



Uncertainties in creative processes - Project “Organizing Creativity” starts

Great media attention was drawn on the verdict concerning the copyright case between Moses Pelham as an artist and representatives of the art utilizing industries. At the same time this judgment resembled an advanced starting signal to the project “Organizing Creativity under Regulatory Uncertainty: Challenges of Intellectual Property”. At the UDE Prof. Dr. Sigrid Quack investigates regulatory uncertainties within creative processes, while focusing especially the dimension of uncertainties induced by copyright issues.

To what extent does the existing copyright law foster or prevent creative processes in music production, is the question being followed. Together with Prof. Dr. Leonhard Dobusch (University of Innsbruck), who examines uncertainties in the pharma industry, Prof. Quack heads one of four topics dealt with by the research group “Organized Creativity”.

About two seconds lasts the sampled fragment of a “Kraftwerk” song and underlies as an infinite loop a song by Sabrina Setlur. This use altered these melody particles into the foundation of the constitutional court’s lawsuit, whose verdict may change law’s direction towards the creative process instead of the exploitation of rights (for an evaluation of the verdict by Prof. Dr. Leonhard Dobusch read on [here](#)).

Questions concerning copyright and intellectual property are located in the debate’s center between freedom of art and rights of right owners. They are one of the key aspects examined by the DFG funded research group “Organized Creativity. Practices for Inducing and Coping with Uncertainty”.

Coordinated by Prof. Dr. Jörg Sydow (Free University of Berlin) the research group’s main goal is to identify the structures and practices that foster, channel or prevent uncertainty within the creative process. These dynamics are being explored by members trained in business administration, economic geography and sociology since 1st of June 2016 in Berlin, Duisburg-Essen, Hamburg, Innsbruck and Linz.

Please find further information on the project’s homepage <http://www.wiwiss.fu-berlin.de/forschung/organized-creativity/index.html> or contact Prof. Dr. Sigrid quack, institute for sociology, Sigrid.quack@uni-due.de, directly.