



WORKSHOP

OBOR and RMB INTERNATIONALIZATION

Co-organized by
IN-EAST School of Advanced Studies
and
Confucius Institute Metropolis Ruhr,
Duisburg

Thursday, February 16, 2017

SG Building, Room 183,
Geibelstr. 41, 47057 Duisburg
University of Duisburg-Essen

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PROGRAM

- 10:00–10:30 **Welcome Speeches and Organizations**
Markus Taube, *University of Duisburg-Essen*
Gang Li, *Embassy of People's Republic of China in Germany*
Shuanping Dai, *University of Duisburg-Essen*
- 10:30–12:00 **Session Chair: Werner Pascha**, *University of Duisburg-Essen*
Gunther Schnabl, *Leipzig University*
China's Exchange Rate and Financial Repression: The Conflicted Emergence of the Renminbi as an International Currency
Yibing Ding, *Jilin University, Changchun*
The Trade Structure between China and the OBOR Countries, and its Implication on RMB's Internationalization
- 12:00–13:30 Lunch
- 13:30–15:00 **Session Chair: Hanns Günther Hilpert**, *German Institute for International and Security Affairs*
Junjiang Li, *Jilin University, Changchun*
Internal Challenges to the OBOR: Structural Imbalances and Supply-side Reform
Alessandra Cappelletti, *The American University of Rome*
Cultural Diplomacy and Communication Strategies Implemented by Chinese state and non-state Actors in the Framework of the Belt and Road Initiative. A theoretical framework
- 15:00–15:30 Coffee Break
- 15:30–17:00 **Session Chair: Yibing Ding**, *Jilin University, Changchun*
Xiao Li, *Jilin University, Changchun*
One Belt and One Road and the Reformation of China's Geopolitical Strategies
Yuan Li, *University of Duisburg-Essen*
Understanding the Belt and Road Initiative through the linkage between Domestic and International Dynamics
- 17:00–17:30 **Closing Remarks**
- 18:00 Dinner



BIOGRAPHIES OF THE PARTICIPANTS

Alessandra Cappelletti

Alessandra Cappelletti teaches as Adjunct Professor of International Relations of East Asia at the American University of Rome. She is currently Joint Postdoctoral Research Fellow at the IN-EAST (Institute of East Asian Studies) and at Käte Hamburger Kolleg / Centre for Global Cooperation Research at the University of Duisburg-Essen, Germany. Her research is centred on Chinese Cultural Diplomacy along the countries involved in the Belt and Road Initiative, with a focus on Pakistan and Turkmenistan.

Expert of Chinese politics and society, Alessandra Cappelletti is a member of the board of directors of the Research Centre on Contemporary China (Milan) and president of the cultural association CINAFORUM (Rome). Cappelletti holds a PhD of Minzu University of China, Beijing, and of the University of Naples 'L'Orientale'. She worked as consultant for KFW for the Sino-German Poverty Alleviation Program Xinjiang in 2011 and 2012.

Among her recent publications: Kashgar and Shihezi: Socio-economic Disparities and Development Gap. In: Anna Hayes and Michael Clarke (eds.): Inside Xinjiang: Space, Place and Power in China's Muslim Far Northwest. Routledge 2016; Developing the Land and the People: Social Development Issues in Xinjiang Uyghur Autonomous Region (1999–2009). In: East Asia, June 2015, Volume 32, Issue 2, Springer, pp. 137–171.

Shuanping Dai

Shuanping Dai is Junior Professor at the Institute of East Asian Studies (IN-EAST) and Mercator School of Management at the University of Duisburg-Essen. He finished his doctoral study at University of Bremen in 2013, and received both Master and Bachelor degree at Jilin University, Changchun in 2008 and 2006 respectively. Currently, he is leading a research group *Innovation and the Chinese Economy* at the IN-EAST School of Advanced Studies. His research mainly focuses on the issues of understanding social-economic emerging properties from the social interaction and human behavior perspectives. He is the author of the book "Networks of Institutions" (Routledge, 2015), and several book chapters and journal articles.

Yibing Ding

Yibing Ding is currently Professor of Economics at Jilin University, Changchun. He served as department chair of international economy and trade in the Economics School and Vice Director of the Sino-Japanese Joint Center of Economic Researches at Jilin University.



Yibing Ding has published 6 books and more than 90 academic articles on China's exchange rate regime, China's foreign trade and OFDI, internationalization of the RMB, and monetary and financial cooperation in East Asia, including "From Export Platform to Market Provider: China's perspectives on its past and future role in a globalised Asian economy", published on Third World Quarterly (SSCI), and "The Impacts of Japanese and US Outsourcing on Chinese Firms", published on Review of Development Economics (SSCI), etc.

Yibing Ding was one of the directors of the China Society of World Economics. He is also a member of the Western Economic Association International (WEAI).

He graduated from Jilin University and completed his Ph.D. in World Economy at Jilin University. He was born in Wuhan on February 7, 1973.

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Hanns Günther Hilpert

Hanns Günther Hilpert is Head of the Asia Research Division at Stiftung Wissenschaft und Politik (SWP), Berlin, an independent academic research centre which advises Germany's Parliament (Bundestag) and Federal Government on foreign and security policy issues. Specializing on Northeast Asia, especially on its trade and economic affairs, Hilpert received his Ph.D. in Economics from the Free University of Berlin. He studied economics at Saarland University, Germany. Before entering Stiftung Wissenschaft und Politik, he worked at the ifo Institute for Economic Research in Munich (1989–1999) and at the German Institute for Japanese Studies (DIJ) in Tokyo (1999–2002).

