

FIEGE INNOVATION CHALLENGE

Idea contest for logistics solutions of the future

AGENDA

- FIEGE OUTLINE
- FIEGE INNOVATION CHALLENGE

AT A GLANCE

The FIEGE Group in figures



10,500
employees



160
locations



1873
established in



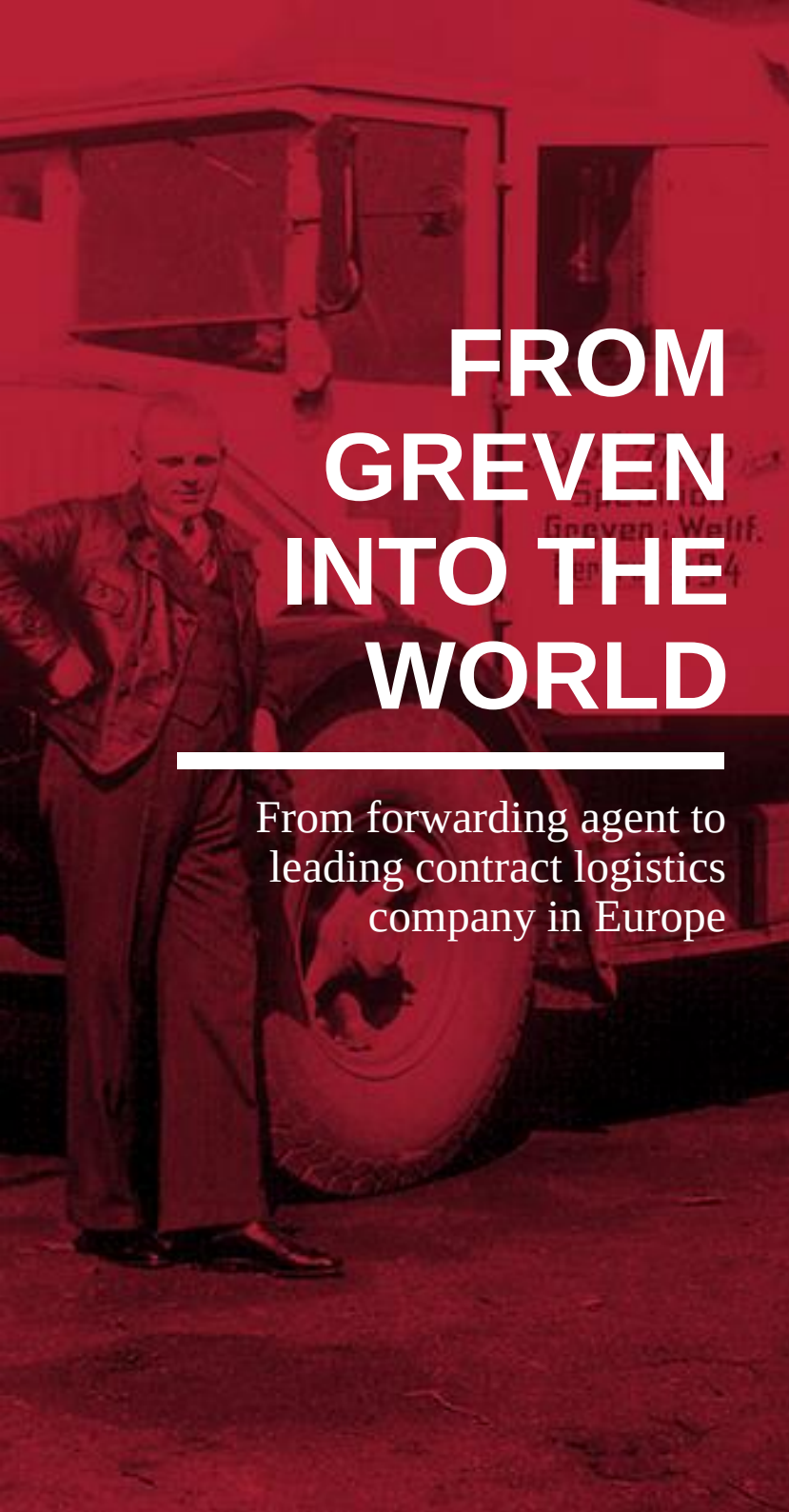
2.7 million
warehouse
space



1.4 billion
revenue



15
countries



FROM GREVEN INTO THE WORLD

From forwarding agent to
leading contract logistics
company in Europe

1873: STARTING IDEA

Running the horse-drawn vehicle at full capacity while adding extra business creates synergies

1924: RISKY INNOVATION?

