

Intern (f/m) in B2B Marketing, for 3 months or mandatory internship

About us:

Heuremo is a young AI Start-up, based in Düsseldorf with office spaces at the inner harbor in Duisburg. Our products Freightpilot, Craftpilot and Packing will revolutionize the transport and logistics industry for more livable cities with less traffic, less pollution and software that will be loved by the users.

Your Tasks:

- Development of concepts and methods for B2B-Marketing
- Brainstorming, conception and implementation of advertising activities
- Research and analysis of potential customers
- Write reporting's, SEO- analysis, blog posts und presentations
- Attend the founding team at presentations, pitches or customer meetings
- Support our (Online-) Marketing activities, e.g. Google / Facebook Ads

What we are looking for:

- Student in communication science, German studies, marketing, business administration or similar subjects
- Ambitious, independent person with strong analytical skills and team spirit
- Creativity, high commitment and reliability
- Sociability und strong communication skills
- Good English and excellent German language skills
- A sense for agile project management would be an advantage

What we offer:

- Challenging tasks, great development opportunities and a steep learning curve
- Great responsibility from the very beginning
- Flexible work times
- An open mindset and openness to new ideas
- A nice and cosy co-working space at the inner harbor in Duisburg
- Free usage of Nextbike
- Flatrate for Coffee and cold sparkling water, soft drinks and beer

Send your application to jobs@heuremo.de and get one step closer to start your new job at Heuremo.