural perception of urban spaces in East Asia at ICAS 9 in Adelaide, July 5-9, 2015, together with Lena Maria Scheen from Hong Kong. The panel presentation at ICAS 9 aimed to present the group’s interdisciplinary approach towards Asian studies and to gain evaluation of the theoretical framework by peers from diverse backgrounds. ICAS includes researcher on Asia without a formal education in Asian Studies thus opening the field to a number of colleagues with innovative approaches. It is in close cooperation with the Urban Knowledge Network Asia (UKNA) and hence provides an even better platform for networking for researchers in urban systems than the older and more prestigious AAS.

International Workshop on Innovative China: Institutions and Reforms

The IN-EAST School of Advanced Studies, together with the School of Economics, Jilin University, Changchun, and the China & Israeli Entrepreneurship & Innovation Center, Jilin University, Changchun, organized a joint workshop on Innovative China: Institutions and Reforms at Jilin University, Changchun on July 20-21, 2015. This workshop aimed at bringing scholars to understand China’s national innovation and economic development strategy, and to generate insights for future research cooperation in this field. Prof. Wolfram Elsner (University of Bremen, and President of the European Association for Evolutionary Political Economy) and Prof. Donglin Song (Jilin University of Finance and Economics, and Jilin University, Changchun) were invited to give keynote speeches.

Prof. Shuanping Dai presented a current experimental study on the question Does Social Inducement Lead to Higher Open Source Innovation Contribution? that he conducted in Tianjin, together with Guanzhong Yang.
LINKAGE WORKSHOP 2015

The researchers at the Advanced School held their annual Linkage Workshop, a “No-Professors-allowed” meeting, on July 7–8, 2015. The meeting aimed at exchanging ideas and experiences, exploring joined research interests and identifying links between the eighteen individual research projects.

The group presented and discussed milestones, results and plans that have been achieved to this point. People who have already been in the field reported about the challenges they faced during their work and solutions they came up with. On top of this, post-docs and PhD students met separately. While the post-docs focused on joined research interests, the PhD students discussed topics such as formal distinctions between their individual PhD theses and collected feedback and suggestions regarding the structure of the IN-EAST School of Advanced Studies.

CONFERENCE AND JOINT WORKSHOP ON “CITIES IN ENERGY TRANSITION – COMPARATIVE ANALYSIS OF POLICIES AND STRATEGIES IN EUROPE AND ASIA”

Paul J. Scalise, Mira Schüler and Xiaoli Lin, IN-EAST School of Advanced Studies, and Helmut Demes, IN-EAST, visited the Lyons Institute of East Asian Studies for a conference and a joint PhD Workshop. The two days conference Experimenting Smart Communities in Europe and Japan on September 16–17, 2015, organized by the Lyons Institute of East Asian Studies and the Transport Economics Laboratory, provided an open platform for discussions regarding the eco community planning experiments in Japan, France as well as other European countries. Experts from academia and industry participated in the conference. Following the conference, the Lyons Institute of East Asian Studies and IN-EAST School of Advanced Studies held a joint PhD workshop on September 19, 2015. Two PhD presentations from University of Lyon are directly related to the Japanese eco community planning projects with a focus on governance issues and public participation process during the eco community experiments in Japan. Paul J. Scalise, Mira Schüler and Xiaoli Lin gave presentations on Restructuring and the German Energy Market (Paul J. Scalise), Analysis of driving pattern in urban areas and drive system evaluation for electric vehicle design comparing Germany and China (Mira Schüler) and Green Transport Issues in Tianjin Eco City Planning: Gaps Between Planning Vision and Implementation (Xiaoli Lin).

VISITING RESEARCHERS


Prof. Yveline Lecler, University of Lyon. Period: April 20–21, 2015


Prof. Ralf Bebenroth, Kobe University. Period: August 2015.

In July 2014 IN-EAST (University of Duisburg-Essen) and the Faculty of East Asian Studies (Ruhr University Bochum) started a closer cooperation with the Mercator Institute for China Studies (MERICS), Berlin, which was given the status of an affiliated institute (“An-Institut”) of both universities. MERICS is a research and analysis institute, or think tank, established in 2013 and based in Berlin. It is an initiative of Stiftung Mercator, a major private European foundation. MERICS is one of the largest international think tanks for policy-oriented research into and knowledge of contemporary China. It analyses the political, economic, social, technological and ecological developments in China, and the corresponding global impacts, providing the public with insight into China through up-to-date research and communication. It informs decision-makers in politics, business and society and acts as a key contact for the media. As such, MERICS aims to provide a nuanced perspective on the most populous nation on earth, to influence public debate, and to enhance expertise on China in Germany and Europe.

The research is concentrated on seven programmes:

- Digital China
- Social Change and Social Security
- Environmental Technology and Urban Sustainability
- Innovation Capacity and Cooperation
- Financial System
- Foreign Policy and Economic Relations
- Policy-Making: Processes and Outcomes

www.merics.org

EastAsiaNet is a European Research School Network of Contemporary East Asian Studies, and IN-EAST is a founding member since 2006. Actually, Duisburg hosted a preparatory workshop which later led to an inaugural meeting in Barcelona. The regular 2015 meeting was held at Ca’ Foscari University of Venice, May 14–16, 2015. The main topics discussed during the research workshop were Water in East Asia. Interfacing Environmental Risk, Culture, and Society and Cultural and Science Diplomacy in a Globalising World. Politics and Culture in East Asia–Europe Relations. It included a contribution by Paul Scalise on Media Images and Regulatory Transformations in Japan’s Waterworks and Electrical Power Industries. The following business meeting of the Network was chaired by Werner Pascha.

During the academic year, several meetings were held in Barcelona, Brussels, Leeds and Lyon to discuss further research cooperation among EastAsiaNet members. Helmut Demes and Werner Pascha took part in these events representing IN-EAST.

A joint workshop between IN-EAST and the Lyon Institut d’Asie Orientale, together with Triangle Lyon, was held in Lyon, September 19, 2015, based on the cooperation experiences within East AsiaNet, which also served as supporter of this event. Under the title Cities in Energy Transition: Comparative Analysis of Policies and Strategies in Europe and Asia, IN-EAST contributors included Xiaoli Lin, Paul Scalise and Mira Schüller. The Duisburg co-organizer of the workshop was Helmut Demes.

The Duisburg co-organizer of the workshop was Helmut Demes.

www.eastasianet.eu

EastAsiaNet Partners
- University of Vienna, Institute of East Asian Studies, Vienna/Austria
- Charles University in Prague, Institute of East Asian Studies, Prague/Czech Rep.
- Copenhagen Business School (CBS), Copenhagen/Denmark
- University of Copenhagen, Asian Dynamics Initiative, Copenhagen/Denmark
- Institut d’Asie Orientale (IAO), Lyons/France
- Institut d’Etudes Transtextuelles et Transculturelles (IETT), Lyons/France
- Università Ca’ Foscari, Venezia, Dipartimento di Studi sull’Asia Orientale, Venice/Italy
- Universidade Autónoma de Barcelona in cooperation with Barcelona Centre for International Affairs (CIDOB), Barcelona/Spain
- Universidade Autónoma de Madrid, Centro de Estudios de Asia Oriental, Madrid/Spain
- Lund University, Centre for East and Southeast Asian Studies, Lund/Sweden
- University of Leeds / University of Sheffield, White Rose East Asia Centre, Leeds/Sheffield / Great Britain
- Observers: Prague University of Economics, Czech Republic; University of Aveiro, Portugal; University of Coimbra, Portugal.
Confucius Institute Metropolis Ruhr

The Confucius Institute Metropolis Ruhr, based in Duisburg, was officially established in autumn 2009. It is an institute at the University of Duisburg-Essen. The city of Duisburg and the University of Duisburg-Essen provide an ideal location for a Confucius Institute, as both have been maintaining good contacts with the city of Wuhan and Wuhan University since the early 1980s. The Confucius Institute Metropolis Ruhr offers its expertise to the whole Ruhr Metropolitan Region, which also reflects in the institute’s name. Besides the mediation of language and cultural skills, other important foci of the Institute’s work are China’s current socio-economic issues; the Institute also assumes tasks in political, economic and media consulting and promotes scientific exchange. IN-EAST and the CI cooperate intensively – in students’ exchange, in language training as well as in joint seminars. Thomas Heberer and Markus Taube serve as Co-Directors of the CI.

www.uni-duis.de/konfuzius-institut/index_en.shtml

Partner Universities and Other Research Cooperations

China
• Huazhong University for Science and Technology, Wuhan
• Nankai University, School of Economics, Tianjin
• Renmin University of China, Beijing
• Shanghai University of Political Science and Law, Shanghai
• Wuhan University, Wuhan

Japan
• Deutsches Institut für Japanstudien (DIJ), Tokyo
• Dokkyo University, Saitama
• Doshisha University, Kyoto
• Fukuoka University, Fukuoka
• Kanagawa University, Yokohama
• Kobe City University of Foreign Studies, Kobe
• Kyushu University, School of Education, Fukuoka
• Nagoya University, School of Education / Graduate School of Education and Human Development, Nagoya
• Ritsuko University, Kyoto
• Seinan Gakuin University, Fukuoka
• Sophia University, Faculty of Foreign Studies, Tokyo
• The University of Tokyo, Interfaculty Initiative in Information Studies, Tokyo
• Yamagata University, Faculty of Literature and Social Sciences, Yamagata

Korea
• Chung Ang University, Seoul
• Pusan National University, Pusan

Europe
• GIGA German Institute of Global and Area Studies, Hamburg/Germany
• TÜSİAD Sabanci University, Istanbul/Turkey

Alumni and Friends der Duisburger Ostasienstudien e.V. (AlFreDO)

AlFreDO was founded in 1998 to develop a network of East Asia specialists and to promote research and education at IN-EAST. AlFreDO is very active in organising and sponsoring various events such as East Asia Day or the graduation ceremony Hello & Good-bye. It sponsors scholarships as well as the annual award for the best thesis.

www.alfredo-network.com

Cooperations and Alumni 07
WINFRIED FLÜCHTER
The Territorialisation of the Sea: Maritime Boundary Conflicts in East Asia – Powers, Interests and National Identities
Current project
Since 1994, the juridical guidelines of the United Nations Convention on the Law of the Sea (UNCLOS) are applied for making use of the biggest “land seizure” of the sea in history. Particularly the impact of the establishment of an Exclusive Economic Zone upon the oceans has been immense. Instead of res nullius (“nobody’s object”), large parts of the ocean space and its resources (approximately one third) have been “nationalized”, i.e. brought under coastal state jurisdiction (however not state sovereignty). With regard to East Asian Waters this research project focuses on the open conflicts the abutting nations China, Japan, Russia, South Korea are faced with each other in terms of:
(1) the national belonging of whatever tiny, putatively unimportant islands, lumps of rock or coral reefs and, based on their existence, the establishment of an Exclusive Economic Zone
(2) the struggle for islands between China and Japan (Diaoyu/Senkaku), between Japan and South Korea (Takeshima/Dokdo) and between Japan and Russia (southern Kuriles) in the context of UNCLOS’ maritime boundary guidelines and of history
(3) hyper-nationalism as part of territorial disputes: Reasons and risks for military escalation. Why nationalism is so much entwined territorially?
(a) paradigm shift back to traditional geopolitics? Learning from history?
(b) managing and resolving territorial disputes in East Asia based on a combination of different values of the relationships involved (particular constructivism and liberalism).

WINFRIED FLÜCHTER
Geo-Risk-Space and Risk Society Japan: The Eastern Japan Great Earthquake Disaster 2011 and the Options of a Risk Society
Current project
Hazard research has concentrated too much on the analysis of so-called natural disasters, on the understanding of nature and the dangers resulting from this, and too little on man-made hazards, which people themselves initiate by weighing risks and trying to defuse these through hazard management. The Geo-Risk-Space and the Risk Society Japan serve as an excellent case for addressing the shortcomings of much natural hazard research by alternatively pointing to how humans attempt to bring nature under their control, with the belief that the more developed the technology, the better our control. The effect, however, is heightened vulnerability. As the Eastern Japan Great Earthquake Disaster (Hagi H. Nihon Daishinshi) of 2011 exemplifies, this can lead to a disastrous chain reaction, to a three-fold catastrophe – earthquake, tsunami and nuclear crisis. The research project analyzes Japan’s seismic warning system, disaster prevention and emergency measures. Emphasis is put on the options of a risk society, how to deal with the problem of Rostriko by making use of a flexible conflict economy. The man-made nuclear accident at Fukushima is seen as a focus of systemic weakness – and gives reason to the question if it serves as a catalyst of institutional change.

THOMAS HEBERER and GUNTER SCHUBERT
Local Governance in China: The Interaction of two Strategic Groups – Local Cadres and Private Entrepreneurs
Funded by the German Ministry of Education and Research, 2010–2016
This project is part of the competence network Governance in China: Prerogatives, Constraints and Potentials for Political Adaptation and Innovation Capacity in the 21st Century funded by the Federal Ministry of Education and Research (BMBF) and in cooperation with Prof. B. Alpermann (Würzburg) and Prof. H. Hachenburg (Frankfurt am Main). The increase in influence of non-democratic political systems, especially of the Peoples Republic of China, poses a central challenge to politics, political consulting and scientific research. The capability of authoritarian regimes for adaptation and innovation has only sporadically been examined by the social sciences so far. The Research Network Governance in China aims at researching prerogatives, achievements and constraints of the adaptive and innovative capacity of institutions, processes and policies as part of the governance in China. For this aim it uses innovative research designs and works on the understanding of political development in contemporary China. THOMAS HEBERER (with Prof. Dr. Gunter Schubert, University of Tübingen) – to investigate if state-business relations in today’s local state show signs of change when compared to the findings of the earlier literature on the ‘corporatist, entrepreneurial’, ‘clientelist’ or ‘predatory’ state observed in the 1990s; – to investigate the interaction between leading local cadres at county and township level and private entrepreneurs.

THOMAS HEBERER
Politics and Autonomy in the Local State – County and Township Cadres as Strategic Actors in the Chinese Reform Process
Funded by the German Research Foundation (DFG), until 12/2014
Any substantial assessment of China’s state capacity cannot be undertaken without a careful analysis of the local state and township cadres as of utmost importance here – a fact which has barely been researched so far. They have a high degree of autonomy vis-à-vis the central state and are the decisive actors concerning the implementation of China’s agricultural policies and the government’s efforts to reform the system of rural finance. It is the local cadres who decide about the central state’s success to maintain social stability and regime loyalty among China’s peasantry. This kind of rationality do local cadres follow when they carry out central policies? To what extent do they develop a collective identity that makes them a self-conscious strategic group in China’s political system, and how does this impact on state capacity and regime legitimacy? The project intends to find answers to this question by a systematic analysis of the impetus of the “construction of a new countryside” comparing different counties and counties. Together with the other hand new sub-projects are added which will deepen knowledge regarding specific issues within the overarching topic ‘Governance in China’. The Research Network profits from its manifold international contacts. This research cooperation of China studies and political science in Germany builds on existing structures like the Association for Social Science Research on China (ASSC) of the German Association for Asian Studies. Key features of the concept are: training of doctoral and post-doc students, organization and participation of international conferences and workshops, participation in field research especially of young scholars, and invitation of guest researchers. This should promote the goal of making German research on China more visible internationally. The follow-up subproject follows a comparative research project conducted by Thomas Heberer and Gunter Schubert. The focus of this project has now been shifted to the interaction between private entrepreneurs and local governments. Working at the lower tiers of the Chinese state, i.e., foremost at county, township and village level, we have found it most useful in our efforts to understand the local policy process, or ‘how things are getting done’ in China, to adhere to the concept of local developmentalism. We combine this, however, with ‘strategic group analysis’ to grasp the importance of the local developmental state, most notably the interaction between local governments and private entrepreneurs since the early 2000s and, particularly, in the aftermath of the 2008 outbreak of the global financial crisis. Based on preliminary fieldwork conducted in 2012 and 2013 in six cities or county-level entities in the provinces of Jiangsu, Zhejiang, Fujian, Hubei, Jilin, and Guangdong respectively, this project has three objectives, i.e.,
with local governments in the more developed parts of China becoming ‘inhibited’ developmental states in the sense that they are increasingly becoming a private entrepreneurs in a relationship of mutual dependency to make ends meet. The latter, for their part, are in a state of flux, slowly accumulating strategic power to keep the local state at bay and exert pressure on local governments. Though not yet recognizable, private entrepreneurs in China are a strategic group in the making, i.e., a strategic group. Even if they do not yet act collectively, their overarching interests and rational behavior may gradually change the dynamics of local politics in contemporary China, resulting in a realignment of local government-business relations that may become the hallmark of a new era of ‘Chinese capitalism’ and, arguably, strengthen the political system’s adaptive capacity.

In February/March and September 2015 Thomas Heberer (jointly with Gunter Schubert) conducted field research on corporate political behavior of Chinese private entrepreneurs in Beijing, Chongqing, Yushu County, Hangzhou and Shenzhen.

