



Faculty of Social Sciences



Faculty of Business & Economics



Faculty of Social Sciences

Common Course Catalogue

Summer Semester 2020

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1. Introduction and Contact

Dear Student, dear Researcher, dear Guest,

The following pages present the Common Course Catalogue of the Faculty of the Ruhr-University Bochum, the Technical University Dortmund and the University Duisburg-Essen. But first information on the universities and the Ruhr Area as well as the effect of the Coronavirus will be provided.

INFORMATION ON THE CORONA VIRUS

As you know, the Coronavirus pandemic has forced huge changes on all of us. As close physical contact should be avoided the organization of the courses will also change: distant learning will be offered if possible, some courses may not be offered in the planned way or at all, course requirements and learning achievements may be adapted to digital formats. But you will be able to earn credit points. As this will include new approaches, improvisation and creativity we hope for your understanding and support during these processes.

Please contact the respective contact person listed below if you have any questions or concern and keep yourself informed on the websites of the universities:

- www.ruhr-uni-bochum.de/en/current-information-about-corona
- www.tu-dortmund.de/en/coronavirus/
- www.uni-due.de/de/covid-19/index-en.php

LIVING IN THE RUHR AREA

All three universities are embedded in an unequalled metropolitan area (Rhein-Ruhr area) in Germany. Over decades the region has transformed itself from a coal and steel industrial site to a service and culture-oriented region. The high concentration of large cities in the Rhein-Ruhr region (e.g. Bochum, Duisburg, Essen, Dortmund etc.) offers international students plenty of opportunities for day-trips and cultural activities in one of the five largest conurbations in Europe. Exciting excursions to the nearby former capital Bonn, the regional capital Düsseldorf or Cologne are waiting. Each university provides students with a Semester-Ticket (i.e. free access to all public means of transport within North Rhine-Westphalia) in order to explore Germany's most populous federal state North Rhine-Westphalia (17.8 million inhabitants). Thus, students can easily commute between both universities.

STUDYING IN BOCHUM

The Faculty of Social Science pursues a modern interdisciplinary approach to Social Science. One characteristic of our Bachelor's degree is the combination of the five disciplines Political Science, Sociology, Social Psychology and Social Anthropology, Social Policy and Social Economy, as well as Social Science Methodology and Statistics. While our graduate students specialize on a major within Social Science, they still have the opportunity to select courses from the other programs:

- Management and Regulation of Work, Economics, and Organization
- Health Care Systems and Health Care Economics
- Urban and Regional Planning
- Globalization, Transnationalization and Governance
- Culture and Person
- Methodology and Statistics
- Gender Studies

[Please find the Campus Map of the Ruhr-University Bochum here.](#)

STUDYING IN DUISBURG

The Faculty of Social Sciences in Duisburg-Essen offers a wide range of courses in the field of political science and sociology. One of the five key research focuses of the university is the Transformation of Contemporary Societies.

The New World of Work and Social Integration constitutes the research focus of the Institute of Sociology at the University Duisburg-Essen. The program in Sociology has a tradition of being praxis-oriented and internationally comparative. Thus, the program is not based on any specific sociological school (instead it draws from various theories), is informed by a specific level of analysis, which views organizations (e.g. associations, parties, workplaces etc.), including their structures and processes, as decisive for understanding stability and change in contemporary societies. Moreover, the program is oriented toward empirical research, with a practical and problem-oriented approach to using and developing the methodological tools of the social sciences. The Institute of Political Science is one of the largest in Germany, working in close cooperation with the INEF (Institute for Development and Peace), the Institute of East Asian Studies, the Rhine-Ruhr Institute for Social Research and Policy Consulting and the NRW School of Governance. The Institutes' research is oriented towards the focus "Governance and Legitimacy in a Globalized World", and structured into three main research areas: Global Governance, Governance and Government in World Regions, and Democratic Governance. In particular students with a high interest in International Relations, Governance, Development Policy, and East Asian Studies can advance their academic and professional competences within these fields.

At present the Institute offers a Bachelor degree program in Political sciences, and Master degree programs in International relations and Development Policy, in Public Management, Public Administration and Public Policies, an English-Language Master degree program in Development and Governance, as well as a Master degree program in Theory and Comparative Studies of Political Systems in Transition.

[Please find the Campus Map of the University Duisburg Essen here.](#)

THE UNIVERSITY ALLIANCE RUHR

The UA Ruhr is an alliance between Ruhr University Bochum, the University of Duisburg-Essen (UDE) and TU Dortmund University, the three strongest universities in Germany's thriving Ruhr Area. The Ruhr Area is not only Germany's largest academic hub, but also an epicenter of innovation that fosters close interaction between academia and the private sector – and our alliance provides students and researchers from around the world with an open gateway to our region. More than 100,000 students, of which 15,000 are international, as well as over 8,000 researchers study and work within the universities.

Being part of the UA Ruhr, the Faculty of Social Science at RUB and the UDE's Faculty of Social Sciences cooperate closely, and hence provide International Students with a broad variety of courses offered in English.

International guest students enrolled at RUB or UDE can choose courses from both universities at Bachelor- or Master Level in the field of social science. Advanced English language skills are required in order to participate in courses lectured in English. In individual cases qualifications must be verified by the Departmental Coordinator of your host university (see contact details below).

www.uaruhr.de

CONTACT

Ruhr-Universität Bochum

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Faculty of Business and Economics

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www.uni-due.de/soziologie/institute.php

2. Ruhr-University Bochum

080245 Migrant Labour and Precarity in the European Union

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Schultes, Hannah

Requirements: Registration via CampusOffice starting 01.03.2020. The maximum number of participants is 30.

Room	Day, Time	Starting date
GD 1/236	Thu 12:00-14:00	09.04.2020

Course description:

Starting from current developments in the field of EU labour markets and migration, participants will engage with theories of labour market segmentation and theoretical conceptualizations of mi-grant precarity. The seminar will investigate sectors in European economies in which migrants are commonly overrepresented: construction, agriculture, meat industry and care work. Which role does migrant labour play in these sectors? Which types of employment are common? Looking at case studies on employment and working conditions in the respective sectors in different EU member states, students will get an overview of how migrant labour is deployed in these contexts. Attention will also be paid to the underlying reasons for migrant workers' widely reported lack of protection from labour rights violations.

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, presentation (3CP). Exam (Leistungsnachweis): active participation, review, term paper (5 CP).

080246 Reproductive Struggle

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966,

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Vaughan, Ariane

Requirements: Registration via CampusOffice starting from the 1st of March 2020. Interest in social questions and their sociological analysis. The maximum number of participants is 30.

Room	Day, Time	Starting date
GD 1/236	Tue 10:00-12:00	07.04.2020

Course description:

The seminar should introduce students to issues of reproductive rights and justice in international perspective. What is the difference between the concepts of reproductive rights and reproductive justice? Which theories and approaches have been developed in these fields of research? How are topics such as contraception, breastfeeding, abortion, racism and surrogacy connected? What role does the concept of intersectionality play in this? (How) Do different countries implement reproductive rights in their respective policies and in which ways do activists promote or work against these rights? After finishing the seminar, students will have a good basic knowledge on different aspects of reproductive rights/justice and international perspectives of sociological research on it.

Klicken Sie hier, um Text einzugeben.

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, presentation, statements (3 CP). Exam (Modulprüfung): active participation, presentation, statements, term paper (5 CP).

080249 Theories of Regional Integration: Europe, Asia and the Americas in comparison

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Baydag, Melis

Requirements: Registration via CampusOffice starting 01.03.2020. Completion of literature reports of the literature below until the 3rd and 4th session.

Room	Day, Time	Starting date
GD 2/236	Mo 14:00-16:00	06.04.2020

Course description:

The seminar poses the fundamental question of why states establish regional organizations and how successful the regional organizations are in enabling regional integration. It explores the regional cooperation processes of Europe, the Americas and Asia in various fields of International Relations, such as, security, trade, climate and migration. A particular focus therefore is given to the EU (Eu-rope), ASEAN (South-East Asia), NAFTA (North America) and MERCOSUR (South America). The objective of the seminar is to introduce the theories of cooperation and integration, and to enable students to apply these on empirical case studies. Therefore, the students will be familiarized with regional integration theories, mainly neofunctionalism and liberal intergovernmentalism, as well as alternative theoretical approaches of new regionalism and comparative regionalism. Through this the seminar uncovers why some regional organizations are more successful in cooperation. Moreover, it unveils why certain regions are more integrated than others, and whether models of regional cooperation and integration spread across the different regions through diffusion of institutional models and policies.

Literature:

Laursen, F. (2010) Regional integration: Some introductory reflections. In F. Laursen (Ed.), Comparative Regional Integration: Europe and Beyond. Farnham: Ashgate. pp. 3–20.

Schimmelfennig, F. (2018) Regional integration theory. In: Oxford Research Encyclopedia of Politics. Oxford University Press.

Moravcsik, A. (1993) Preferences and power in the European community: A liberal intergovernmentalist approach. *Journal of Common Market Studies*, 31(4), 473-524.

Caballero Santos, S. (2015) Identity in Mercosur: Regionalism and Nationalism. *Global Governance*, 21(1), 43-59.

Jetschke, A. & Murray, P. (2012) Diffusing Regional Integration: The EU and Southeast Asia. *West European Politics*, 35(1), 174-191.

Schirm, S. A. (2018) The Domestic Politics of European Preferences towards Global Economic Governance. *New Global Studies*, 12(3), 303–324.

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, presentation, literature reports (1 page each) (3CP). Exam (Leistungsnachweis): like proof of attendance plus term paper or oral test (5 CP).

080262 Migration in the age of globalization

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966,

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Zurek, Sarah

Requirements: Registration via CampusOffice from the 1st of March 2020. Requirements for participation: good knowledge of the English language (lecture is entirely taught in English), and a high degree of interest in migration as well as active participation during the lessons. 30 Participants.

Room	Day, Time	Starting date
GD 1/236	Mo 14:00-16:00	06.04.2020

Course description:

Migration is an important issue all over the world that becomes more complex due to globalization although the phenomenon is not a new one. How can sociological theories explain migration related phenomena such as reasons to leave the country of origin? The seminar will consider those theories as well as empirical studies to understand forced and voluntary migration and internal and international movements in the context of globalization. Furthermore we are going to focus on the development of migration and its influence on social change over time especially regarding migration and mobility in the twenty-first century.

Klicken Sie hier, um Text einzugeben.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Regular, active participation and presentation on selected topic (3 CP). Exam (Modulprüfung): Regular, active participation, presentation on selected topic and oral exam or paper (5 CP).

080257 International Power and Domestic Politics in US-Russia Relations

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966,

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Andreeva, Inna

Requirements: Registration via CampusOffice starting 01.03.2020. Completion of literature reports of the literature below until the 3rd and 4th session.

