

How to own the stage? – Convincing Presentations on (International) Conferences

Two-day training with individual video-analysis and feedback

Objectives

Various factors may have an influence on the impact and success of a scientific presentation. Next to excellent scientific work and knowledge in the field, additional important aspects are:

- confident and authentic appearance
- clear structure, convincing argumentation and rhetorical skills
- objective and audience-oriented presentation structure and dramaturgy
- adequate use of media
- motivation/activation of and interaction with the audience
- intentional use of voice, gestures and body language
- confident use of stage and requisites

On this background the workshop will actively train the following aspects:

- Appearance and presence (self- vs. interpersonal perception)
- Techniques to overcome goofs, mishaps and "disasters"
- building convincing presentations – methods and media –
- ‚winning the audience‘: strategies and techniques
- Verbal aspects: breathing, voice, intonation and articulation
- Non-verbal aspects: facial expressions, gestures, body language
- Intentional use of room + requisites

Methods and Training

The training is structured an introduction to the most essential presentation aspects, techniques and methods. Each aspect is introduced by short inputs. Short consecutive trainings and simulations then actively train these aspects.

Additionally each participant is kindly asked to bring a (e.g. power point/poster) presentation of her/his scientific research project to the workshop. Other presentations are also welcome if they are in English. After active training of the above mentioned presentation aspects a short passage of your individual presentations will be videotaped in the workshop. On this basis each participant trains and gets feedback regarding her/his individual presentation techniques and methods.

Requirements

Bring one of your English presentations (power point/poster) to the workshop. Do not prepare a special presentation for the workshop.

Trainer

Knut Hannemann, M.A., studied English and theoretical sociology. He worked as university lecturer at the English Department at the Heinrich Heine University Düsseldorf. Currently he is managing director of the department 'teaching and learning at university level' at the Federal University of Applied Sciences. He also works as trainer and coach for national and international doctoral research networks and scientific management programs.

Time: 23 January 2015, 13.00 – 20.00 h

24 January 2015, 09.00 – 17.00 h

Room: University Hospital Essen, Lehr- und Lernzentrum,
Virchowstraße 163a 45147 Essen
Seminar room 2, ground floor

Language: English