Thomas Heberer

with Prof. Wolfgang Mertel et al.,

The Emergence of Crises in Authoritarian Regimes

The project centers on the question how crises emerge in authoritarian regimes. We believe that this topic has strong innovative potential. We assume that authoritarian regimes do not commonly collapse just because of some sudden shock, but that the reasons for their downfall accumulate gradually over time. Shocks might be catalytic, but they are rarely the deep cause of a regime’s downfall. We want to understand what drives these long-term degradation processes, how they evolve and what authoritarian leaders do about it. What makes authoritarian regimes vulnerable and how do autocratic leaders react to the defection of high-ranking personnel or when they face (small or large-scale) demonstrations, strikes, and protests? The guiding question is how fissures in the autocratic substance emerge and what is done by the incumbents to manage them.

Yuan Li

with Prof. Mario Gilli, University of Milan-Bicocca, and Dr. Jiewei Qian,

National University of Singapore

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China

Current research

The project aims at disentangling the policy-making puzzles in China and at the same time developing a new analytical framework for picking apart internal political economy of authoritarian regimes. We plan to work toward this goal in three consistent stages and draw important lessons across various applications through several subprojects. So far, we found that policies under logrolling tend to be inefficiently high and policies excluded from logrolling tend to be inefficiently low. We provide empirical evidence to support our argument by studying the logrolling between Ministry of Civil Affairs and Ministry of Health.

In another subproject, we aim to explore the policy making of multidimensional policies. The result will be able to show when and why the policy choices can be more extreme than otherwise expected.

Yuan Li

with Prof. Yongjing Zhang,

Boston University,

Elis Krauss,

University of California San Diego,

Alexandra Sakaki,

Stiftung Wissenschaft und Politik


This project compares the intervention policies of two key U.S. allies with “peace constitutions”, Germany and Japan. Under strong U.S. pressure, both countries began to consider participation in military interventions after the Cold War era. How have their approaches to military intervention evolved? What accounts for similarities and differences in their policies?

Kerstin Lukner

with Thomas Berger, Boston University,

Alexandra Sakaki, University of California San Diego,

Alessandra Sakaki, Siftung Wissenschaft und Politik


This project compares the intervention policies of two key U.S. allies with “peace constitutions”, Germany and Japan. Under strong U.S. pressure, both countries began to consider participation in military interventions after the Cold War era. How have their approaches to military intervention evolved? What accounts for similarities and differences in their policies?

Rumin Luo

Institutions and Individuals: Social Protection of Transnational and Internal Migrants in China

Current research

The conventional theories of institutions and informal institutions speak to the static and systematic relation between these two. Informal institutions are treated as exogenous forces changing formal institutions. However, the successors became so powerful that they threatened his stay in office. To avoid being overthrown, a dictator can remove his successors via social mobilizations or elite contests. In one subproject, we applied the theory to a case study of Mao Zedong and the Cultural Revolution in China. In another subproject, we generalize the theory and test its validity by collecting a dataset which covers 169 long-serving dictators from 102 authoritarian regimes since World War II.

Werner Pascha

with Frank Rövekamp

Regional Financial Safety Nets in East Asia and Europe

Supported by Bank of Korea, 2014–2015

The East Asia Institute of the Ludwigshafen University of Applied Sciences (Prof. Dr. Frank Rövekamp), in cooperation with the IN-EAST of Universit"y of Duisburg-Essen (Prof. Dr. Werner Pascha), is engaged in a research project on behalf of the Bank of Korea, the Kreditanstalt für deutsches Kreditwesen (KfW), and on institutional mechanisms to secure international financial safety. On a global level, the International Monetary Fund, based in Washington D.C., has the mandate to handle such issues. However, the recent financial crisis in the Euro area and the Asian financial crisis of 1997/1998 have shown that there is a demand for regional safety mechanisms as well. In the EU, the European Stability Mechanism (ESM) has emerged on this background, whereas East Asian economies have created the so-called Chiang Mai Initiative (CMI). The collaborative project with the Bank of Korea is focused on the idea of improving the structure and process of such regional initiatives further.

Werner Pascha

Current Issues of the Political Economies of Japan and Korea: Comparative Research

Supported by the Bertelsmann Foundation, 2009–2017

Werner Pascha is contributing to projects of the Bertelsmann Foundation that promise stringent comparisons between various countries, based on a rigorous and detailed analytical framework. As for Japan, the framework is given by the Sustainable Governance Indicators (SGI) project. It analyzes and ranks national governance and compares the need for reform in OECD member countries, as well as their ability to respond to current social and political challenges. The project is designed to create a comprehensive database on government-related activities in the world’s developed, free-market democracies. With respect to South Korea, the framework is the Comparative Crisis Management project of the Bertelsmann Foundation which intends to evaluate the capacities and abilities of the political management in selected developing and transition countries in response to the global financial and economic crisis. In 2014 it was agreed to continue with SGI reports until 2017. Moreover, Werner Pascha was asked to contribute another report for the INCREA (International Non-Profit Credit Rating Agency) project of the Bertelsmann Foundation, Washington Office.

Werner Pascha

EU–Republic of Korea Public Diplomacy Project

Financed by: European Commission, 2011–2014

Under the leadership of EKI (EU–Korea Institute of the Free University of Brussels), a consortium of European partners hopes to bring many added-values to the EU’s public diplomacy efforts towards strengthening its relations with Korea (ROK) through research and public activities. To help the EU achieve a well-functioning EU–Korea relationship, the project will highlight the importance of EU–Korea relations and its policy co-operation at international and global levels, raise the profile and influence of the EU on the Korean peninsula and in East Asia, and increase the visibility of Korea in the EU as a strategic, beneficial partner for European economic and social prosperity. Apart from EKI, the consortium consists of Asia Centre, Sciences Po Paris, BusinessEurope, Brussels; German–Japanese Business and Area Studies (GISA), Hamburg; Korea University, Seoul; University of Duisburg-Essen; Yonsei University, Seoul. Werner Pascha is in charge of the work package on trade and investment.
HELMLUT SCHNEIDER

Spatial Aspects of Vietnamese-Chinese Links and Relations in Past and Present

Current research

Vietnam and China have a long history of political, socioeconomic and cultural influence and interference as well as competition. This is true until the present day. Space is a medium through which these relations work (e.g. borders, transnational cultural spaces, territorial claims). And those relations also have a spatial impact. The research aims at clarifying the role of space in Sino-Vietnamese relations in past and present.

KAREN SHIRE

Gender Dimensions of Human Trafficking for Purposes of Sexual Exploitation

Funded by the European Commission for the Anti-Trafficking Coordinators Office, 2014–2015

This research is conducted as part of a European team of researchers led by Prof. Sylvia Walby, Lancaster University, UK, in support of an extensive review of the Anti-Trafficking Directive and Anti-Trafficking Strategy of the European Union. The sub-project led by Karen Shire involved documentary analysis and case studies of the impact of prostitution regulations in Germany and the Netherlands on curbing demand for trafficking into the prostitution business, which in both countries has been legalized. Germany and the Netherlands are currently in the midst of a full-scale reform of prostitution regulations, which are likely to tighten licensing requirements and practices and improve the prosecution of persons and businesses who exploit the prostitution of trafficking victims. The Duisburg project team joined workshops at Lancaster University on March 16, May 15 and July 3 to present preliminary results. A full report was submitted to the commission in July 2015 and is currently under review.

KAREN SHIRE

Cross-Border Temporary Agency Work: The Construction of Markets and Transnational Regulation in International Comparison

Deutsche Forschungsgemeinschaft, 2013–2015

In the past year field research in East Asia involved the cross-border training and employment practices of Japanese temporary agency firms in China, Thailand and Vietnam. Among the important findings was the role of Japanese firms in South East Asia in the initiation of training modules at Vietnamese universities with the aim of eventually recruiting technical and engineering personnel to Japanese clients in South East Asia. As the Japanese labour market shrinks due to demographic changes, companies-inner transfers of personnel trained and employed by Japanese firms abroad can be expected to play a more important role than direct migration of individuals in the domestic labour market in the future. Fieldwork in Europe with a focus on cross-border placements from Poland to Germany and the Netherlands was also completed in 2015, and the project team led by Karen Shire (Dr. Chih-Chieh Wang, Hanns-Herr Oslo Mottweiler, Markus Tintle, Jun Imai (Hokkaido University, Sapporo)) and Dr. Steffen Heinrich, DIJ Tokyo) is now involved in comparative analysis and the preparation of publications. In the last year preliminary results were presented at the Conference on the Social Boundaries of Work in Wroclaw, Poland (November 2014), the Workshop at 215, University of Bielefeld; in Search of Global Labor Markets (February 2015), the Jackson School of International Relations, University of Washington, Seattle (May 2015), the Society for the Advancement of Socio-Economics (June 2015) and at an internal workshop on the Prosipherwurz, Research Group Cross-Border Labor Markets at the University of Duisburg-Essen (September 2015), www.uni-duess.de/cross-temps/

KAREN SHIRE

Contemporary Aspects of Vietnamese-Chinese Economic Relations

In this research environmental conflicts in Southeast Asia will increase in the future in terms of numbers as well as degree.

KAREN SHIRE

Coordinator

Employment and Carework / Erwerbs- und Fürsorgearbeit

Sub-project of the Essen College of Gender Studies, 2014–present

This working group includes a small circle of labor market and employment experts who meet twice a year in May and December to discuss the transformation of employment and its social consequences in Germany. The meetings are funded by the Hans Böckler Foundation.

KAREN SHIRE

Member

Research Group / Arbeitskreis, Transformation of Employment Relations

Hans Böckler Foundation, 2013–present

This research is conducted as part of the 2013 Innovation Panel of Socio-Economic Policy, one of the most important sources of panel survey data about German households. The services covered include two sets of domestic tasks (cleaning/cooking and garden maintenance tasks) and two types of care work (child and elderly/disabled adult care). The Innovation Panel is fielded in a sub-set of households and includes all regular SOEP questions, enabling scientific use of survey results for social scientific as well as methodological research. The questions include a random response sequence in an experimental design, in order to generate data on the sensitive question of non-reporting of care work in the 2015 Innovation Panel of Socio-Economic Policy.

MARKUS TAUBE

(tax with Peter Thomas in der Heiden)

Assessment of the Ordering Mechanisms and Policy Framework Governing the Chinese Economy as well as its Impact on the Competitive Process in the International Markets

Funded by AEGIS, 2014–2015, Current research

The exceptional dynamics of China’s economic development and growth process since the country’s departure from Maoist ideology and economic development programmes constitutes one of the most remarkable phenomena of the 20th century’s economic history and has continued to make a salient impression on the global economic development in the early 21st century. Economists are struggling to understand the underlying forces of China’s unprecedented and quick rise from a deeply underdeveloped economy to one that not only furnishes its population with considerable welfare but has also become a shaping force in the global division of labour. Today the prevailing approach is to highlight China’s institutional transformations as the key explanatory variable. In the run of three decades the former set of comprehensive institutional reforms has been gradually replaced by a new set of institutions that now allow for a much more efficient allocation of resources and which have made completely new reality of productivity accessible to the Chinese economy. The point of departure of this institutional transformation is well known, the Maoist system of central planning. But where have 35 years of institutional reform and transformation led the Chinese economy? Can the Chinese economic system of today be classified as a market economy – a market economy that is based on decentralised market processes where myriad of market actors determine their economic activities according to salient relative scarcities? Moving one step further and elevating the problem at hand to the global level, the question to be answered is in how far an unconditional, full integration of the Chinese economic system into the global market system and its decentralized division of labour can be achieved without any negative repercussions on the functionality and efficiency of this very system.

The research agenda looks exactly into these questions. In order to better understand the working mechanisms of China’s contemporary economic system the study takes a close look at the Chinese economy’s institutional set-up and the specific role Chinese government organisations at various levels, the Chinese Communist Party (CCP) as well as markets play for the co-ordination of economic transactions. As an extension and hands-on application the research programme deals explicitly with the impact of the Chinese economic system on the viability and effectiveness of the global economic division of labour. Key to this research question is an evaluation of the institutional set-up of the Chinese economy and its working mechanisms in the framework of the Market Economy Status (MES) Framework as defined by WTO and EU statutes. This allows for a comprehensive evaluation of the role market principles play for economic processes in the Chinese economy and its compatibility with the global markets regime.
1 DIPLOMA THESIS
DIPLOMARBEITEN

COMPLETED
ABGESCHLOSSEN

Meral Bozkurt
Compliance-Vergleich standardisierter Compliance-Management-Systeme – Untersuchung der Eignung für verschiedene Unternehmensarten (Markus Taube)

Ahmet Erdem
Untersuchung der Wettbewerbssituation unter den Netzwerk-Carriern im europäischen Luftverkehr aus preissensitiver Sicht (Markus Taube)

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Analyse von Risiken und Möglichkeiten ausländischer Direktinvestitionsprojekte in der VR China – eine Umweltanalyse (Markus Taube)

Loredana Manca
Ratingagenturen aus der Perspektive der Principal-Agent-Theorie (Markus Taube)

Semra Özkaya
Wirtschaftliche Aspekte eines Eintritts der Türkei in die EU (Werner Pascha)

Anke Steidler
Analyse des Marketingkonzepts von BMW mit Fokus auf den Elektromobilitätsmarkt (Markus Taube)

Nuray Tekin
Analyse mikroökonomischer Erklärungsansätze der unternehmerischen Gewinnerzielung ohne Zinsforderung im Rahmen des Islamic Banking (Markus Taube)

2 BACHELOR THESIS
BACHELOR-ARBEITEN

COMPLETED
ABGESCHLOSSEN

Gülcin Akbag
Eine Analyse der Beeinflussung von Kaufentscheidungen durch Electronic Word of Mouth auf Bewertungsportalen (Markus Taube)

Halil Duran
Geschlechterbezogene Arbeitsmarktssegmentation in der Bundesrepublik Deutschland (Karen Shira)

Ebru Ergolu
Benchmarking als Instrument im Qualitätsmanagement – Anwendungsmöglichkeiten und Bedeutung zur Sicherung des Wettbewerbsvorteils (Markus Taube)

Güler Ezgi
Leistungsvergütung und Performance – Eine analytische Betrachtung des Einflusses von Leistungsvergütung auf die Performance von Mitarbeitern (Markus Taube)

Elanur Kesar
Analyse der Werbewirksamkeit von Werbevideos am Beispiel der Cornetto-Yalin-Yeniden-Werbung (Markus Taube)

Christoph Kotsch
Branchenstrukturanalyse nach Michael E. Porter für deutsche Automobilhersteller auf dem chinesischen Markt (Markus Taube)

Gülcan Akbag
Eine Analyse der Beeinflussung von Kaufentscheidungen durch Electronic Word of Mouth auf Bewertungsportalen (Markus Taube)

Zenah Bastürk
Chinas Rohstoffdiplomatie – Direktinvestitionen als Mittel zur Rohstoffversorgung in Afrika (Markus Taube)

Sevika Ceban
Untersuchung des Islamic Banking auf seine Krisenbeständigkeit (Markus Taube)

Sufyan Culturera
Analyse der Gestaltungskriterien internationaler Führungsrichtlinien im thailändischen Arbeitsmarkt (Markus Taube)

Elanur Kesar
Analyse der Werbewirksamkeit von Werbevideos am Beispiel der Cornetto-Yalin-Yeniden-Werbung (Markus Taube)

Christoph Kotsch
Branchenstrukturanalyse nach Michael E. Porter für deutsche Automobilhersteller auf dem chinesischen Markt (Markus Taube)
3 MASTER THESIEN
MASTER-ARBEITEN

COMPLETED
ABGESCHLOSSEN

Sandro Poch
Wie hat sich prekäre Beschäftigung entwickelt und was sind die Gründe dafür? Dargestellt an zwei expliziten Beispielen – der Reinigungsbranche und der Leiharbeit (Karen Shire)

Gyulyay G. Kyashtiova
Analyse kundenorientierter Produktentwicklung im Produktlebenszyklus am Beispiel von Samsung Galaxy (Markus Taube)

Mohamed Lakkis
Erfolgsfaktoren von deutschen Automobilunternehmen in China (Markus Taube)

Annika May
Frauenwerbstätigkeit in Japan: Das Problem und neuere Lösungsansätze (Werner Pascha)

Caroline Müller
Zur Ethik unternehmerischen Handelns: Die Vortäuschung von Corporate Social Responsibility am Beispiel von Greenwashing-Aktivitäten der Asia Pulp and Paper Company (Markus Taube)

Alina Neumann
Der Einfluss der Qualifikation auf die Übernahmehemnisse von Zeitarbeiten (Karen Shire)

Bilgin Öztürk
„Atypische Beschäftigung“ – Welche Erklärungen werden für die Ursachen der unsicheren Beschäftigungsverhältnisse von Migranten gegeben? (Karen Shire)

