

# Firat Erdoğan

firaterdogmus@gmail.com  
(+49) 17660777948

---

## Work Experience (Within Academia)

---

### Kulturwissenschaftliches Institut & University of Duisburg-Essen

Research Fellow & Lecturer

February 2018 - (February 2020)

Have been granted a research fellowship by a joint programme between Kulturwissenschaftliches Institut Essen, Scholar Rescue Fund of the Institute of International Education, and the University of Duisburg-Essen, to pursue a research agenda that concentrates on the intersection between platforms of digital communication and interaction, sociotechnical dynamics of the network society and the humanities.

### City University of New York, Queens College

Visiting Research Scholar

September 2015 - September 2016

Involved in the Media Studies Graduate Programme at Queens College, entitled 'Media & Social Change'. Duties included research, teaching and participation in the colloquial series.

### Bahçeşehir University, Department of New Media

Lecturer

July 2013 - September 2016

Full-time faculty at the New Media Department and the founding director of DigiLapZ research and production center. Duties included teaching, research, project supervision, curriculum development and administrative tasks.

### BAU Silicon Valley, Digital Media Summer Programme

Summer School Coordinator & Lecturer

March 2013 - September 2013

Development and organization of the summer school held in Palo Alto, California, US. Duties included teaching, organization of company visits, project supervision and administrative tasks.

### Bahçeşehir University, Faculty of Communication

Teaching and Research Assistant

September 2009 - July 2013

Was a full-time teaching assistant first in the Cinema and TV Studies Department (from 2009 to 2011) and then in the New Media Department (after its foundation in 2011). Duties included grading, teaching, holding office hours, resource development, research and administrative tasks.

## Boğaziçi University, Department of Economics

Undergraduate Teaching Assistant

January 2005 - June 2007

Was an undergraduate teaching assistant in the Department of Economics. Duties included running problem sessions, grading, teaching, holding office hours, resource development, research and administrative tasks.

---

## Publications

### 'İmecekaynak' (Encyclopedia article)

(in 'Altyazı'nın Gayri Resmî ve Resimli Dünya Sinema Sözlüğü')

2018

I have mapped a general outline of the various crowdsourcing methods that are utilized in film production, from crowdfunding, to maker collectives; and offered a closer look to one of the most interesting experiments in collective filmmaking, the movie "Life in a Day" (2011).

### Networked Resistance as Hybrid Third Place: A Cyber-ethnography on Digital and Actual Facades

(Ph.D. Dissertation)

2017

Prepared in partial fulfillment of the requirements for the Doctor of Philosophy degree in the Cinema and Media Studies programme of Bahcesehir University, Institute of Social Sciences.

### 'Attachment to Mobile Phones Across Social Contexts'

(in 'Encyclopedia of Mobile Phone Behavior')

2015

This encyclopedia entry that I have co-authored with Burce Celik appeared in 'Encyclopedia of Mobile Phone Behavior', edited by Zheng and published by IGI Global.

### 'Türkiye Kültür, Sanat ve Eğlence Trendleri Araştırması'

(Research Report, Published by BAUKEM)

2013

This report, of which I am one of the contributors, was the outcome of the research carried out by BAUKEM (Creative Industries Research and Implementation Center). My duties included doing field studies, historical-sociological analyses and contributing to the final report in written format.

### **'Sıradanın Poetikası: Kitle Kaynakla Kotarılan İlk Belgesel Film 'Life in a Day', Vesilesiyle'**

(in the Edited Book 'Devrim Yahut Vasat: Üretim, Deneyim ve Teknoloji')

2012

This article appeared in the edited book published by Bağlam Yayınları, and has been included in the readings of the Communication Sciences graduate programme of Hacettepe University.

### **'Conceptualizing Online Environments as Third Places: An Analysis on Second Life and Facebook'**

(M.A. Thesis, accepted by Boğaziçi University ATA Institute)

2007

This cyberethnographic study focusing on the users of Facebook and Second Life platforms from Turkey was awarded a 'Master of Arts' degree by the jury consisting of Prof. Kırılı (thesis supervisor), Prof. Pamuk and Prof. Karaömerlioğlu.

### **'Banal Olacağına Sanal Olsun: 15. Tribeca Film Festivali'nden 'Sanal Gerçeklik' İzlenimleri'**

(in 'Evrensel Kültür' Monthly Magazine # 294)

2016

This article, which shared impressions and analyses on the Virtual Reality Exhibition of the 15<sup>th</sup> Tribeca Film Festival, was published on the 294<sup>th</sup> issue of Evrensel Kültür magazine.

### **'Mr. Robot: Borçları Sıfırlayan Hacker'**

(in 'Altyazı' Monthly Film Magazine # 154)

2015

This critical analysis of the first season of Mr. Robot, the hacker TV series appeared on the 154<sup>th</sup> issue (October 2015) of 'Altyazı' monthly film magazine.

