

Schedule of Lectures

„Urban Culture, Society and Space (UCSS)“ and “Sustainable Urban Development (SUD)”

winter term 2019/20

for students of the third semester

Important:

Please consult for current information always the given LSF-Links.

Students do not need to [register online](#) for the courses and the examinations. Please inform the lecturer if you wish to take an examination (credits only) in the respective course. Only then will students receive the credit points.

Students have to inform the lecturer of their attendance before the start of the course.

All listed courses are accepted in both Master's Programmes (in modules 8A and 8B).

Orange marked courses are (more) recommended for UCCS.

Green marked courses are (more) recommended for SUD.

Blue marked courses are recommended for both programs.

Overview – Third Semester WiSe 2019/20

| Master's Programmes "Urban Systems" | | | | |
|-------------------------------------|---|---|---|---------------------|
| No. of Module | Title of the Course | Lecturer | Time Schedule | Type of course |
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) | | | |
| 8A/8B.1 | Cultural Governance in urbanen Systemen – Zur Steuerung in und durch Kooperationen, Partnerschaften, Netzwerke in Kulturpolitik und Kulturmanagement (de) | Scheytt | Auftakt: 20.1.20 (Mo); 10 bis 14 Uhr Blocktage: 17.2.2020 (Mo) und 2.3.2020 (Mo); jeweils 10 bis 17 Uhr Klausur: 30.3.2020 (Mo); 10 bis 12 Uhr | Blocks |
| 8A/8B.2 | Grenzen und Möglichkeiten der Kommunalpolitik - Strukturen, Rechtsgrundlagen, Akteure und Entscheidungen, dargestellt am Beispiel Umweltschutz (de) | Greulich (ehemals Stadtdirektor Duisburg) | Auftakt: 14.1.2020 10 bis 13 Uhr (Di) Termine für die Fachthemen: 11.2.2020 (Di) 18.2.2020 (Di) 25.2.2020 (Di) 5.3.2020 (Di) 10.3.2020 (Di) 17.3.2020 (Di) (optional und in Absprache mit Studierenden) Jeweils von 10 bis 13 Uhr | |
| 8A/8B.3 | Urbane Systeme und wirtschaftliche Transformation im Südkaukasus: Armenien und Georgien (de) | Juchelka | Kick-off meeting: October 2019 Seminar : February, dates are not fixed yet (please contact Prof. Juchelka) Excursion: in March, dates are not fixed yet (please contact Prof. Juchelka) | Seminar (Excursion) |
| 8A/8B.4 | Urban Imaginaries (en) | Gurr | March, 31th until April, 3rd, always 9am until 4pm | Seminar |

Master's Programmes "Urban Systems"

| No. of Module | Title of the Course | Lecturer | Time Schedule | Type of course |
|---------------|--|----------------------|---|-------------------------|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) | | | |
| 8A/8B.5 | Seminar to Urban Health (topic and content are not fixed yet) (en) | Moebus/ Sutcliffe | January, 15th January, 22th, January, 29th, February 5th, February, 12th February, 19th always Wednesday and always 9.30am and 12.00noon February, 26th (from 9:30 am until 5pm) The dates are all requested not fixed! | Seminar |
| 8A/8B.6 | Urban Challenges and Policy: Fostering Neighbourhood Renewal? (en) | Neumann (RWI) | Kick-off: January, 31th (fr) (10am until 4pm) Excursion: January, 7 nd (fr); (9.00am until 5pm) Seminar: February, 28th (fr) and March, 6 th (fr), 2020 (from 10am until 4pm) | Blocks (with Excursion) |
| 8A/8B.7 | Environmental Economics (en) | Melkonyan | January, 27 th (Monday) 2020 January, 30 th (Thursday) February, 3 rd (Monday) February, 6th (Thursday) February, 10th (Monday) February, 13th (Thursday) Always between 10am and 2pm (max) | Blocks |
| 8A/8B.8 | Ruhr Lecture: Methodologies in Metropolitan Research: Disciplinary differences, challenges and solutions (en) | Gurr et.al. | <u>at TU Dortmund:</u> November, 11 th and 25 th and December 9 th <u>at RUBochum:</u> December 16 th <u>at UDE:</u> January, 13 th and 20 th and 27 th | Lecture Series |

