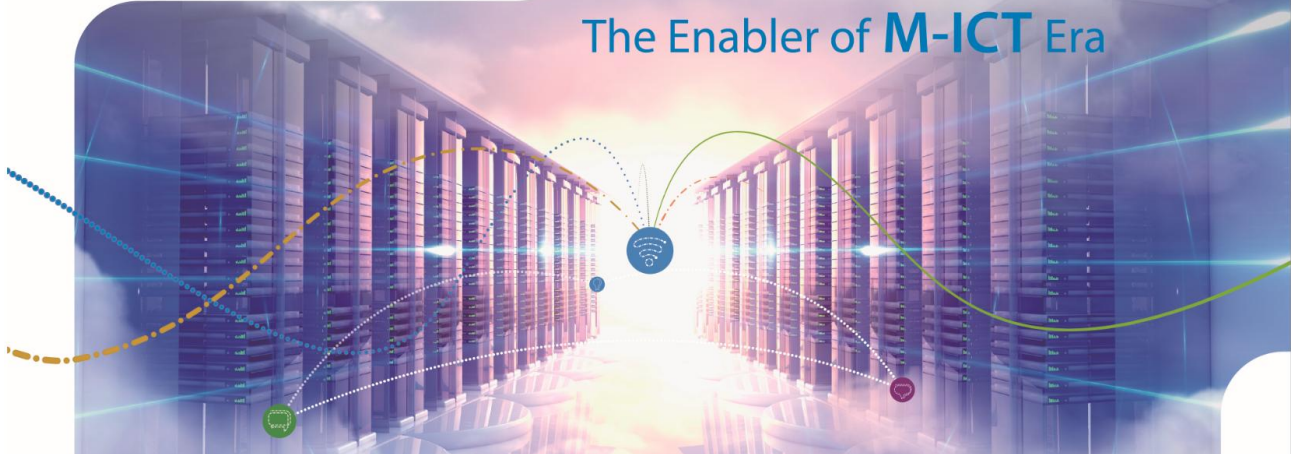


ZTE

The Enabler of M-ICT Era



As a world-leading provider of integrated ICT solutions, ZTE provides innovative technologies and product solutions for global telecommunications operators, government and enterprise customers, and consumers. Founded in 1985, the company has been listed in both the Hong Kong market and the Shenzhen market. Its business covers 160 countries and regions, serving more than 1/4 of the global population. It is committed to achieving the vision of "making communication and trust everywhere."

ZTE has complete end-to-end product lines and integrated solutions in the communications industry. Through a full range of wireless, wired, service, terminal products, and professional communications services, ZTE can flexibly meet the differentiated and rapid innovation requirements of different operators, government and enterprise customers worldwide. At present ZTE has fully served mainstream global operators and government and enterprise customers. ZTE insists on Build Stronger Core Competence, continuously enhances R&D investment and core competitiveness. By June 2021, ZTE had filed over 80000 patents worldwide and accumulated over the years 40000 patents worldwide. By June 2021, ZTE has filed over 4400 chip patents and has granted over 1,950 licenses.

Position: Marketing Specialist (m/w/d)

Location: Düsseldorf

Salary: to be negotiated

Start Date: Available starting Sep 1st

Position at first limited to 2 years

A new position as Marketing Specialist (m/w/d) has opened up in our Düsseldorf office.

If you are a highly motivated team player, who wants to acquire new experiences in an international environment, this might be the perfect opportunity for you.

Which skills do you need?

- Bachelor degree in telecommunications, IT or equivalent;
- Adapt to work with different cultures in complex environments, working in virtual teams;
- Continuous learning ability and an open mind;
- Good interpersonal skills and ability;
- English and German business fluent;
- Chinese business fluent (optional, but welcome).

What will you be doing?

- Responsible for the analysis and formulation of market strategies and product strategies in key countries, and effectively promote, implement and apply various strategies to achieve performance goals;
- Participate in various MKT activities and demonstrate the company's product technical solutions, conduct technical exchanges with customers, and cooperate with account managers to carry out market development and promotion activities;
- Responsible for the planning, support, organization and implementation of technical marketing activities and brand activities, such as workshops, Preaching and exchanges, visits to model sites, etc.;

- Prepare technical product and solution introduction materials, cooperate with customer managers to participate in customer communication meetings, understand, analyze and evaluate customers' specific requirement and project feasibility, track customer requirement; pushing product line to promote product development and program competition based on customer requirement and front-line information;
- Responsible for project bidding, including pre-bid leading, bid organization, technical plan, project clarification and negotiation, contract signing, etc.

This is an excellent opportunity for someone who is looking for their chance to work in an international environment in the technology field. If we have sparked your interest, please send your application, to:

hr.germany@zte.com.cn.