Rainer Ossig
Das Normalarbeitsverhältnis – Dead man walking? (Karen Shire)

Figen Piri
Markteintritt von Handelsunternehmen: Analyse der Internationalisierung strategischer, deutscher Handelsunternehmen in den türkischen Markt (Markus Taube)

Ebru Sultan Demir
Kundenzufriedenheit: Analyse der Bedeutung der Value-Added-Services von Unternehmen für Kunden (Markus Taube)

Anré Riechert
Inwieweit unterscheiden sich prekäre Beschäftigungen zwischen Männern und Frauen? – Dargestellt unter der Erosion des Normalarbeitsverhältnisses und der historischen Entwicklung (Karen Shire)

Cansu Tuglu
Analyse von Bonusprogrammen als Instrument der Kundenbindung (Markus Taube)

Lisa Twieling
Mobbing am Arbeitsplatz: Welche strukturellen Faktoren bedingen das erhöhte Aufkommen von Mobbing in Unternehmen im Gesundheits- und Sozialbereich? (Karen Shire)

Emine Saglinar
Mobbing am Arbeitsplatz – Welche betrieblichen Strukturen bringen Mobbing am Arbeitsplatz hervor und mit welchen Strukturen kann die Prävention gewährleistet werden? (Karen Shire)

Thomas Schneider
Aufbau von Markenbekanntheit im Zuge der Internationalisierung von Unternehmen der deutschen Fußball-Bundesliga am speziellen Beispiel der VR China (Markus Taube)

Vildan Sen
Analyse der zukünftigen Wettbewerbsfähigkeit der chinesischen Textilindustrie anhand Porters Diamant-Modell (Markus Taube)

Ayşun Ünal
Psychologische Einflussfaktoren auf die Kaufentscheidungen von Konsumenten (Markus Taube)

Cigdem Üre
Analyse einer international erfolgreichen Marke unter Berücksichtigung der Wirkung auf Konsumenten (Markus Taube)

Birsen Ugurlu
Nutzenanalyse familienfreundlicher Personalpolitik (Markus Taube)

Martha Zawisla
Soziale Bewegungen im Vergleich. Die Occupy-Bewegung in den USA und Deutschland (Karen Shire)

Burcu Sevinc
Welche Auswirkungen hat die Veränderung der Arbeitgesellschaft auf die Beschäftigten? (Karen Shire)

Mananödosef Stürbenz Hererra
Identity Construction Between Two Worlds (Flamming Christiansen)

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Application of the Human P. Minsky’s Theory on Shadow Banking in China (Markus Taube)

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Identitätskonstruktionen in der China-Politik der EU. Eine Diskursanalyse (Thomas Heberer)

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China Comparative Advantage Shift from “Quantity to Quality” under the New Situation in the Market (Markus Taube)

Flemming Christiansen
China’s Charity Supermarkets (Markus Taube)

Michael Schutter
The Future of the Smartphone Industry – A market analysis of the smartphone industry in Germany and the derivation of the potential of Lenovo in the German smartphone market (Markus Taube)

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Corporate Social Responsibility and its Role in Shaping China’s Enterprises for the Future (Flamming Christiansen)

Mihaela Szutlák
The Potential for Entrepreneurial Activities in Japan – An Empirical Analysis (Werner Pascha)

Olesia Tatarinova
The Shanghai Cooperation Organization (Flamming Christiansen)

Anne Tillmann
The Adoption of E-commerce Sites to Different National Cultures: Japan, Germany and beyond (Werner Pascha)
4 DOCTORAL THESISs
DISSERTATIONEN

COMPLETED
ABGESCHLOSSEN

Will Hammelrath
Public Housing and Urban Development in Singapore — Ethnic Groups between Residential Segregation and Residential Integration / Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residenzieller Segregation und Integration (Winfried Flüchter)

Ting Huang
Building a New Rural Pension System in China: Local Policy Making and Social Process (Flammaing Christiansen)

Hanno Jentzsch
Village Institutions and the Agricultural Reform Process in Japan (Karen Shire)

Hannelore Mottweiler
Employment Change in Services in International Comparisons (Karen Shire)

Julia Puschmann
The Einfluss institutioneller Rahmenbedingungen auf die Bankenbewer tung in China: Eine Analyse der Qualität finanzieller Informationen im Spannungsfeld internationaler Konvergenzprozesse in Rechnungswe sen und Corporate Governance (Werner Pascha)

Chih-Chieh Wang
Employment Institutions and Social Economic Risk-Shifting in Taiwan (Karen Shire)

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Social Media and Their Impact on State-Society Relations in China (Thomas Heberer)

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The Spillover Effects of Chinese Outward Cross-Border M&A on the Country’s Innovations (Shuangping Dai)

Kai Duttler
Momentum, Overconfidence and Irrationality – An Experimental Study of Behavioral Puzzles in Japan (Werner Pascha)

David Eichhorn
Japan’s Competitive Identity (Werner Pascha)

Younguh Guakh
The Governance of Sustainable Urban Development: Political Innovation in the Case of New Eco Cities in South Korea (Aixl Klein)

Alexander Haering
A Cross-Cultural Comparison of Higher-Order Risk Preferences (Jeanette Brossig-Koch)

Peter Thomas in der Heiden
Der Beitrag chinesischer Industriepolitik zur Erhöhung der internationalen Wettbewerbsfähigkeit von Industriebanken – Eine Untersuchung am Beispiel der chinesischen Stahlindustrie (Markus Taube)

Katharina Borgmann
Cities of China – Analyzing and Understanding the Transformation of Urban Structures with the Tools of Architectural and Urban Semiotics (J. Alexander Schmidt)

Stephanie Bräuer
Women Social Organization in the People’s Republic of China: New Forms to Initiate Policy Change? A case study of Anti-Domestic Violence (ADV) organizations in Beijing (Thomas Heberer)

Vitali Heidt
Change of Social Security Institutions in Contemporary Japan: Effects and Influences of Institutional Change for the Rural Elderly Population (Karen Shire)

Marcus Conlé
Creating an Indigenous High-Tech Industry: An Analysis of China’s Institutional Trajectory of Catch-up Development Based on a Case Study of the Biopharmaceutical Industry (Markus Taube)

Martin Heinberg
Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions Determining – Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands (Markus Taube)

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Konsumentenverhalten und Verbraucherpolitik nach Fukushima (Arbeits- titel) / Consumer Behavior and Consumer Policy in the Aftermath of Fu kushima (Werner Pascha)

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The Societal Impacts of the Wenchuan Earthquake: Normalising after a Catastrophic Disaster (Flammaing Christiansen)

Weijing Le
Political Innovations in Chinese Higher Education Admission Policies (Werner Pascha)

Jörg Mathäus
Corporate Governance in China: Eine Analyse der internen und externen Sanktionsmechanismen (Markus Taube)

Stenyia Melnikova
Corporate Governance of Chinese National Oil Companies within the Model of Multiple Principals – One Agent (Markus Taube)

Julia Münch
Die Rekategorisierung von Führungs nachwuchsdeutscher Unternehmen für China und Japan / The Recruitment of Future Managers by German Companies for Their China and Japan-related Activities (Werner Pascha)

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Organizational Commitment of Young People Working in a Foreign Company in China: Morality and Class Habits (Flammaing Christiansen)

Hongjin Oh
Familialism and Care Work in South Korea and Japan (Karen Shire)

Ann-Kathrin Prior
New Types of Financial Institutions in China (Markus Taube)

Nicole Schleifer
Adaptation of the Value Proposition for Electric Vehicles to Improve Customer Acceptance – a Comparison between Chinese (emerging) and German (developed) Markets (Holke Profi)

Mira Schüller
Technically Optimal Electric Vehicle Design for User Groups in China (Dietrich Schramm)

Anna Shpakovskaya
Government Non-Profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China (Thomas Heberer)

Oliver Simon
Die Reise der chinesischen Studien kommission zur Erforschung der westlichen konstitutionellen Regie rungssysteme im Jahre 1906 und deren Auswirkungen auf die Rechtsre zepiration und die Reformen zu Beginn des 20. Jahrhunderts in China (Tobias Stoll, Universität Göttingen)

Deirdre Sneep
Cell Phone City and the Cyborg: Japan’s Mobile Revolution in the Information Age (Jens Martin Gurr)

Markus Tünne
Masculinity and Employment Change: A Comparison of Non-Standard Male Workers in Germany and the Netherlands (Karen Shire)

Dung Vu
Essays in Experimental Economics (cumulative dissertation) (Markus Taube)

Guanzhong Yang
Information, Incentives and Social Background (Jeanette Brossig-Koch)

Kawai Yiu
Private Equity in China: Spillothetori sche Analyse der Investoren und Akteure (Markus Taube)

Mei Yu
Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China (Flammaing Christiansen)
STUDY PROGRAMS AT THE IN-EAST

Bachelor-Studiengang BA MOAS
Deutschsprachig, Schwerpunkt Soziologie, Politikwissenschaft oder Wirtschaftswissenschaften, Ostasiatische Sprache Japanisch oder Chinesisch, 8 Semester (davon 2 Auslandssemester)

Master Program MA MEAS
English-taught, East Asian language Japanese or Chinese (language background required), 2 semester (with strong disciplinary background – sociology, political science, or economics) or 4 semester (with weak disciplinary background)

Master Program MA CEAS
English-taught, East Asian language Japanese or Chinese (without language background, strong disciplinary background required – sociology, political science, or economics), 4 semester

1 WINTER TERM 2014/15
WINTERSEMESTER 2014/15

SPRACHKURSE (BA MOAS)

Modul SC 1: Chinesisch Intensiv 1
Lun Du

Modul SC 3: Chinesisch Intensiv 3
Lun Du

Modul SJ 1: Japanisch Intensiv 1
Kayoko Asada / Yoko Sugita

Modul SJ 3: Japanisch Intensiv 3
Yuka Ando / Kaori Tsuji-Dauner

Modul SC 5: Lektürekurs Chinesisch
Lun Du

Modul SJ 5: Lektürekurs Japanisch
Yuka Ando

HSK-Vorbereitung Chinesisch
Yin Liu

OSTASIATISCHE REGIONAL-STUDIEN (BA MOAS)

Modul OA 1: Einführung in das Studium Ostasiens (Teil 1) (Übung/Seminar)
Axel Klein

Modul OA 2: Einführung in die Grundlagen und Entwicklung der Länder Ostasiens (Teil 2) (Vorlesung/Übung)
Axel Klein / Uta Golze

Modul OA 5: Angewandte Ostasiastudien und Nachbereitung des Auslandsjahrs
Axel Klein

Einführung in die chinesische Gesellschaft (Seminar)
Flemming Christiansen

Module LC 3: Intensive Chinese III
Yongxing Kang

Module Chinese for Advanced Students
Lun Du

Module LJ 1: Intensive Japanese I
Yuko Sugita

Module LJ 3: Intensive Japanese III
Yuka Ando / Yoko Sugita

Module Advanced Japanese Reading and Technical Composition
Yuka Ando / Yoko Sugita

INTRODUCTORY MODULES

Module DA 1: Politics and Society in East Asia (Vorlesung)
Introduction to Chinese Politics
Nele Noesselt

Politics and Society in Japan
Karen Shire / Melanie Wacker

Module DA 2: The Economy of East Asia (Vorlesung)
The Chinese Economy
Shuangping Dai

Introduction to Business and Economic Studies on Japan
Werner Pascha

Module DA 3: Economic and Social Science Perspectives on Asia (Vorlesung/Übung)
East Asia: Social Science – Approaches and Perspectives
Flemming Christiansen

East Asia: Economic and Business Studies – Approaches and Perspectives
Sofie De Broe

LANGUAGE COURSES (MA MEAS / MA CEAS)

Module LC 1: Intensive Chinese I
Yin Liu

Module LC 3: Intensive Chinese III
Yongxing Kang

Module Chinese for Advanced Students
Lun Du
ADVANCED EAST ASIAN STUDIES (BA/MA)
Module AEAS 2: Work and Employment in Japan
Labor Markets and Employment Institutions in Japan (Vorlesung/Übung)
Helmut Demes
Labor Market, Work and Employment in Japan (Seminar)
Helmut Demes
Module AEAS 3: Japanese Society and Social Structure
Social Content Analysis Using Official and Media Sources (Übung)
Chih-Chieh Wang
Social Structure, Social Identity and Social Action in Contemporary Japan (Seminar)
Karen Shire
Module AEAS 4: Japanese Politics
Japan’s Political System (Übung/Seminar)
Werner Pascha / Mohamed Mansour
International Relations and Foreign Policy of Japan (Seminar/Übung)
Helmut Schneider
Module AEAS 6: Business and Economy in China (Seminar)
Shuaping Dai
Module AEAS 8: Japan’s Political Economy
Japan’s Economy between Market, State and Society (Seminar)
Werner Pascha / David Eichhorn
Flemming Christiansen
Module AEAS 10: Recent Developments in the Chinese Society (Seminar)
Rumin Luo / Flemming Christiansen
Module AEAS 11: China’s International Relations
Außenpolitik und regionale Konfliktbearbeitung: Asien (Seminar)
Nele Noesselt
Module AEAS 14: The Economy of East Asia (Seminar)
Yuan Li

ELECTIVE MODULES
Module Contemporary Issues of the Korean Society
Introduction to the Korean Economy and Society (Vorlesung)
Werner Pascha / Mohamed Mansour
Topical Issues of the Korean Economy and Business Management (Seminar)
Werner Pascha / Mohamed Mansour
Module Urbanization of the Developing World – Views from Geography (Blockseminar)
Helmut Schneider

PHD PROGRAM RISK AND EAST ASIA
Core Theory (Hauptseminar)
Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube
Research Forum (Hauptseminar)
Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

SEMINAR ATTACHED TO MASTER THESIS
Seminar on Chinese Economic Studies (Kolloquium)
Markus Taube
Applied Microeconomics (Vorlesung)
Werner Pascha / Mohamed Mansour

ADDITIONAL COURSES
International Economic Organisation (formal and International Handels- und Währungsordnung) (IEO) (Vorlesung)
Werner Pascha / Mohamed Mansour
Additional Classes: Intermediate Chinese (Seminar)
Yuan Li

KULTURGEOGRAFIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS
Die Urbanisierung der Welt – Perspektiven der Stadtgeographie (Vorlesung)
Helmut Schneider
Rückkehr der Geopolitik? Themen der Politischen Geographie zwischen Globalisierung und Postterritorialisierung (Seminar)
Helmut Schneider

OSTASIATISCHE REGIONAL- STUDIEN (BA MOAS)
Module OA 1: Einführung in das Studium Ostasiens (Teil 1) = Modul OA 2: Teilgebiete der Ostasiastudien
Kolloquium für Abschlussarbeiten (Seminar)
Karen Shire, Birgit Apitzsch
Lecture and Seminar (Seminar)
Flemming Christiansen
Soziale Ungleichheit und Geschlecht (Seminar)
Markus Tünne

LANGUAGE COURSES (MA MEAS / MA CEAS)
Module LC 2: Intensive Chinese II
Yin Liu
Module LJ 2: Intensive Japanese II
Yuko Sugita / Kaeru Tsuji-Dauner
Additional Classes: Intermediate Chinese (Seminar)
Yuan Li

SPRACHKURSE (BA MOAS)
Modul SC 2: Chinesisch Intensiv 2
Lun Du / Xuepan Wang
Modul SC 4: Chinesisch Intensiv 4
Lun Du
Modul SJ 2: Japanisch Intensiv 2
Yuka Ando / Yoko Sugita / Kayoko Asada
Modul SJ 4: Japanisch Intensiv 4
Yuko Ando / Kaeru Tsuji-Dauner

Einführung in das politische System Chinas (Vorlesung)
Uta Golze
Gesellschaft Chinas (Seminar)
Rumin Luo
Modul OA 2: Einführung in die Grundlagen und Entwicklung der Länder Ostasiens (Teil 1) (Vorlesung/Übung)
Axel Klein
Modul OA 4: Vorbereitung auf das Auslandsjahr
Interkulturelle Kommunikation & Vorbereitung auf das Auslandsjahr
Axel Klein / Lun Du / Uta Golze

ADVANCED EAST ASIAN STUDIES (BA/MA)
Module AEAS 1: Institutions and Organizations in Japan
Institutions and Organizations in Japan (Vorlesung)
Vitali Heidt / Melanie Wacker
Research on Japanese Social Institutional Change (Seminar)
Vitali Heidt / Melanie Wacker

Institutionentheorien in der vergleichenden und transnationalen Soziologie (Seminar)
Birgit Apitzsch

Einführung in die Wirtschaft (Vorlesung)
Martin Heinberg
Einführung in die japanische Wirtschaft (Vorlesung/Übung)
Florian Coulmas

