



MSM – CEDR
Joint Conference and Ph.D. Workshop on October 05-08, 2016
At the University of Duisburg-Essen, Campus Duisburg

Institutional economic perspectives on
“One Belt One Road”
and
Innovation in China and Europe

Co-organized by
Mercator School of Management (MSM), University of Duisburg-Essen
Center for Economic Development Research (CEDR), Wuhan University
Business School, Wuhan University

Supported by
Haniel Foundation, Duisburg
IHK Duisburg-Wesel-Kleve zu Duisburg
Confucius Institute Metropolis Ruhr, Duisburg

Chaired by
Ying Ma, Wuhan University
Dieter Cassel and Markus Taube, University of Duisburg-Essen

Venue, October 06-07:
Conference Room SG 183, Advanced School,
Geibelstrasse 41, 47057 Duisburg

Conference Program

Wednesday, October 05

- Afternoon** **Arrival at Düsseldorf International Airport**
Transfer to Hotel Rheinischer Hof, Duisburg, Mülheimer Straße 119,
(Chinese Participants)
- 18:00** **Welcome Dinner at Wong King, Duisburg, Kruppstr. 28a**
(all participants having arrived)

Thursday, October 06

- 08:30 – 08:45** **Opening Remarks**
Prof. Dr. Markus Taube, University of Duisburg-Essen
Prof. Dr. Guo Xibao, Wuhan University
Susanne Löhner, Managing Director, Confucius Institute Metropolis Ruhr
- 08:45 – 09:45** **Keynote Speech**
China's Macroeconomic and Financial Developments: Reforms to Foster Sustainable Growth and Innovation
Dr. Alfred Schipke, IMF Senior Resident Representative China
- 09:45 – 10:00** **Coffee and Tea Break**
- 10:00 – 11:45** **Session 1: "China's monetary and currency policies in the context of 'One Belt One Road'"**
Implied interest rate spread based upon UIP/CIP between RMB and Dollar, aggregate level fluctuation and Transmission channel
Prof. Dr. Li Zhuo, Wuhan University
The leading role of the development financing in the "One Belt One Road" infrastructure construction
Prof. Dr. Xu Changsheng, Huazhong University of Science and Technology
An evaluation of Chinese monetary policy
Prof. Dr. Jürgen Kähler, University of Nürnberg-Erlangen
Regina Latfullina, University of Nürnberg-Erlangen
- 11:45 – 12:00** **Coffee and Tea Break**
- 12.00 – 13:10** **Session 2: "One Belt, One Road – Opportunities and Threats"**
CANCELLED The Prospects of and Challenges to China's Strategy of "One Belt One Road"
Prof. Dr. Zhang Donghui, Shandong University
CANCELLED The Cooperation of Production Capacity between China and Its Partners alongside the "One Belt One Road": the Perspective of Regional GVCs
Prof. Dr. Wei Long, Wuhan University of Technology

- 13:10 – 14.15** **Lunch**
- 14:15 – 16:00** **Session 3: “European and Chinese Trade and FDI Developments”**
Trade, Foreign Direct Investment and Output Growth: Perspectives for Europe and China
Prof. Dr. Paul Welfens, University of Wuppertal
Tian Xiong, University of Wuppertal
China's FDI in the Countries of “One Belt and One Road”
Prof. Dr. Du Julan, The Chinese University of Hong Kong
The Effect of the New Silk Road Railways on Aggregate Trade Volumes between China and Europe
Prof. Dr. Li Yuan, University of Duisburg-Essen
- 16:00 – 16:30** **Coffee and Tea Break**
- 16:30 – 18:00** **Ph.D. & Post-Doc Workshop I**
Presentation 1
Ph.D. cand. Zhang Yanqing, School of International Relations and Public Affairs, Fudan University, Shanghai
Presentation 2
Dr. Zheng Jiguang, FDDI, Fudan University, Shanghai
Presentation 3
Ph.D. cand. Antonia Hmaid, University of Duisburg-Essen
- 18:00** **Departure for Conference Dinner**
at the Restaurant Angelo, Duisburg, Schweizer Strasse 30

Friday, October 07

- 09.00 – 10:45** **Session 4: “Industry-Sector Developments and Innovation Dynamics in an Global Environment”**
Automobile Trade Investment Measures and “One Belt One Road” Target Market Entry Strategy Study
Prof. Dr. Ning Zhong, Fudan University
Product Differentiation, Spillovers and Location Choice
Prof. Dr. Sun Bo, Harbin University of Commerce, Harbin, China, and University of Duisburg-Essen
Politico-Institutional Structures and Innovation Worldwide: Some Tentative Evidence From a Novel Indicator
Prof. Dr. Thomas Apolte, University of Münster
- 10:45 – 11:15** **Coffee and Tea Break**

- 11:15 – 12:45** **Ph.D. & Post-Doc Workshop II**
Presentation 1
Ph.D. cand. Stefan Wagner, University of Nürnberg-Erlangen
Presentation 2
Ph.D. cand. Yang Guanzhong, University of Duisburg-Essen
Presentation 3
Ph.D. cand. Ya’nan Peng, Jilin University, Changchun
- 12:45 – 14.00** **Lunch**
- 14:00 – 15:45** **Session 5: “Institutions and Innovation in China and Europe”**
„Institutional Changes and Prospective Innovation Dynamics in the European Union“
Prof. Dr. Wolf Schäfer, Hamburg University
The Comparative Analysis of Innovational Ability between China and Other Middle-Income Countries
Prof. Dr. Guo Xibao, Wuhan University
The Secondary Innovation and R&D Threshold in China: Its Role and Limitation
Prof. Dr. Ma Ying, Wuhan University (presented by Du Julian)
- 15:45 – 16:15** **Coffee and Tea Break**
- 16:15 – 18:00** **Session 6: “Institutions and Entrepreneurship in China”**
Institutions, Culture and Entrepreneurship: A Comparative Analysis of Entrepreneurial Incidence and Survival Rate
Prof. Dr. Ye Chusheng, Wuhan University
CANCELLED Uncertainty in the Future Institutional Framework as the Main Impediment to Innovation and Entrepreneurship in China
Prof. Dr. Wen Jiandong, Wuhan University
Theory and Reality of Social Networks in East Asia – Revealed Comparative Advantages for Economic Development
Prof. Dr. Markus Taube, University of Duisburg-Essen
- 18:00 – 18:15** **Closing Remarks**
Prof. Dr. Li Zhuo, Wuhan University
Prof. Dr. Dieter Cassel, University of Duisburg-Essen
- 18:15** **Departure for Conference Dinner**
at the Antico Cantuccio, Duisburg, Gutenbergstraße 6

Saturday, October 08

Morning/Noon **Departure of Chinese Participants**