Master's Programmes "Urban Systems"

| No. of Module | Title of the Course | Lecturer | Time Schedule | Type of course |
|-----------------|--|-----------------------|--|------------------|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) | | | |
| 8A/8B.9 | Offer in the framework of UA Ruhr - Climate Change and Risk Management (en) | Div. | Link: https://www.lsf.tu-dortmund.de/qisserver/rds?state=verpublish&status=init&vmfile=no&publishid=211888&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung registration until 25 th September (email to elke.hochmuth@uni-due.de) | Seminar TU Do |
| 8A/8B.10 | Offer in the Framework of UA Ruhr – Transport and Infrastructure (en) | Div. | Link: https://www.lsf.tu-dortmund.de/qisserver/rds?state=verpublish&status=init&vmfile=no&publishid=211889&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung | Seminar TU Do |
| 8A/AB11 | Offer in the Framework of UAR (here RUB) – Microeconomics of Competitiveness: Firms, Clusters and Economic Development (en) | Prof. Dr. Kiese (RUB) | (Students have to apply and are already informed via Email from Elke Hochmuth on 2nd July 2019) Application until September, 30th | Seminar |

de = in German; en = in English

Offer for other Modules

| Master's Programmes "Urban Systems" | | | | |
|-------------------------------------|---|-----------|---|----------------|
| No. of Module | Title of the Course | Lecturer | Link and Marks | Type of course |
| 2 or/ and 5 | Module – Urban Culture, Society and Space and Sustainable Urban Development | | | |
| 1 | Urbane Systeme: Geographische Annäherungen, Adaptionen, Anforderungen – Grundlagen der Stadtgeographie (de) | Juchelka | Link: https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=327421&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung Marks: accepted in Module 2 and 5 | Seminar |
| 2 | Einführung in die Nachhaltige Entwicklung (de) | Roose | Link: https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=327175&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung Marks: accepted only in Module 2 | Seminar |
| 3 | Climate Change and Adaption Strategies (en) | Melkonyan | Link: https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=332258&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung Marks: accepted in Modules 2A und 5A (SUD) and 3B and 6B (UKGR) | Lecture |

Details

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|--|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development |
| Title of the course | 8A/B.1: Cultural Governance in urbanen Systemen – Zur Steuerung in und durch Kooperationen, Partnerschaften, Netzwerke in Kulturpolitik und Kulturmanagement (de) |
| | |
| Dozent | Prof. Dr. Oliver Scheytt |
| Veranstaltungsart | Seminar in Blocks |
| Termine und Uhrzeit | Auftakt: 20.1.20 (Mo); 10 bis 14 Uhr Blocktage: 17.2.2020 (Mo) und 2.3.2020 (Mo); jeweils 10 bis 17 Uhr Klausur: 30.3.2020 (Mo); 10 bis 12 Uhr |
| Campus Raum | Essen Siehe LSF |
| Credits | 5 |
| Sprache | Deutsch |
| Description/ Kommentar | <p>Das kulturelle Leben einer Stadt zeichnet sich durch eine komplexe Vielzahl von Akteuren aus. Diese stehen in unterschiedlichen Allianzen und Konkurrenzen zueinander, arbeiten oft auch ohne voneinander zu wissen oder miteinander zu kooperieren. In Kulturpolitik und Kulturmanagement werden „Kooperationen“ und „Netzwerke“ sehr oft als wesentliche Gestaltungselemente benannt. Doch selten wird vertieft reflektiert, welcher Aufwand, welche Prinzipien und Methoden für den Erfolg in der Ausgestaltung von Allianzen notwendig und sinnvoll sind. In jedem Fall sollte bedacht werden, welche Wirkungen in der Kulturszene und in Form von Kulturangeboten an die Stadtbewohner und -besucher erzielt werden sollen. Hauptaufgabe des Netzwerkmanagements ist es, die Prozesse innerhalb eines Netzwerks mit Feingefühl und Weitblick und im Bewusstsein von erfahrungsbasierten Erfolgs- und Effizienzfaktoren zu steuern. Im Seminar werden u.a. folgende Instrumente einer gelungenen Cultural Governance behandelt: Leitbildprozesse, Wissenstransfer, Kommunikationskampagnen, Moderation von Organisations- und Teamentwicklungen, Einbeziehung externer Berater. Zu den Fallbeispielen gehört das Multiprojektmanagement der Kulturhauptstadt Europas RUHR.2010, für deren Erfolg gut funktionierende Kooperationen, Partnerschaften und Netzwerke sehr wesentlich und letztlich ein elementarer Bestandteil des Gesamtkonzepts waren.</p> |
| Registration/Teilnahmeregistrierung | Für die Teilnahme bitte kontaktieren Sie elke.hochmuth@uni-due.de |