### **'Hello Çıldır'**

(in 'Altyazı'nın Gayri Resmî ve Resimli Türkiye Sinema Sözlüğü')

2015

This encyclopedia entry about the screen persona of Ayşen Gruda, the actress, appeared in 'Altyazı'nın Gayri Resmî ve Resimli Türkiye Sinema Sözlüğü', published in 2015.

### **‘Sosyal Medyaların Dünü, Bugünü... Yarını?’**

(in 'Görüş' Monthly Magazine # 83)

2014

This historical analysis of social media with a particular emphasis on the users from Turkey appeared on the 83<sup>rd</sup> issue (May 2014) of Görüş magazine, published by TÜSİAD.

### **‘Black Mirror’**

(in 'Altyazı' Monthly Film Magazine # 141)

2014

This critical analysis of the first two seasons of Black Mirror, the techno-pessimist dystopia mini-film series, appeared on the 141<sup>st</sup> issue (July 2014) of 'Altyazı' monthly film magazine.

### **‘Yeni Medya, Eski Hamam, Eski Tas’**

(in 'Radikal 2')

2012

This op-ed piece on the current state of new media regulation in Turkey, appeared on 16.12.2012 on 'Radikal 2', the weekend supplement of the national daily Radikal newspaper.

### **Various News and Article Translations**

(in 'Prensa Latina Online Turkish Edition')

2006 - 2009

Articles I have translated from the English version of 'Prensa Latina', the Cuban News agency, appeared on its online edition in Turkish.

---

## **Talks and Presentations**

---

### **Kulturwissenschaftliches Institut Essen**

'Networked Resistance as Hybrid Third Place: Notes from a Cyber-Ethnography on the Gezi Park Protests in Istanbul'

May 2018

Based on the ethnographic work I carried out in the 'digital', as well as the 'actual' spaces, I have intended to demonstrate how the hybrid locality of Gezi Resistance functioned as a 'third place', and elaborate on the ways in which collective agency unfolded and manifested itself in rhizomatic modes, as in other instances of contemporary 'networked social movements.'

## **CUNY, Queens College Graduate Media Studies Colloquia**

### **'Playful Resistance'**

April 2016

I shared the findings of my doctoral research on insurgent practices during 'Gezi Protests.' Drawing on anecdotes from the intertwined digital and actual realms, I presented a framework on how 'playfulness' can subvert established power relations and contribute to the realization of counter-hegemonic praxis.

## **Schweizerisches Sozialarchiv (Swiss Social Archives)**

### **'Networked Resistance & Internet Activism'**

December 2013

I participated in the panel discussion about the potentials of online and networked resistance, entitled 'Im Netz Kritischer Öffentlichkeiten: Politische Kommunikation im Internetzeitalter' organized by the Swiss Social Archives, in Zurich.

## **International Conference of New Media and Participation**

### **'The Playfulness of (Gezi)stance: An Analysis on Digital Games on, for or by the Gezi Protest(or)s'**

November 2013

In this conference organized by 'EU Cost-Action Transforming Audiences, Transforming Societies' programme, I presented the findings of my digital-anthropological and media-archaeological research on digital games and game-like elements of the online aspect of the Gezi movement.

## **NECS 2013 Prague Conference: Media Politics - Political Media**

### **'A Study on Ötekilerin Postası, at the Intersection of Digital Activism and Community Formation'**

June 2013

In this conference organized by NECS (European Network for Cinema and Media Studies) in Prague, Czech Republic, I presented a paper on the three interrelated functions of online activism practices: as a political forum, as a platform creating resistance and as means of establishing community-bonds.

## **Zweites Deutsch-Türkisches Medienkolloquium in Berlin**

### **'Social Media: A Challenge for Political Communication, an Opportunity for Critical Opinions'**

May 2013

I participated in the round table discussion hosted by Berlin Freie University that brought together 15 media professionals,

activists and scholars from Germany and Turkey to create a ground for dialogue and comparative analysis about the current state and future of digital communication.

### **ECREA 2012 Istanbul Conference - Social Media And Global Voices**

'Life in a Day, Filmed by You; But Whose Life and What Day and by Who: An Analysis on Youtube's Crowdsourced Feature Documentary'

October 2012

In this conference organized by ECREA (European Communication Research and Education Association), I presented a paper on the novelties brought about in the realms of production, distribution and display of traditional and new media, by means of a close reading of the world's first crowdsourced documentary.

### **6<sup>th</sup> International Cultural Studies Conference - Space and Culture**

'Çevrimiçi Ortamların Üçüncü Mekânlar Olarak Kavramsallaştırılması: Facebook ve Second Life Üzerine Bir İnceleme'

September 2011

In this conference organized by the Cultural Studies Association of Turkey, I shared the findings of my research on Second Life and Facebook carried out during the field studies phase of my master's thesis.