Room	Day, Time	Starting date
GD 04/520	Thu 16:00-18:00	09.04.2020

Course description:

Despite a period of rapprochement and a promising thaw in relations after the proclaimed end of the Cold War, tensions between Russia and the USA have intensified dramatically over the last decade. Divergences and disagreements between the countries in the Eastern Europe and the Middle East, e.g. in the framework of the conflicts in Ukraine and Syria, as well as a lack of cooperation in a range policy fields such as security, energy and trade led to deterioration of relations and introduction of mutual restrictive measures. Why have U.S.-Russia relations become rather tense over much of the last decade? In the quest for the answer to this question, the participants of the seminar will be able (1) to consider the current state of US-Russia relations, (2) to explore the theories of International Relations (IR) that focus on power-based (neorealism) and domestic politics (liberalism, societal approach) explanations and (3) to apply the theoretical knowledge to specific empirical case-studies for the analysis of the driving forces behind the positions of the actors.

Literature:

Baumann et al. (2001) Neorealist Foreign Policy Theory, in: Rittberger, V. (ed.) *German Foreign Policy since Unification: Theories and Case Studies*, Manchester: Manchester University Press, 37-67. Mearsheimer, J. J. (2014) *Why the Ukraine Crisis Is the West's Fault*. *Foreign Affairs*. September/October 2014, 1-12. Moravcsik, A. (1997) *Taking Preferences Seriously. A Liberal Theory of International Politics*. *International Organization*, 51(4), 515-55.

Schirm, S. A. (2020). *Refining domestic politics theories of IPE: A societal approach to governmental preferences*. *Politics*. 1-17 (First published January 23, 2020).

<https://doi.org/10.1177%2F0263395719896980> Allison, R. (2013) *Russia and Syria: explaining alignment with a regime in crisis*. *International Affairs*, 89(4), 795-823.

Kanet, R. E. (2019) *Russian strategic culture, domestic politics and Cold War 2.0*, *European Politics and Society*, 20(2), 190-206

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, presentation, literature reports (1 page each) (3CP). Exam (Leistungsnachweis): like proof of attendance plus term paper or oral test (5 CP).

080272 Young people on the move: life courses of young refugees

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Bachelor

Course type: Seminar

Credit Points: 3/5 CP

Teacher/Lecturer: Bekassow, Natalia

Requirements: Application via Campus Office from the 1st of March 2020. Commitment to active and continuous participation. Maximum number of Students: 30. The course will be taught in English. Therefore students should have proficiency to read English academic texts.

Room	Day, Time	Starting date
GD 1/236	Mo 14:00-16:00	06.04.2020

Course description:

Migration is an important issue all over the world that becomes more complex due to globalization although the phenomenon is not a new one. How can sociological theories explain migration related phenomena such as reasons to leave the country of origin? The seminar will consider those theories as well as empirical studies to understand forced and voluntary migration and internal and international movements in the context of globalization. Furthermore we are going to focus on the development of migration and its influence on social change over time especially regarding migration and mobility in the twenty-first century.

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, presentation on a selected topic (3 CP). Exam (Modulprüfung): active participation, presentation on a selected topic, term paper or oral exam (5 CP).

080301 Enjoying Theories

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Laser, Stefan

Requirements: Language proficiency in English is our goal (two of the texts are in German). But do not hesitate to join this class, this is a course that wants to teach speaking English too. Making mistakes is not an issue but should be part of it. Registration via Campus Office starting 01.03.2020.

Room	Day, Time	Starting date
GD 1/156	Fr 10:00-12:00	17.04.2020

Course description:

Analysing social phenomena is what we do as social scientists. Phenomena can be analysed in different ways, though. One of them is applying a theory to empirical research data. Using theories as methodologies for the analysis of research data might show some surprising insights. Yet, some-times theories appear to be too abstract to be applicable to research data. Theories that de-construct phenomena might discourage us to make normative decisions and readings of a convoluted ideal types might leave us with the impression that theories have little to do with reality. At this point, many students lose interest in theories. This seminar aims to (re-)awake the interest in and passion for engaging into theories. Based on texts in English and German, we will discuss four theories as embedded in academic dis-courses and societal necessities. We will examine how the theories ad-dress particular social issues, and how to apply the theories to the analysis of research data. To make the reading of the texts as comfortable as possible, guiding questions to each of the texts will be provided. Students will learn: - How to approach theoretical texts effectively - How to visualize abstract ideas - How to apply theories to the analysis of empirical research data.

Proofs of academic achievement: Proof of attendance (Studiennachweis): To read the texts • Submitting a mind map that responds to reflective questions for each of the texts (except three). (3 CP). Exam (Modulprüfung): writing an essay (6 CP).

080309 Digital Methods: Qualitative research with digital data

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Block Seminar (1 week)

Credit Points: 3/6 CP

Teacher/Lecturer: Sørensen, Estrid

Requirements: Language proficiency in English is our goal (two of the texts are in German). But do not hesitate to join this class, this is a course that wants to teach speaking English too. Making mistakes is not an issue but should be part of it.

Registration via Campus Office starting 01.03.2020.

Room	Day, Time	Starting date
Room 201 Universitätsstraße. 104, Bochum	preliminary discussion: 14:00-16:00 Seminar: tba	24.06.2020 preliminary discussion 22. - 25.09.2020 seminar

Course description:

Digitalisation happens not only in the streets, on your phone and in smart houses. It also happens in science. Here, new digital tools are increasingly applied for data collection, data analysis and data visualisation. What is sometimes called „virtual methods“ typically digitalise existing methods and port them onto the Internet, online surveys for instance. Digital methods, on the other hand, seek to learn from the methods built into online devices in general – such as search algorithms and user profiling – and repurpose them for social and cultural research. This means that traditional social and cultural research methods are rethought through engagement with digital tools and digital data, while however sticking to core principles and legacies of the more traditional methods. Another core aspect of digital methods is its visual outcome, which differs considerably from traditional outcomes of qualitative research. Rather than simply applying this different outcome to yet another way of presenting results, qualitative researchers have acknowledged that data visualisations are helpful communication tools. When gathered around a data visualisation, researchers, informants and practitioners are typically inspired to discover new aspects of their research object, develop new ideas and think about it collectively in novel ways. This both provide qualitative researchers with new material for their studies, and it helps the involved practitioners to develop their concerns in question. One of the methods for doing this is called ‚data sprints‘. In the seminar, we will carry through one week-long data sprint on the RUB’s digital infrastructure. Even though you will learn about this digital infrastructure, this is not the aim of the seminar. The aim is to learn the data sprint method, which is particularly helpful in interdisciplinary work and for research that involves data from heterogeneous fields. A digital infrastructure is thus a good training object, since it connects so many different people and different functions, it depends on a widely distributed work, competencies, energy and resources, it shapes ways in which people can communicate, work together and interact, and it is notoriously difficult to govern, due to its complex and distributed form. Digital infrastructures share this characteristics with many other contemporary social phenomena.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Reading the seminar literature, participating in the week-long seminar and its exercises (3 CP). Exam (Modulprüfung): essay (6 CP).

030088 Memory and Imagination

Language: English

Department: Faculty of Philosophy

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: tba

Teacher/Lecturer: Werning, Markus

Requirements: Registration via CampusOffice from 17.02.2020 00:00 to 02.04.2020 12:00

Room	Day, Time	Starting date
GA 04/187	Wed 12:00-14:00	08.04.2020

Course description:

The Philosophy of Memory can be traced back as early as Plato who postulated memory traces by likening memory to the imprints of sense impressions on a wax tablet. The current philosophical debate on memory is dominated by two camps. On one side, we face the Causal Theory that holds on to the idea that remembering requires a memory trace that causally links the event of remembering to the event of perception and carries over representational content from the content of perception to the content of remembering (Bernecker, 2010; Martin & Deutscher, 1966). On the other side, a new camp of Simulationists is currently forming up, spearheaded by Michaelian (2016) and Addis (2018). They argue that remembering is nothing, but a specific form of imagination, and differs from hypothetical, counterfactual, future and fictitious imagination only in that it has been reliably produced and is directed towards an episode of one's personal past. The question thus arises whether episodic memory is at all distinct in kind from imagination. As a third option, Werning (2020) has developed an account of minimal traces devoid of representational content. He exploits an analogy to a predictive processing framework of perception. The resulting notion of episodic memory can be validated as a natural kind distinct from mere imaginary processes (Cheng & Werning, 2016). The seminar will provide an overview of the current research literature on memory and imagination, in philosophy, psychology and neuroscience. Students will have the opportunity to link up with our DFG research group „Constructing Scenarios of the Past". Aside from active participation, participants will be expected to give a presentation in English. Assistance regarding the English language will be provided.

Proofs of academic achievement: tba

030100 Current Problems of Political Ethics

Language: English

Department: Faculty of Philosophy

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: tba

Teacher/Lecturer: Graf Keyserlingk, Johannes

Requirements:

Room	Day, Time	Starting date
GABF 04/716	Thu 12:00-14:00	09.04.2020

Course description:

Climate change, forced international migration, digitalization and authoritarian populism are distinct (although intricately linked) societal challenges. Public debates on these issues often center on the essentially ethical questions that lie at their root, and it is the answers given to such questions that will then drive political action. However, the academic ethical discussion on such issues can only influence public debates if it tackles the given challenges head-on, if its proposals are solution-oriented and if it is ultimately applicable. But how is an ethicist to proceed methodologically when she is willing to achieve such adaptable results? What are the methodological guidelines for moral reasoning in an invariably imperfect world that one cannot simply assume away when assessing political challenges which, after all, arise only due to such underlying imperfections and injustices? The seminar begins by reasoning on (the criteria of) a methodological framework for applied ethics. By working with that framework when approaching the four political problems, we will test, evaluate and, if needed, eventually refine that methodology. While the methodological concern constitutes the seminar's guiding thread, the focus of each session will lie on the critical examination of philosophical texts, from Henry Shue's take on climate ethics and Joseph Carens' call for open borders to Shoshanna Zuboff's contentions on surveillance capitalism and Martha Nussbaum's plea for hope, love and vision in the face of political crisis.

Proofs of academic achievement: Proof of attendance (Studiennachweis): To read the texts • Submitting a mind map that responds to reflective questions for each of the texts (except three). (3 CP). Exam (Modulprüfung): writing an essay (6 CP).

080330 Labour Mobility: An Economic Perspective

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Werding, Martin

Requirements: A successfully completed Bachelors' degree is required, some understanding of principles of economics will be useful. Participants should be prepared to contribute actively to the discussions. Registration via CampusOffice starting from 01.03.2020.

