

Diana Schöler

Personal Data

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Research and Teaching Interests

Economic Issues in Korea: Entrepreneurship, Economic Policy, Institutional Economics, Behavioral Economics

Education

10/2015 – 02/2020	PhD in Economics, University of Duisburg-Essen (summa cum laude) Dissertation title: “The Influence of Institutions on Entrepreneurship as Occupational Choice: A Study about the Emergence of Young Entrepreneurs in South Korea” Supervisors: Prof. Dr. Werner Pascha, Prof. Dr. Jeannette Brosig-Koch
10/2011 – 12/2014	B.A. in Asian Studies, University of Bonn (1.4)
10/2011 – 09/2013	M.Sc. in Economics, University of Bonn (1.5)
10/2007 – 08/2010	B.Sc. in Economics, University of Bonn (1.4)
03/2007	Abitur, Gymnasium Nonnenwerth, Remagen (1.8)

Academic Positions

10/2018 – present	Research Associate, University of Duisburg-Essen, Mercator School of Management and IN-EAST, Chair of East Asian Economic Studies/ Japan and Korea
10/2019 – 03/2020	Lecturer, University of Vienna, Department of East Asian Studies, Chair of East Asian Economy and Society (EcoS)
10/2012 – 11/2013	Student Research Assistant University of Bonn, Institute for Macroeconomics and Econometrics

Work Experience

09/2014 – 09/2015	Economist Frankfurt Chamber of Commerce and Industry, Frankfurt a.M., Germany
04/2014 – 07/2014	Student Assistant Sumi-Rema EV Solutions GmbH, Bonn, Germany
07/2011 – 10/2011	Intern Controlling Siemens Ltd., Seoul, South Korea
03/2011 – 06/2011	Intern Marketing Research Korean-German Chamber of Commerce and Industry, Seoul, South Korea
11/2010 – 02/2011	Intern Project Management Federal Statistical Office, Bonn, Germany

Teaching Experience

Winter 2019/20	Lecture "Introduction to the Korean Economy", Master (in English) Seminar "Topical Issues of the Korean Economy and Business Management", Master (in English) Seminar "Economic Systems in East Asia", University of Vienna, Department of East Asian Studies, Master (in English)
Summer 2019	Lecture "Introduction to Economic Policy", Bachelor (in German) Seminar attached to MA-thesis, Master (in English)
Winter 2018/19	Lecture "Introduction to the Korean Economy", Master (in English) Seminar "Topical Issues of the Korean Economy and Business Management", Master (in English)
Summer 2012	Exercise Course "Statistics in Social and Political Sciences", University of Bonn, Institute for Political and Social Science, Bachelor (in German)
Summer 2009 – Summer 2010	Exercise Course "Preparatory Course Mathematics for Economists", University of Bonn, Department of Economics, Bachelor (in German)
Winter 2009/10	Exercise Course "Econometrics", University of Bonn, Department of Economics, Bachelor (in German)

Presentations at Workshops, Conferences, Guest Lectures

09 – 14/02/2020	53. Forschungsseminar Radein 2020, Radein, Italy, "Jenseits der Werkbank: Aufstieg der Content-Industrie in Ostasien am Beispiel Koreas" (with Prof. Dr. Werner Pascha), and "Mother said civil servant is best – Der Einfluss von Institutionen auf die unternehmerische Entscheidung junger Koreaner"
08 – 09/10/2019	Conducting Experiments in Entrepreneurship Research Workshop, Centre of Entrepreneurship, University of Groningen, "Rising female entrepreneurs in Korea: A desirable process or a paradox of gender inequality?" (with Dr. Sunkung Choi)
11 – 14/04/2019	29th AKSE Conference Sapienza University of Rome, Rome, Italy "Mother said civil servant is the best" – Institutions, occupational choice and entrepreneurship in South Korea"
30/11 – 01/12/2018	8. Tagung der Vereinigung für Koreaforschung e.V. im deutschsprachigen Raum, Goethe University, Frankfurt a.M., Germany "Institutions and entrepreneurial action: The case of South Korea"
04 – 08/10/2018	Doktorandenkonferenz im Rahmen der 3. Ostasiatischen Zentrenkonferenz 2018, Herausforderungen der neuen Welt Imaginationen der neuen Generation: 1968-2018, ZeDES, Chung-Ang University, Seoul, South Korea "Entrepreneurship in Korea: Verständnis und Wahrnehmung von Jungunternehmern" (in German)
28 – 29/09/2018	13th Nordic conference on behavioral and experimental economics, University of Southern Denmark, Odense, Denmark "The entrepreneurial decision of young Koreans: Studying the influence of institutions via a priming treatment"
19/04/2018	6th Duisburg-Frankfurt Workshop "Institutions in the Development of East Asia", IN-EAST, University of Duisburg Essen, Duisburg, Germany "A study about the entrepreneurial decision of young Koreans – Theory and experiment"
22/11/2017	Guest Lecture at Department of East Asian Studies, University of Vienna, Vienna, Austria (invited by Prof. Dr. Rüdiger Frank) "Entrepreneurship as occupational choice in the midst of institutional change in South Korea"
21/06/2017	Preliminary Results Workshop, DFG Research Training Group 1613 "Risk and East Asia", IN-EAST Institute of East Asian Studies, University of Duisburg-Essen, Duisburg, Germany

