Institutional economic perspectives on
“One Belt One Road”
and
Innovation in China and Europe

Co-organized by
Mercator School of Management (MSM), University of Duisburg-Essen
Center for Economic Development Research (CEDR), Wuhan University
Business School, Wuhan University

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Confucius Institute Metropolis Ruhr, Duisburg

Chaired by
Ying Ma, Wuhan University
Dieter Cassel and Markus Taube, University of Duisburg-Essen

Venue, October 06-07:
Conference Room SG 183, Advanced School,
Geibelstrasse 41, 47057 Duisburg
Conference Program

Wednesday, October 05

Afternoon
Arrival at Düsseldorf International Airport
Transfer to Hotel Rheinischer Hof, Duisburg, Mülheimer Straße 119,
(Chinese Participants)
18:00 Welcome Dinner at Wong King, Duisburg, Kruppstr. 28a
(all participants having arrived)

Thursday, October 06

08:30 – 08:45 Opening Remarks
Prof. Dr. Markus Taube, University of Duisburg-Essen
Prof. Dr. Guo Xibao, Wuhan University
Susanne Löhr, Managing Director, Confucius Institute Metropolis Ruhr

08:45 – 09:45 Keynote Speech
China’s Macroeconomic and Financial Developments: Reforms to Foster Sustainable Growth and Innovation
Dr. Alfred Schipke, IMF Senior Resident Representative China

09:45 – 10:00 Coffee and Tea Break

10:00 – 11:45 Session 1: “China’s monetary and currency policies in the context of ‘One Belt One Road’”
Implied interest rate spread based upon UIP/CIP between RMB and Dollar, aggregate level fluctuation and Transmission channel
Prof. Dr. Li Zhuo, Wuhan University
The leading role of the development financing in the “One Belt One Road” infrastructure construction
Prof. Dr. Xu Changsheng, Huazhong University of Science and Technology
An evaluation of Chinese monetary policy
Prof. Dr. Jürgen Kähler, University of Nürnberg-Erlangen
Regina Latfullina, University of Nürnberg-Erlangen

11:45 – 12:00 Coffee and Tea Break

12.00 – 13:10 Session 2: “One Belt, One Road – Opportunities and Threats”
CANCELLED The Prospects of and Challenges to China's Strategy of “One Belt One Road”
Prof. Dr. Zhang Donghui, Shandong University
CANCELLED The Cooperation of Production Capacity between China and Its Partners alongside the “One Belt One Road”: the Perspective of Regional GVCs
Prof. Dr. Wei Long, Wuhan University of Technology
13:10 – 14.15 Lunch

14:15 – 16:00 Session 3: “European and Chinese Trade and FDI Developments”
Trade, Foreign Direct Investment and Output Growth: Perspectives for Europe and China
Prof. Dr. Paul Welfens, University of Wuppertal
Tian Xiong, University of Wuppertal
China's FDI in the Countries of “One Belt and One Road”
Prof. Dr. Du Julan, The Chinese University of Hong Kong
The Effect of the New Silk Road Railways on Aggregate Trade Volumes between China and Europe
Prof. Dr. Li Yuan, University of Duisburg-Essen

16:00 – 16:30 Coffee and Tea Break

16:30 – 18:00 Ph.D. & Post-Doc Workshop I
Presentation 1
Ph.D. cand. Zhang Yanqing, School of International Relations and Public Affairs, Fudan University, Shanghai
Presentation 2
Dr. Zheng Jiguang, FDDI, Fudan University, Shanghai
Presentation 3
Ph.D. cand. Antonia Hmaidi, University of Duisburg-Essen

18:00 Departure for Conference Dinner
at the Restaurant Angelo, Duisburg, Schweizer Strasse 30

Friday, October 07

09.00 – 10:45 Session 4: “Industry-Sector Developments and Innovation Dynamics in an Global Environment”
Automobile Trade Investment Measures and “One Belt One Road” Target Market Entry Strategy Study
Prof. Dr. Ning Zhong, Fudan University
Product Differentiation, Spillovers and Location Choice
Prof. Dr. Sun Bo, Harbin University of Commerce, Harbin, China, and University of Duisburg-Essen
Politico-Institutional Structures and Innovation Worldwide: Some Tentative Evidence From a Novel Indicator
Prof. Dr. Thomas Apolte, University of Münster

10:45 – 11:15 Coffee and Tea Break
11:15 – 12:45 Ph.D. & Post-Doc Workshop II

Presentation 1
Ph.D. cand. Stefan Wagner, University of Nürnberg-Erlangen

Presentation 2
Ph.D. cand. Yang Guanzhong, University of Duisburg-Essen

Presentation 3
Ph.D. cand. Ya’nan Peng, Jilin University, Changchun

12:45 – 14.00 Lunch

14:00 – 15:45 Session 5: “Institutions and Innovation in China and Europe”

„Institutional Changes and Prospective Innovation Dynamics in the European Union“
Prof. Dr. Wolf Schäfer, Hamburg University

The Comparative Analysis of Innovational Ability between China and Other Middle-Income Countries
Prof. Dr. Guo Xibao, Wuhan University

The Secondary Innovation and R&D Threshold in China: Its Role and Limitation
Prof. Dr. Ma Ying, Wuhan University (presented by Du Julan)

15:45 – 16:15 Coffee and Tea Break

16:15 – 18:00 Session 6: “Institutions and Entrepreneurship in China”

Institutions, Culture and Entrepreneurship: A Comparative Analysis of Entrepreneurial Incidence and Survival Rate
Prof. Dr. Ye Chusheng, Wuhan University

CANCELLED Uncertainty in the Future Institutional Framework as the Main Impediment to Innovation and Entrepreneurship in China
Prof. Dr. Wen Jiandong, Wuhan University

Theory and Reality of Social Networks in East Asia – Revealed Comparative Advantages for Economic Development
Prof. Dr. Markus Taube, University of Duisburg-Essen

18:00 – 18:15 Closing Remarks
Prof. Dr. Li Zhuo, Wuhan University
Prof. Dr. Dieter Cassel, University of Duisburg-Essen

18:15 Departure for Conference Dinner
at the Antico Cantuccio, Duisburg, Gutenbergstraße 6

Saturday, October 08

Morning/Noon Departure of Chinese Participants