



COLLABORATIVE WORKSHOP

Brazil and China in Policy Diffusion

Organized by

IN-EAST School of Advanced Studies,
University of Duisburg-Essen

Tuesday, October 29 and Wednesday, October 30, 2019
Building SG, Room 183
Geibelstr. 41, 47057 Duisburg
University of Duisburg-Essen

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CONFERENCE PROGRAM

October 29

- 9.30–10.00 Registration / Coffee / Tea
- 10.00–10.15 **Opening Remarks**
Markus Taube, *University of Duisburg-Essen*
- 10.15–11.00 **Introduction: Context matters! Policy transfer from Brazilian and Chinese perspectives**
Osmany Porto de Oliveira, *Federal University of São Paulo*
Giulia Romano, *University of Duisburg-Essen*
- 11.00–12.00 **Foreign policy and international organizations as drivers for policy diffusion (Carlos Pimenta de Faria)**
- 11.15 Statements by:
Osmany Porto de Oliveira, *Federal University of São Paulo*
Giulia Romano, *University of Duisburg-Essen*
- 11.35 Plenum Discussion
- 12.00–13.00 **China's New Global Role: the key drivers and mechanisms of China's development policy diffusion (Neil Renwick)**
- 12.15 Statements by:
Nele Noesselt, *University of Duisburg-Essen*
Markus Taube, *University of Duisburg-Essen*
- 12.35 Plenum Discussion
- 13.00–14.00 Lunch

14.00–15.00	China and development cooperation in Africa (Georg Lammich)
15.45	Statements by: Neil Renwick , <i>Coventry University</i> Osmany Porto de Oliveira , <i>Federal University of São Paulo</i>
14.35	Plenum Discussion
15.00–15.30	Coffee / Tea
15.30–16.30	A “New Era” for China, a new era for the world: China’s new discourse in multilateral venues (Nele Noesselt and Giulia Romano)
14.15	Statements by: Carlos Pimenta de Faria , <i>PUC Minas Gerais</i> Markus Taube , <i>University of Duisburg-Essen</i>
16.05	Plenum Discussion
16.30–17.30	Chinese institutional exports to Russia – The case of economic development zones (Anastasia Nikulina and Markus Taube)
16.45	Statements by: Carlos Pimenta de Faria , <i>PUC Minas Gerais</i> Giulia Romano , <i>University of Duisburg-Essen</i>
17.05	Plenum Discussion
17.30–18.30	Participatory policies from Brazil ... to China (Osmany Porto de Oliveira and Gilles Pradeau)
17.45	Statements by: Nele Noesselt , <i>University of Duisburg-Essen</i> Laura Trajber Waisbich , <i>University of Cambridge</i>
18.05	Plenum Discussion
19.30	Dinner at Lindenwirtin

October 30

9.30–10.00	Coffee / Tea
10.00–11.00	Social policy diffusion – Brazil and China (Osmany Porto de Oliveira and Tao Liu)
10.15	Statements by: Neil Renwick , <i>Coventry University</i> Maria Berta Ecija Salgado , <i>King's College, London</i>
10.35	Plenum Discussion
11.00–12.00	When policy travels through South-South Cooperation: current dynamics in Brazil-Africa exchange (Laura Trajber Waisbich)
11.15	Statements by: Georg Lammich , <i>University of Duisburg-Essen</i> Juliana Luiz , <i>Federal University of São Paulo</i>
11.35	Plenum Discussion
12.00–13.00	Lunch
13.00–14.00	Internationalization of health policies and emerging relations of power (Maria Berta Ecija Salgado)
13.15	Statements by: Tao Liu , <i>University of Duisburg-Essen</i> Laura Trajber Waisbich , <i>University of Cambridge</i>
14.35	Plenum Discussion
14.00–15.00	Brazil in Multilateral Venues: FAO, Mercosur and WTO (Juliana Luiz)
14.15	Statements by: Maria Berta Ecija Salgado , <i>King's College, London</i> Tao Liu , <i>University of Duisburg-Essen</i>
15.35	Plenum Discussion
15.00–15.30	Coffee / Tea
15.30–17.30	Concluding Remarks and Wrap-up (Osmany Porto de Oliveira and Giulia Romano)

PARTICIPANTS' BIOGRAPHIES

Maria Berta Ecija Salgado is a PhD Candidate at King's College London, working at the Brazil Institute. Ms Ecija Salgado's research focuses on health diplomacy, looking at Brazil and Mozambique partnership in health.

Georg Lammich is an associated researcher in International Relations and African Politics at the Institute of Political Science at the University of Duisburg-Essen, Germany and holds a diploma in East Asian Studies and a PhD in Political Science. His research focuses on Interregionalism and China's impact on regional integration, development and security in Africa. He has been a visiting research fellow at the Centre for Chinese Studies in Stellenbosch, South Africa and has conducted extensive fieldwork in China and various countries across the African continent.

