

**InnaMoRuhr - A Plan for Integrated, Sustainable Mobility for the University Alliance Ruhr**  
(funded by the Ministry of Transport of North Rhine-Westphalia)

**Duration:**

May 7th, 2020 - April 30th, 2023

**Project Description:**

In a joint project, researchers from the social, economic and engineering sciences of the University Alliance Ruhr (UA Ruhr) are investigating how sustainable mobility can be designed in the Ruhr area. The “InnaMoRuhr” project aims to develop an integrative, sustainable mobility strategy and to test it in practice in a field test. This plan is intended to create an opportunity to change the long-term behavior of students and employees at the UA Ruhr regarding transport. For this purpose, the four locations of Duisburg, Essen, Bochum and Dortmund are to be better connected with each other in terms of transport and existing gaps in the transport network are to be closed.

**Work Package 2: Assessment of Mobility Needs**

The work package coordinated by the Institute of Sociology covers the transport behavior and preferences of students and employees at the four university locations as well as the identification of their mobility needs. In addition, the acceptance of alternative forms of transport as well as the willingness to change behavior sustainably and to use innovative offers are to be examined. To record the mobility needs, qualitative narrative intensive interviews and a quantitative survey in the form of an online questionnaire will be used.

**Leadership of the work package:**

Prof. Dr. Petra Stein  
University of Duisburg-Essen  
Faculty of Social Sciences  
Institute for Sociology

Prof. Dr. Frank Kleemann  
University of Duisburg-Essen  
Faculty of Social Sciences  
Institute for Sociology

**Project staff:**

Dipl.-Soc.Sc. Sebastian Willen  
University of Duisburg-Essen  
Faculty of Social Sciences  
Institute for Sociology

Timo Leontaris, M.A.  
University of Duisburg-Essen  
Faculty of Social Sciences  
Institute for Sociology