



**IN-EAST  
SCHOOL OF  
ADVANCED  
STUDIES**

## Schedule

---

### **Workshop “Policy Process and Knowledge Transfer”**

July 28<sup>th</sup>, 2017, 9:00 – 17:00h

#### **Venue Workshop**

Building SG, Room SG 183  
Geibelstraße 41, 47057 Duisburg  
University of Duisburg-Essen

#### **Venue Workshop Dinner July 27<sup>th</sup>, 19:30**

Restaurant Kartoffelkiste  
Schweizer Str. 105  
47058 Duisburg

THE *IN-EAST SCHOOL OF ADVANCED STUDIES*  
IS SPONSORED BY THE



Federal Ministry  
of Education  
and Research

UNIVERSITÄT  
**DUISBURG  
ESSEN**

*Offen im Denken*



## Workshop SCHEDULE

---

9:00-9:15	<b>Markus TAUBE</b> <b>Opening Remarks</b>
9:15-10:00	<b>Introduction and Kick-Off statements of the participants</b>
10:00-10:30	Coffee Break
<b>Session 1</b>	<b>Actors and institutions in transfer processes (Giulia C. Romano, introduction of session 1)</b>
10:30-10:45	Focus Talk 1 <b>Dongya HUANG</b> <b>Political Structure and Policy-making in China</b>
10:45-11:00	Focus Talk 2 <b>Markus TAUBE</b> <b>Parameters of successful institutional transfer - an economics perspective</b>
11:00-11:15	Focus Talk 3 <b>Yang SONG; Zhiyuan ZHANG</b> <b>A study on the Evolutionary Game of Collaborative Innovation Mechanism of “Government-Industry-University”</b>
11:15-13:00	Roundtable discussion 1 (Moderator Giulia C. Romano) <b>Actors and institutions in transfer processes</b>
13:00-14:00	Lunch



**Session 2      From transfer to implementation**  
**(Katharina Borgmann introduction of session 2)**

- 14:00-14:15    Focus Talk 4  
**Yapeng ZHU**  
**Policy Attributes and the Dynamics of Policy Diffusion in China**
- 14:15-14:30    Focus Talk 5  
**Martin de JONG**  
**Explaining city branding practices in China's three mega-city regions.**  
**The role of ecological modernization**
- 14:30-14:45    Focus Talk 6  
**Peng LÜ**  
**The Dual-Track Intergenerational Reproduction of State and Market Elites in China: 1978-2010**
- 14:45-16:00    Roundtable discussion 2 (Moderator Katharina Borgmann)  
**From transfer to implementation**
- 16:00-16:20    Coffee Break
- 16:20-17:00    **Wrapping up Discussion**  
(What research topics and research gaps have been identified? further agenda for collaboration – Workshops/conference panels/joint publications)

## HOW TO GET THERE

Universität Duisburg-Essen, Campus Duisburg

Geibelstraße 41, 47057 Duisburg

### Arriving by Plane – Travel Advice Airport to Duisburg

There are a large number of airports around the city of Duisburg.

**Dusseldorf International Airport (DUS)** is the closest one to Duisburg. It only takes **10 minutes by train** to go to Duisburg main station. Trains leave every 10-20 minutes from Dusseldorf Airport. **By taxi, it takes 25 minutes** from Dusseldorf International Airport to Duisburg city. There are two additional international airports within a radius of 200 kilometers:

**Frankfurt International Airport (FRA)** which is 1.5 hours away by direct high speed **train** and **Amsterdam Airport Schiphol (AMS)** in the Netherlands. From Amsterdam Airport Schiphol it takes 2 hours by **train** to get to Duisburg. The excellent German rail network guarantees easy and convenient transportation. Furthermore, there are three regional airports from which you can reach many destinations within Europe: **Cologne (CGN)**, **Dortmund (DTM)** and **Weeze (NRN)**, all within 1 hour distance from Duisburg city.

### By Car

**Starting Point Autobahn (A3, A40): Exit Duisburg-Kaiserberg.** Turn left onto **Carl-Benz-Straße** in the direction of Zentrum/Universität. Follow the road for 1.5 km (now called **Forsthausweg**) onto crossroad with traffic light. Straight onto **Holteistraße**. Turn right onto **Gneisenaustraße**. Turn left in the end onto **Geibelstraße**. After 100 m parking lot on the right behind the **SG Building**, No. 41.

**Starting Point Duisburg City:** Via **Mülheimer Straße** in the direction of Zoo/Universität (about 2 km eastbound). Turn right onto **Lotharstraße**. Turn right onto **Holteistraße** at the first traffic light and continue as described above (1: **Gneisenaustraße, Geibelstraße**).

Access Geibelstraße only via Holteistraße/Gneisenaustraße.

### Public Transport

**Arriving at Duisburg Main Station:** Leave the platform downstairs via stairs or elevator in the middle of the platform. Leave the main station through the exit **“Ostausgang”** where **taxis** are waiting to take you to **Geibelstr. 41, 47057 Duisburg** or walk past the taxis to **bus stop Hauptbahnhof Ostausgang**, located at Neudorfer Straße. Take Bus 924 (destination Neudorf) or Bus 926 (destination Uni-Nord, 7 stops). Get off at **Uni-Nord/Lotharstraße**, turn right onto **Geibelstraße** and proceed to No. 41, **SG Building**.

**Arriving by tram 901:** Get off at **Schweizer Straße**, turn right onto **Sternbuschweg**, turn left onto **Geibelstraße** and proceed to No. 41, **SG Building**.