Room	Day, Time	Starting date
GD 1/156	Wed 10:00-12:00	08.04.2020

Course description:

Labour mobility is an issue of continued high-level interest among researchers in different disciplines as well as in the greater public. Economic consequences of labour migration often play a major role in public discussions, but they are not always perceived in line with current economic wisdom and empirical observations. The course will introduce to up-to-date analyses of possible economic effects of labour mobility, mostly for receiving countries, but also for sending countries. In the light of established pros and cons, migration policies such as the intra-EU „free-mobility“ regime or more selective approaches to admitting immigrants will also be discussed. The first three sessions will be devoted to an introductory lecture.

Proofs of academic achievement: Proof of attendance (Studiennachweis): regular, active contributions, usually by making a presentation or directing a session (3 CP). Exam (Modulprüfung): seminar paper (6 CP).

074325 Regional Innovation

Language: English

Department: Faculty of Economics

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Block Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Wilkens, Uta und Rohde, Simon

Requirements: Bachelor degree, intrinsic motivation. Language of instruction: English.

Max. number of students: 25. Application via <http://www.apf.ruhr-uni-bochum.de/aup/lehre/wiwi/ri.html.de>.

Room	Day, Time	Starting date
UFO 01/07	06.04., 20.04., 18.05., 22.06., 13.07.2020 14:00-18:00	06.04.2020

Course description:

Regional innovation and transformation confront state actors, regional associations and companies with a sophisticated challenge, as exemplified by structural change in the Ruhr area. The module aims at a better understanding of regional innovation and its supporting and hindering mechanisms. Students will gain a deeper insight into theoretical frameworks of regional innovation systems, regional dynamics and the underlying institutional mechanisms. They learn to understand regions as ecosystems in which universities and/or institutional entrepreneurs play a central role in regional change. The module encourages students to identify their own projects, to develop theoretical and methodological foundations, and to collect and evaluate own data. Following, they can make concrete proposals for further enhancing competitiveness of the Ruhr Area or another region and become experts in regional knowledge transfer. For this, the WorldFactory® provides the platform. Learning outcomes: The students translate different conceptual approaches of regional analysis using structural and survey data on specific regional challenges in order to provide recommendation for the economic and/or social development of a region. In this context, they understand the importance of regional characteristics for divergent economic development and investigate the underlying mechanisms on the background of regional change and transformation. In case studies, students deepen their knowledge of basic theoretical models and apply scientific methods in their project work. As a result, students develop practice-oriented ideas that are exchanged and transferred with partners during the course of the seminar.

Proofs of academic achievement: Proof of attendance (Studiennachweis): tba (3 CP).

Exam (Modulprüfung): exam based on poster presentation / group work (6 CP).

080355 Innovation Systems: Dynamics, Actors, Interactions & Spatial Varieties

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Block Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Terstriep, Judith und Rabadjieva, Maria

Requirements: Good to excellent English, BA; Registration via CampusOffice starting 01.03.2020

Room	Day, Time	Starting date
	Wed 10:00-14:00	08.04.2020
GD 03/512	08.04.	
GD 03/512	22.04	
GD 2/236	13.05.	
GD 03/512	17.06.	
GD 2/236	08.07.	

Course description:

There is a broad consensus in the academic and political debate that knowledge and innovation are key to securing regional competitiveness, dynamic growth and prosperity of regional economies. Since its first introduction in the early 1990s, Regional Innovation Systems (RIS) approach has become an important explanatory approach in the discussion on the uneven distribution of innovation activities as well as the factors that shape knowledge generation and innovative capacities of regions. The seminar aims at deepening the understanding of RIS in comparison to other territorial innovation models (e.g. learning region, innovative milieu). More recently, the approach of regional ecosystems which draws on an extended innovation paradigm taking into account economic as well as social innovation (social, ecological), has entered the scientific debate and policy agendas, and is topic of the seminar. Students will gain insights in the theoretical foundations and its means for region and its actors. Particular emphasis is placed on interactions including cooperation between various actors and their role in shaping regional innovation processes. The question of economic versus inclusive growth in European regions is discussed as well as European, national and regional innovation policies in the context of EU multilevel governance. Schedule: Block Seminar Introduction 08.04.20 (10:00 – 12:00 Uhr) Session I: 22.04.20 (10:00 – 14:00 Uhr) Session II: 13.05.20 (10:00 – 14:00 Uhr) Session III: 17.06.20 (10:00 – 14:00 Uhr) Session IV: 08.07.20 (10:00 – 14:00 Uhr) Block V (scheduled jointly with participants) Except for the introduction all sessions are scheduled from 10.00 – 14.00. Each session comprises a theoretical input and an interactive part to utilise what has been learned.

Proofs of academic achievement: Proof of attendance (Studiennachweis): active participation, reading of texts, presentation (3 CP). Exam (Modulprüfung): in addition to the above a term paper (6 CP).

080368 The Sociology of Globalization: Theories, Concepts & Phenomena

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Johais, Eva

Requirements: A successfully completed Bachelors' degree is required, some understanding of principles of economics will be useful. Participants should be prepared to contribute actively to the discussions. Registration via CampusOffice starting from 01.03.2020.

Room	Day, Time	Starting date
GD 04/520	Mo 16:00-18:00	06.04.2020

Course description:

The sub-discipline of political science that investigates „international relations" has traditionally focused on the system of states (see Module IIP). Instead, the seminar deals with sociological approaches which offer manifold perspectives to theorize global life beyond state-centrism. The course consists of three parts: To set the stage, we learn about the distinctions between key notions: international/internationalization, transnational/transnationalization, and global/globalization. In addition, the seminar familiarizes with theories that do not limit the realm of society to the inner life of states, but suggest a world society. The second part introduces sociological concepts and explores how they can be adapted to the specific world of social interaction and societal organization beyond national boundaries. Thus, we will study how to analyze power, discourses, practices, fields, experts and objects. The third part looks at a variety of phenomena that constitute global social life: international organizations; social movements and transnational networks; migration flows; global conflicts; human rights and international interventions.

Proofs of academic achievement: Proof of attendance (Studiennachweis): regular, active contributions, presentation, literature report (3 CP). Exam (Modulprüfung): plus paper (6 CP).

080359 Transatlantic Relations in Transition?

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: van Loon, Aukje

Requirements: Registration via CampusOffice starting from 01.03.2020.

Room	Day, Time	Starting date
GD 2/156	Thu 14:00-16:00	09.04.2020

Course description:

The United States (US) and the European Union (EU) have continuously presented themselves as partners and rivals. Due to the two actors' increasingly diverging perspectives and positions on inter-national issues, institutions and values, and indeed the order of the transatlantic relationship itself, their contemporary transatlantic relationship seems to be undergoing a fundamental transition. Seminar participants will firstly explore the origins of transatlantic cooperation, the creation of common European economic and political structures, notably the EU, and the development of transatlantic security alliances, particularly the North Atlantic Treaty Organisation (NATO). Subsequently, areas of cooperation and tension are examined, including conflicting positions in addressing the financial crisis, international trade and regulatory affairs, climate policy and security problems such as terrorism. Equally of relevance are transatlantic relations with new economies (BRIC) and in the context of multilateral regimes (WTO, IMF). Students are familiarised with main traditions of various International Relations theories (neorealism, institutionalism, liberalism, the societal approach). Their basic assumptions, key drivers, similarities and differences as well as their contributions to the understanding of recent developments in transatlantic relations are highlighted. Students subsequently apply this theoretical knowledge to empirical evidence through case study presentations in order to identify different ways in which transatlantic relations in transition can be examined.

Proofs of academic achievement: Proof of attendance (Studiennachweis): regular, active contributions, presentation, literature reports (3 CP). Exam (Modulprüfung): plus paper (6 CP).

090353 New EU-China Security Relations

Language: English

Department: Faculty of East Asian Studies

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Bersick, Sebastian

Requirements: Registration via CampusOffice from 01.03.2020 to 09.03.2020.

Room	Day, Time	Starting date
GD 2/156	Thu 14:00-16:00	09.04.2020

Course description:

This course will focus on the role of security issues in the international political economy of EU-China relations. Over the past decade, the EU and China have expanded their relations from a dominant focus on economic and trade issues to the sphere of politics. As their shared interests and aims have grown over this time, issues of joint security concerns have become more prominent in their relationship, albeit more in the area of non-traditional security issues than traditional (military) ones and at the bilateral rather than at the global (e.g., United Nations) level. The aim of the seminar is to explore the extent to which perceptions and practices of security have converged between the EU and China, and the degree to which any convergence has led to cooperation between the two powers. In particular, the seminar seeks to explore a range of key themes in the field of EU China security cooperation such: economic security, military security, regional conflicts and relations with the neighborhood, nuclear proliferation, terrorism and organized crime, energy security and climate change, human security, civil protection, cybersecurity, and the security dimension of migration.

Proofs of academic achievement: Proof of attendance (Studiennachweis): tba (3 CP).

Exam (Modulprüfung): tba (6 CP).

080362 Theories of International Political Economy

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Schirm, Stefan

Requirements: Registration via CampusOffice starting from 01.03.2020. Summaries of the required readings (see below) of one page per article (total: 6 pages) to be submitted in the 3rd and 4th sessions.

Room	Day, Time	Starting date
GD 1/156	Thu 10:00-12:00	09.04.2020

Course description:

Theories of International Political Economy (IPE) focus on the interaction between politics and the economy and analyse related questions, for instance, on the government's ability to steer the economy in times of globalization, on economic inequality, the reasons for financial market crises and on the sources of economic multilateralism. Recent disruptions of international cooperation and trade such as the US-China controversies, electoral discontent in Western countries, the Eurozone crisis and Brexit have especially highlighted the crucial role of domestic politics theories of IPE. Therefore, this seminar will focus on authors who conceptualize the role of domestic explanatory variables in explaining governmental preferences towards IPE, that is, value-based ideas, material interests as well as political and economic institutions. The theories in focus are historical institutionalism, liberalism, ideational approaches, varieties of capitalism theory, the societal approach and open economy politics. Each session will focus on one core dimension of IPE theories, discuss and contextualize it.

Proofs of academic achievement: Proof of attendance (Studiennachweis): regular, active participation, presentation, literature reports (3 CP). Exam (Modulprüfung): plus term paper (6 CP).

090355 Politics of Finance in the People's Republic of China

Language: English

Department: Faculty of East Asian Studies

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Gottwald, Jörn-Carsten

Requirements: Registration via CampusOffice from 01.04.2020 to 20.04.2020.