Gang Li

Gang Li is a research fellow at the Institute of European Studies at the Chinese Academy of Social Sciences. From 2010 to 2011, he did research as a visiting scholar at the Department of Public Administration at Erasmus University Rotterdam. In his research, he focuses on European economy, China-EU relations and the cultural diplomacy. He published in various Chinese and English journals and books. Currently, he works as a diplomat in the Embassy of People's Republic of China in Germany.

Junjiang Li

Junjiang Li is Professor of Economics at the School of Economics at Jilin University (JLU), Changchun. He is Director of the American Institute at JLU, and Vice Secretary of the China American Economic Association, and standing board member of the China World Economy Society, and serves as a member of the Chinese State Council Evaluation Committee in Economics Disciplinary, and of China's Ministry of Education Directory Commission in Economics.



Xiao Li

Xiao Li is currently Professor of Economics at Jilin University, Changchun. He served as Vice Dean of the Economics School and Director of the Sino-Japanese Joint Center of Economic Researches at Jilin University.

Xiao Li has published many books and academic articles on various issues such as East Asian monetary and financial cooperation, Northeast Asian economic integration, International Monetary System and Economic Development in East Asia.

Xiao Li was one of the Chinese members of the working group on East Asian Financial Cooperation of the Network of East Asian Think-tanks (NEAT) from 2005 to 2009. He was Vice Director of the working group on economic issues in the Joint Committee of Experts on China and ROK from 2009 to 2012. In addition, he has been a member of the Network of Trilateral Cooperation Think-tanks since 2015. He is a Yangtze River Scholar, State Council Expert for Special Allowance, and a winner of Education Ministry's New Century Excellent Talents Supporting Plan. Currently, he is Vice President of the China Society of World Economics. He graduated from Jilin University and completed his Ph.D. in World Economy at Jilin University. He was born in Beijing on April 23, 1963.

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Yuan Li

Yuan Li is Acting Professor and Representative Chair on East Asian Business and Economic Studies at the Institute of East Asian Studies (IN-EAST) and Mercator School of Management at the University of Duisburg-Essen. His research interests include development of emerging markets (especially China and East Asia); analysis of organizations and institutions; political economy and public economics; China's governance and policy making; the Belt and Road Initiative. He is also currently President of the Chinese Economic Association (Europe/UK) and guest editor for the Journal of Chinese Economic and Business Studies.

Werner Pascha

Werner Pascha is Professor of East Asian Economic Studies / Japan and Korea at the University of Duisburg-Essen, affiliated to the Mercator School of Management and to the Institute of East Asian Studies (IN-EAST). He is Director of IN-EAST. He has studied Economics at University of Freiburg, at the London School of Economics and at Nagoya University, receiving his doctoral degree in 1986 and an advanced doctoral degree (Habilitation) in 1991. Over the years, he has been invited to several institutions in East Asia, including Doshisha University, Kyoto (2011), and Busan National University (2013). Among others, he serves in the steering group of EastAsiaNet, the European Research School Network of Contemporary East Asian Studies. He has editorial functions in several journals, including the European Journal of East Asian Studies. His research interests include the political economy of institutional change in Japan and Korea, and international economic relations of the region.



Gunther Schnabl

Gunther Schnabl is Professor for International Economics and Economic Policy at Leipzig University. He earned his Ph.D. at University of Tübingen and was a visiting researcher at Bank of Japan, Stanford University, Tokyo University, Catholic University of Leuven, Deutsche Bundesbank, Federal Reserve Bank of New York and European Central Bank. His research focus is on exchange rate economics and international monetary systems with a regional focus on Japan, China and Europe. He has published his policy-oriented research in a wide range of refereed international journals such as Journal of Comparative Economics, Kyklos, Review of International Economics, World Economy, Journal of Policy Modeling, and China & World Economy. He is ranked in the IDEAS research ranking in the top 3 % of Germany and Europe. According to Frankfurter Allgemeine Zeitung he is among the 100 most influential economists in Germany.

Anna Shpakovskaya

Anna Shpakovskaya is a PhD candidate at the Institute of East Asian Studies (IN-EAST) at University of Duisburg-Essen. Her research interests include Chinese politics and society, legitimacy, humanitarianism, international humanitarian law, international humanitarian cooperation and International Red Cross Movement. She received her BA and MA from Shanghai University. She has recently submitted her PhD dissertation on the Reform of the Chinese Red Cross. She published an article on International Red Cross Archives in 2015 and presented her research in Australia in 2016. She is currently working on OBOR Initiative and soft power diffusion within its framework.

Markus Taube

Prof. Markus Taube holds the Chair for East Asian Economic Studies / China as a faculty member of the Mercator School of Management. He is Director of the IN-EAST School of Advanced Studies at the University of Duisburg-Essen as well as Co-Director of the Confucius Institute Metropolis Ruhr, a Sino-German organisation for cultural exchange and civil society dialog. Taube holds Visiting Professor positions at Nankai University, Tianjin, (2014–2017) and Ca' Foscari University, Venice (2015–2017). Furthermore he acts as President of the Euro-Asia Management Studies Association (EAMSA).

Markus Taube started his academic career studying Sinology and Economics at the Universities of Trier and Wuhan and received his doctorate at Ruhr University Bochum. With his dissertation he became the Walter Eucken Prize laureate of 1998. Before joining the University of Duisburg-Essen he worked at the ifo Institute for Economic Research, Munich. He is a founding partner of THINK!DESK China Research & Consulting.