Investing in the first truck is a point of intense discussion

1979: CONTRACT LOGISTICS – WHAT IS THAT?

The first integrated logistics concept is developed in Greven
– logistics become a value creator

INNOVATION LEADER IN LOGISTICS

Automation and digitisation in
logistics 4.0

1996: ACCOMPANING A NEW SALES CHANNEL

The first eCommerce consignments are shipped from the FIEGE warehouse

2006: PIONEERING IN AUTOMATION

The first pouch sorter world-wide runs in Greven – and keeps setting standards to this very day

2014: WAREHOUSE MEETS DATA HOUSE

The digitisation of supply chain processes creates transparency and efficiency

INDUSTRY EXPERT

We are specialists in
our market



Fashion



Healthcare



Online
Retail



Consumer
Goods



Tires



Media & Mail



Industry

SERVICES FROM A SINGLE SOURCE

We develop integrated
customised solutions



**Warehousing
& VAS**



Road Transport



**eCommerce
Solutions**



**Freight
Forwarding**



CheckOut2China



**Real Estate
Development**



Parcel & More



Customs



**Vehicle
Construction**



**Workforce
Solutions**

LOGISTICS FOR MARKET LEADERS

And those working on
becoming one



FROM 15 COUNTRIES INTO THE WORLD

160 proprietary locations plus
global partnerships in over 60
countries



WE ARE FIEGE

Long-term activity has been our
tradition – since 1873



**optimised
& efficient**



**international
& scalable**



partner-like



**innovation-
inspired**



**industry-
focused**



**flexible &
reliable**



**employee-
minded**



integrated

MEGA TRENDS IN LOGISTICS

We proactively seize future fields and set standards

SEAMLESS COMMERCE

- Omni-channel solutions
- B2B & B2C expertise
- Innovative cross-border solutions (CheckOut2China)

DIGITISATION // AUTOMATION

- Picking robots
- Pouch sorter pioneer
- FIEGE Business Intelligence Platform
- Predictive analytics
- Logistics Tech Accelerator

WAR FOR TALENTS

- „Entrepreneur in the enterprise“
- Kununu Top Company
- FIEGE Academy

SHAREECONOMY

- NexTrust project

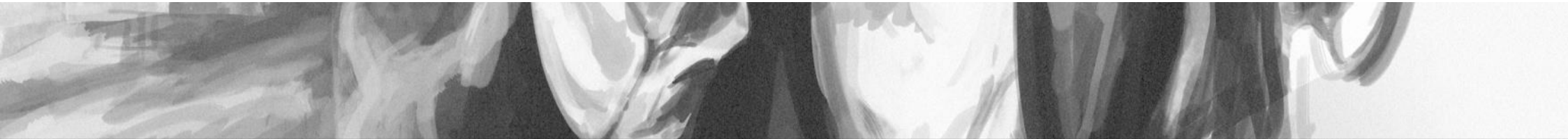
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IDEA CONTEST LOGISTICS OF THE FUTURE

Idea contest for the best, new business model in logistics



The main points!

YOU CAN PARTICIPATE!

- All **FIEGE employees** and **students** from select universities and universities of applied sciences may participate
- Lone wolves and team players

WHY YOU SHOULD PARTICIPATE!

The winner or the winning team will be given

- a bonus worth EUR 5,000
- the option to implement the idea
- the opportunity to use the company's infrastructure, resources, network and customer contacts to do so
- co-working offices

All others will also benefit!

HOW TO PARTICIPATE!

Submit your completed questionnaire and additional documents to us by **9th December 2016**.