Module AEAS 5: The Economy of China
Einführung in die chinesische Wirtschaft (Vorlesung)
Martin Heinberg
Einführung in die chinesische Wirtschaft (Vorlesung/Übung)
Flemming Christiansen
Einführung in die chinesische Gesellschaft (Vorlesung/Übung)
Florian Coulmas
Module AEAS 7: International Economic and Business Issues of Japan
Japan’s Role in Global and Regional Economic Relations (Vorlesung)
Werner Pascha / Stephanie Krebs
Japanese Management / Business Issues in Japan’s Economy (Seminar)
Werner Pascha / Stephanie Krebs
Module AEAS 9: The Chinese Society
Flemming Christiansen / Rumin Luo

SEMINAR ATTACHED TO THESIS
Colloquium Bachelorarbeit
Kerstin Lukner
Seminar on Japan’s Economy (Kolloquium)
Werner Pascha / Mohamed Mansour
Colloquium/Seminar on Thesis
Karen Shire
Seminar on China’s Economy
Markus Taube

ELECTIVE MODULES
Research Methods on Modern East Asian Studies: Economic Approaches and Perspectives (Seminar)
Yuan Li
Module Urbanization of the Developing World – Views from Geography (Blockseminar)
Helmut Schneider

SPRACHKURSE (BA MOAS)
Modul SC 2: Chinesisch Intensiv 2
Lun Du / Xuepan Wang
Modul SC 4: Chinesisch Intensiv 4
Lun Du
Modul SJ 2: Japanisch Intensiv 2
Yuka Ando / Yoko Sugita / Kayoko Asada
Modul SJ 4: Japanisch Intensiv 4
Yuko Ando / Kaeru Tsuji-Dauner

Einführung in das politische System Chinas (Vorlesung)
Uta Golze
Gesellschaft Chinas (Seminar)
Rumin Luo
Modul OA 2: Einführung in die Grundlagen und Entwicklung der Länder Ostasiens (Teil 1) (Vorlesung/Übung)
Axel Klein
Modul OA 4: Vorbereitung auf das Auslandsjahr
Interkulturelle Kommunikation & Vorbereitung auf das Auslandsjahr
Axel Klein / Lun Du / Uta Golze

ADVANCED EAST ASIAN STUDIES (BA/MA)
Module AEAS 1: Institutions and Organizations in Japan
Institutions and Organizations in Japan (Vorlesung)
Vitali Heidt / Melanie Wacker
Research on Japanese Social Institutional Change (Seminar)
Vitali Heidt / Melanie Wacker

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Birgit Apitzsch

Einführung in die Wirtschaft (Vorlesung)
Martin Heinberg
Einführung in die japanische Wirtschaft (Vorlesung/Übung)
Florian Coulmas

Module AEAS 5: The Economy of China
Einführung in die chinesische Wirtschaft (Vorlesung)
Martin Heinberg
Einführung in die chinesische Wirtschaft (Vorlesung/Übung)
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Japanese Management / Business Issues in Japan’s Economy (Seminar)
Werner Pascha / Stephanie Krebs
Module AEAS 9: The Chinese Society
Flemming Christiansen / Rumin Luo

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Colloquium Bachelorarbeit
Kerstin Lukner
Seminar on Japan’s Economy (Kolloquium)
Werner Pascha / Mohamed Mansour
Colloquium/Seminar on Thesis
Karen Shire
Seminar on China’s Economy
Markus Taube
KULTURGEOGRAPHIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS

Zwischen Globalisierung und Regionalisierung – aktuelle Aspekte der Weltwirtschaft aus wirtschaftsgeographischer Sicht (Vorlesung)
Helmut Schneider

UMWELTKONFLIKTE – Beiträge der geographischen Konfliktforschung (Seminar)
Helmut Schneider

Ost- und Südostasien in der Weltwirtschaft (Seminar)
Helmut Schneider

SOZIALWISSENSCHAFTEN / WIRTSCHAFTSLEHRE / POLITIK (LEHRAMT)

Rechtssozologie (Seminar)
Oliver Simon

SOZIOLOGIE (BA / MA)

Wirtschaften und Arbeiten im Schatten – informelle Ökonomien in vergleichender und transnationaler Perspektive
(Birgit Apitzsch)

Institutionentheorien in der vergleichenden und transnationalen Soziologie
(Birgit Apitzsch)

Cultural Heritage / Zwischen Globalisierung und Regionalisierung – aktuelle Aspekte der Weltwirtschaft aus öst- und südostasiatischer Perspektive (Seminar)

Zwischen Globalisierung und Regionalisierung – aktuelle Aspekte der Weltwirtschaft aus öst- und südostasiatischer Perspektive (Seminar)

POLITIK (LEHRAMT)

Globalization and Inequalities – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8 – July 2, 2015.

KAREN SHIRE

Globalization and Inequalities – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8 – July 2, 2015.

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The library of the Institute of East Asian Studies is integrated as East Asian Collection in the University Library, and therefore applies its regulations for use, acquisition policy and budget requirements of the University Library. The library collections reflect the contemporary relevance and interdisciplinary nature of East Asian Studies. The main collection areas are politics, society, economy, geography, modern history, culture and the modern languages of the regions of China and Japan. At present, the East Asian collection holds about 31,000 monographs and more than 800 periodicals, including 90 ongoing subscriptions. The total holdings of the East Asian Collection are recorded in the electronic cataloguing network of University Libraries of North Rhine-Westphalia and can be retrieved from the local library catalogue of the search platform “Primo” (primo.ub.uni-duese.de/primo_library/libweb/action/search.do). In Primo, users can search both the local library catalogue and further electronic resources by using a uniform control interface. The parallel cataloguing of Japanese monographs in NACSIS-CAT (Japanese Union Catalogue), hosted by the National Institute of Information in Japan, has been continued, using the original characters. With the help of the Chinese and Japanese characters, approximately 5,550 of our Japanese titles can be found in “CiNii Books” (ci.nii.ac.jp/books). The University Library has a number of subject-oriented databases. Academic staff and students may access them via PC.

The library of the IN-EAST is also working with various international and national libraries through which both the staff and the students have opportunities to use the shared licensed databases directly from Asia and delivery of journal articles as needed (e.g. CrossAsia, www.crossasia.org).

Many Chinese articles and texts can be downloaded. Concerning Japanese articles, the institute has completed an agreement with the National Diet Library in Japan, so that you can order on demand journal articles in Japan. Since the National Diet Library has been building its collections mainly by the legal deposit of Japanese publications (Legal Deposit System), this cooperation is most valuable for our research.

Toshi Yamada

SPECIAL TEACHING ACTIVITIES

NEUES AUS DER LEHRE

WERNER PASCHA

participated in the Business and Economics Summer Term (BEST) programme of the Mercator School of Management of the UDE offered for students from abroad, which concentrates on core subjects of business techniques and economics, with special emphasis on the European Single Market and policy making in Europe. He offered a course on European Economic Integration for about 30 students from the U.S., Hong Kong, Korea and elsewhere, who visited Duisburg for several weeks in early summer 2015.

PHD PROGRAM RISK AND EAST ASIA

Research Forum (Seminar)
Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

Kolloquium für Abschlussarbeiten
Hannelore Mottweiler

Globalization and Inequalities (Seminar)
Karen Shire

Global Arbeit (Seminar)
Karen Shire

LFP II Personen- und haushaltsnahe Dienstleistungen (Lehrforschungsprojekt)
Karen Shire

Einführung in die Rechtssozologie (Seminar)
Oliver Simon

BETRIEBSWIRTSCHAFTSLEHRE

International Economic Relations and Regional Integration / Außenwirtschaft und Integration
Werner Pascha / Mohamed Mansour

Research Methods (Seminar)
Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

KOLLOQUIUM FÜR ABSCHLUSSARBEITEN

Transnationalism, Family and Gender – informelle Ökonomien in vergleichenden Wirtschafts- und Arbeiten im Schatten der und transnationalen Perspektive

Investment and Integration – Regionale Geographie in der Weltwirtschaft

ROMAN BARTNIK

Seminar International Automotive Management (joint seminar with Prof. Heike Proff, Summer term 2015, University of Duisburg-Essen; Vorlesung Lieferantemanagement (Supplier Relationship Management), Sommersemester 2015, Cologne Business School.

KAREN SHIRE

Globalization and Inequalities – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8 – July 2, 2015.

RUMIN LUO

Transnationalism, Family and Gender – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8 – July 2, 2015.

YOUNGAH GUARK

was invited as a Visiting Lecturer at International Summer Semester (ISS) 2015 New Paradigms of Sustainability: Equality and Collaboration at Sungkyunkwan University, Seoul. The program was held in English, from June 25 to July 22, 2015. She taught a course called Introduction to Korea: History and Culture to around sixty international students.
GUEST LECTURES, COLLOQUIA AND SYMPOSIA

GUEST LECTURES AT THE IN-EAST
GASTVORTRÄGE IM IN-EAST

October 6, 2014
DIETER GRUNOW
(Professor of Political Science and Public Administration, University of Duisburg-Essen)
Innovation in the Public Sector

October 7, 2014
DANIEL A. BELL
(Professor, Center for International and Comparative Political Philosophy, Tsinghua University, Beijing, and Berggruen Institute of Philosophy and Culture, Santa Monica)
The China Model: Political Meritocracy and the Limits of Democracy

October 22, 2014
ZIHWU CHI
(Professor, Institute of History, Soochow University, Suzhou)
The Evolution and Current Development of the Chinese Red Cross Movement

October 28, 2014
JINGHAI ZHENG
(Associate Professor for Development Economics, Gothenburg University)
China’s Road to Modernization: A case for institutional analysis

November 12, 2014
JEFFREY P. BROADBENT
(Professor, University of Minnesota, Minneapolis)
Comparing the Formation of Political Power in Germany, Japan and the US: Complex Network Interactions and Potential Explanations

November 18, 2014
XIUFENG ZHANG
(Doctoral Student at the Graduate School for Urban Studies, TU Darmstadt)
City in Tides: An Ethnographic Study on the Urbanism of Shanghai and its Intrinsic Logic

November 19, 2014
DAVID SHIM
(Rijksuniversiteit Groningen)
Visual Politics and North Korea – Seeing is Believing

November 21, 2014
PETER PIN LI
(Professor, Department of International Economics and Management, Copenhagen Business School)
Entrepreneurial Leapfrogging in the Context of International Strategic Entrepreneurship (ISE). The Salience of Disruptive Innovation by Emerging Multinationals

December 3, 2014
JÜRGEN WÖHLER
(German-Korean Business Association)
Business Negotiations in Korea

December 15, 2014
MARI MIURA
(Professor of Political Science, Faculty of Law, Sophia University, Tokyo)
Neoliberal Motherhood: Care and Work in the Japanese Welfare State

January 28, 2015
BIROIT THOMANN
(Bundesinstitut für Berufsbildung (BIBB) / Federal Institute for Vocational Education and Training)
Vocational Education and Training in Germany and Korea – Cooperation, Mutual Learning and Transfer of Know-how

February 3, 2015
MARTIN HEMMERT
(Professor of International Business at Korea University Business School)
The Relevance of Inter-Personal and Inter-Organizational Ties for Relationship Quality and Outcomes of Research Collaborations in Korea

February 11, 2015
FLORIAN COULMAS
(Professor, IN-EAST)
On the Right Track: Tokyo and the Railway Lines
February 23, 2015

PAUL HONG
(Professor, Information Operations and Technology Management, University of Tokyo, USA)

YOUNG WON PARK
(Associate Professor, Manufacturing Management Research Center, University of Tokyo)

Building Network Capabilities: Lessons from Global Automotive Firms from Korea and Japan

April 28, 2015

YVELINE LECLER
(Professor, Institute of Political Studies, University of Lyon)

Towards Low-Carbon Smart Cities in Japan: Energy and the Promotion of Next-Generation Vehicles

April 29, 2015

NEIL MUNRO
(Lecturer in Chinese Politics, School of Social and Political Sciences, University of Glasgow)

Why do most Chinese Trust the Central Party-State more than Local Government?

May 4, 2015

TOBIAS KULKA
(P3 Group)

Innovation Management – Bringing Ideas to Life

May 7, 2015

BETTINA BURGER-MENZEL
(Professor, Brandenburg University of Applied Sciences)

(Global) Cooperation in Environmental Politics and the Human Factor

May 12, 2015

STEFAN SPEIDEL
(Siemens Japan)

As deutschen Unternehmen in Japan: Die Bedeutung von Kundenzugehörigkeiten und Anpasungsfähigkeit der Mitarbeiter


VSJF (GERMAN ASSOCIATION FOR SOCIAL SCIENCE RESEARCH ON JAPAN)

ANNUAL CONFERENCE 2014: TRUST AND MISTRUST IN CONTEMPORARY JAPAN

Organizers: Kerstin Lukner (University of Duisburg-Essen) and Alexander Sakaki (Stiftung Wissenschaft und Politik, SWP Berlin)

Welcome, Opening Remarks and Introduction to the Conference

Wolfgang Brenn (Japanese-Deutsch-Zentrum Berlin, JDZB)

David Chiavacci (President, VSJF)

Kerstin Lukner and Alexander Sakaki (Conference Organizers)

Keynote Speech

Trust and Assurance in Collectivist and Individualist Societies – Toshiba Yamagishi (Hitotsubashi University, Tokyo)

Panel 1 – Social Developments and the Concept of Trust

Chair: John Campbell (University of Michigan, Ann Arbor / University of Tokyo)

Steffen Heinrich (DIJ Tokyo): Trust, Welfare and the State in Japan

Yuji Genda (University of Tokyo): Pre-carious Employment, Family Politics, and Demography

Gabriele Vogt (University of Hamburg): Trust, Citizenship and Multiculturalism in Japan

Jeffrey Broadbelt (University of Minnesota, Minneapolis): Reciprocity Networks in the Japanese Labor Policy-Making System: Trust, Confidence or Enclosure (takotsubo)?

Panel 2 – Political Developments and the Concept of Trust

Chair: Klaus Volmer (LMU München)

Robert Pekkanen (University of Washington, Seattle), Ellis Krauss (University of California San Diego), Kunio Nemoto (Waseda University, Tokyo), Aiji Tanaka (Waseda University, Tokyo): Party Politics, Elections and (Mis-)Trust in Japan

Jitsuo Tsujiyama (Aoyama Gakuin University, Tokyo): Trust and Mistrust in Japan’s International Relations with the United States, Korea, and China

Thomas Berger (Boston University): Japan’s Regional Relations: Trust, Mis-trust and the Politics of Memory

Panel 3 – Economic Developments and the Concept of Trust

Chair: Hanns Günter Hilpert (SWP)

Franz Waldenberger (DIJ Tokyo / LMU München): The Meaning and Role of Trust in the Evolution of Japan’s Stakeholder System of Corporate Governance

Richard Katz (The Oriental Economist): Disttrust and Abenomics

Saei Katada (University of Southern California, Los Angeles): The Global Financial Crisis, Vulnerability and the Japanese Economy

Panel 4 – Trust in Japan after the Triple Catastrophe of March 11, 2011

Chair: Verena Blechinger-Talcott (Free University Berlin)

Corinna Rehiner (Free University Berlin): Food Safety and Consumer Trust in Japan

Daniel Aldrich (Purdue University, West Lafayette): Japanese Communities, Social Capital, and the Rebuilding of Tohoku

Carola Hommerich (DIJ Tokyo): Coping with Disaster – Trust and Subjective Well-being after 3/11

Alexandra Sakaki (SWP) and Kerstin Lukner (University of Duisburg-Essen): Government Oversight of the Nuclear Energy Sector: Rebuilding Public Trust

November 25–26, 2015, Duisburg, University of Duisburg-Essen

5TH ASSOCIATION FOR CROSS-CULTURAL EXPERIMENTAL ECONOMIC RESEARCH (ACCEER) WORKSHOP: EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS

Organized by DIJ Research Training Group 163 Risk and East Asia

(IN-EAST) School of Advanced Studies

Organizers: Heike Hennig-Schmidt (University of Bremen), Sven Horak (St. John’s University, New York), Werner Pascha (IN-EAST), Gari Walkowitz (University of Cologne).

Keynote Speakers

Simone Gächter (University of Nottingham), Toshio Yamagishi (Hitotsubashi University, Tokyo)

Invited Talks andDiscussion

Toshio Yamagishi (Hitotsubashi University, Tokyo): Cultural Beliefs, Social Institutions, and Cognition

Chair: Werner Pascha

Contributed Papers I

Marcela Ibanez (University of Göttingen): Running for Leadership: Evidence from an Artifactual Field Experiment in Matsunai and Patriarchic Societies in India

Katharina Werner (University of Passau): Can Trust Survive a Violent Conflict? – Evidence from Trust Games in Maluku, Indonesia

Kai Duttle (IN-EAST): Overconfidence and Culture: National Identity-Priming Effects in Germany and Japan

Chair: Heike Hennig-Schmidt
**Poster Presentations**

**Invited Talk and Discussion**

Simon Gächter: The Rule of Law and Efficient Cooperation across Cultures  
Chair: Heike Hennig-Schmidt

**Contributed Papers II**

Peter Martinsson (University of Gothenburg): Cooperation, Sanction and Age: Evidence from Behavior among Children and Adolescents in Four Continents  
Christine Harbring (University of Aachen): Performance Appraisal in Germany and China – A Lab Experiment  
Chair: Gari Walkowitz

**Contributed Papers III**

Ting Jian (University of Pennsylvania, Philadelphia): Impartial Institutions, Pathogen Stress and the Expanding Social Network  
Angela Dorphau (University of Göttingen): A Multi-national Investigation of Cross-cultural Cooperation  
Chair: Markus Taube (IN-EAST)

**Contributed Papers IV**

Quang Nguyen (Middlesex University, London): Linking Group Norm and Status Seeking Preferences: Insights from a Field Experiment on Charitable Giving  
Jens Rommel (Humboldt University Berlin): Shared Toilets as a Collective Experiment on Sanitation in Hyderabad, India  
Chair: Heike Hennig-Schmidt

Roundup, Conclusions, Outlook

Please find a full report written by Kai Duttie in Chapter 06 IN-EAST School of Advanced Studies.

