









# TRAVELLING CONFERENCE ON URBAN TRANSFORMATIONS IN INDUSTRIAL REGIONS



IN-EAST School of Advanced Studies on Innovation in East Asia University of Duisburg-Essen



#### THURSDAY, NOVEMBER 21, 2019

#### 9.00 Welcome and Introduction – Lotte Hotel

Mr. Cheol-Ho Song Mayor of Ulsan Metropolitan City
Prof. Dr. Markus Taube University of Duisburg-Essen

### 9.30 Block 1 – Transforming Urban Regions: Lessons from Ulsan and Daegu

Moderator: Prof. Dr. Jae-ho Cho University of Ulsan

Pres. 1: State-led Industrial Transformation in Ulsan Prof. Dr. Yooil Bae Fulbright University Vietnam

Pres. 2: Ulsan's New Challenge: Energy Industry
Dr. Kyoungwoo Lee Ulsan Development Institute

Pres. 3: The Restoration of the Taehwa River
Prof. Dr. Dong-Ho Shin Hannam University &
Dr. Sanghyeon Lee Ulsan Development Institute

Pres. 4: Urban Regeneration and Industrial Heritage in Daegu

**Prof. Emilien Gohaud** Yeungnam University

12.00 Lunch Break

## 13.00 Block 2 – Transforming Urban Regions: Lessons from the Ruhr

Moderator: Prof. Sung Pyo Jun University of Ulsan

Pres. 5: Structural Change in the Ruhr

Mr. Kurt C. Reinhardt Zollverein Foundation Essen

Pres. 6: The Emscher Conversion: Europe's Largest

**River Restoration Project** 

**Dr. Martina Oldengott** Emschergenossenschaft

## 15.30 Panel Discussion – Comparing Urban Transformation Experiences

Moderator: Prof. Dr. Markus Taube University of Duisburg-Essen

Dr. Katharina Borgmann University of Duisburg-Essen

Prof. Dr. A.J. Jacobs East Carolina University
Prof. Dr. Jae-Hong Kim University of Ulsan
Prof. Dr. Jae-Ki Lee University of Ulsan
Dr. Martina Oldengott Emschergenossenschaft
Prof. Dr. Dong-Ho Shin Hannam University

19.00 Reception – Lotte Hotel

Prof. Dr. Yeon-Cheon Oh President of University of Ulsan Moderator: Prof. Dr. Dongwoo Yoo University of Ulsan

#### **PARTICIPANTS**

#### **German Delegation**

Dr. Katharina Borgmann
Prof. Dr. Florian Freitag
Dr. Letizia Imbres
Dr. Martina Oldengott
Mr. Kurt C. Reinhardt
Mr. Alexander von Schweinitz
Prof. Dr. Markus Taube
Prof. Dr. Thorsten Wiechmann

#### **US Delegation**

Prof. Dr. Todd Herzog Prof. Dr. A.J. Jacobs

#### **Japanese Delegation**

Dr. Emiko Hazama Prof. Dr. Hiroshi Yahagi

#### **Korean Delegation**

Prof. Dr. Yooil Bae Prof. Dr. Jae-Ho Cho Prof. Emilien Gohaud Prof. Dr. Sang-Jin Hahn

Prof. Dr. Sung Pyo Jun
Prof. Dr. Jae-Hong Kim
Mr. Jun-Soo Kim
Prof. Dr. Jae-Ki Lee
Dr. Kyoungwoo Lee
Prof. Dr. Sangho Lee
Dr. Sanghyeon Lee
Prof. Dr. Yeon-Cheon Oh
Prof. Dr. Dong-Ho Shin
Dr. Cheol-Ho Song
Prof. Dr. Dongwoo Yoo



University of Duisburg-Essen
University of Duisburg-Essen
TU Dortmund University
Emschergenossenschaft
Zollverein Foundation Essen
Smart City Alliance Dortmund
University of Duisburg-Essen
TU Dortmund University

University of Cincinnati East Carolina University

Deputy Mayor of Sakai City Ryukoku University

Fulbright University Vietnam University of Ulsan Yeungnam University Dean of the School of Social Sciences, University of Ulsan University of Ulsan University of Ulsan Busan IT Promotion Agency University of Ulsan Ulsan Development Institute Hanbat National University Ulsan Development Institute President of University of Ulsan Hannam University Mayor of Ulsan Metropolitan City University of Ulsan

### FRIDAY, NOVEMBER 22, 2019

#### 9.00 Welcome - University of Ulsan

**Prof. Dr. Sang-Jin Hahn** Dean of the School of Social Sciences, University of Ulsan

Moderator: Prof. Dr. Dongwoo Yoo University of Ulsan

## 9.15 Block 3 – Travelling Concepts in Urban Transformation: Smart City

Moderator: Prof. Dr. Todd Herzog University of Cincinnati

Pres. 7: Concepts of Policy Diffusion

Prof. Dr. Markus Taube University of Duisburg-Essen

Pres. 8: Smart Cities in Korea

Prof. Dr. Sangho Lee Hanbat National University

Pres. 9: Smart City Busan

Mr. Jun-Soo Kim Busan IT Promotion Agency

Pres. 10: Smart City Dortmund

Mr. Alexander von Schweinitz Smart City Alliance Dortmund

11.30 Lunch Break

#### 12.40 Site Visits

Taehwa River and Taehwagang National Garden Hyundai Heavy Industries Shipyard Hyundai Motor Factory

## 17.00 Roundtable Discussion on Topics and Opportunities for Further Cooperation

19.30 Farewell Dinner

22.00 End of Conference



The Hyundai Motor factory in Ulsan is the largest in the world





#### **VENUES**

November 21: Charlotte Hall, 3rd Floor, Lotte Hotel, 282 Samsanro, Namgu, 44719 Ulsan

November 22: 40-B111A, Flipped Learning Room, Library II, University of Ulsan, 93 Daehakro, Namgu, 44610 Ulsan

#### **NOTES**

The **shuttle service** organized by the University of Ulsan will follow this schedule:

November 20, 16:00: from Gimhae International Airport (PUS) to Lotte Hotel;

November 22, 08:20: from Lotte Hotel to University of Ulsan;

November 22, 17:30: from Hyundai Motor factory to Lotte Hotel.

#### **CONTACTS**

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#### TRAVELLING CONFERENCES ON URBAN TRANSFORMATIONS IN INDUSTRIAL REGIONS

Travelling Conferences (TCs) are a format designed to promote and foster international exchange about specific current issues. More specifically, given the significant interest in questions of current urban transformation and comparable challenges in many metropolitan regions around the world (e.g. post-industrial transformation, demographic change, urban strategies of climate change mitigation and adaptation, waterfront development) as well as an interest in the ways in which policies, strategies, blueprints for such transformations are exchanged globally (e.g. research on policy diffusion, policy mobility, travelling concepts), this series of TCs aims to combine a theoretical and conceptual approach along with an empirical section on selected current policies. To accomplish this goal, a number of presentations will be given at each conference, supplemented by panel and round-table discussions.

The thematically and structurally similar events will take place in Osaka, Ulsan, Essen and Cincinnati between October 2019 and September 2020. Representatives of the Ruhr region and the University Alliance Ruhr in Germany, which organize the conference series, will be travelling to all four locations accompanied by members from institutions in the partner regions.