LSF: <https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=327595&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

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|---|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development |
| Title of the course | 8A/B.2: Grenzen und Möglichkeiten der Kommunalpolitik - Strukturen, Rechtsgrundlagen, Akteure und Entscheidungen, dargestellt am Beispiel Umweltschutz (de) |
| Dozent | Dr. Peter Greulich (fomerly: City of Duisburg) |
| Veranstaltungsart | Seminar |
| Termine und Uhrzeit | Auftakt: 14.1.2020 10 bis 13 Uhr (Di) Termine für die Fachthemen: 11.2.2020 (Di) 18.2.2020 (Di) 25.2.2020 (Di) 5.3.2020 (Di) 10.3.2020 (Di) 17.3.2020 (Di) (optional und in Absprache mit Studierenden) Jeweils von 10 bis 13 Uhr |
| Credits | 5 |
| Sprache | Deutsch |
| Description/ Kommentar | In diesem Seminar stehen die (Großstadt)Kommune und das Handeln der Kommune im Mittelpunkt des Interesseseses. Hierbei werden die Möglichkeiten und die Handlungsspielräume der kommunalen Akteure bei Entscheidungsprozessen, das Zusammenspiel der Gesetzesgrundlagen und vorhandenen Instrumente sowie die Legitimation bürgerschaftlichen Engagements unter den aktuellen Herausforderungen am Bsp. des kommunalen Umweltschutzes (incl. der damit zusammenhängenden Aspekte wie Luft, Lärm, Boden, Gewässer, Natur und Landschaft) thematisiert. Neben der Analyse und der Bewertung auch störender Einflüsse, soll den Studierenden das kommunale Instrumentarium zur Umsetzung der spezifischen Umweltqualitätsziele vorgestellt und nähergebracht werden. Dabei soll sich auch mit den Hindernissen und Problemen beschäftigt werden, die permanent den politischen Diskurs begleiten. |
| Registration/ Teilnahmeregistrierung | elke.hochmuth@uni-due.de |

LSF:

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=325114&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development |
|---|--|
| Title of the course | 8A/B.3: Urbane Systeme und wirtschaftliche Transformation im Südkaukasus: Armenien und Georgien (de) |
| Dozent | Prof. Dr. Rudolf Juchelka |
| Veranstaltungsart | Seminar mit Exkursion |
| Termine und Uhrzeit | Kick-off meeting: October 2019 Seminar : February, dates are not fixed yet (please contact Prof. Juchelka) Excursion: in March, dates are not fixed yet (please contact Prof. Juchelka) |
| Credits | 5 |
| Sprache | Deutsch |
| Description/ Kommentar | Bitte kontaktieren Sie Prof. Juchelka via Email; besondere Anmeldemodalitäten, Studierende wurden bereits per Email informiert |
| Registration/ Teilnahmeregistrierung | rudolf.juchelka@uni-due.de |

LSF:

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=325120&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development |
|---|---|
| Title of the course | 8A/B.4: Urban Imaginaries (en) |
| Lecturer: | Prof. Dr. Jens Martin Gur |
| Type of course: | Seminar (block) |
| Day of the week: Time: | March, 31th until April, 3rd, always 9am until 4pm |
| Campus: Room: | Essen Look LSF |
| Credits: | 5 |
| Language: | English |
| Contact: | jens.gurr@uni-due.de |

LSF: No Link; please contact Prof. Gurr.

| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development |
|---------------------------------------|---|
| Title of the course | 8A/B.5: Seminar to “Urban Health” (topic and content are not fixed yet) (en) |
| Lecturer | Prof. Dr. Susanne Moebus/ Dr. Robynne Sutcliffe |
| Type of course | Seminar in Blocks |
| Day of the week/ Time | January, 15th January, 22th, January, 29th, February 5th, February, 12th February, 19th always Wednesday and always 9.30am and 12.00noon February, 26th (from 9:30 am until 5pm) |
| Venue | Colonia Haus, Zweigertstr. 37, 45130 Essen,3. Obergeschoss, GroÙer Seminarraum (3.05) |
| Credits | 5 |
| Language | English |
| Description | |
| Registration for Participation | If you are interested in participating, please send an email to Robynne Sutcliffe Robynne.Sutcliffe@uk-essen.de |

Link LSF:

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=330387&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