Tao Liu is Professor for Comparative Sociology and Society with a focus on China at the Institute of East Asian Studies (IN-EAST) and the Institute of Sociology of the University of Duisburg-Essen. He started studying sociology in 1998 at Bielefeld University. In 2005 he graduated from Bielefeld University as Diploma of Sociology. Afterwards, he did a doctoral study on the introduction of statutory accident insurance in China from the angle of policy diffusion. Between 2011 and 2014, Tao Liu was researcher in the FLOOR research project Social Cash Transfers – The Global Construction and Diffusion of the Right to a Monetary Minimum. His research areas included the development of social cash transfer in both rural and urban areas of China, the diffusion of policy ideas in social cash transfer, and the new social pension system in rural areas of China. As a junior professor at the IN-EAST, his current research plan is focused on work accidents insurance, occupational safety and labour protection in China and Western Europe.

Juliana Luiz holds a degree in Law from Rio de Janeiro State University (UERJ), a degree in History from Rio de Janeiro Federal University (UNIRIO), a Master's degree in International Relations from UERJ and a PhD in Political Science from IESP/IESP. Juliana has worked as assistant researcher at the Getúlio Vargas Foundation (at the Research Center for Law and Economics, CPDE, at the Center for International Relations, CRI, and at the Research and Documentation Center for Contemporary History, CPDOC) and as Technical staff at the Research and Documentation Center on Rural Social Movements and Public Policies (NMSPP / CPDA / UFRRJ). As a professor, she taught at the Cândido Mendes University and now teaches at the Rio de Janeiro Rural University (UFRRJ). She is a researcher at the Laboratory of Global Political Analysis (LABMUNDO) and project manager at Public Interest Management (GIP). Her field of expertise and experience involves public policies for rural development, South-South cooperation, civil society, and international organizations.

Anastasia Nikulina is a PhD Candidate of the AREA Ruhr Doctoral Program (University of Duisburg-Essen). Her project *Transplanting institutions across borders: the case of special economic zones in the Far East* aims to contribute to institutional transplantation theory and discover similar patterns of economic development in China and Russian Far East. She is an alumna of DAAD MA Scholarship Program and has received her MA Diploma in Contemporary East Asian Studies from the University of Duisburg-Essen. Anastasia has a background in international economy and politics. She has worked in the Far Eastern Center for Regional Studies in Vladivostok (Russia), providing consulting services and policy advice for companies and local government with regard to special economic zone

development in the Far East. Her current research focuses on China's modern economy, special economic zones in their historical development, policy transfer and transplantation.

Nele Noesselt is Professor of Political Science with a special focus on East Asia / China. She holds the Chair of Political Science at the Institute of East Asian Studies (IN-EAST), University of Duisburg-Essen. She is also member of the Faculty of Social Sciences. Nele Noesselt studied Sinology and Political Science in Heidelberg, Beijing and Vienna. In 2009 she obtained a Doctorate in Sinology, and in 2012 a Doctorate in Political Science. From 2009 to 2011 she was Academic Councilor (focus on Chinese Politics) at the University of Göttingen. From 2011 to 2015 she worked as Research Fellow at the GIGA Institute for Asian Studies in Hamburg. She was spokesperson for the GIGA Research Team Comparative Regionalism Studies and member of the Editorial Team of the Journal of Current Chinese Affairs. In 2015 she received her habilitation in political science, since 11/2015 she has the Chair of Political Science with a focus on China / East Asia at the IN-EAST.

Carlos Aurélio Pimenta de Faria is a teacher and researcher at the Graduate Program of Social Science at the Catholic University of Minas Gerais, Brazil. He holds a PhD in Political Science (IUPERJ) and was Rio Branco Professor at the University of Oxford, and a visiting scholar at the Institute of Development Studies, University of Sussex.

Osmany Porto de Oliveira is Assistant Professor of International Relations at the Federal University of São Paulo (Unifesp). He holds two PhDs in Political Science. He received a PhD from the University of Sorbonne Nouvelle – Paris III (2015) and a PhD from the University of São Paulo (2013). He received his B.A. in International Relations from the University of Bologna in Italy in 2006 and a M.A. in Sociétés Contemporaines: Europe-Amériques from the University of Sorbonne Nouvelle/IHEAL in France in 2008. He also won the "Early Research Award" of the International Public Policy Association (IPPA) in Montreal, Canada (2019) and the "Young Researcher Award" at the CEISAL Congress in Porto, Portugal (2013).

Gil Pradeau is a PhD candidate at the University of Westminster. His research focuses on the difficult institutionalisation of participatory budgeting at the state-level in Brazil whereas this democratic innovation has been a successful case of diffusion in hundreds of municipalities. His research interests include also social network analysis and qualitative comparative analysis. He has taught at the University of Westminster and at Sorbonne University. He directed and edited "Learning to count", a documentary movie showing how participatory budgeting was used in three schools in Portugal, France and the United Kingdom (2015). His last publication is "A third wave of Participatory Budgeting in France" in Nelson Dias (ed.), Hope for Democracy. 30 years of Participatory Budgeting Worldwide. Epopia Records, 2018.