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**December 4, 2014, Duisburg, University of Duisburg-Essen**

**18. DUISBURGER OSTASIEN-Tag: OSTASIEN: WIE VIEL KONFLIKT, WIE VIEL KOOPERATION?**

**Begrüßung**

Karen Shire (IN-EAST): 20 Years Institute for Ostasienswissenschaften

**Podiumsdiskussion**

(Die Teilnehmer nahmen die Perspektive jeweils eines der beteiligten Länder ein)

- Prof. Dr. Thomas Heberer (University of Duisburg-Essen)
- Prof. Dr. Markus Taube (University of Duisburg-Essen)
- Dr. Volkert Stanzel (Botschafter a.D.)

Danilong Zhang (Journalistin Deutsche Welle)

Panel B: Education as Foundation to Innovation

Elena Klerer (MERICS): China’s “Dual Track” Education System – Vocational Training as Catalyst for Chinese Innovation Capacity

Wei-jing Le (IN-EAST): Political Innovations for Higher Education Admission in China – The Impact of Digital Tools and Social Media on China’s Future of Urban Governance

Panel C: Innovation Race E-mobility

Mirjam Meissner (MERICS): E-mobility in China – Much Ado About Nothing? Why China’s Support of E-mobility has far-reaching Implications for Germany


Panel D: Systems of Innovation

Marcus Conlé (IN-EAST): Economic Organization and Innovation: China in Comparative Perspective

Björn Conrad (MERICS): Towards a New Logic of Cooperation? The “Sino-German Innovation Partnership”

Concluding Remarks

Björn Conrad (MERICS)

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**December 11-12, 2014, Duisburg, University of Duisburg-Essen**

**INNOVATION IN CHINA – STRUCTURAL CHARACTERISTICS AND DRIVING FORCES**

Co-organized by IN-EAST School of Advanced Studies, University of Duisburg-Essen  
Mercator Institute for China Studies (MERICS), Berlin

**Opening Remarks**

Markus Taube (IN-EAST) and Björn Conrad (MERICS): Innovation Research at MERICS and the School of Advanced Studies

Panel A: Exogenous and Endogenous Impulses for Innovation

Jost Wuebbeke (MERICS): Exporting “Industrie 4.0” from Germany to China: Opportunities and Challenges for the Digitization of China’s Industrial Production

Shuangping Dai and Yang Liu (IN-EAST): The Emergence of Chinese Entrepreneurs: Social Mobility and Innovation

Shuangping Dai and Guanzhong Yang (IN-EAST): Does Social Inducement Lead to Higher Open Source Innovation? An Experimental Study

Guanzhong Yang (IN-EAST): An Economic Experiment on Innovation with the Participants

Panel B: Education as Foundation to Innovation

Elena Klerer (MERICS): China’s “Dual Track” Education System – Vocational Training as Catalyst for Chinese Innovation Capacity

Wei-jing Le (IN-EAST): Political Innovations for Higher Education Admission in China – The Impact of Digital Tools and Social Media on China’s Future of Urban Governance

Panel C: Innovation Race E-mobility

Mirjam Meissner (MERICS): E-mobility in China – Much Ado About Nothing? Why China’s Support of E-mobility has far-reaching Implications for Germany


Panel D: Systems of Innovation

Marcus Conlé (IN-EAST): Economic Organization and Innovation: China in Comparative Perspective

Björn Conrad (MERICS): Towards a New Logic of Cooperation? The “Sino-German Innovation Partnership”

Concluding Remarks

Björn Conrad (MERICS)

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**March 13, 2015, Goethe University Frankfurt am Main**

**3. DUISBURG-FRANKFURT WORKSHOP INSTITUTIONEN IN DER ENTWICKLUNG OSTASIEN**

Organizers: Werner Pascha, Markus Taube and Cornelia Storz

Kyong Yong Francis (Free University of Berlin): Taxing labour: the South Korean state’s response to the challenge of financing welfare provision (since the 1997 financial crisis)

Aleksandra Davydova (IN-EAST School of Advanced Studies, University of Duisburg-Essen): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation

Yao Lu (DFG Research Training Group Risk and East Asia, University of Duisburg-Essen): Political Connections and Investment Efficiency in China’s Private Enterprise Sector

Daniel Ehnes (Goethe University Frankfurt): Does Foreign Investment have an Effect on Research and Development?

Na Zou (IN-EAST) and Markus Heckel (Goethe University Frankfurt): Time Preferences, Happiness and Consumption Behavior in China, Japan and the US.

**Concluding Remarks**

Björn Conrad (MERICS)

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**March 19, 2015, Kobe University**

**MERGERS & ACQUISITIONS WORKSHOP 2015**

Organizers: Ralf Bebenroth (Professor of International Business, Kobe University) and Roman Barthnik (IN-EAST School of Advanced Studies, University of Duisburg-Essen)

Andreas Stange (CEO, TÜV Süd Japan): Experiences from the Acquisition of Zacta Technologies

Jürg Raupach (WE Schott Components Corp.): Lessons for post-merger integration from my experiences at Schott

Masaru Otsuka (Webasto Asia): The successful takeover of Daikyo-Webasto

**Moderated Discussion**

Success drivers in post-merger integration

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**June 10-11, 2015, Duisburg, University of Duisburg-Essen**

**Dissertation Proposal Workshop**

Organized by: DFG Research Training Group 1613 Risk and East Asia

Opening Remarks

Flemming Christiansen (Speaker, DFG GRK 1613 Risk and East Asia)

**Opening Speech**

Ulrich Radtke (Rector, University of Duisburg-Essen)

**Mercator Fellowship Awards Ceremony**

Awardees:

- Dr. Mari Osawa (Director and Professor of the Institute of Social Science, University of Tokyo)
- Karen Shire (IN-EAST)
- Dr. Yu Keqing (Professor and Founding Director, China Center for Comparative Politics & Economics, Beijing)

**The Legitimacy of Military Intervention in the Context of U.S.-Japan Relations**

Organizers: Thomas Berger, Ellis Krauss, Kerstin Lukner, Alexandra Sakaki

Welcome

Phoebe Holdgruen (DJU Deputy Director): Remarks on project

Chair: Torsten Weber

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**Panelists:** Thomas Berger, Ellis Krauss, Kerstin Lukner, Alexandra Sakaki

Panel 1: Collectivist Defense and the US-Japan Alliance

Chair/Commentator: Jitsuo Tsuchiyama  
Panelists: Koda Yoji, Kotani Testuo, Akila Hiyoriyuki

Panel 2: Military/Humanitarian Intervention and Collective Security

Chair/Commentator: Ellis Krauss  
Panelists: Garren Molloy, Ashizawa Kuniko, Ishizuka Katsumi

Panel 3: Domestic Politics of Military/Humanitarian Intervention

Chair/Commentator: Inouchi Takashi  
Panelists: Yamaguchi Nobaru, Inoguchi Kuniko, Furumato Yoko, Nakamura Toshiya
in Institutional Reality in Japan and France: A Study of Terms of Address in School Wind Orchestras
Comments: Weijing Le
Aleksandra Davydova (IN-EAST School of Advanced Studies): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation Comments: Dominique Miguel Borm
Youngah Guak (IN-EAST School of Advanced Studies): The Politics and Processes of Creating Eco-Cities in South Korea Comments: Julija Aristova
Huijie Chu (DFG GRK 1613 Risk and East Asia): Crossing the Ridge: Chinese Individuals Facing Higher Education Reforms
Comments: Yao Lu
Ningjing Ge (DFG GRK 1613 Risk and East Asia): Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism Comments: Yang Liu
Yao Lu (DFG GRK 1613 Risk and East Asia): Political Connections and Investment Efficiency in China’s Private Entrepreneurship Sector Comments: Youngah Guak
Yang Liu (IN-EAST School of Advanced Studies): Entrepreneurship and Poverty Alleviation in China Comments: Aleksandra Davydova
Hsung-Chun Chien (DFG GRK 1613 Risk and East Asia): A Study on the Japanese and South Korean Social Care Provision According to the Analysis of Care Regime in Terms of Welfare State Transformations
Comments: Ningjing Ge
Siuyan Li (Department of East Asian Studies and Centre for International Business, University of Leeds): Creating a Network of Power: The Going-out Strategies of China’s Confucius Institutes
Comments: Zi Wang
Reinhard Toshiaki Röhling (School of East Asian Studies, University of Sheffield): A Study of Japanese Think Tanks: A Foreign Policy Analysis Comments: Huijie Chu
Dominique Miguel Borm (DFG GRK 1613 Risk and East Asia): A Digital Revolution? The Influence of Social Media on the Relationship between Civil Society and State in Japan Comments: Siuyan Li
Weijing Le (IN-EAST School of Advanced Studies): Nurturing Creative Intelligence by Political Innovations – An Inquiry into the Policy Making of China’s Higher Education Admission Reform Comments: Reinhard Toshiaki Röhling
Julia Aristova (IN-EAST School of Advanced Studies): Emergence of Low-Carbon Strategies at Sub-National Levels in China Comments: Huijie Chu
June 19–20, 2015, Duisburg, Universitaet of Duisburg-Essen
INNOVATION IN THE EAST ASIAN AUTOMOTIVE INDUSTRY
Organizers: Roman Bartnik (University of Duisburg-Essen), Sven Horak (St. John’s University, New York), Werner Pascha (University of Duisburg-Essen), Markus Taube (University of Duisburg-Essen), Miriam M. Wilhelm (University of Groningen)
Keynote 1
Takahiro Fujimoto (University of Tokyo)
Session 1 (A1): Innovation Strategies of Eastern and Western Carmakers Chair: Roman Bartnik
Renuki Shijo: Competitiveness of the Japanese, Korean, and Chinese Automotive Industries
Jin Chen: The Chinese Automotive Market and the Strategies of European, American, Japanese, Korean, and Chinese Automakers
Thomas Martin Fojcek and Heike Profet: Catching-up Strategies of German Automotive Companies in the Transition to Alternative Drivetrain Technologies
Parallel Session 2 (A2): Innovation Strategies of Eastern and Western Carmakers Chair: Sven Horak
Parallel Session 2 (B2): Product Development and R&D Chair: Miriam Wilhelm
Thomas Stäblein and Katsuki Aski: Monozukuri Capabilities and Dynamic Product Variety: An analysis of the design-manufacturing interface at Japanese and German automakers
Mihail Marinov and Daniel Heller: The Role of Manufacturing Engineering in Achieving Targeted Product Innovation in Japanese Automotive Companies
Takefumi Mukodai: Convergence and Divergence of Vehicle Development toward Modularity: A Comparative Study of European and Japanese Carmakers
Session 3 (C1): Automotive Innovation for Emerging Markets Chair: Takahiro Fujimoto
Peter Hertstein and Peter J. Williamson: International Structure of R&D Activities in Emerging and Advanced Economy Multinationals: Comparing German and Chinese Automotive Firms
Andrei Gurca and M.N. Ravishankar: A Bricolage Perspective on Technological Innovation in Emerging Markets
Keynote 2
Paul Hong (University of Toledo, USA)
Session 4 (C2): Automotive Innovation for Emerging Markets Chair: Paul Hong
Hua Wang and Chris Kimble: Product Architecture and Organizational Capabilities as Sources of Innovation: Case Studies from the Chinese and Indian Automotive Industry
June 25, 2015, Duisburg, Universitaet of Duisburg-Essen
FIRST INTERNATIONAL JOINT SEMINAR ON THE “NEW SILK ROAD” AND SINO-EUROPEAN COOPERATION
Organizing Committee: Markus Taube, Flemming Christiansen, Yuan Li
On June 25, 2015, the Institute for East Asian Studies (IN-EAST) and the China Center for Contemporary Studies (CCCCWS) held a joint seminar on the “New Silk Road” initiative. Social scientists and economists from China and seven European countries met in IN-EAST to discuss China’s “One Belt, One Road” initiative. GUO Yezhou, the Vice Minister of the International Department, Central Committee of CPC, attended the meeting and provided information about the motives and goals of Chinese government for engaging in this huge project. The event marks the beginning of a Sino-European cooperation that aims to facilitate an international dialogue and provide a basis for mutual understanding.
GUO Yezhou and Li Xiangyang: The Concept and Strategy of the “One Belt, One Road” – A Chinese Approach
Flemming Christiansen: China’s “One Belt, One Road” Strategy: Need for New Directions in Social Science Research
Jean-Francois Huchet: The “New Silk Road”: A New Stage in China’s Economic Development
Giovanni Ferri: More Financial Development to Support the “One Belt, One Road” Strategy
Louis Chaulet: The Inequalities of the World 1940–2010: The Dynamics of China’s, the West, and the Rest
Dominik Mierzajewski: Roles of Sub-National Actors in “One Road, One Belt” Concept
Yuan Li: The “New Silk Road” as a New Engine for Trade and Growth between China and Europe
Gerry Bloom: China’s Growing Engagement in Global Health: A Mutual Learning Approach
Jinghai Zheng: Understanding the China Miracle and What can be Learned from the Chinese Experience
Markus Taube: The New Silk Road: Implications for International Labour Division and Economic Development
Roundtable Discussion of Chinese and European Participants
June 27, 2015, Duisburg, University of Duisburg-Essen
JAHRESTAGUNG 2015 DES ARBEITSKREISES SÜDOSTASIEN IN DER DEUTSCHEN GESELLSCHAFT FÜR GEOGRAPHIE (DFG)
Organizer: Helmut Schneider (IN-EAST)
Fenna Otten (University of Göttingen): Livelihood Transformations in the Course of Smallholder Market Integration in Uganda
Thomas Neise (University of Cologne): Firms’ Decision Making under Risk and Regional Adaptive Resilience – A Conceptual Framework
Thi Khaan Tho Nguyen (University of Cologne): Multinational Enterprises and Industrial Spatial Localization in the Red River Delta and Southeast Vietnam
Lee Boon Thong (NUS University): Lumen Verum: Green Space Management for a Garden Nation
Monshia Bejrananda (Faculty of Architecture, Khon Kaen University): Incidents of the Conflict over Urban Green Spaces: Cases from Northeastern Thailand
Moritz Bredt (University of Cologne): Global Cities from the Global South as Nodes in Global Value Chains: A Conceptual Framework of how Gateway Cities Interlink Their Hinterlands
Hung Nguyen Trung (University of Cologne): Rural non-farm Sector’s Trends and Factors Affecting the Changes of non-farm Sector
Franziska Sohns (University of Cologne): Self-employment and Its Influence on the Vulnerability to Poverty of Households in Times of Crisis in Rural Vietnam – A panel data analysis
Jöran Wrana (Humboldt University of Berlin): Can Multinational Enterprises Introduce New Institutions to Host Countries? An explorative study about MNE’s training programs with educational institutions and their potential influence on Vietnam’s vocational education sector
Dang Hoang Linh (Diplomatic Academy of Vietnam): Hanoi Political View of TPP and RCEP and Vietnam’s Preparation for Participation
Thomas Hennig (Philippus-Universitat Marburg): Hydropower Development and the Water-Energy Nexus in the Transnational Ayeyarwady Basin

July 21, 2015, Changchun, Jilin University

INNOVATIVE CHINA: INST-ITUTIONS AND REFORMS
Co-organized by:
- School of Economics, Jilin University, Changchun,
- China-Israel Entrepreneurship and Innovation Center, Jilin University, Changchun,
- IN-EAST School of Advanced Studies, University of Duisburg-Essen, Duisburg

Opening Remarks
Zheng Li (Vice Dean, School of Eco-
nomics, Jilin University, Changchun)
Markus Taube (Director of IN-EAST School of Advanced Studies)

Keynote Speeches
Wolfram Elsner (University of Bremen): Towards ‘Meso-Economics’. A theoretical consideration of the institutional constitution of populations, regions, clusters, and networks.
Dongling Song (Jilin University of Finance and Economics, and Jilin University, Changchun): Research on Entrepreneurial Ecosystem in Northeastern China.