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|---------------------------------------|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
| Title of the course | 8A/B.6: Urban Challenges and Policy: Fostering Neighbourhood Renewal? (en) |
| Lecturer | Dr. Uwe Neumann (RWI) |
| Type of course | Seminar (with Excursion) |
| Day of the week/ Time | Kick-off: January, 31st (fr) (10am until 4pm) Excursion: January, 7 nd (fr); (9.00am until 5pm) Seminar: February, 28th (fr) and March, 6 th (fr), 2020 (from 10am until 4pm) |
| Venue | Campus Essen, consult Link below |
| Credits | 5 |
| Language | English |
| Description | <p>The seminar examines how urban policy may foster the renewal of different kinds of urban neighbourhood. These may comprise, for example,</p> <ul style="list-style-type: none"> ▪ parts of the main or sub-centres of cities that experience an economic downturn, ▪ other quarters in the central areas of cities, where gentrification is evident, ▪ deprived neighbourhoods of inner cities, ▪ brownfield sites envisaged for conversion, or ▪ residential areas facing a declining population. <p>We will review what mechanisms are responsible for segregation, which challenges arise for policy from current economic and demographic change and what has been achieved by selected policy measures.</p> <p>The course will start with an opening session, in which the precise outline of the seminar will be discussed and topics will be assigned. The opening session will include a mini-lecture (around 120 minutes) that introduces and refreshes the background on basic relevant issues concerning urban economic theory, segregation and urban policy.</p> <p>The main part of the course will comprise a two-day block seminar, during which current topics and methodical approaches in urban science and planning will be in the focus. We will discuss, in particular, what location characteristics can be held responsible for intra-urban differentials and what scope there is for regional and urban policy to overcome undesirable characteristics that may affect specific neighbourhoods. Selected policy measures will be examined in the form of case studies, which will be prepared by participants and discussed during the two-day seminar. The practical relevance of the seminar topics will be demonstrated and reviewed further during a one-day excursion.</p> <p>In the course, students will</p> <ul style="list-style-type: none"> ▪ -refresh and become more acquainted with selected topics from urban economics, ▪ -acquire enhanced knowledge about the practical relevance of urban research, ▪ -become acquainted with empirical methods (data acquisition and analysis), ▪ -prepare a text and presentation in individual or group work (about 5 pages text and PowerPoint presentation), ▪ -present a topic during the seminar, ▪ -and defend their reasoning during a discussion. |
| Registration for participation | elke.hochmuth@uni-due.de |

LSF: <https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=328650&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

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|---------------------------------------|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
| Title of the course | 8A/B.7: Urban Economics (en) |
| Lecturer | PD DR. Ani Melkonyan |
| Type of course | Seminar |
| Day of the week/ Time | January, 27th (Monday) 2020 January, 30th (Thursday) February, 3rd (Monday) February, 6th (Thursday) February, 10th (Monday) February, 13th (Thursday) Always between 10am and 2pm (max) |
| Credits | 5 |
| Language | English |
| Description | <p>In the lecture we will focus on assessing and measuring sustainable development from macro to micro levels and with different normative perspectives. These perspectives include environmentally driven assessments, the global sustainable development framework, the quality of life perspective and crosscutting views.</p> <p>The lecture will cover the following subjects:</p> <ol style="list-style-type: none"> 1. History of sustainable development (mega Conferences) and indicators, Climate Change 2. Alternative economics, measurement of societal progress, GDP criticism, growth debate, Steady state economies, Prosperity without growth 3. Companies and Sustainable Societies: Corporate citizenship & Corporate Social Responsibility (from macro to micro levels) 4. Sustainability in urban areas 5. Introducing and comparing different types of sustainability assessments |
| Registration for Participation | ani.melkonyan@uni-due.de |

LSF:

<https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=330389&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

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|---------------------------------------|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
| Title of the course | 8A/B.8: Ruhr Lecture: Methodologies in Metropolitan Research: Disciplinary differences, challenges and solutions (en) |
| Lecturer | Prof. Dr. Gurr et.al. |
| Type of course | Lecture Series |
| Day of the week/ Time | At TU Dortmund: November, 11th and 25th and December 9th At RUBochum: December 16th At UDE: January, 13th and 20th and 27th Always from 4pm until 7pm |
| Credits | 5 |
| Language | English |
| Description | Look LSF |
| Registration for Participation | elke.hochmuth@uni-due.de |

LSF:

[https://campus.uni-](https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=325223&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung)

[due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=325223&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung](https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=325223&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung)