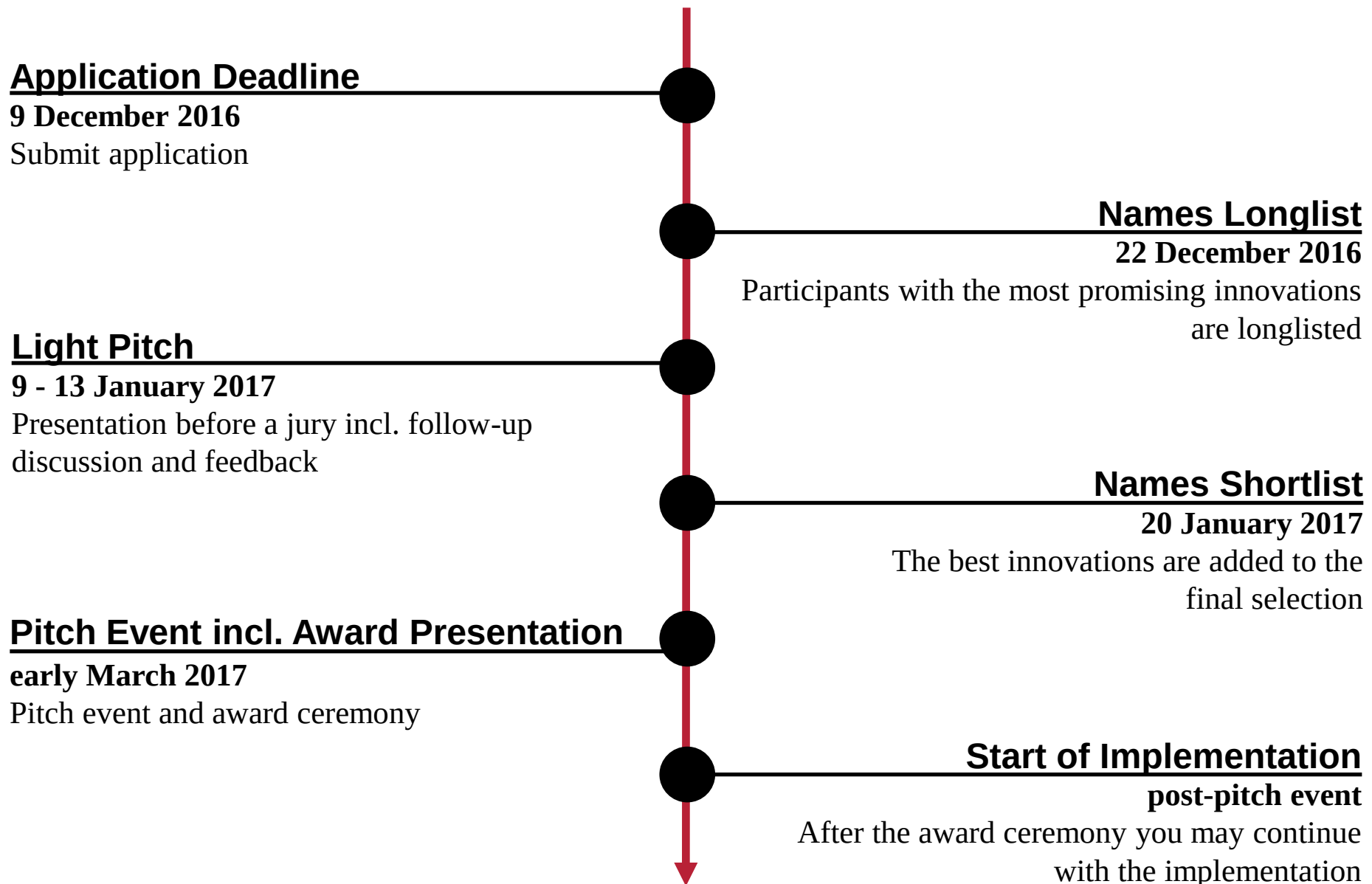


FIEGE INNOVATION CHALLENGE

Overview Questionnaire

TARGET GROUP 	STATUS QUO 	INNOVATION 	STORY 	REVENUE 
	ALTERNATIVES 	APPLICATION 	DISTRIBUTION 	
		ADVANTAGES 		

Timeline



WE WANT YOUR BEST LOGISTICS IDEA



NOW IS THE TIME TO ASK...

If you have questions at any time later, there are plenty of opportunities to clarify them:

1. fiege.com/innovationchallenge
2. innovationchallenge@fiege.com
3. Maike Rüdingloh : +49 (0)2571 999 - 803



**5.000,-^{EURO}
REWARD**

fiege.com/innovationchallenge

FIEGE INNOVATION CHALLENGE

We want your idea for a business model in logistics!

WE OFFER TO THE WINNER:

- 5.000,- EURO reward
- Support to realise your idea
- Use our company infrastructure, resources, network and customer contacts
- Mentoring and support by TOP Management
- Co-working spaces

MORE INFORMATION ABOUT:

- the goals
- the timeline
- the participation
- your benefit

→ fiege.com/innovationchallenge

YOU SHOULD:

- Make a business plan for your idea
- Submit your idea until **December, 9th 2016**



FIEGE Logistik Stiftung & Co. KG

THANK YOU

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