

Summer School

THE ENKELFÄHIG ECONOMY

Sustainable transformation of business models

Sustainability is one of the biggest issues of our time - and something companies often lack. The impact on environment and society is grave - but companies can change that by changing their business models. Come to Duisburg and learn how!



19.06. - 07.07.2023

CONTEXT

Time is running out to solve some of humanity's biggest challenges. Society and politics are demanding companies to become more sustainable. Business practices have to change - but how?

IMPACT MEASUREMENT

Learn about sustainability and the science behind it. How can sustainability be assessed? How can we use the data we gather to actually make a company more sustainable?

BUSINESS MODEL ANALYSIS

Get to know methods that analyze a business model and its impacts on sustainability. Understand its complexity and its conflicting goals.

BUSINESS MODEL OPTIMIZATION

Get creative and transform real business models from our industry partners and make them sustainable!

THE LECTURERS

Axel Berger
Sustainability Lead
@ Haniel



Prof. Dr. Esther
Winther
Professor for adult
education



Stephan
Grabmeier
Future Designer
B-Corp Leader



...and many more!

REGISTRATION DEADLINE:
15.04.2023

Sign up now!

aurora-register@uni-due.de



Good to know

WHO CAN TAKE PART?

Any student on masters level

HOW MANY CREDITS?

5 ECTS

WHEN AND WHERE?

Seminar takes place in
Duisburg, Germany
from 19.06. to 07.07.2023

WHAT ABOUT HOUSING?

Participants have to find their own housing, but we are happy to help. If you need assistance, contact our student coordinators

TUITION AND FEES

There is no tuition for all AURORA-Students and students from partner universities

ARRIVAL & ACTIVITIES

Arrival & Welcome Meet&Greet: 17.06.2023
Community Bike Ride: 24.06.2023
End of Course-Party: 07.07.2023

FUNDING

You can apply for funds for travel and housing at your home university!

ANY QUESTIONS?

If you have any questions feel free to contact our student coordinators!



STUDENT COORDINATORS

Paul Liermann

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Maximilian Mühlberger

maximilian.muehlberger@stud.uni-due.de

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15.04.2023

Spaces will be awarded by "first come first serve" principle!

Sign up now!

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For signing up, please include the following:

Full name, date of birth, place of birth, address,
e-mail-address & enrollment certification