Room	Day, Time	Starting date
tba	tba	17.04.2020

Course description:

„Money“ is one of the key pillars of power in the People's Republic of China according to David Lampton's study „The Three Faces of Chinese Power. Might, Money, and Minds“. Developing and

reforming its financial sector has thus been a sensitive issue for China's leaders. On the one hand, the leadership acknowledged the need to modernise and internationalise its banking, securities and insurance business to support its economic development. On the other hand, China is carefully managing the degree of openness and competition in order to avoid a loss of control of the power resource „money“. These policies have created a distinctive set of institutions and organisation. Some of the resemble the global model of a regulatory state, some of the seem to follow the pattern of the „East Asian Development State“ concept. How do the politics of finance and innovation in China work? What are the political interests, ideas, and mechanisms behind these developments? Who are the economic and social forces driving China's financial innovation? And what are the global effects of China's emergence as a global player in finance and innovation? These are the key themes to be analysed and discussed in this MA-level seminar and which will be discussed with the participants of the seminar „Politics of Finance in Japan“ at a joint one-day workshop at the end of the teaching period.

Proofs of academic achievement: Proof of attendance (Studiennachweis): tba (3 CP).
Exam (Modulprüfung): tba (6 CP).

080375 Reproductive Rights and the Politics of Reproduction

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar + Block Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Kahlert, Heike

Requirements: Registration via CampusOffice starting from 01.03.2020.

Room	Day, Time	Starting date
GAFO 02/368	Tue 14:00-16:00	09.04.2020
Blockseminar: tba	9-17 h	14. and 15.05.2020

Course description:

Reproductive rights began to develop as a subset of human rights at the United Nation's 1968 Inter-national Conference on Human Rights. It took until 1994 as they were first defined at the Interna-tional Conference on Population and Development (ICPD) in Cairo and included in the Beijing Plat-form in 1995. In Western cultures and politics, reproductive rights comprise the physical and mental wellbeing in relation to all areas of human sexuality and reproduction. This includes the freedom of choice with regard to family planning, e.g. if, when and with whom a family should be formed, how big this family should become, and how a family should be lived and done. The concept of reproduc-tive rights is highly contested since its introduction. This is not only the case among feminists with different social, cultural and geopolitical backgrounds. Also, neo-conservative political and Christian as well as Islamic forces are organising resistance against it on various local and global levels. This tense situation is framed by a demographic situation that on one hand is shaped by low fertility rates in many parts of the Western world since the 1970's and on the other hand consists of an ongoing population growth, especially in many parts of Africa and Asia. Political attempts to raise the fertility rates in the Western world and to limit them in those parts of the world where fertility rates are considered as being too high, are restricted by political, legal and ethical boundaries. In this course we will discuss these developments first by reading and discussing texts about reproductive rights and the politics of reproduction from international women's and gender studies. Secondly, all participants will participate in the international workshop „Contested Reproductive Rights in Turbulent Times: Interrogating the Politics, Ethics, and Practices of Reproduction from Feminist and Intersectional Perspectives“, which will take place on May 14–15, 2020 at RUB.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Active participation, oral presentation, short essay. (3 CP). Exam (Modulprüfung): Active participation, oral presentation, short essay, final paper (6 CP).

080382 NatureCulture

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Seminar + Block Seminar

Credit Points: 3/6 CP

Teacher/Lecturer: Carmona Castillo,Susana

Requirements: Registration via CampusOffice starting from 01.03.2020. The students are expected to prepare the reading for each class and to write a one-page „reading diary“ and to bring it to each session. The diary should describe his/her experience with the text (what was hard to understand, what questions it provokes, and what is his/her position to the text). Attendance is expected.

Room	Day, Time	Starting date
GD 1/236a	Thu 14:00-16:00	09.04.2020

Course description:

At first glance, we do not hesitate to describe the environment or biology (nature) and human rationality and technology (culture), as separate spheres. This distinction (or „dualism“) is a constitutive part of modern Western thinking and has deep roots in the intellectual traditions of the social sciences and humanities. However, some questions from the contemporary world put us face to face with the intertwining between nature and culture that have led the social sciences to look for new concepts. For example, to what extent do we obey our animal instincts in our social behavior? How do shamans in some cultures have the „ability“to transform into animals? How can we think of hybrid entities that are profoundly both nature and culture, like cloned animals, or animal organs transplants? What does it mean for the cultural imagery of the human that our own body is a biome full of bacteria and other invisible microorganisms? This seminar invites us to explore „naturecultures“as a synthesis that recognizes that ecological relationships are, at the same time biophysical and socially constituted. We will take as a starting point the debate on climate change and the „Anthropocene,“ as an exemplary manifestation of how culture and nature are intertwined. Then, we will look at nature-culture in anthropology to see the different ways in which relations between humans and their environments have been conceptualized. We will review conceptual developments and methodologies such as actor-network theory, multispecies ethnography, multinaturalism, and ontological politics. Through the course, we will explore case studies that make us push the limits of the dichotomy and reflect on how, or to what extent the separation between nature and culture continues to be analytically useful. More than giving answers, the seminar invites to problematize the dualisms and their implications in the society, to think about new concepts and tools, and to challenge our traditional ways of thinking about nature and culture.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Reading diary“ (one-page hand out for each paper) and in-class presentation (3 CP). Exam (Modulprüfung): Essay (6 CP).

080387 Modern Causal Analysis in the Social Sciences

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Advanced Bachelor or Master

Course type: Summer School

Credit Points: 3/6 CP

Teacher/Lecturer: Siemsen, Pascal

Requirements: Master- and advanced Bachelorstudents (4. FS) of all disciplines.
Registration via CampusOffice statting 01.03.2020.

Room	Time	Dates
GD 2/208 CIP-Pool	Thu 10:00-12:00	09.04.2020

Course description:

What is the effect of education on income? Has a job creation scheme created jobs? Does a low in-come leads to voting abstention? These questions are causal questions: does a change in X cause a change in Y? To identify causality, experiments with randomized control and treatment groups are regarded as the gold standard. Oftentimes in social science, only observational data which pose obstacles to causal analysis is available. As one learns in statistics, correlation in this case does not imply causation. But what does imply causation? The seminar will cover methods of modern causal analysis that are trying to overcome the problems of observational data and give an answer to that question. Specifically, the following topics are discussed: 1. the concept of causality based on counterfactuals and directed acyclic graphs (DAGs) 2. two methods for cross-sectional data: regression adjustment and propensity score matching 3. two methods for panel data: fixed effects and difference in differences. The individual topics are presented in an accessible way not relying on mathematical knowledge. Presented methods are applied using real-world examples and applications are carried out in R. Participants will be able to a) think causally and create DAGs, b) critically discuss methods of causal analysis c) and apply causal analysis to answer own research questions.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Regular, active participation and take-home exercise (3 CP). Exam (Modulprüfung): regular, active participation, take-home exercise and research paper. (6 CP).

080387 Social Movements combatting disadvantage and discrimination

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Advanced Bachelor or Master

Course type: Summer School

Credit Points: 3/6 CP

Teacher/Lecturer: Berger, Stefan and Fischer, Jonas

Requirements: Master- and advanced Bachelorstudents (4. FS) of all disciplines.

Registration via CampusOffice statting 01.03.2020.

Room	Time	Dates
tba	tba	Probably in September

Course description:

Die international ausgerichtete englischsprachige Summer School widmet sich dem zivilgesellschaftlichen Phänomen und hochaktuellen Thema des Kampfes gegen Diskriminierung und Benachteiligung von Minderheiten, welcher maßgeblich von den neuen sozialen Bewegungen angestoßen und getragen wird. Die Summer School simuliert die Vorbereitung und Durchführung einer Tagung: Vorbereitungstreffen + mehrwöchige eLearning Vorbereitungsphase + einwöchige Summer School im Konferenzformat.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Regular, active participation (3 CP). Exam (Modulprüfung): plus term paper. (6 CP).

080612 Cultural Psychological Perspectives on Intercultural Communication & Competence

Language: English

Department: Faculty of Social Science

Contact: Anna Döbrich, international-services@sowi.rub.de, +49 234 32-22966

Degree programme: Master

Course type: Summer School

Credit Points: 3/6 CP

Teacher/Lecturer: Niebel, Viktoria and Balandis, Oswald

Requirements: Registration via CampusOffice from 01.03.2020 to 09.03.2020.

Room	Day, Time	Starting date
tba	tba	tba

Course description:

The summer school will provide intercultural and interdisciplinary learning spaces for the analysis of, discussion of, and reflection on experiences as well as challenges related to so-called intercultural encounters. The language of instruction will be English. In the globalized world, intercultural communication and the underlying social competencies are highly relevant in a wide range of internationalized professional fields, organizational settings, and contexts of everyday life. In any kind of intercultural encounters (e.g., foreign assignments, intercultural teamwork, bi-cultural relationships, ethnic conflicts and mediation, many fields of education and academic studies), people and/or ideas from different cultural contexts meet and thereby initiate negotiations with the other, the unfamiliar, the unknown. When engaging with difference, stereotypes, prejudices, reservations, and lack of knowledge can result in culture shock, aversion, or even in disgust and discrimination. So-called intercultural competencies enable us to deal with such critical situations in a skilled manner. Elementary intercultural competence is acquired through training, culture sensitive reflection, coaching, and mediation. It helps to curtail problems and overcome obstacles and thus supports various kinds of successful intercultural exchange. This learning goal will be supported by a cultural psychological, i.e., culture sensitive and culture informed psychological perspective, which enables a reflexive, analytical, and critical approach to the contents, means, and reach of established theories on intercultural communication and competence. Thus, the summer school will open a learning space in which various experts from inter- and transdisciplinary fields will assist in developing a deeper understanding of the connection between culture, thinking, feeling, and acting.

Proofs of academic achievement: Proof of attendance (Studiennachweis): Completion of the preparatory task set in the e-learning Moodle course, continuous participation in the summer school, submission of an essay (approx. 5 pages) that discusses aspects of intercultural communication and competence with respect to their relevance for one's own field of studies and personal interests. (3 CP). Exam (Modulprüfung): Bachelor: As mentioned above. In addition, evidence of academic achievement through written analysis of methods and materials (e.g., exercises in intercultural competence, critical incidents, or cultural artifacts) based on knowledge acquired at the summer school. (5 CP) – Master: As mentioned above. In addition, commentary on the practical part of the summer school. (6 CP).

3. Technical University Dortmund

Financial Modelling

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Bachelor

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. Peter N. Posch

Requirements: Separate application is required. Please contact Lüdмила Riesen

Room	Day, Time	Starting date
tba	tba	tba

Course description:

We are introducing Excel and VBA to master the basic challenges in the financial industry. The theory gained in the previous course Investment-, Portfolio- and Risk Management is applied to real datasets in finance. We focus again on the topics derivatives pricing, portfolio theory and risk measures. Before, you learn how to gather financial data from open sources using API's and how to clean your own dataset. Participants work in our computer lab in small groups, individually supported by our instructors. After taking this course, participants have improved their own practical skills, transforming financial theory into real-world financial applications.