Yushan Ji (Jilin University, Changchun): The Evaluation and Innovation of ‘The China Model’ under the ‘New Normal Economy’.
Yibing Ding (Jilin University, Changchun): Technological Innovation and Economic Performance in Large-Scale Enterprises.

Yang Song (Jilin University, Changchun): The Innovation-Decision Process and the Role of Design Thinking and Service Design.
Shuo Fan & Bin He (Jilin University, Changchun): Regional Differences and Influencing Factors of University Technology Transfer Efficiency in China – Empirical test based on bootstrap DEA and Tobit model.
Tao Ding (Northeast Dalian University, Jilin, and Jilin University, Changchun): The Asymmetric Effect of Technological Entrepreneurship and non-technological Entrepreneurship on Economic Performance.

Peter Backhaus (Waseda University, Tokyo): Researching Communication in Japanese Elder Care.

September 10–18, 2015, University of Tokyo

SEPTEMBER SEMINAR: RESEARCH DESIGN AND PRACTICE IN TRANSNATION-AL AND GLOBAL STUDIES
Co-organized by: DFG Research Training Group 1613 Risk and East Asia. University of Duisburg-Essen Graduate School of Interdisciplinary Information Studies, University of Tokyo.

Organizers: Prof. Kaori Hayashi (GSII, University of Tokyo), Prof. Karen Shire and Prof. Florian Coulmas (DFG Research Training Group 1613 Risk and East Asia)

Coordinators: Melanie Wacker (University of Duisburg-Essen), Misook Lee (University of Tokyo)

Introduction of the Seminar
Kaori Hayashi (University of Tokyo)
Karen Shire (DFG GRK 1613 Risk and East Asia)

Inaugural Lecture
Florian Coulmas (University of Duisburg-Essen): Japan’s Ageing – a Cata-strophic Success?

Hongjin Oh (IDFG GRK 1613 Risk and East Asia): The Transformation of the Japanese and South Korean Care Re-forms as Institutional Changes

Peter Backhaus (Waseda University, Tokyo): Researching Communication in Japanese Elder Care.

Chris Pope (University of Tokyo): Japan’s Security Agenda – Investigating the Confucian Educational Legacy in the 21st Century China.

Lige Bao (University of Tokyo): Reimagining the Confucian Educational Legacy in the 21st Century China.

Yoshitaka Mori (Tokyo University of Arts): Two Olympic Games in Tokyo: Media, Culture and the City.

Sten Saluveer (University of Tokyo): Impact of Transnational Collaboration between Film Festivals to the Development of East Asian Screen Industries.

Lilian Tsay (University of Tokyo): The Tourist Taste? Taiwan’s Image as Gourmet Paradise in Japanese Travel Media.

Asami Togli (University of Tokyo): The Effect Measurement of Media-mix Publicity.

Sunnyong Kwak (University of Tokyo): Broadcast Journalism in Asia: From a Comparative Perspective.

Joshua Williams (University of Washington, Seattle): The Legalization of Online Electoral Campaigning in Japan.

Maru Osawa (University of Tokyo): Japan’s Livelihood Security System is Reverse-functioning: Focus on Progressivity of Tax and Social Security Scheme.


Hiroko Takeda (University of Tokyo): All the Japanese State Wants Is Shining Women: Reality of Abe-Womenomics.

Erica Siosen (University of Tokyo): Legal Governments and Multiculturalism: Role in the Integration of Foreign Residents.

Jiyeon Shin (University of Tokyo): International Comparison of Korean Transnational Migrants and Korea Tows in the Global Era.

September 14–18, 2015, Beijing, Renmin University of China

SEPTEMBER SEMINAR: BEIJING
Co-organized by: DFG Research Training Group 1613 Risk and East Asia, University of Duisburg-Essen School of Sociology and Population Studies, Renmin University of China, Beijing.

Organizers: Flemming Christiansen (University of Duisburg-Essen), Yo Xianyang (Renmin University of China, Beijing).

Coordinators: Rumin Luo (University of Duisburg-Essen), Ma Jun (Renmin University of China, Beijing), Ting Huang (University of Duisburg-Essen), Liu Xin (Renmin University of China, Beijing)

Opening Speech
Yo Xianyang & Flemming Christiansen

Opening Lecture
Ka Ho Mok (Lingnan University, Hong Kong): How Higher Education, Changing Labour Market and Social Mobility in the Era of Massification in China (in English).

Panel 1
Julia Aristova (University of Duisburg-Essen): Emergence of Low-Carbon Strategies at Sub-National Level in China

Panel 2
Ma Jun: Study on the Evaluation Mechanism of Department Stores in China Based on Social Embedded Perspective – Taking Dalian Department Stores as Examples

Commentator: Flemming Christiansen

Zhao Bin (Renmin University of China, Beijing): The Game of Equality: the Class Reproduction and Social Reproduction in the Chinese University

Commentator: Ka Ho Mok

Panel 3
Huijie Chu (University of Duisburg-Essen): Crossing the Ridge of Gaokao: Chinese Individuals Facing Higher Education Reforms

Commentator: Zhu Xufeng (Tsinghua University, Beijing).

Weijing Li (University of Duisburg-Essen): Nurturing Creative Intelligence by Political Innovations – An Inquiry into the Policy Making of China’s Higher Education Admission Reform

Commentator: Li Yingsheng (Renmin University of China, Beijing).

Genghua Huang (Hong Kong Institute of Education): Industrial Restructuring, Education Policy Adjustments and Social Mobility in Taiwan: University Students’ Perspective

Commentator: Yu Xianyang

Panel 4
Aleksandra Davydova (University of Duisburg-Essen): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation (in English)

Commentator: Guo Hui (Renmin University of China, Beijing).

Yang Liu (University of Duisburg-Essen): Entrepreneurship and Poverty Al-leviation in China

Commentator: Wang Sangu (Renmin University of China, Beijing).

Shao Zhengan (Renmin University of China, Beijing): The Trial of Production of Social Space: Taking the Production of Space of Electronic Commerce in Bainu Village as a Case Study

Commentator: Markus Taube (University of Duisburg-Essen)

Panel 5
Wenqing Jin (University of Leeds): Social Interaction and Interrelationships among Actors in Home Care: A Multiple Theoretical Perspective

Commentator: Qiu Yulin (Renmin University of China, Beijing).

Xu Xiangwen (Renmin University of China, Beijing): Reflections on Improving the New Rural Co-operative Institutional System

Commentator: Ka Ho Mok

Panel 6
Yao Li (University of Duisburg-Essen): Political Connections and Investment Efficiency in China’s Private Enterprise Sector

Commentator: Li Lulu (Renmin University of China, Beijing).

Ying Licheng (Renmin University of China, Beijing): Relationship Strategies and Tension of Enterprise Financing in Banks

Commentator: Markus Taube

Obert Hodzic (Lingnan University, Hong Kong): Business Interest Groups and China’s Foreign Security Policy in Africa: Testing the Limits of the Non-Interference Principle (in English)

Commentator: Song Wei (Ministry of Commerce)

September 19, 2015, Ecole Normale Superieure de Lyon

CITIES IN ENERGY TRANSI-TION – COMPARATIVE ANALYSIS OF POLICIES AND STRATEGIES IN EUROPE AND ASIA
Co-organized by:
- Institut d’Asie Orientale and Triangle, Sciences Po Lyon, University of Lyon
- IN-EAST School of Advanced Studies, University of Duisburg-Essen.
Introductory Remarks by the Organizers
Yveline Lecler (University of Lyon) and Helmut Demes (University of Duisburg-Essen)

Paul Scalise (IN-EAST School of Advanced Studies): Germany’s Energy Transition in Cross-national Context: Was it a Success?
Francois Balaye (PACTE): Energy Transition in France: How Local Authorities Lead Strategies Linked to National Policies

Bruno Faivre d’Aarcier and Yveline Lecler (University of Lyon): Energy Transition in France and Japan: Comparing Lyon and Yokohama
Benoit Granier (University of Lyon): Leading the Energy Transition in Japan: The Role of Citizen Participation in Smart Cities
Nicolas Lepretrre (University of Lyon): The Role of Municipalities in the Implementation of ‘Smart Technologies’: The Case of Smart Communities in Japan

Xiaoli Lin (IN-EAST School of Advanced Studies): Green Transport Issues in China: Tianjin Eco City Project: Gaps between Planning Vision and Implementation

Mira Schuller (IN-EAST School of Advanced Studies): Analysis of Driving Patterns in Urban Areas and Drive System Evaluation for Electric Vehicle Design: Comparing Germany and China

Roundtable Discussion
How can we identify and explain the differences and similarities in energy implementation models on a cross-municipal and cross-national basis?
1 PUBLICATIONS OF INSTITUTE MEMBERS
PUBLIKATIONEN VON INSTITUTSMITGLIEDERN

BIRGIT APITZSCH

THOMAS HEBERER

KATIE DUTTLE


OLIVIA FURTH

KATIE DUTTLE

PETER THOMAS IN DER HEIDEN

PETER THOMAS IN DER HEIDEN

STEPHANIE KREBS
Food and Beverages Sector. Health & Organic Food. Report for the EU-Japan Centre for Industrial Cooperation, February 2015.

YUAN LI

Annika Löhr

MOHAMED MANSOUR

RUMIN LOU

HANNOLE MOOTWEILER

WERNER PASCH

PHILIPPE WERNER

MARTIN HIEBNER
WITH ERIK OZKAYNA AND MARKUS TAUBE

TIMO HEINRICH

YUAN LI

KERSTIN LUKNER


SHUANPING DAI

LUN DU
先秦儒家 “德政” 与 “礼治” 思想对当 今建立法治国家的意义.《国际汉学》，2015第二期，第154-161页.

KATIE DUTTLE


PAUL SCALISE


NICOLE SCHLEIFER


HELMUT SCHNEIDER


MIRA SCHÜLLER


KAREN SHIRE


YUKO SUGITA


MARKUS TÜNTE


MARKUS TÜNTE


MIRIAM WENDEL

Since July 1995 the IN-EAST has been publishing a discussion paper series entitled Working Paper on East Asian Studies. This so-called Green Series appears several times a year. Green Series publications are available for download at the IN-EAST website at www.in-east.de. Hardcopies are available free of charge on request. Between October 2014 and September 2015 the following papers were published.

No. 98 / 2014
WERNER PASCHA
The Potential of Deeper Economic Integration between the Republic of Korea and the EU, Exemplified with Respect to E-Mobility

No. 99 / 2015
ANNA L. AHLERS, THOMAS HEBERER, GUNTER SCHUBERT
‘Authoritarian Resilience’ and Effective Policy Implementation in Contemporary China – A Local State Perspective

No. 101 / 2015
SHUANPING DAI, WOLFRAM ELSNER
Declining Trust in Growing China. A Dilemma between Growth and Socio-Economic Damage

No. 102 / 2015
MARTIN HEMMERT
The Relevance of Inter-personal and Inter-organizational Ties for Interaction Quality and Outcomes of Research Collaborations in South Korea

No. 103 / 2015
KAI DUTTLE, TATSUHIRO SHICHIJO
Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan
BIRGIT APITZSCH
March 5–6, 2015
immt. Laura Marie Schons, Vera Hagemann, Caroline Ruiner, Sabine Salloch
Honorarärzte im Krankenhaus – Chancen und Risiken eines neuen Beschäftigungstyps. Ergebnisse der empirischen Studien. – Vortrag beim Abschlusssymposium der Arbeitsgruppe Anreizsysteme im Gesundheitswesen der Global Young Faculty III, Bochum.

(with Caroline Ruiner, Maximiliane Wilkesmann) Same Same but Different? Working Conditions of Highly-skilled Solo-self-employed Workers – The role of staffing agencies and traditional actors of industrial relations in negotiation processes. – Lecture at the 12th Conference of the European Sociological Association (ESA), Prague.

JULIA ARISTOVA
October 2, 2014
Development of Low-Carbon Strategies in East Asia. – Lecture at WissenschaftsNacht Ruhr, Tectrum Duisburg.

September 14, 2015
Emergence of Low-Carbon Strategies at Sub-National Level in China. – Seminar in Beijing, Renmin University of China, Beijing.

ROMAN BARTNIK
February 13, 2015

March 27, 2015
Effects of Technological Evolution on Supply Chain Integration: Evidence from Hybrid Vehicle Production and what We can Learn for Emerging Markets. – Presentation at the 7th Global Supply Chain Management Conference, Hangzhou. (Best paper award)

April 27, 2015
Innovationen in der Automobilindustrie Ostasiens und Auswirkungen auf europäische Unternehmen. – Vortrag beim Verein für Lebenslänges Lernen. Universität Duisburg-Essen, Essen.

April 30, 2015

June 18, 2015
Herding Cats, Mice and Dogs: Increasing Technological Breadth and Its Effects on Information Processing and Coordination in Automotive ECU Development. – 7th Scientific Forum on Mobility, University of Duisburg-Essen, Duisburg.

June 19, 2015
Cruising East? A structured analysis of research on East Asian automotive innovation 2000–2015. – Presentation at the Technovation Special Issue Workshop, University of Duisburg-Essen, Duisburg.

June 19, 2015
Introduction: Innovation in the East Asian Automotive Industry. – Kick-off presentation at the Technovation Special Issue Workshop, University of Duisburg-Essen, Duisburg.

June 28, 2015
With Chopsticks and with Forks: Untangling the Fuzzy Frontend of Innovation Projects in Japan and Germany. – Presentation at the Academy of International Business (AIB) Annual Conference, Bangalore.

June 2015

KATHARINA BORGANN
May 12, 2015
Urban Transformation – a Global Phenomenon. – Invited Guest Lecture at Qingdao Technological University.

July 13–16, 2015

July 5–9, 2015

July 13–17, 2015
(with Prof. Gaurav Raheja, PhD, IIT Roorkee, India) Urban Transformations in Left-over Spaces. – Poster presentation, 10th Space Syntax Symposium (SSS10), University College London.

August 9–12, 2015
Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics. – Invited Doctoral Workshop (with DUE Chair of City Planning and Urban Design, Prof. Dr. J. Alexander Schmidt), Ahrensölde.

September 11–13, 2015
PAO, Creativity Workshop (TU Dresden, Knowledge Architecture), Schwäbisch Gmünd.
FLEMMING CHRISTIANSEN  
June 25, 2015  
China’s “One Belt, One Road” Strategy: Need for New Directions in Social Science Research? – First International Joint Seminar on The “New Silk Road” and Sino-European Cooperation, University of Duisburg-Essen, Duisburg.

August 6–7, 2015  

September 7–10, 2015  

HUIJIE CHU  
January 31–February 1, 2015  
HuiJie Chu  
June 24–25, 2015  
September 7–10, 2015  

MARCUS CONLÉ  
December 12, 2014  
Economic Organization and Innovation: China in Comparative Perspective. – Workshop Innovation in China – Structural Characteristics and Driving Forces, jointly organized by IN-EAST School of Advanced Studies, University of Duisburg-Essen and Mercator Institute for China Studies (MERICS), Duisburg.

May 11, 2015  

July 2, 2015  
Architectural Innovation in China. – 27th Annual Conference of the Society for the Advancement of Socio-Economics (SASE), London School of Economics.

FLORIAN COULMANS  
April 22, 2015  
Multilingualism in Japan April 23, 2015  
Prescriptivism and Linguistic Normativity April 24, 2015  
Writing Systems and Language Policy in East Asia. – Lectures given at Univerzita Palackého v Olomouci.

May 8, 2015  
Time and Culture. – Nissan Institute of Japanese Studies, Oxford University.

SHUANPING DAI  
December 12, 2014  
(with Yang Liao) The Emergence of Chinese Entrepreneurs: Social Mobility and Innovation. – IN-EAST-Meric’s Joint Workshop Innovation in China – Structural Characteristics and Driving Forces, IN-EAST School of Advanced Studies, Duisburg.

March 18–19, 2015  
Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study. – Sino-Germany Joint PhD Workshop, Nankai University, Tianjin.

June 18, 2015  

HELmut DEMES  
September 24, 2015  

LUN DU  
December 10, 2014  
Legitimitätsideen im traditionellen Konfuzianismus – eine Rekonstruktion unter besonderer Berücksichtigung der Lehren von Konfuzius und Mengzi. – Ruhr-Universität Bochum.

September 4–5, 2015  

September 17–19, 2015  

KAI DUTTLE  
October 24, 2014  

ALEXANDRA DAVYDOVA  
March 13, 2015  

June 18, 2015  

WINFRIED FLÜCHTER  
October 24, 2014  
The Territorialisation of the Sea. Maritime Boundary Conflicts between China and Japan. – Asian Dynamics Initiative, 6th Annual International Conference Intra-Asian Connections, University of Copenhagen.

November 28–29, 2014  

January 23, 2015  
Japan and Deutschland „nach Fukushima“: Risiken und Widersprüche nationaler Energiesicherung. – Japan in Aachen, RW TH Aachen.

June 10, 2015  

by Economic and Psychological Experiments, University of Duisburg-Essen, Duisburg.