20 – 21/04/2017	15th EastAsiaNet Research Workshop: The Korean Peninsula at the Crossroads. Centre for East Asian Studies, Universidad Autonoma de Madrid, Madrid, Spain "Entrepreneurship as occupational choice in the midst of institutional change in South Korea"
11/04/2017	Presentation at Seminar in International Studies, GSIS, Ewha Womans University, Seoul, South Korea (invited by Prof. Dr. Thomas Kalinowski)
16/03/2017	Guest Lecture at Linton Global College, Hannam University, Daejeon, South Korea (invited by Prof. Dr. Stephan Gerschewski)
04/11/2016	8th Korea International Studies Association (KISA) Congress: "Varieties of Power and Influence in East Asia", Hankuk University of Foreign Studies, Seoul, South Korea "New hopes, new risks – Entrepreneurship as occupational choice in the midst of institutional change in South Korea"
21/06/2016	Dissertation Proposal and Preliminary Results Workshop, DFG Research Training Group 1613 "Risk and East Asia", IN-EAST Institute of East Asian Studies, University of Duisburg-Essen, Duisburg, Germany
01/03/2016	4th Duisburg-Frankfurt Workshop "Institutions in the Development of East Asia", IN-EAST, University of Duisburg-Essen, Duisburg, Germany

Field Research Experience

03/2019	Field Research in Daejeon and Seongnam, South Korea Germany-Korea Partnership Program funded by DAAD Project name: Regional Differences of Entrepreneurial Ecosystems: Korea and Germany
03/2018	Field Research in Daejeon, Seoul and Seongnam, South Korea Germany-Korea Partnership Program funded by DAAD Project name: Regional Differences of Entrepreneurial Ecosystems: Korea and Germany
09/2017 – 10/2017	Field Research in Daejeon, South Korea Visiting PhD to Chungnam National University, Daejeon Organized and conducted an economic experiment
10/2016 – 04/2017	Field Research in Seoul, Daejeon and Gyeonggi Province, South Korea Affiliated with Ewha Womans University, Seoul Organized and conducted interviews, a survey and an economic experiment

Skills

Languages	German (native), English (fluent), Korean (good), French (basic), Chinese (beginner) English: TOEFL score (December 2012) 117/120 Korean: 3-Week program at the Korean Languages Institute, Yonsei University Level 7 course (September 2016): Speaking 90/100, Listening 88/100, Writing 97.6/100, Reading 87/100
Computer Certificates	Microsoft Office (Word, Excel) Latex SPSS, STATA (basic) Amsterdam Summer School Crash Course Experimental Economics, Tinbergen Institute, University of Amsterdam, Netherlands (July 2016) Writing and Publishing Research Articles, Spring School for Young Researchers, Zentrum für Hochschul- und Qualitätsentwicklung, University of Duisburg-Essen (April 2016) Certificate Project Management, DIHK-Gesellschaft für berufliche Bildung, Organisation zur Förderung der IHK-Weiterbildung mbH (Spring 2015)

Scholarships

10/2012 – 09/2013	Scholarship from the University of Bonn Reward for outstanding performance in the program M.Sc. Economics
08/2014	Korea Foundation Global e-school Fellowship Program

Other Experiences

10/2016 – 09/2018	University of Duisburg-Essen, IN-EAST PhD student representative (together with Aimi Muranaka) of the DFG Research Training Group 1613 “Risk and East Asia”
04/2008 – 08/2010	University of Bonn, Student Association Economics Positions as treasurer and board member Elected student representative in the faculty board

Date: 19.02.2020