Take away:

- Derivatives pricing (e.g. options, swaps) Portfolio theory,
- optimization and performance measures Risk measures (e.g. VaR, Expected shortfall)
- Practical skills using Excel/VBA

<http://wp.firm.de/index.php/service/financial-modeling/>

Proofs of academic achievement: Graded written exam (90 minutes)

International Business

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Bachelor

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. Steffen Strese

Requirements: [Klicken Sie hier, um Text einzugeben.](#)

Room	Day, Time	Starting date
SRG I, 3.032	Monday and Tuesday, 9-12 o'clock, SRG I, 3.032	01/06/2020

Course description:

This course discusses strategy development while focusing on external environmental influences as well as national culture. Based on that, possible growth strategies for multinational enterprises are introduced. Within those growth strategies the lecture elaborates on innovations as basic success drivers. Moreover, it is discussed how to handle innovative-driven growth in different countries.

Take away:

By participating in this course students become familiar with basic instruments and tools of strategic management. By including cases the tutorial helps students to apply those instruments and tools in practice.

<http://www.wiwi.tu-dortmund.de/wiwi/im/de/lehre/veranstaltungen/sommersemester/IB/index.html>

Proofs of academic achievement: Students can choose between two options: Option 1) 90 minutes exam covering the entire module, Option 2) Preparation and presentation of a case (counts for 40 % of the grading) and 60 minutes exam (counts for 60 % of the grading).

Concepts and Cases in International Marketing

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Bachelor/Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture & Exercises

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. Hartmut Holzmüller

Requirements: [Klicken Sie hier, um Text einzugeben.](#)

Room	Day, Time	Starting date
Chemie – HS2	Thu, 16-19 Fri, 12-15	Please see website

Course description:

This module focuses on international business relations. In this course important basics, strategies and instruments of international marketing are presented and discussed. A particular focus lies on general frameworks and theoretical backgrounds in the context of international marketing. Besides theoretical foundations, forms of international market segmentation, determinants of market selection as well as strategic option of market development are covered in the lecture. Other core topics include the specific composition of the marketing mix for the adaption of international markets, typical marketing tasks as well as planning and decision making processes particular to international and intercultural marketing. Students learn the decision making and the transfer of theoretical concepts into real world problems with the help of case studies in the exercise.

Take away:

The module helps to understand characteristics and functions of international marketing. Students learn to be aware of problems in the context of international marketing and get methodological competence for the management analysis. After this course students will be more sensitive regarding international marketing topics and get an understanding for actual issues and challenges in global markets. The professional competence guarantees that students are able to face up strategic and operational marketing tasks in global markets even under continuous changing conditions.

http://www.wiwi.tu-dortmund.de/wiwi/m/de/lehre/veranstalt/sose_20/Concepts_and_Cases/index.html

Proofs of academic achievement: Written and graded exam covering the entire module (90 minutes) or choice between written and graded exam covering the entire module (90 minutes) and Case Studies (1/3) + written and graded exam (60 minutes, 2/3) (mode will be announced in time).

Introduction to IFRS

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Bachelor

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: AProf. Dr. Nadine Georgiou

Requirements: [Klicken Sie hier, um Text einzugeben.](#)

Room	Day, Time	Starting date
tba	tba	tba

Course description:

Relevance of International Accounting

The globalization of financial markets in the last decades affected the information demand on the capital markets significantly. Even though companies disclosed mandatory financial statements according to their local GAAP, as for Germany the Handelsgesetzbuch (HGB), the cross-listing of shares on international stock exchanges as New York, London or Tokyo, forced them to publish more investor-oriented financial information. At the end of the nineties, German companies thus started voluntarily disclosing financial statements according to the International Accounting Standards (IAS)/International Financial Reporting Standards (IFRS). In order to harmonize diverse accounting practices within Europe, the EU-Commission decided the mandatory introduction and enforcement of the IAS/IFRS for consolidated financial statements of public companies since 2005.

The IAS/IFRS focusses on investor-oriented financial information and the true and fair view principle, contrary to the more conservative principles of the German GAAP (HGB) including creditor protection and capital maintenance. Further, the IAS/IFRS are set up according to case law (not code law like the German GAAP) and developed by a private standard setting board, the IASB (International Accounting Standard Board).

Content of the Lecture: The lecture Introduction to International Accounting gives an overview of the fundamental principles and standards within the IFRS framework. We will deal with recognition, measurement and disclosure issues of several IFRS standards, including the revaluation model (IAS 16), the impairment test (IAS 36) as well as the value concept of fair value (IFRS 13). Moreover, we will address additional disclosure elements, like the notes and the management commentary.

- (1) Financial Reporting and Accounting Standards
- (2) Conceptual Framework
- (3) Value Concepts
- (4) Cash Receivables
- (5) Inventories
- (6) Property, Plant and Equipment
- (7) Depreciation and Impairment
- (8) Intangible Assets and Goodwill
- (9) Current Liabilities, Provisions and Contingencies
- (10) Financial Instruments
- (11) Equity
- (12) Revenue Recognition
- (13) Statement of Cash Flows
- (14) Presentation and Disclosure in Financial Reporting

Literature: Kieso, D. E., Weygandt, J. J., & Warfield, T. D. (2014): Intermediate Accounting, 2th Edition, Wiley.

Picker, R., Clark, K., Dunn, J., Kolitz, D., Livne, G., Loftus, J., & van der Tas. L. (2016): Applying IFRS Standards, 4th Edition, Wiley.

II. Lecture Goal: In the course of the lecture, the students will obtain profound knowledge of IAS/IFRS. They will be able to prepare, analyze, and interpret financial statements according to IAS/IFRS. Additionally, they will learn to critically discuss published standards as well as current developments in the IFRS framework.

The acquired skills are essential for the professional areas of e.g. accounting, auditing, financial analyses, consulting, risk, and tax advisory.

<http://www.wiwi.tu-dortmund.de/wiwi/af/de/lehre/veranstaltungen/sommersemester-2020/Bachelor-Introduction-to-International-Accounting/index.html>

Proofs of academic achievement: Written exam at the end of summer-term, retake at the beginning of winter-term, no mid-terms

Taxation and redistribution

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Bachelor

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Prof. Galina Zudenkova, Ph.D.

Requirements: [Klicken Sie hier, um Text einzugeben.](#)

Room	Day, Time	Starting date
SRG I, 2.028	Monday, 8:30-10:00	6 th April 2020
SRG I, 3.032	Thursday, 16:00-18:00	

Course description:

This course focuses on the government's practices to raise revenue via taxation and deficit, and on the redistribution of those revenues. The course covers tax policy and inequality, with the special emphasis on current policy issues such as poverty, income tax reform, and budget deficits. The goal is to provide an understanding of the background of tax incidences, labor income taxes and transfers, and capital income taxation.

Take away:

Students learn theoretical and empirical tools for analysing the questions related to income and capital taxation, and redistribution. Students acquire knowledge on various tax incidences, and effects of taxation and redistribution on economic outcomes and efficiency. The course should prove useful for any student interested in analysis of taxation and its implications for the economy.

<https://www.lsf.tu-dortmund.de/qisserver/rds?state=verpublish&status=init&vmfile=no&publishid=221255&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Written and graded exam covering the entire module (90 minutes).

Labour Markets and Employment Theory

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

[Klicken Sie hier, um Text einzugeben.](#)

Degree programme: Bachelor

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course typ tba e: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Prof. Galina Zudenkova, Ph.D.

Requirements: tba

Room	Day, Time	Starting date
tba	tba	tba

Course description:

tba

[Klicken Sie hier, um Text einzugeben.](#)

Proofs of academic achievement: tba

Foundations of Entrepreneurship

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: tba

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. A Liening, Dr. Ronald Kriedel

Requirements: none

Room	Day, Time	Starting date
tba	3 blocked days (tba)	tba

Course description:

Students receive an introduction to the relevant aspects of entrepreneurship. In addition to definitions and characteristics, an introduction to basic theories, concepts and processes of entrepreneurship is given. In particular, this includes concepts such as entrepreneurial attitude, entrepreneurial action, as well as the emergence and exploitation of opportunities. Furthermore, the process of (New) Venture Creation is in focus by deepening essential challenges regarding business model development. Here the decision-making process from the perspective of the start-up is also in the foreground. Furthermore, the societal aspects of entrepreneurship will be examined against the background of the challenges of economic and social development. This also includes the Addressing facets of the so-called 'dark side' of entrepreneurship. In the exercise the listed topics will be taken up by lectures from practice and should thus be reflected upon by the students.

Take away:

Students who successfully complete the module

- know aspects of entrepreneurship and are familiar with opportunity types,
- know the entrepreneurial process and can transfer it to practice,
- are able to analyze and develop business models independently,
- can differentiate between effectual and causal behaviour,
- are in a position to reflect entrepreneurship against the background of society as a whole.

Proofs of academic achievement: tba

Human Resources: personnel selection, development and leadership

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Tutorial

Credit Points: 7,5

Teacher/Lecturer: Professor Dr. Jens Rowold

Requirements: none

Room	Day, Time	Starting date
SRG I, 1.023	Lecture: Th., 12-14 Tutorial: Th., 14-16	23 rd April 2020

Course description:

Basic methods of recruiting, recording, planning, controlling and optimizing human resources in companies are taught. Within the lecture the topics personnel selection, development and leadership are covered in particular. In the corresponding exercise relevant practical methods (e.g. assessment center, management development) are practiced and reflected.

Take away: The module conveys a science-based and practice-oriented understanding of human resource management. Instruments and methods for personnel management are presented, applied and reflected. The aim is to prepare students for their work in everyday professional life. Students will acquire the necessary problem awareness and methodological competence to analyze and deal with issues in the context of human resource management.

<https://www.zhb.tu-dortmund.de/zhb/Row/de/lehre/Wirtschaftswissenschaften/Sommersemester-2020/Bachelor-Vorlesung/index.html>

Proofs of academic achievement: Graded written exam covering the entire module (90 minutes)

Advanced Business Cycle Analysis

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: [Klicken Sie hier, um Text einzugeben.](#)

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. Ludger Linnemann

Requirements: [Klicken Sie hier, um Text einzugeben.](#)

Room	Day, Time	Starting date
M134	Mo, 14-18	See website for details

Course description:

The lecture covers current quantitative business cycle theories cast in the form of dynamic stochastic general equilibrium models. Students will learn about the quantitative implications of modelling decisions used in state-of-the-art business cycle models, the analytical and numerical solution of models, as well as their uses for simulation and empirical evaluation of theories.

Take away:

Students acquire the ability to solve and quantitatively evaluate dynamic stochastic general equilibrium models. In the exercises, students will practically learn how to use software tools for numerical solution, simulation, and evaluation of theoretical models. Thus, they will gain the methodological competence to participate in applied macroeconomic research.

<http://www.wiwi.tu-dortmund.de/wiwi/ae/de/lehre/veranstaltung/sose/abc/index.html>

Proofs of academic achievement: Written and graded exam covering the entire module (90 minutes).