December 2014  
Complexity, Cognitive Skills and Culture. – Poster presentation at the Symposium on Attitudes and Preferences, Konstanz.

April 2015  
Behavioral and Cultural Economics. Introduction and recent findings. – Educational seminar talk, Osaka Prefecture University.

April 2015  
Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan. – Research seminar in economics, Osaka Prefecture University.

November 28–29, 2014  

September 24, 2015  

November 24, 2015  

September 24, 2015  
Uta Golze
May 12, 2015
Wenn nicht Softbalancing, was dann? Chinas Foren für wirtschaftli- che Zusammenarbeit. – Institut für Sinologie, Westfälische Wilhelms- Universität Münster.

Youngah GuaHk
October 22-24, 2014

November 14–15, 2014
Political Innovation in South Korea: The Case of New Smart City. – Bi- annual Meeting der Vereinigung für Korafoforshung, Koreanistik Tübin- gen, Universität Tübingen.

April 2015
Multi-level Governance in Creating a Smart City: ‘Songdo International City’. – 4th International ICLEI Urban Research Symposium, ICLEI World Congress, Seoul.

Alexander Haering
November 25-26, 2014
A Cross-Cultural Comparison of Higher-Order Risk Preferences. – Poster presentation, ACER Work- shop Exploring Culture and Behaviour by Economic and Psychological Ex- periments, University of Duisburg- Essen, Duisburg.

April 8, 2015
(with Timo Heinrich and Sven Horak) Information Acquisition by Teams: An experimental study in Germany and the United States. – Paper presentation, Management Department Research and Teaching Colloquium, St. John’s University, New York.

September 28-30, 2015

March 11, 2015
Teilnehmer Podiumsdiskussion Löst China die USA als dominierte Welt- macht ab? Konfuzius-Institut Metropole Ruhr, Duisburg.

March 27, 2015
China, Land der Gegensätze. – Kath- thesische Akademie „Die Wolfsburg“, Focus China, Mülheim an der Ruhr.

April 20, 2015
The Chinese Developmental State and the Resilience of Authoritarian- ism. – Truman Institute, Asian Unit, Hebrew University Jerusalem.

May 12, 2015
China als Entwicklungsland. Wie der Staat Entwicklung fördert und steuert. – Konfuzius-Institut Metropole Ruhr, Duisburg.

June 4, 2015

June 5, 2015

June 5, 2015
Discussant of the paper Anticipating Crises in Autocracies by Collecting In- formation on Levels of Popular Dis- content. – 2nd International Confer- ence on Crises in Autocratic Regimes. Wissenschaftszentrum Berlin.

June 10, 2015
Laudatio at the ceremony of awarding a Mercator Professorship to Prof. Yu Keping, University of Duisburg- Essen, Duisburg.

June 17, 2015

June 24, 2015

July 27, 2015

August 10, 2015
The China Image in German Media. – Talk given at Media Ambassadors China – Germany of the Robert Bosch Foundation in cooperation with the International Media Center, Hamburg.

August 10, 2015
Perception of China’s Current Devel- opment and Adaptation by the Chinese Scholar. – Presented at Media Ambassadors China – Germany of the Robert Bosch Foundation in cooperation with the International Media Center, Hamburg.

August 18, 2015

September 6, 2015

September 28, 2015

Vitali Heidt
August 26–28, 2015

Martin Heinberg
November 25–26, 2014
Social Competition and Status Con- sumption in China. – Association of Cross-Cultural Experimental Eco- nomics Research (ACCEER) interna- tional workshop Exploring Culture and Behavior by Economic and Psy- chological Experiments, Duisburg.

May 28, 2015
Marketing in China and China as a Brand. – Marketing Club Duisburg- Niederrhein and Konfuzius Institut Metropolis Ruhr, Duisburg.

Peter Thomas in der Heiden
June 28, 2015

July 28, 2015

Tim Heinrich
October 20–21, 2014
(with Jeannette Brosig-Koch) Prom- isses and Social Distance in Buyer- Determined Procurement Auctions. – Paper presentation, Cologne Work- shop on Procurement Design, Prof. Achim Wambach, University of Co- logne.

November 9–12, 2014
(with Jeannette Brosig-Koch) Prom- isses and Social Distance in Buyer- Determined Procurement Auctions. – Paper presentation, Infran- Annu- al Meeting, San Francisco.

December 15–16, 2014
(with Thomas Mayrhofer) Higher- Order Risk Preferences in Social Settings: An experimental analysis. – Paper Presentation, CEAr/MRIC Behavioral Insurance Workshop, Munich Risk and Insurance Center
HANNO JENTZSCH
March 2015
Village Institutions and the Agricultural Reform Process in Japan, – Annual Conference of the Association for Asian Studies (AAS), Panel Interest Groups in Contemporary Japan, Chaired by Robert Pekkanen, Chicago.
July 2015

AXEL KLEIN
November 14, 2014
(with Steven R. Reed) Kōmei – Politics and Religion in Japan. – Buchvorstellung und Diskussion am Deutschen Institut für Japanstudien (DIJ), Tokyo.
January 22, 2015
Die LDP-Kōmei-Regierung – Ein Test für Koalitionstheorien. – Universität Wien
February 2, 2015
Der Kampf gegen niedrige Geburtenraten – Japan und Deutschland im Vergleich. – Vortrag beim Verein zur Förderung des Studiums im fortgeschrittenen Alter an der Universität Duisburg-Essen, Essen.

STEPHANIE KREBS
March 24, 2015
Webinar on Organic and Health Foods in Japan (Food and Beverage Sector), – Organizer: EU-Japan Centre for Industrial Cooperation, Brussels.

ALISON LAMONT
November 19, 2014
Baby Power: Normalising Families after the Wenchuan Earthquake. – Guest Lecture at IETT, Universität Münster.

WEIJING LE
October 9–11, 2014
December 12, 2014

YUAN LI
October 6–7, 2014
August 26, 2015

XIAOLI LIN
September 19, 2015
KERSTIN LUKNER
November 21, 2014
November 23, 2014
December 4, 2014
May 29, 2015
August 22, 2015
September 25, 2015
Japans Interventionspolitik im Kon- text legislativ-exekutiver Reformen. – Deutsche Vereinigung für Poli- tische Wissenschaft (DVfPW)-Kon- gress, Duisburg.

RUMIN LUO
July 30–31, 2015
(with Armin Müller) Panel The New Governance of China’s Welfare and Social Policy organized for the 5th Annual Conference of the EASP, Lee Kuan Yew School of Public Policy, National University of Singapore (NUS).
September 10, 2015
September 10, 2015

MOHAMED MANSOUR
July 15–17, 2015
Der Einfluss der Wirtschaft auf die menschenrechtliche Entwicklung in Korea und Deutschland. – Deutsch-Koreanisches Forum, Rostock.
July 24–25, 2015

JÜRGEN MATHÄUS
October 27, 2014
The Role of Institutional Investors in the Chinese Corporate Governance System. – The Hong Kong University of Science and Technology (HKUST).
July 2, 2015
Are Managers Agents or Stewards of Their Principals? Logic, Critique and Reconciliation of two Conflict- ing Theories of Corporate Governance. – University of Oxford.

HANNELORE MOTTWEILER
November 14–15, 2014
(with Steffen Heinrich, Karen Shire and Markus Tonte) Represent the Margins? Organised Labour and the Dual Challenge of Cross-Border Temporary Agency Work. – Lecture at the conference Social Boundaries of Work, University of Wroclaw.
February 26–27, 2015
February 4–5, 2015
(with Markus Tonte) Cross-Border Labour Markets in Germany and the Netherlands. – Lecture at the SASE conference Inequality in the 21st Century, The London School of Economics and Political Science.

WERNER PASCHA
October 16–17, 2014
October 21, 2014
December 18, 2014
Developments in Korean Studies. – Panelist, Korean Studies Workshop, University of Droningen.
December 18, 2014

January 23, 2015

July 5–9, 2015
Japanische Arhitektur zwischen Welterbe und globalisierter Kli- schee. – Lebenslanges Lernen e.V., Verein zur Förderung des Studiums im fortgeschrittenen Alter, Universität Düsseldorf, Essen.
July 5–9, 2015
August 24–28, 2015

January 26–29, 2015
Health Insurance Coverage for Mig- rants Workers: The Systemic Inter- dependence between the New Rural Cooperative Medical Scheme and Household Registration in China. – Paper presented at the Annual Con- ference of the Association for Asian Studies, Chicago.
September 10, 2015
September 27, 2015
Corporate Governance Reform in China: Progress and Challenges. – Jawaharlal Nehru University, New Delhi.
March 8, 2015
Relation between Firm Performance and Corporate Governance in China. – Jawaharlal Nehru University, New Delhi.
April 17, 2015
The Role of non-legislative Institutions in the Chinese Corporate Governance System. – Frankfurt School of Fi- nance and Management.
July 9, 2015
Foreign Direct Investment, Technol- ogy Transfer and Dual Convergence in the Dual-structured Chinese Mar- ket Economy. – University of Stirling, Scotland.
July 27, 2015
Are Managers Agents or Stewards of Their Principals? Logic, Critique and Reconciliation of two Conflict- ing Theories of Corporate Gover- nance. – University of Oxford.

January 15, 2015
What Managerial Incentives are Used in China, and which ones Work? – University of Birmingham.
February 25, 2015
Directors’ Duties and Liabilities in China: Enforcement Difficulties in Protecting Investors and other Cor- porate Stakeholders. – Shanghai Jiao Tong University.
March 7, 2015
Corporate Governance Reform in China: Progress and Challenges. – Jawaharlal Nehru University, New Delhi.

February 26–27, 2015
Health Insurance Coverage for Migr- ants Workers: The Systemic Inter- dependence between the New Rural Cooperative Medical Scheme and Household Registration in China. – Paper presented at the Annual Con- ference of the Association for Asian Studies, Chicago.
September 10, 2015

Werner Pascha
October 16–17, 2014
October 21, 2014
December 18, 2014
Developments in Korean Studies. – Panelist, Korean Studies Workshop, University of Droningen.
December 18, 2014

January 23, 2015

January 26, 2015
Himmlische Pracht und menschli- ches Maß – Sinnliche Wahrnehmun- g der Geschichte. – Historisch- sches Seminar (Didaktik der Ge- schichte), Universität Siegen.

April 2–25, 2015

May 7–9, 2015

May 18, 2015

July 5–9, 2015

August 24–28, 2015
MIRA SCHÜLLER

December 12, 2014

Financing Sustainability in East Asia: The Chiang Mai Initiative, Multilateralisation and Beyond. – The College of Economics and International Trade (CIET) International Conference, Pusan National University.

KAREN SHIRE

November 6, 2014

Migrant Care Work in Conservative Welfare States: Austria and Germany. – Invited participation, International Metropolitan Conference, Milan.

July 15, 2015

(with Birgit Apitzsch) The Prostitution Business in Germany: How is Demand Reduced? – Workshop of the International Project Team Gender Dimensions of Trafficking for Purposes of Sexual Exploitation, Lancaster University.

DEIRDE SNEEP

June 17–18, 2015


June 5–9, 2015

Cell Phone City and the Cyborg: The Hybridization of Space in Contemporary Urban Japan. – International Convention of Asia Scholars (ICAS) 9, Adelaide.

YUKO SUGITA

August 26–28, 2015


MARCUS TAUBE

October 23, 2014

Chinas Wirtschaft im internationalen Umfeld. – Seminartag im Rahmen des China Manager IHK, Nürnberg.

October 24, 2014

November 24, 2014
Deutschlands Wirtschaftspartner-
schaft mit China – Strukturen und
strategische Ausrichtung. – Vortrag
am Konfuzius-Institut Metropole
Ruhr, Duisburg.

November 28, 2014
Chinas Volkswirtschaft im Jahr Eins
der Ära Xi Jinping – Strukturen und
strategische Ausrichtung. – Vortrag
auf dem Seminar der Deutsch-Chi-
nesischen Juristenvereinigung Ein-
Jahr nach Xi Jinping – Chancen und
Entwicklungen im deutsch-chinesis-
chen Wirtschaftswesen; Frankfurt am
Main.

December 5, 2014
Chinas Wachstumsmodell im Um-
bruch: Handlungsbedarfe und mit-
telfristige Entwicklungsperspekti-
ven. – Vortrag auf dem Seminar Ex-
perten Dialog der HSBC Trinkaus &
Burkhardt AG und HSBC Global As-
sel Management GmbH, Düsseldo-
rf.

January 16, 2015
On the Co-Evolution of Low-Carbon
Transportation and Modern Urban
Systems. – Presentation at the Trian-
jin Forum 2015 Urban Development
and Governance, organized by Nan-
kai University and Korea Founda-
tion for Advanced Studies, Tianjin.

February 4, 2015
The Stumbling Dragon? China’s
Quest for a New Growth Model and
pro-active Role in the Global Sys-
tem. – Keynote Presentation at the
HSBC Global Investment Series – Chi-
nese New Year Seminar, organized
by HSBC Global Asset Management
(Switzerland) Ltd., Zurich.

February 9, 2015
Fundamentals of Economics – Mi-
cro-Economic Approaches to Glo-
balization. – Seminar day in the
framework of the Executive MBA Pro-
gram of the University of Würz-
burg.

February 13, 2015
Rising China’s “Wirtschaftswunder”
and Management-Herausforderung.
– Vortrag auf dem Landesvorberei-
tungsseminar China, veranstaltet
von der Landesspracheninstitut Nord-
rhein-Westfalen, Bochum.

February 23, 2015
Chinas Wirtschaft im internationa-
len Umfeld. – Seminartag im Rah-
men des China Manager IHK Feldkir-
chen-Westerham.

March 11, 2015
Löst China die USA als dominieren-
de Weltmacht ab? – Die ökonomi-
sche Dimension. – Beitrag im Rah-
men der Podiumsdiskussion „Die
amerikanische Machtwechsel – Löst
China die USA als dominierende
Weltmacht ab?“, ausgerichtet vom Konfuzius-In-
stitut Metropole Ruhr, Duisburg.

March 12, 2015
Gewinner der Globalisierung? Der
wirtschaftliche Aufstieg Asiens und
insbesondere Chinas. – Seminartag
im Rahmen der Veranstaltung Aktu-
elle Fragen der Wirtschafts- und Sozial-
politik der Akademie für Politische
Bildung, Tübingen.

March 26, 2015
Guaxi vs. Fa: The Role of Relational
Rules in Contemporary Chinese
Business Environment. – Präsentati-
on at Ca Foscari University of Ve-
nice.

April 19, 2015
Zur aktuellen politökonomischen
Lage in der VR China im Frühjahr
2015. – Briefing der Delegation im
Rahmen der China-Reise von NRW-
Ministerpräsidentin Kraft in Beglei-
tung des Wirtschaftsministers und
einer Unternehmerdelegation, Bei-
ingen.

May 4, 2015
China’s Economy in Transit – Xi Jin-
ping’s Reform Initiative Stuck in a
Neither/Nor Reality. – Presentation
at Infineon Technologies AG, Munich.

May 11, 2015
Diverging Interests: Central and Lo-
gal Governments, Industrial Poli-
cies, and the Issue of Industrial
Overcapacities in China. – Präsentati-
on at the International Workshop
Subnational Economic Development in
India and China, organized by CNRS-EHESS and INALCO, Paris.

May 22, 2015
Wirtschaftliche und wirtschaftspo-
litische Rahmenbedingungen in der
VR China – Neuausrichtung in der
Ära Xi Jinping. – Vortrag an der
Volkswagen AG Autostadt, Wolfsburg.

May 29, 2015
A Note on the Similarities and Dif-
fferences between Chinese Guanxi
Networks and Korean Yonko Net-
worxs. – Presentation at the Panel
Communities and Informal Networks
in East Asia: China’s Guanxi, Japan’s
Ardagana and Korea’s Yonko in the
framework of the 21st Century Hu-
man Value Forum, organized by Ko-
rea Foundation for Cultures and
Ethics, Andong (Korea).

June 3, 2015
Chinas Wachstumsmodell im Um-
bruch: Xix Bruch mit der Vergan-
genheit. – Vortrag auf dem Seminar
Externe Arbeitsmärkte – just Two Sides of the Same Coin? – Präsentati-
on at the Conference of the Euro-
pean Sociological Association Insti-
tutions, of the European Sociologi-
cal Association’s Research Network
33 – Women’s and Gender Studies,
Department of Political Science, University of Naples Federico II.

June 6, 2015
Becoming a Multinational Company:
Asian Corporate Strategies for Inter-
nationalization: Dragon Multinatio-
nals and Asian Tortoise. – Présenta-
tion at the Bonn Mostazafan Foun-
dation of the Islamic Revolution
& Tehran Chamber of Commerce, In-
dustries and Mines, Tehran.

June 25, 2015
Assessment of the Normative and
Policy Framework Governing the
Chinese Economy and its Impact on
International Competition. – Présen-
tation at the European Parlia-
ment, Brussels.

