



## CREATIVE WHAT?! CC LICENCES?

**Creative Commons** is a non-profit organisation that develops free and legal tools for sharing and re-using knowledge and creative output.

**CC licences** are standardised tools which enable copyright permissions to be issued quickly and easily.

CC licences are based on copyright, they do not void this.



The licences are made up of three layers:

### Legal licence contract

The detailed contract text is the foundation and licence contract and is ported for each country.



### Licence Deed simplified version

Short and simplified summary of the licence conditions for the legal layman.

### Machine-readable version

Code snippet which can be read by search engines such as Google, software and other technologies in order to localise Open Content.

## THE LICENCES

If such a licence is awarded it cannot be changed or revoked. For this reason the awarding and scope of the selected licence should be very carefully considered.

CC licences are made up of **four components** which can be combined with one another. This creates **six licence models**.



**ATTRIBUTION (BY)** — crediting by name



**SHARE-ALIKE (SA)** — dissemination under the same licence



**NON-COMMERCIAL (NC)** — not commercial



**NO DERIVATIVE WORKS (ND)** — no adaption

## LICENCE CONDITIONS



Attribution to copyright holder, reference to the licence, link to licence material and to the source and details regarding any adaptions.



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CC licences do not release you from the obligation to use quotations or the legal obligation to provide sources!

## WHAT IS AND ISN'T PERMITTED?



Everything permitted; attribution to copyright holder



Everything permitted; attribution to copyright holder and dissemination under the same licence



Everything apart from adaption permitted; attribution to copyright holder



Everything apart from commercial use permitted; attribution to copyright holder



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Everything apart from adaption and commercial use permitted; attribution to copyright holder

What is really meant by the phrase “**everything permitted**”?



= reproduce and distribute the work in any format or medium



= adapt, modify and add to the work;



= use of the work for commercial purposes

**Commercial?** “[...] intended for monetary compensation [...]”



— is restricted to distribution on blogs, platforms etc. which are financed by advertisements (e.g. Wikimedia, Academia\*, ResearchGate\* (“beware “grey areas””))

**Adaption?** Reproduction, modifications, alterations which change the message of the work

**Exceptions:** Adaptions of a technical nature—changes to the format, reproduction of chapters from an ND-licensed book are not considered as adaption

## RECOMMENDED LICENCES

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## OPEN ACCESS ACCORDING TO THE BERLIN DECLARATION



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CC BY-SA



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## MORE ABOUT CC LICENCES



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Leaflets and info material on OA publishing



Information from the University of Duisburg-Essen library about CC licences

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Project OGeSoMo for the funding of open access in humanities and social sciences with an emphasis on monographs



Project website



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## CREATIVE COM- MONS LICENCES

Simple and clear leaflet on copyright  
licences for authors