Advances in Public Economics and Political Economy

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Prof. Galina Zudenkova, Ph.D.

Requirements: Recommended: The course requires successful participation in microeconomics and game theory

Room	Day, Time	Starting date
M127	Th, 10-14	See website for details

Course description:

This graduate course brings together the latest research ideas and topics in public economics and political economy. The focus is primarily on theoretical work. The course consists of two parts. The first part covers topics in public economics such as the theory of public goods and the theory of optimal taxation. The second part addresses political economy issues such as political behavior (of voters, candidates, legislatures, interest groups, political parties, media) and political distortions (inefficient redistribution, career concerns, dynamic problems).

Take away:

Students leave the course understanding how microeconomic theory is applied to critically evaluate interactions between economic and political agents. The course should prove useful for any student interested in analyzing policy issues. It will be particularly valuable background for those students intending to specialize in public economics, political economy and economic policy.

[Klicken Sie hier, um Text einzugeben.](#)

Proofs of academic achievement: Graded written exam (90 minutes) or oral exam (15-30 minutes) covering the entire module (mode will be announced in time).

Quantitative Finance

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module:

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Professor Dr. Peter N. Posch

Requirements: Recommended: Knowledge in the programming language used (e.g. Python) proven e.g. by successful examination of Finance III (Financial Econometrics). Due to limited PC capacities you need to register for this course.

Room	Day, Time	Starting date
Universitätsbibliothek –E5	Tuesday, 8-12	See website for details

Course description:

The course provides the basic concepts of classical as well as modern approaches in financial theory and its implication to the private sector. The module covers a broad range of highly quantitative topics with a strong application in international financial markets. The theoretical frameworks assess the most recent research findings for pricing, network analysis and financial engineering.

Take away:

Students learn to discuss and derive theoretical models while promoting innovative and critical thinking. The theoretical framework provided is applied on empirical datasets during the tutorial sessions. The interpretation of empirical results in the light of current academic findings is a key aspect of the tutorials. Controversial findings within the literature are evaluated. The practical sessions are conducted using the industry's programming language (currently python).

Structure of the Course:

Courses	Type	Credit Points	Credit Hours
Financial Economics	Lecture	4	2
Applied Quantitive Finance	Lecture + Exercise	3.5	2

Proofs of academic achievement: Written and graded exam covering the entire module (90 minutes) or graded presentation based on written case study's expose. The mode of the exam will be assigned at the beginning of the course.

New Product Management

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Professor Dr. Tessa Flatten

Requirements: -none - Due to limited case studies the course is restricted to 30 students and application is mandatory.

Room	Day, Time	Starting date
Emil-Figge-Str. 80, 2.070	Tue, 16-20	See website for details

Course description:

This course deals with the management of the development and introduction of new technology-driven products in both well-established companies as well as start-ups. Therefore, it builds on the new products process consisting of the following five phases: (1) opportunity identification and selection, (2) concept generation, (3) concept evaluation, (4) product development and (5) product launch. For each phase the course derives theoretically the key success factors of a state-of-the-art new product management and elaborates on up-to-date practical examples of mature companies and new ventures.

Take away

Students are enabled to understand the complex tasks that emerge during the entire development process of technology-driven products. Based on that they are capable of solving problems connected to these challenges in successfully and purposeful applying the particular methods. Additionally, the course fosters an outcome-oriented problem solving approach with guidelines regarding results and time.

<http://www.wiwi.tu-dortmund.de/wiwi/tm/en/lectures/Teaching/Summer-term/NPM/index.html>

Proofs of academic achievement: Oral exam (counts for 60 % of the grading) in combination with the preparation and presentation of a case (counts for 40 % of the grading).

Business IT-Case Studies

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Excercise

Credit Points: 7,5

Teacher/Lecturer: Dr. Georg Vetter

Requirements:

Room	Day, Time	Starting date
Otto-Hahn-Str. 12, 1.013	Thu, 14-16	See website for details

Course description:

Business information management is a quickly evolving discipline where many new topics come up every year. This seminar deals with recent topics in business information management. In several business case studies students learn about new topics and their relevance for businesses. Students solve the case studies mostly not alone but in a working team. In addition they have to prepare a report where they describe how they would solve the given problem for the business discussed. Based on this report, each group presents their result.

Students will learn about the challenges that IT managers have to face in their daily business. The main focus of the analysis is on economic efficiency with the adoption of best practices and therefore developments in Enterprisescale IT.

Students will gain an in-depth understanding of recent developments in business information management and the way how these businesses may benefit from new developments. They learn how to apply their acquired knowledge among several disciplines of business science in different contexts.

<http://www.wiwi.tu-dortmund.de/wiwi/wij/de/lehre/sommersemester/platforms/index.html>

Proofs of academic achievement: Module examination, consisting of graded presentations on the basis of written reports.

Industrial Marketing

Language: English

Department: Faculty of Business and Economics

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Degree programme: Master

Module: [Klicken Sie hier, um Text einzugeben.](#)

Course type: Lecture + Excercise

Credit Points: 7,5

Teacher/Lecturer: Professor Dr. Hartmut Holzmüller

Requirements: none

Room	Day, Time	Starting date
C HS 2	Tue, 14-16	See website for details
HG II HS 4	Wed, 8:30-10:00	

Course description:

Buying behavior and thus marketing in business-to-business (B2B) settings are in many ways different from business-to-consumer (B2C) settings. This module provides advanced marketing students with insights about marketing of industrial goods and services to business customers. In addition to fundamental aspects of B2B marketing (e.g., organizational buying behavior), topics such as industrial sales and distribution and industrial brand management will be covered. Participants will learn the specific aspects of applying marketing theories and designing marketing strategies in B2B settings. Contents of this module include: (1) fundamental characteristics of industrial marketing management, (2) organizational buying processes, (3) marketing research for industrial markets, and (4) the general and business type specific development of marketing activities and programs for industrial markets. In addition to traditional teaching methods, participants will work on and discuss case studies to directly apply course contents and deepen the understanding of industrial marketing.

Take away: The module will provide participants with advanced knowledge about decision models, planning methods, and specific instruments of industrial marketing management. After the course, participants will (a) know the specificities of marketing in a business-to-business context, (b) be able to analyze organizational buying processes and to derive implications for marketing and sales approaches, (c) have the theoretical knowledge and practical insights on how to design and implement B2B marketing strategies for different business types, (d) be able to independently design, carry out, and analyze research projects on B2B marketing topics.

http://www.wiwi.tu-dortmund.de/wiwi/m/de/lehre/veranstalt/sose_20/indmkt/index.html

Foundations of Systematic and Strategic Entrepreneurship in Complex Systems – High tech Entrepreneurship in International Perspective

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdmila Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar + Tutorial

Credit Points: 7,5

Teacher/Lecturer: Prod. Dr. Liudvika Leisyte

Requirements: Only ONLINE Registration: The following web page contains information on online registration and links to the registration form:

<http://www.wiwi.tu-dortmund.de/wiwi/Medienpool/de/formulare/HDHF/HDHF-Seminar-Hinweiseite/> This link is only active during the registration period. If it does not work or

to inquire free places after online registration has closed, please contact [Anika Lander](#).

Room	Day, Time	Starting date
P1-05-309	Tuesday, 10-12	See website for details

In recent years, the quest for entrepreneurial success has become increasingly complex. Fast technological changes and highly permeable global markets are just two of many forces that contribute to these dynamics. Yet, at the same time, some of the basic principles remain the same. The key characteristics of entrepreneurs as well as the process of creating new ventures are largely the same, although context dependent. Therefore, this seminar will focus on high-tech entrepreneurship and academic entrepreneurs from an international perspective. We will show how universities and entrepreneurs are working together and how both parties can profit from each other. Moreover, we use the latest international empirical as well as theoretical insights of entrepreneurship studies and innovation studies to increase your understanding of the process of creating new ventures. Additionally, the tutorial (Übung) will provide opportunities to generate ideas for high-tech and academic entrepreneurship. You will develop your capacity to generate business ideas, filter them, and recognize the most feasible and potentially profitable opportunities amongst all of the noise present in today's marketplace.

Organization: All students are expected to actively participate in the seminar. Each of the sub-topics covered in the seminar will have compulsory and optional reading. It is expected that students will work on the assignment, present it and participate in the discussions. The assignment will consist of a case study of TU Dortmund and the Dortmund Technology Center. The number of participants of this seminar is limited to 20. The tutorial (Übung) will include workshop on creativity to help you develop business ideas which you will be further elaborate in your assignment.

http://www.zhb.tu-dortmund.de/zhb/hdhf/en/teaching/lectures/entrepreneurship-ii_sose_2020/index.html

Proofs of academic achievement: Seminar: 4 Credits; task for getting a grade: graded presentation and seminar paper Tutorial (Übung): 3.5 Credits; task for getting the grade: active participation in the tutorial (Übung)

Strategy & Technology Case Studies

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Prof. Dr. Tessa Flatten

Requirements: The professorships Innovationsmanagement and Technologiemanagement will have their online application together. For this reason the application formulars include seminars of both professorships! Please contact the professorships for details.

Room	Day, Time	Starting date
SRG I, 3.031	Klicken Sie hier, um Text einzugeben.	See website for details

Course description:

Managers in technology oriented ventures have to take decisions based on a limited information foundation in order to cope with the challenges of their dynamic environment. Therefore, they need to evaluate options, make choices and have to find solutions to deal with their everyday challenges. In this seminar, students will take on the perspective of a decision-maker by analyzing and discussing complex management challenges illustrated in several case studies from various companies.

This seminar enables students to understand the real-world challenges in the area of technology management, as well as methods for analyzing case studies. Moreover, after this class they are able to develop solutions to business problems, as well as defend their solutions and discuss them critically in a group setting.

Disclaimer: All information given are done so without liability for correctness and functionality. Please consult the official module guide for further information.

<http://www.wiwi.tu-dortmund.de/wiwi/tm/en/lectures/Teaching/Summer-term/TM4/index.html>

Proofs of academic achievement: Graded written paper and oral presentation.

New Innovative Forms of Product Development

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: Klicken Sie hier, um Text einzugeben.

Teacher/Lecturer: Klicken Sie hier, um Text einzugeben.

Requirements: The professorships Innovationsmanagement and Technologiemanagement will have their online application together. For this reason the application formulars include seminars of both professorships! Please contact the professorships for details.