June 25, 2015
The New Silk Road: Implications for
International Labour Division and
Economic Development. – Présen-
tation at the First International Joint
Seminar The “New Silk Road” and Si-
no-European Cooperation, organized
by the Institute of East Asian Stud-
ies, University of Duisburg-Essen,
and the China Center for Con-
temporary World Studies (CCWWS),
Beijing, Duisburg.

July 15, 2015
Deutschlands Wirtschaftspartner-
schaft mit China – Strukturen und
strategische Ausrichtung. – Vortrag
am Seminar für Germanistik der
Nankai-Universität, Tianjin.

July 17, 2015
Relational Networks and Corruption –
just Two Sides of the Same Coin? – 
Präsentatiion at the Siino-German
Symposium Informal Institutions and
Economic Development, organized
by the School of Economics, Nankai
University, Tianjin, and the IN-EAST
School of Advanced Studies, Uni-
versity of Duisburg-Essen, Duisburg.

July 21, 2015
Driving Forces of Institutional
Change in China: Global Models and
Chinese Idiosyncrasies. – Présenta-
tion at the International Workshop
Innovative China: Institutions and
Reforms, organized by the School of
Economics, Jilin University, Chang-
chun, the China-Israel Enterpre-
neuship and Innovation Center at
Jilin University, Changchun, and the
IN-EAST School of Advanced Stud-
ies, University of Duisburg-Essen,
Changchun.

MARKUS TÜNTKE
November 14–15, 2014
(with Steffen Heinrich, Karen Shire
and Hannelore Mottweiler) Repre-
senting the Margins? Organised La-
bour and the Dual Challenge of
Cross-border Temporary Agency
Work. – Lecture at the conference
Social Boundaries of Work, Universi-
ty of Wroclaw.

February 26–27, 2015
(with Hannelore Mottweiler and Ka-
ren Shire) Externe Arbeitsmärkte
und wissensintensive Dienstlei-
tungsarbeit. Betriebliche Beschäf-
tigungsstrategien und Praktisie-
rung von Arbeit im Schatten ver-
tragsrechtlicher und sozialstaatli-
der Regulierung. – Vortrag für die
SAMI-Jahrestagung 2015 Neue Re-
gulierungs muster von Arbeit, Hoch-
schule für Wirtschaft und Recht,
Berlin.

July 2–4, 2015
(with Hannelore Mottweiler) Cross-
Border Labour Markets in Germany
and the Netherlands. – Lecture at
the Society for the Advancement of
Socio-Economics (SASE) conferen-
ted Inequality in the 21st Century,
The London School of Economics
and Political Science.

CHIN-CHIEH WANG
July 2–4, 2015
Non-Standard Work as a Counter-
balance to Employment Institutional
Change – The Case of Taiwan. – 27th
Annual meeting of the Society for
the Advancement of Socio-Econom-
ic Society, University of Econ-
s.
DEUTSCHE WELLE TV
Interview mit Markus Taube zur Gründung einer „Innovationspartnerschaft“ zwischen Deutschland und China, 10. Oktober 2014.

N-TV

BAYERISCHER RUNDFUNK TV
Interview mit Markus Taube zu den ökonomischen Hintergründen der Deutsch-Chinesischen Regierungskonsultationen, 10. Oktober 2014.

ARD TAGESSCHAU / TAGESSCHAU 24

DEUTSCHLANDFUNK

JOURNAL OF TRANSLATION FROM FOREIGN LITERATURE OF ECONOMICS
政治经济学视角下的中国问题研究—对李远教授的采访 (China Study in the Perspective of Political Economics – Interview by Xiaobo He with Yuan Li (Issue 4/2014: 96–100)).

50 YEARS OF KOMEITO – AXEL KLEIN ON THE ANNIVERSARY OF A POLITICAL PARTY WITH BUDDHIST HISTORY
The Japanese political party Komeito is celebrating its 50th anniversary in 2015. Members of the Nichiren Buddhist organization Soka Gakkai founded the party in 1964. However, Komeito’s religious image has faded, said Axel Klein and Steven R. Reed in an interview they gave the Japan Times in Tokyo on the occasion of the presentation of their new book Komeito – Politics and Religion in Japan.

“I think in the next election, we will probably not hear any party saying ‘that’s a religious party,’ which is clearly so much different from five or ten years ago, when there was a major story line that Komeito is a religious party and that’s why it’s unconstitutional,” Klein said in the interview with Editor Mizuho Aoki.

WESTFÄLISCHE RUNDSCHAU

BAYERN 2 RADIOWELT
Interview on the Session of the National People’s Congress with Thomas Heberer (March 6, 2015)

XINHUA NEWS AGENCY
Interview on the Government Report by Prime Minister Li Keqiang at the National People’s Congress with Thomas Heberer (March 9, 2015)

IN-EAST SCHOOL ON AIR – PAUL J. SCALISE ON THE JAPANESE SOLAR MARKET
In the light of the anniversary of the triple disaster in Fukushima, current developments in Japan’s green energy sector have been the center of attention again. Following the nuclear plant meltdown four years ago, Japan is still standing without nuclear power and “the country increasingly relies on imported fossil fuels”, said Scott Tong, correspondent for the radio program Marketplace. However, Japan’s solar power market has grown.

In an interview, Tong spoke with Paul J. Scalise, Senior Research Fellow at the IN-EAST School of Advanced Studies, about Japan’s rising solar power story and the challenges the sector in Japan and in other countries currently face. Restrictions on the part of utilities controlling the grid system have prevented the solar power sector from feeding its generated electricity onto the grid on a grand scale. This refusal stems from Japan’s antiquated grid system. The so-called smart grid could be part of the solution to this problem. “The smart grid requires an enormous amount of investment”, Scalise said.
media presentations

TAUBE ZU ENTWICKLUNGS-PERSPEKTIVEN IN DER VR CHINA BEI N-TV


THE ECONOMIST

„What to do with Japan’s elderly out to pasture“, June 27, 2015, Interview with Florian Coulmas. Print and Online: www.economist.com.

CHINAS NEUE SEIDEN-STRAHSE – MARKUS TAUBE NAH AM TV-DEBATT IM JAPANISCHEN FERNSEHEN TEIL


THE GUARDIAN

„Can Japan’s climate policy get back on track after Fukushima?“, April 17, 2015, by Justin McCurry. Interview with Paul J. Scalise. Find the full article at www.theguardian.com.

NEUE WESTFÄLISCHE – BIELEFELDER TAGEBLATT


RHEINISCHE POST


WDR TV


NZZ


PRODUKTION

Interview by the journal Production on the economic and political situation in China with Thomas Heberer (August 27, 2015).

RHEINISCHE POST


RHEINISCHE POST


DW DEUTSCHE WELLE

Scientists of the IN-EAST are involved in many professional activities serving the (scientific) communities which reflect the trust of our colleagues in our work. This is a real honour and we are pleased to serve. This year the following new appointments have been made:

Prof. Karen Shire had been appointed to the Scientific Advisory Board of the Werner Reimers Foundation in Bad Homburg. The foundation is engaged in the German-Japanese dialog (October 2014).


Prof. Markus Taube was elected as new member of the Advisory Council at the 31. annual meeting of the Euro-Asia Management Studies Association in Bangkok. The EAMSA is a scholarly association of scientists from around the world specializing in the analysis of European and Asian business issues with a focus on comparative research.

Roman Bartnik was granted (together with Youngwon Park, Professor at Manufacturing Management Research Center, Tokyo University) with the Best Paper Award at the Global Supply Chain Management Conference on March 28, 2015 at Zhejiang University, Hangzhou.

Prof. Werner Pascha has been elected as the next Vice-President of Japanese-German Center Berlin. The JDZB is a bilateral institution, founded thirty years ago by the German and the Japanese governments, and is engaged in promoting and deepening Japanese-German and international cooperation. According to its statutes, the Board of Executives is headed by a Japanese President and a German Vice-President.

Prof. Markus Taube has been appointed as External Researcher and Academic Committee Member at the China-Israel Entrepreneurship and Innovation Center of Jilin University, Changchun. The Center has been established by Jilin University and Ben Gurion University of the Negev with support of the Chinese National Development and Reform Commission. It is committed to global academic exchange and to present a multinational platform for research and cooperation on innovation and entrepreneurship.

Yuan Li has been elected as the President-Elect of the Chinese Economic Association (Europe/UK).

Thomas Heberer was appointed member of the Editorial Board of the new Journal of Chinese Governance, published by Routledge (August 2015).

Thomas Heberer was appointed member of the Editorial Board of the new Journal Chinese Political Science Review, published by Springer (September 2015).

YUKA ANDO
Zweite Vorsitzende, Japanisch an Hochschulen e.V.

ROMAN BARTNIK
Guest editor of the Special Issue Technology & International Workshop Innovation in the East Asian Automotive Industry (with Sven Horak and Miriam Wilhelm)

Reviewer for the Academy of International Business, Benchmarking: An International Journal, EAMSA

FLEMMING CHRISTIANSEN
Member of the Editorial Board of the following journals: China Information (Leiden), Asian Politics and Policy (Washington and Beijing), Journal of Current Chinese Affairs (Hamburg), Journal of Agrarian Change (London), Economic and Political Studies (Beijing), and of the book series Chinese Worlds (Routledge)
Honorary Fellow, White Rose East Asia Centre, Universities of Leeds and Sheffield
Appraisals of project applications for the German Research Foundation (Deutsche Forschungsgemeinschaft, DFG)

HELMUT DEMES
Advisory Committee, Euro-Asia Management Studies Association (EAMSA)
Board Member, International Confucian Association (ICCA), Beijing
Board Member, European Association for Chinese Philosophy (EACP)

DAVID EICHORN
Member of the Board, Koordinationsstelle für Praktika (KOPRA) e.V.

WINFRED FLÜCHTER
Member of the Scientific Council of the (German) Journal of Economic Geography – Mitglied des wissenschaftlichen Beirats der Zeitschrift für Wirtschaftsgeographie
Member of the Selection Committee of the Association of the Promotion of German-Japanese Cultural Relations (JaDe), Cologne – Mitglied der Auswahلكommission des Fördervereins Deutsch-Japanische Kulturgemeinschaften (JaDa), Köln

THOMAS HEBERER
Member of the Editorial Board, The China Quarterly
Member of the Editorial Committee, European Journal of East Asian Studies
Member of the Editorial Board, Journal of China in Comparative Perspective, London School of Economics
Member of the Academic Advisory Committee, China in Comparative Perspective Network
Member of the Academic Advisory Board, Journal of Current Chinese Affairs
Member of the Editorial Committee, Internationales Asienforum
Member of the Editorial Committee, 国外理论动态 (Foreign Theoretical Trends)
Co-Editor of the book series East Asia in the 21st Century, Verlag für Sozialwissenschaften
Co-Editor of the book series Ostasien-Pazifik. Triener Studien zu Politik, Wirtschaft, Gesellschaft, Kultur, Lit-Verlag
Co-Editor of the book series Schriftenreihe zur Ostasienforschung, Namos Verlag
Member of the Academic Advisory Board, Cologne Forum of International Relations and Security Policies
Member of the Academic Committee of the Dr. Seaker Chan Center for Comparative Political Development Studies at Fudan University Shanghai
Member of the Academic Advisory Council, Institute of European Studies, Nankai University, Tianjin
Adjunct Professor, Nankai University, Tianjin
Distinguished Professor, Zhejiang University, Hangzhou
Adjunct Professor, Zhongguo Renmin DaXue (Chinese People’s University), Beijing
Senior Research Fellow, Beijing Academy of Social Sciences
Co-Director, Institute of Environment and Energy Policies, Zhejiang University, Hangzhou
Member of the Competence Network Governance in China, sponsored by the German Federal Ministry of Education & Research (BMBF)
Member of the Advisory Board, Association for German Studies, Qingdao
Chairman of the Advisory Board, YiRuAn Foundation of Care and Education, Willich
Founding Member of the Association of Social Science Research on China
Member of the Editorial Committee of the annual yearbook Ethnic Minorities: Annual Social and Economic Indicators, Routledge
Member of the Editorial Board, Chinese Political Science Review
Member of the Editorial Board, Journal of Chinese Governance

PETER THOMAS IN DER HEIDEN
Treasurer, Koordinationsstelle für Praktika (KOPRA) e.V.
Member of the China Postgraduate Network, the Association of Asian Studies, the Deutsche Gesellschaft für Asienkunde, the International Studies Organization, the Society for the Advance ment of Socio-Economics (IASE) and the Chinese Economists Society

AXEL KLEIN
Mitglied des Wissenschaftlichen Beirats. Japan-Korea der Deutschen Gesellschaft für Asienkunde e.V. (DGAs)

YUAN LI
Board Member, Chinese Economic Association (Europe/UK)
Member of the Confucius Institute Metropolis Ruhr, Duisburg
Member of the American Economic Association
Member of the European Economic Association
Member of the International Society of New Institutional Economics
Member of the European Public Choice Society

KAREN SHIRE
Vice-President, RJ02 Economy and Society, International Sociological Association
International Editorial Board Member, Work, Employment and Society, Journal of the British Sociological Association
Juror Member, International Research Prize of the Max Weber Foundation
Member, representing the German Sociological Association (DSG) to the proposed renewal of the Fachinformationsdienst, FID for Sociology (Library Collections and Information Services funded by the DFG)
Member of the Scientific Advisory Board, Werner-Reimers-Stiftung
Member of the International Scientific Advisory Board, White Rose East Asia Centre, Universities of Leeds and Sheffield

HELmut Schneider
Schriftleitung (Editorial Management), Zeitschrift für Wirtschaftsgeschichte (The German Journal of Economic Geography)

KERSTIN LUKNER
Vice-President and Board Member, VS/JF = German Association on Social Science Research on Japan
Speaker, Political Science Working Group, VS/JF = German Association for Social Science Research on Japan
Peer Reviewer, Pacific Affairs, Routledge and Japan-Jahrbuch [Annual Yearbook on Japan]

RUMIN LUO
Verteidigungs-Komitee, Xi Zhao, Universität Kassel, Thema: Return Migration and Productive Employment in Rural China: A Case Study in Hubei Province
Member of the International Union of Anthropological and Ethnological Sciences, University of Kent, Canterbury
Manuscript Referee for Sage Open

RITA NÉMETH
Board Member, German-Japanese Society, Bonn

WERNER PASCHA
Vice-President of the Japanese-German Center Berlin (JDZB)
Chairman of the Board, Japanese-German Foundation for Cultural and Academic Relations (JaDe)
Steering Group Member and Executive Board Member of EastAsiaNet, the European Research School Network of Contemporary East Asian Studies
Member of the Editorial Committee, European Journal of East Asian Studies
Editorial Advisory Board Member, Journal of Korea Trade
Vice-President, German-Japanese Society of the Lower Rhine, Düsseldorf
Member of the Committee for Economic Systems and Institutional Economics, Verein für Sozialpolitik (German Association for Economic Studies, VSt)
Member of the Korean-German Forum, advising the German and South Korean governments
Board Member, Institute of Development and Peace (INEF) of the University of Duisburg-Essen
Co-Editor of the book series Economic Studies on Asia, Metropolis Publishing Co, Marburg
Member of the Selection Committee, Sprache und Praxis in Japan of the German Academic Exchange Service (DAAD)
Honorary President, KOPRA e.V. (NPÖ)

Member of the University Board of Councilors (Hochschulrat), University of Duisburg-Essen
Affiliated Professor (Vertrauensdozent), Hans-Böckler Foundation
Member of the Yale Society for Comparative Studies, Yale University
Advisory Board, Institute of Advanced Studies in the Humanities (KWI Essen)
Member of the Advisory Board, and Member of the Institute for Development and Peace (INEF), University of Duisburg-Essen

Member of the Board, Essen College for Gender Research, University of Duisburg-Essen

MARKUS TAUBE

“One Thousand Plan” Professor of the City of Tianjin

“Outstanding Professor” at Nankai University, Tianjin

Co-Director, Confucius Institute Metropolitan Ruhr, Duisburg

Secretary, Duisburg Economic Research Seminar (Duisburger Volkswirtschaftliches Forschungsseminar)

Member of the Committee for Economic Systems and Institutional Economics (Ausschuss für Wirtschaftssysteme und Institutionenökonomie) of the German Association for Economic Studies (Verein für Socialpolitik, VfS)

Member of the Advisory Board, Mercator Institute for China Studies (MERICS), Berlin

Member of the Academic Advisory Board, Journal of Current Chinese Affairs

Member of the Editorial Board, China Economic Policy Review

Member of the English Program Committee of the Sixth Biennial IACMR Conference, Beijing 2014

Member of the International Editorial Board, Chinese Management Studies

External Examiner for Routledge Press and Cambridge University Press

External Examiner for curricula accreditation procedures at Hochschule Bremen

MARKUS TÜNTE

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TOSHI YAMADA

Board Member, Arbeitskreis Japan-Bibliotheken