

Overview of the workshop programme

Communication & presentation in the academic context

How to be confident and persuasive

Universität Duisburg-Essen

Collaborative research centre “Non-Equilibrium Dynamics of Condensed Matter in the Time Domain”

14 September 2018 [9.00 – 14.00]

Target group: Female postdocs and PhD candidates

Trainer: Christoph Sprung PhD, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

Whether small talk or academic subject presentation – the ability to present oneself adequately and to communicate one’s concerns effectively is a deciding factor of career related success in academia.

With a few fundamental strategies for communication and presentation techniques it is possible to illustrate complex data in a context relevant way, to convince others, to win supporters and thus reach the respectively set goals.

In this workshop the participants engage with their personal communication strategies. Through exercises and role-plays they familiarise themselves with established presentation techniques and train their communicative competencies. The workshop contents are:

- >> Communication basics:
Good communication presumes set goals
- >> Presentation basics:
Preparation is key
- >> Go public – go scientific!
The context makes the difference
- >> Everything under control?
Dealing with difficult situations
- >> Role-play:
Presentation situations in practice
- >> Minima rhetorica:
Tips & tricks on the art of oratory
- >> Communication & presentation:
My next steps

Christoph Sprung PhD, Berlin, is a chemist by training and has done research in a number of reputable research institutions in various countries. He has intercultural experience and currently works as a lecturer and freelance coach. In 2012 he was a founding member of a national career building network for young researchers and organised network meetings, career panels and a summer school. His main competences as a coach are team development, leadership, project management, and networking.