Room	Day, Time	Starting date
Emil-Figge-Str. 80, 2.070	Kick-off and introduction: Monday, 6th April 2020 - 10:00 a.m. - 02:00 p.m. and Tuesday, 7th April 2020 - 02:00 p.m. - 06:00 p.m.	See website for details

Course description:

Changing customer needs, shortened product lifecycles and the emergence of boundaryspanning innovation efforts challenge the linear approach to product development. As a result, firms are experimenting with a broad range of alternative development approaches, featuring more iterative and customer-centric methodologies (e.g., agile development, design thinking). In this seminar, students will assume the perspective of a product development team, developing and designing a product prototype. Developed prototypes will be 3D-printed, tested and refined in several iterations, giving students a real-life development experience with all elements of high dynamic market environments. This topic is central to latest developments in product development / technology management research and will bring recent research directly in the classroom.

This seminar allows students to experience innovative forms of product development in practice, enabling them to develop capabilities required for the successful management of product development efforts. Practical experience is complemented by the introduction and discussion of innovative product development techniques and methodologies (e.g., agile, design thinking). Therefore, the focus is on transferring the practical knowledge to theoretical constructs of product development. After completing this course, students will be knowledgeable regarding the specifics of new forms of product development, (incl. required capabilities and potential roadblocks) and be able to put such theoretical knowledge to effective use in real-life situations. On top of that students will further develop presentation skills and will benefit from the team work experience.

<http://www.wiwi.tu-dortmund.de/wiwi/tm/en/lectures/Teaching/Summer-term/TM5/index.html>

Proofs of academic achievement: Graded written paper and oral team presentations.

Seminar Empirical methods for policy evaluation

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Dr. Sumit Deole

Requirements: please contact professorship for registration details

Room	Day, Time	Starting date
SRG I. 3.032	See website for details	See website for details

Course description:

This course introduces students to empirical methods for policy evaluation and to different topics in the field of Migration economics. The module is arranged into two parts. In the lecture part, the basics of empirical methods are introduced. Important methods for empirical analysis, such as the basics of regression analysis, instrumental variables technique, matching estimator, differences-in-differences estimator, regression discontinuity designs, are covered. Each method will be discussed and illustrated with examples. In the seminar part, students will present and discuss the allocated research articles.

Expected Competences acquired after completion of the module:

Students leave the course understanding empirical methods that are useful in evaluating the performance of policy programs. Students will be able to present research work and defend the researcher's choices in conducting economics research; they will be able to exchange information, ideas, and solutions on the topic and approach to problem solving

<http://www.wiwi.tu-dortmund.de/wiwi/of/de/lehre/veranstaltungen/sommersemester/seminarmaster5/index.html>

Proofs of academic achievement: Students are responsible for one presentation.

Students will also have to write a report (5-6 pages) evaluating the paper they have presented and suggesting extensions as well as further applications. Grades will be based on the seminar presentations and the report: Seminar presentation (60% of the grade) + report (40% of the grade).

Seminar in Public Finance

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Prof. Galina Zudenkova, Ph.D.

Requirements: -none- The course requires successful participation in microeconomics and game theory courses on a bachelor level. Please contact professorship for registration details

Room	Day, Time	Starting date
See website for details	See website for details	See website for details

Course description:

In this seminar, we will cover questions related to law and economics (in the winter term) and to political economy and policymaking (in the summer term). We will analyze the re-cent theoretical, empirical and experimental work on these topics. In the winter term, we will focus on behavioral law and economics. The topics include endowment effect and Coase theorem, bargaining and property rights regimes, deterrence and emotions, enforcement and norms, consumer protection, litigation and breach remedies. In the summer term, we will discuss the role that political actors (voters, candidates, legislatures, interest groups, political parties, and media) play in policy determination. The topics include political and fiscal constitutions, electoral systems, political competition, political accountability, lobby formation, campaign contributions, legislative decision-making, and political parties' impact on policymaking.

Students will learn to formulate and defend their position and approach to problem solving; they will be able to exchange information, ideas, and solutions with experts of the field.

Subject-related skills: profound knowledge of the material presented by the instructor and other students.

Analytical skills: analysis of the theoretical, empirical and experimental papers, evaluation of the papers and possible extensions.

<http://www.wiwi.tu-dortmund.de/wiwi/of/de/lehre/veranstaltungen/sommersemester/seminarmaster4/index.html>

Proofs of academic achievement: Module examination, consisting of a graded written paper (counts for 50 % of the grad-ing) and an oral presentation (counts for 50 % of the grading).

Globalisation

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Lukas Kuld, Ph.D.

Requirements: Please email Lukas Kuld, Ph.D. for registration

Room	Day, Time	Starting date
M 811	Wed, 12-14	See website for details

Course description:

In this course we are going to define and analyse various aspects of globalisation. In doing so, the students can largely decide which dimensions they find most topical at the moment. Ultimately, we want to carry out an empirical project in student groups on a topic to be chosen by the students.

Potential areas of interest could be:

Global migration flows and reasons for migration

De-industrialisation in the Western economies and the rise of the Asian tigers

International capital flows and their role for growth and development

The role of cities and regions in a globally acting economy

Political aspects of economic development

What does globalisation mean for labour markets?

Why are some countries still so poor?

Anything which you find of interest in this context

Students will conduct literature as well as data analysis in order to carefully analyse their chosen topic. Based on this we will assess the costs and benefits of globalisation on the analysed strand of the economy and ultimately think of the implications for planning spaces and policy makers.

<http://www.wiwi.tu-dortmund.de/wiwi/uri/de/lehre/Lehre-WiWi/Globalisation/index.html>

Proofs of academic achievement: Module examination, consisting of a graded written paper, an oral presentation and active participation (attendance is obligatory).

Topics in Spatial Economics

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Prof. Christiane Hellmanzik, Ph.D.

Requirements: Klicken Sie hier, um Text einzugeben.

Room	Day, Time	Starting date
M 127	Mon, 14-16	See website for details

Course description:

In this seminar we are going to analyse in great depth various aspects of Spatial Economics in order to obtain a better understanding of locational distributions of individuals, households, firms, capital and goods and services as well as their economic impact. Students can largely decide which particular topic they find most interesting. However, it is essential that topics are analysed using state of the art scientific literature as well as empirical analysis ideally using regressions.

Potential areas of interest could be:

- Does the internet render physical proximity unnecessary? - Agglomeration of households in hip neighbourhoods and the impact on housing prices - Social media's impact on economic activity and international linkages
- Anything topical which students find of interest

Students will conduct literature as well as data analysis in order to carefully analyse their chosen topic. Based on this we will assess the costs and benefits of spatial economics on the analysed strand of the economy - be it digitisation or urban sprawl, for example - and ultimately think of the implications for policy makers.

<http://www.wiwi.tu-dortmund.de/wiwi/uri/de/lehre/Lehre-WiWi/index.html>

Proofs of academic achievement: Module examination, consisting of a graded written paper, an oral presentation and active participation (attendance is obligatory).

Topics in International Economics

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Sara Mitchell, Ph.D.

Requirements: Klicken Sie hier, um Text einzugeben.

Room	Day, Time	Starting date
GB I 301	Tue, 10:15-11:45	See website for details

Course description:

Content of the module

In this seminar, students will engage with Brexit from a whole new perspective – their own. Students will represent selected EU countries (such as the UK, Germany, France, Ireland, the Netherlands, Poland, Spain) and lead their own Brexit negotiations. As part of this seminar, students will investigate a country's trade policy and the ways in which that country is tied to the British economy (i.e. economic/trade dependencies and surpluses) and defend that country's perspective in Brexit debates.

The seminar will include several introductory lectures about the EU policy-making process with a special focus on international trade, including:

- Review of international trade theory: customs union, single market, etc.;
- Overview of various trade agreements between EU and other countries;
- Overview of the complex trade interdependencies between EU countries and UK; and
- Overview of the EU institutions and legal processes involved in the Brexit process (European Commission, MEPs, etc.).

As part of this seminar, students will be required to produce and present a policy document summarising their country's policy position. Students representing the EU member states will debate their position with 'the EU' and decide on a common negotiation position to give the European Commission to negotiate with the UK. The UK and European Commission student representatives will submit final policy documents and have a plenary discussion over whether a compromise text can be found.

<http://www.wiwi.tu-dortmund.de/wiwi/uri/de/lehre/Lehre-WiWi/Brexit/index.html>

Proofs of academic achievement: Module examination, consisting of a graded written paper, an oral presentation and active participation (attendance is obligatory).

Managing Digital Platform Ecosystems

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Lecture + Exercise

Credit Points: 7,5

Teacher/Lecturer: Assistant Professor Dr. Manuel Wiesche

Requirements: Klicken Sie hier, um Text einzugeben.

Room	Day, Time	Starting date
Klicken Sie hier, um Text einzugeben.	Klicken Sie hier, um Text einzugeben.	See website for details

Course description:

In this module, students will learn about digital platform ecosystems. Digital platforms are at the heart of business model change in digital transformation. Companies like Apple, Facebook, Uber and Google, but also Microsoft, SAP, and Salesforce develop ecosystems, where partners develop a plethora of applications to match customer needs on their digital platform. Digital platform ecosystems will be analyzed from both technological design as well as the market perspective.

The course addresses the managerial challenges in building and scaling platform-based business models and governing the ecosystem surrounding the digital platform. In addition to participating in the lecture, students will conduct a group case work assignment on digital platform ecosystems.

After completion of this module, students will understand the basic concepts of platforms as two-sided markets, model platform ecosystems, understand the design and governance of digital platforms from the perspective of the platform owner and analyze existing platform ecosystems.

<http://www.wiwi.tu-dortmund.de/wiwi/wij/de/lehre/sommersemester/platforms/index.html>

Proofs of academic achievement: Module examination, consisting of an oral exam or a graded written exam (60 minutes) (counts for 60 % of the grading), both of them in combination with the preparation and presentation of a case (counts for 40 % of the grading) (mode will be announced in time).

Digital Transformation: Empirical research in information systems

Language: English

Department: Faculty of Business and Economics, TU Dortmund

Contact: M.Sc. Lüdмила Riesen, Erasmus.WiWi@tu-dortmund.de, +49 (0) 23317558157

Klicken Sie hier, um Text einzugeben.

Degree programme: Master

Module: Klicken Sie hier, um Text einzugeben.

Course type: Seminar

Credit Points: 7,5

Teacher/Lecturer: Assistant Professor Dr. Manuel Wiesche

Requirements: It is recommended to attend a course on scientific work (e.g. Bachelor course Wissenschaftliches Arbeiten at WIJ) as students should have a good understanding of scientific work including literature review and empirical research methods. Please send your application to wij.wiwi@tu-dortmund.de indicating your prior experience with topics in the research areas digital platforms, IT workforce, and security risk management, as well as your prior experience with empirical research methods such as surveys, experiments, archival data or qualitative work using interviews or ethnographies.

Room	Day, Time	Starting date
tba	tba	See website for details

Course description:

In this course, students will learn to design their own empirical research project by replicating a study in information systems research (Tsang et al. 1999; Berthon et al. 2002; Niederman and March 2015). Studies stem from research areas on digital platforms, IT workforce, and security risk management. Replications may include exact replications, methodological replications, and conceptual replications (Dennis and Valacich 2014). With a detailed understanding of replication logics and of their research field, students will work on a replication project in their team.

