



Organizing Creativity under Regulatory Uncertainty: Challenges of Intellectual Property

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Regulatory uncertainty related to intellectual property (IP) rights has become ubiquitous in creative and innovative processes. IP rights, which originally sought to promote creativity by granting copyrights and patents to creators, and thereby allowing them to form reliable expectations about future returns, are increasingly portrayed as a source of uncertainty. In this study, we examine how actors cope in practice with IP-related uncertainty throughout the creative process, thereby providing an empirical and conceptual micro-foundation of these countervailing forces. Three phases constitute the research program:

Firstly, mapping actor perceptions of and responses to IP-related uncertainty at field level. Research will focus on the strategies, practices, and interactions of key actors, both individual and corporate.

Secondly, analyzing practices for dealing with IP-related regulatory uncertainty in creative projects through artefact biographies in terms of creation, distribution, and reception.

Thirdly, identifying multi-level and intertemporal processes of reducing and inducing IP-related uncertainty by comparing and integrating the field- and project level data.

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