More details on the examination format:

- Type of examination: Preparation of an academic essay of at least 10 pages (1.5 lines, 12pt, without references) on a topic addressed and covered in the lecture series
- Accepted for modules 8A and 8B as well as modules 5A and 5B
- Credits: 5
- Required language of the essay: English
- Submission: PDF via email to Dr. Elke Hochmuth (elke.hochmuth@uni-due.de)
- Deadline: March 23, 2020

Basic information about an academic essay

- at the centre of an academic essay, there has to be a clearly developed and specific rather than general research question that needs to be individually developed;
- this question should be a focused and specific question, not a general one;
- it is important that you develop a line of thinking;
- in contrast to a report, the focus lies not on completeness and detailed knowledge than on developing a (personal) line of arguments;
- your own argumentation is important; you have to explain the essential aspects of the chosen topic; this does not mean that an essay can be conceived and written without 'content' and 'without context';
- the larger research context of your topic needs to become clear.

Structure of an academic essay (proposal)

1 Introduction

- please present the topic of the essay; explain your chosen question and the relevance of this question;
- give an overview of the current state of research;
- please explain your own position (following an opinion or rejecting an opinion).

2 Main Part (subdivided into several chapters) [“Main Part” should NOT be your title – use meaningful headings!]

- presentation, discussion and evaluation of the selected position on the topic;
- the focus should be on the logical discussion of one's own position/opinion, which is illustrated with the arguments of previous scholars in the field and one's own theoretical arguments (and possibly with empirical examples).

3 Conclusion (Summary)

- summary of the central argumentation and conclusion: outlining of further positions and other discussions and consequences for research;
- Please do not point out new arguments in the “Conclusion”

Bibliography

| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
|---------------------------------------|--|
| Title of the course | 8A/B.9: Offer in the framework of UA Ruhr - Climate Change and Risk Management (en) |
| Lecturer | Div. |
| Type of course | Seminar |
| Venue | TU Dortmund, consult Link below |
| Credits | 5 |
| Language | English |
| Description | consult Link below |
| Registration for Participation | elke.hochmuth@uni-due.de (until 25th of Septembre) |

LSF (TU Dortmund): <https://www.lsf.tu-dortmund.de/qisserver/rds?state=verpublish&status=init&vmfile=no&publishid=211888&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
|---------------------------------------|--|
| Title of the course | 8A/B.10: Offer in the framework of UA Ruhr - Transport and Infrastructure (en) |
| Lecturer | Div. |
| Type of course | Seminar |
| Venue | TU Dortmund, consult Link below |
| Credits | 5 |
| Language | English |
| Description | consult Link below |
| Registration for Participation | elke.hochmuth@uni-due.de (until 25th of Septembre) |

LSF (TU Dortmund): <https://www.lsf.tu-dortmund.de/qisserver/rds?state=verpublish&status=init&vmfile=no&publishid=211889&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

| | |
|---------------------------------------|--|
| 8A /8B | Advanced Module – Urban Culture, Society and Space and Sustainable Urban Development (students choose two of the following courses) |
| Title of the course | 8A/B.11: Offer in the framework of UA Ruhr - Microeconomics of Competitiveness: Firms, Clusters and Economic Development (en) |
| Lecturer | Prof. Dr. Matthias Kiese |
| Type of course | Seminar |
| Venue | RUBochum |
| Credits | 5 |
| Language | English |
| Registration for Participation | elke.hochmuth@uni-due.de (if you have a place after your application) |
| Description | See next page! |

Microeconomics of Competitiveness: Firms, Clusters and Economic Development

- Instructors: Prof Matthias Kiese & guests
- Room: IA 1/117
- Time: Mon 14-17 h, starts October 7th, 2019
- Course format: Seminar for **Master and PhD students**, 6 ECTS
- Participant-centered case discussions, based on materials developed by **Prof Michael E. Porter** at **Harvard Business School**
- Registration closing **September 30th**, please contact matthias.kiese@rub.de stating matriculation number, study program and full name. Places will be allocated on a first come, first serve basis.

Learning Outcomes

- State-of-the-art concepts of how to improve the competitiveness of companies, industry clusters and regions.
- The driving forces for prosperity at the firm and region level: innovation and productivity.
- How to foster the orientation of companies and regions on successful development from a resource- or investment-driven to a knowledge-driven economy.



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MOC 2016 World Champions: RUB team receives student project award from Prof Michael E. Porter (right) at Harvard Business School