Students should take this course if they want to work on their own empirical project and learn about a topic on information systems at the intersection of management and digitalization. This course will prepare students for research projects in social sciences including master and PhD theses.

Learning outcomes

Upon completion of the course, students will be able to

- Evaluate the theoretical development of a research stream in information systems research
- Understand the application of empirical research methods in information systems research
- Plan and execute their own research to replicate existing research in information systems
- Develop the ability to bridge the gap between conceptual and empirical work by adopting and testing a conceptual model using empirical data

<http://www.wiwi.tu-dortmund.de/wiwi/wij/de/lehre/sommersemester/seminar/master/index.html>

Proofs of academic achievement: Module examination, consisting of an oral exam or a graded written exam (60 minutes) (counts for 60 % of the grading), both of them in combination with the preparation and presentation of a case (counts for 40 % of the grading) (mode will be announced in time).

4. University of Duisburg-Essen

Families in motion - Understanding migration and incorporation processes from a family perspective

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Gesellschaftsvergleich und Transnationalisierung

Course type: Seminar (Summer School)

Credit Points: 6

Teacher/Lecturer: Prof. Helen Baykara-Krumme

Requirements: Information on request

Room	Day, Time	Starting date
LB 335 (first session); for following sessions, ask lecturer or check LSF	Monday-Thursday, 10:00-14:00	15.06.-25.06.2020

Course description:

An international migration is often and in manifold ways a family affair. The family as a fundamental arena of decision making is involved in (re)migration decisions; family-related policies structure migration processes; family life and family biographies are heavily affected by international migration and the family itself influences processes of incorporation and settlement of its individual members. This course sheds light on some aspects of these multiple links between migration and the family. We will discuss how family networks and family-related migration policies affect and help understand migration patterns in various parts of the world. Another focus of the course will be transnational families and global householding that characterize migration and family life worldwide. The discussions will include the perspective of individual family-related life-course decisions in migration contexts, including, for instance, transnational partner choice. Finally, we will turn to the multifaceted role of the family when it comes to acculturation and incorporation. Our discussions will be based on conceptual and rich empirical material and will help to promote our understanding of the complex mechanisms underlying current migration and incorporation processes.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=341101&moduleCall=weblnfo&publishConfFile=weblnfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Final Paper

Translation in the Anthropocene: Global Politics, Development Policies and Amerindian Ontologies

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Gesellschaftsvergleich und Transnationalisierung

Course type: Seminar (Summer School)

Credit Points: 6

Teacher/Lecturer: Prof. Pedro Mandagará Ribeiro

Requirements: Information on request

Room	Day, Time	Starting date
LB 338 (first session); for following questions please ask lecturer or check LSF	Monday-Thursday, 10:00-14:00	29.06.2020-09.07.2020

Course description:

Debates on global warming and environmental destruction dominate the political agenda in global forums and national development policies. In this course, we will focus on the concepts of nation and nature that permeate these debates. Departing from the concept of Anthropocene, we will analyze specially the case of Amazon Rainforest and the conflicting positions concerning its preservation or use represented by global, national and Amerindian interests. In 2019, fires destroyed large sections of the forest in Brazil and Bolivia, which yielded an international outcry directed at the Brazilian President, Jair Bolsonaro. In defense of his anti-environmentalist policies, he opposes national development and preservation, seen as a disguise for neocolonialist land-grabbing plans. From this perspective, nation and nature are seen as mutually excluding options. On the other hand, Amerindians conceive nature as multiple, while human culture is seen as just one variation of nature, what Viveiros de Castro (1998) calls "multinaturalism". From this perspective, non-human actors (animals, spirits, rivers, the forest itself, etc.) have their own interest ("cosmopolitics") and may play a central role in the conception of the world, establishing multiple perspectives. During the course, we will discuss also the work of two Amerindian thinkers, Davi Kopenawa (2013) and Ailton Krenak (2015).

<https://campus.uni-due.de/lfs/rds?state=verpublish&status=init&vmfile=no&publishid=341096&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Final paper

Anthropology of Migration and Transnationality

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Gesellschaftsvergleich und Transnationalisierung

Course type: Seminar

Credit Points: 6

Teacher/Lecturer: Prof. Besim Can Zirh

Requirements: Information on request

Room	Day, Time	Starting date
LB 113 (first session); for following sessions, ask lecturer or check LSF	Tuesday – Friday; Monday – Thursday, 10:00-14:00	30.06.2020-09.07.2020

Course description:

Although they are not novel or unheard-of, border-crossing engagements and activities have become among the most critical issues of several disciplines in the age of globalization. For this reason, developing perspectives on migration is critical for anyone who would like to participate in scholarly debates in various fields of contemporary intellectual life.

This seminar is designed on this rationale and aims to assist its participants in developing an inter-disciplinary perspective of "transnationalism," with which they can approach contemporary social and political phenomena without being trapped by national borders, namely "methodological nationalism." By specifically focusing on the phenomenon of migration, this seminar attempts to discuss border-crossing engagements and activities from a historical, inter-disciplinary and case-comparative perspective. Equally important, the seminar also focuses on how scholars have attempted to understand these phenomena at different historical moments. It is expected that this perspective would be also helpful to understand the nature of paradigmatic shifts in the social sciences at large.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=346514&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Final paper

Social inequality across the life course

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Introduction to Social Sciences

Course type: Seminar

Credit Points: 6

Teacher/Lecturer: Dr. Anne-Kristin Kuhnt

Requirements: Information on request

Room	Day, Time	Starting date
LC 126	Thursday, 12:00-18:00	tba

Course description:

The aim of this seminar is for students to develop central concepts, theoretical explanatory approaches, and empirical findings of social inequality across the life course.

I expect active participation in the seminar, where the seminar language is English. Further tasks such as oral presentations will be distributed in the class. Moreover, details about the course requirements will be presented during the first seminar session, where participation is a requirement.

All participants have to write a term paper (Hausarbeit) as an examination, which must be handed in at the beginning of July. The exact date will be announced in the first meeting.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=341025&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Term paper

Reading and Writing in Sociology

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: none

Course type: Seminar

Credit Points: 2

Teacher/Lecturer: Stacey Blatt

Requirements: information on request

Room	Day, Time	Starting date
SG U 113	Wednesdays, 14:00-16:00	tba

Course description:

Practice your English with texts from Sociology. Students will read, write and above all discuss sociological themes. Emphasis will be on developing vocabulary and strengthening speaking skills. Students will also be encouraged to do some writing in support of their other courses. The teacher is a native speaker of English and understands German.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=346368&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: none

Towards an International Political Sociology of Migration

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Master

Module: Major field of study: Globalization and Transnationalization

Course type: Seminar

Credit Points: 6

Teacher/Lecturer: Jun.-Prof. Dr. Stephan Scheel

Requirements: Information on request

Room	Day, Time	Starting date
LK 061	Wednesday, 16:00-18:00	tba

Course description:

In Europe, the "summer of migration 2015" has spurred various processes of rebordering – the refinement of existing and the deployment of new methods of border control. Some of these measures raise important questions for social scientific inquiry: Can the erection of walls and other physical barriers really bring migration to a halt? What does the outsourcing of border controls beyond geopolitical demarcation lines – for instance through dubious agreements with transit countries like Turkey or Libya – imply for our understanding of borders? In how far does the establishment of transnational spaces by migrants, fuelled by new modes of communication and transport, call for a reconceptualization of migration beyond its understanding as movement from one national container to another one? And why are migration levels increasing despite the fact that most governments have adopted a harsh anti-migration rhetoric in the past two decades?

By engaging with these and other migration-related questions and debates students will be introduced to the field of *International Political Sociology* (IPS) and cutting-edge debates of border and migration studies. In brief, IPS scholarship seeks to transcend the deeply entrenched traditional boundaries between sociology and political science, on the one hand, and IR theory, on the other hand. Traditionally, all these disciplines (used to) define their respective fields of study along the inside/outside distinction of nation-state borders. Thus, the seminar seeks to open up an intellectual space to think about migration beyond the established parameters of policy and media discourses which frame migration either as a security issue, an economic asset or a humanitarian concern.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=341080&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Information on request

New Global and Social Movements

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Gesellschaftsvergleich und Transnationalisierung

Course type: Seminar (Summer School)

Credit Points: 6

Teacher/Lecturer: Prof. Dario Azzellini

Requirements: Information on request

Room	Day, Time	Starting date
LB 138 (first session); for following sessions, ask lecturer or check LSF	Monday-Thursday; 10:00-14:00	15.06.-25.06.2020

Course description:

The course reviews major issues concerning new global social movements and their core characteristics. At the center of the course are the movements that emerged with the crisis since 2008 (the "Arab Spring," Greece, 15-M/Spain, Gezi/Turkey, Occupy...). The course will discuss different approaches in social movement theory. It will also analyze movements that can be considered precursors regarding content and practices of the new global social movements (e.g. the "anti-representational" movements in Latin America since the mid-1990s and the alter-globalization movement). The course will discuss shared characteristics and differences among the new global movements and compared to earlier social movements. These changes will be contextualized in an analysis of changing political and cultural circumstances (crisis of representation, globalization, global governance...) and of new practices (non-representational democracy, direct action, self-management...) and perspectives of social movements.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=341093&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Final paper

Global Markets in the Creative Industries

Language: English

Department: Sociology

Contact: Lucia Bonikowski, soc-internat@uni-due.de

Degree programme: Bachelor

Module: Gesellschaftsvergleich und Transnationalisierung

Course type: Seminar (Summer School)

Credit Points: Information on request

Teacher/Lecturer: Dr. Glaucia Peres da Silva

Requirements: Information on request

Room	Day, Time	Starting date
LB 137 (first session); for following sessions, ask lecturer or check LSF	Monday-Thursday, 10:00-14:00	15.06.-25.06.2020

Course description:

The literature on creative industries have hugely increased in the last decades, focusing on their relevance for artists and "creative workers" as well as for cities and countries. While creative industries national features prevail in the analyses, this course will examine their global dimensions. Departing from a discussion on global markets, their organizational and institutional contexts, we will then analyze the globalization of the creative industries and the establishment of transnational networks of individuals and firms in this sector. Aspects of (a) the production process, involving the organization of firms and labor conditions, (b) the distribution networks, also with respect to value creation, and (c) consumer behavior, including the formation of transnational network of fans and tourism, will be part of our discussions. Case studies on different branches – music, literature, cinema, arts – will be debated and taken as inspiration for students' essays. Theoretically, this course brings together insights of economic sociology, sociology of the arts as well as global and transnational sociology.

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=341096&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Proofs of academic achievement: Final paper