Neil Renwick is Professor of Global Security in the School of Humanities and research coordinator for the Confucius Institute, Coventry University, UK. Neil is also a Senior Associate Member of St. Antony's College, Oxford. He specialises in development policy, human security and the relationship between international relations and sustainable development. A graduate of Durham and Australian National Universities, his research focuses on China and international development and he has published extensively in this field. He has conducted field research in Brazil and has received a Newton Fund Grant and the British Council. The grant is to facilitate Brazil-UK research links on global-local sustainable development. He is co-authoring a study of Brazil's Indigenous Peoples and Sustainable Development centred on the Kaingang People of Southern Brazil. He is also

writing a monograph entitled *China, Sustainable Development and South-South Cooperation* for Palgrave Macmillan, USA. He has advised international organizations and NGOs and is a regular commissioned contributor and advisor to international media platforms.

Giulia C. Romano is Postdoctoral Researcher at the Institute of East Asian Studies of the University of Duisburg-Essen, Chair Political Science. She completed her PhD in 2017 at Sciences Po-Paris, focusing on the transfer of concepts of sustainable urban development from Europe to China. In 2012, she obtained a Bachelor degree in Chinese Language and Literature from the University of Paris VII-Denis Diderot. In previous years, she studied at the Faculty of Political Sciences of the University of Turin (Italy), where she obtained a Master degree in European Studies in 2009, and a Bachelor in International Relations (Development Studies and International Cooperation) in 2007. Policy transfer and policy diffusion are her major areas of research, with a focus on the circulation and appropriation of models of urban governance in Chinese cities.

Markus Taube, University of Duisburg-Essen, holds the Chair for East Asian Economic Studies / China as a faculty member of the Mercator School of Management. He is the Director of the IN-EAST School of Advanced Studies at the University of Duisburg-Essen as well as a Co-Director of the Confucius Institute Metropolis Ruhr. Furthermore Markus Taube holds various advisory board positions and acts as President of the Euro-Asia Management Studies Association (EAMSA). He has published extensively in the fields of industrial policy as well as institutional developments and transformation processes in China. He is especially interested in the formal as well as informal institutional foundations of cooperation and innovation in societies. In recent years the evolution of the Belt and Road Initiative and its implications for global economic governance have become a major area of his research interests.

Laura Trajber Waisbich is a research associate at Articulação SUL (South-South Cooperation Research and Policy Centre) and at the Brazilian Centre for Analysis and Planning (Cebap). Laura has over 10 years of research and policy experience on South-South Development Cooperation, Brazilian Foreign Policy and Human Rights-Based Development. She has a track-record of several academic and policy documents on those topics, both in Portuguese and English. Ms Waisbich holds a Research Master's in Political Science from the Paris Institute of Political Science Institute (Sciences Po, France) and is currently a PhD candidate in Geography at the University of Cambridge.

CONTACT

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HOW TO GET THERE

By Car

- Starting Point **Autobahn** (A3, A40): **Exit Duisburg-Kaiserberg**. Turn left onto **Carl-Benz-Straße** in the direction of Zentrum/Universität. Follow the road for 1.5 km (now called **Forsthausweg**) onto crossroad with traffic light. Straight onto **Holteistraße**. Turn right onto **Gneisenaustraße**. Turn left in the end onto **Geibelstraße**. After 100 m parking lot on the right behind the **SG Building**, No. 41.
- Starting Point **Duisburg City**: Via **Mülheimer Straße** in the direction of Zoo/Universität (about 2 km eastbound). Turn right onto **Lotharstraße**. Turn right onto **Holteistraße**. Turn right onto **Gneisenaustraße**. Turn left in the end onto **Geibelstraße**. After 100 m parking lot on the right behind the **SG Building**, No. 41.

Note: Access Geibelstraße only via Holteistraße/Gneisenaustraße.

Public Transport

- Arriving at **Duisburg Main Station**: Leave the platform downstairs via stairs or elevator in the middle of the platform. Leave the main station through the exit "Ostausgang" where **Taxis** are waiting to take you to **Geibelstr. 41, 47057 Duisburg** or walk past the taxis to **bus stop Hauptbahnhof Ostausgang**, located at Neudorfer Straße. Take **Bus 924** (destination Neudorf) or **926** (destination Uni-Nord, 7 stops). Get off at **Uni-Nord/Lotharstraße**, turn right onto **Geibelstraße** and proceed to No. 41, **SG Building**.
- Arriving by **Tram 901**: Get off at **Schweizer Straße**, turn right onto **Sternbuschweg**, turn left onto **Geibelstraße** and proceed to No. 41, **SG Building**.