---

## **Courses Taught**

- Introduction to Communication Theories
- Advanced Communication Theories
- History of Media in Turkey
- Digital Media Production (Workshop)
- Media Ethics
- Media, Diversity, Discrimination
- Issues in New Media Theories
- Issues in New Media Practices (Workshop)
- Silicon Valley Ecosystem and Startup Culture (at BAU Silicon Valley, Palo Alto)
- Digital Marketing (at BAU Silicon Valley, Palo Alto)
- Interactive Storytelling (Workshop)
- Digital Media Literacy
- Cyberculture and Social Networks
- Digital Journalism Graduation Project
- New Media Graduation Project
- Graduate Level Digital Media Theory (at CUNY, co-taught)

with Prof. Douglas Rushkoff)

---

## **Work Experience (Outside Academia)**

---

### **Consultancy & Strategic Planning in Digital Communications**

Freelance

2007 -

Have been providing consultancy services of Strategic Planning in Digital Communications in industries including media, finance, real estate and services.

### **APOLLO - Multi-disciplinary Design Studio**

Digital Communication and Augmented Reality Team

May 2017 - November 2017

Was a member of the creative team that worked on various projects from product design to corporate identity, from space and environment setup to digital media communication, with a particular focus on gamified implications of virtual reality and augmented reality projects.

### **BAUSEM, Certificate Programmes in Digital Media and Marketing**

Programme Designer and Principal Lecturer

December 2012 - September 2016

Designed, organized and taught in tailor-made certificate programmes that enabled corporate level transformations for restructuring organizations for the digital age, for clients including 'Türkmedya Grup' and 'AXA Türkiye'.

### **Startupbootcamp Istanbul**

Project Advisor

November 2013 - June 2014

Acted as the senior advisor for the digital content aggregation web platform project Cafe Zula, hosted by Startupbootcamp Istanbul. The project was withdrawn before realization due to logistic problems.

### **TRT, 'Medya Okumaları' TV Show**

Consultant and Content Provider

December 2010 - December 2011

Worked as a consultant and content provider in the production of "Medya Okumaları", an educational talk-show broadcast on TRT Okul for 26 episodes.

### **Flats in Istanbul Property & Accommodation Management**

Product Developer

October 2006 - September 2009

Worked as a product developer responsible from increasing the penetration of estate markets and widening clientele base.



## **Merrill Lynch, London Branch**

Wealth Management Intern

June 2005 - August 2005

Worked in the London Branch with duties including financial markets analysis, portfolio management, customer relations.

---

## **Work Experience (Voluntary)**

---

### **Off-University. Organisation für den Frieden e.V**

Team Member in Project Management and Fundraising Workgroups

March 2018 -

Have been contributing to the development and management of projects of Off-University that aim to create new and emancipative opportunities for education and research on the online and offline education environments, with a commitment to peace in the world and to living together in diversity.

### **Gezici İletişim Atölyesi VYZ**

Project Coordinator, Lecturer, Consultant

October 2009 -

Have been a founding member of the mobile communication collective 'Gezici İletişim Atölyesi VYZ - Ve Yerinde Zamanında' ('Media Workshop on the Road-and Right On-Spot, On-Time') since its foundation in 2009. Workshops held in Hopa, Van, Kars, Mardin, Burhaniye, Bozburun, Kadıköy, Ataşehir, Diyarbakır, Zonguldak and Trabzon, and made possible with the support of TUBITAK, the Netherlands Embassy of Istanbul and local donors, were attended by citizens from all professions and age groups.

### **Harran Medya Atölyesi**

Educator, Workshop Facilitator

March 2014 - June 2014

Participated on the media literacy seminar series organized by the District Governor's Office of Harran Municipality by lecturing on digital literacy and holding a workshop on content production for enhancing collective action through online self-expression.

### **Ulus Özel Musevi Okulları**

Coordinator, Project Supervisor, Educator

September 2010 - June 2012

Contributed to the organization of the media literacy and film production workshops for two consecutive years, co-organized by Bahçeşehir University and Ulus Özel Musevi Okulları.

---

## Education

---

### **Bahçeşehir University, Institute of Social Sciences**

PhD, in 'Media and Cinema Studies'

September 2009 - May 2017

Have pursued a PhD about the co-evolution of the social and the technological spheres, with a particular focus on the capability enhancing features of of civic media.

### **City University of New York, Queens College**

Visiting Research Scholar

August 2015 - September 2016

Worked on my doctoral dissertation with Prof. Douglas Rushkoff and faculty at CUNY Queens College in New York, thanks to the research mobility grant provided by TUBITAK BİDEB.

### **Boğaziçi University, ATA Institute**

MA, in 'Contemporary Turkish History'

September 2007 - September 2009

Obtained Master's degree, with the thesis entitled "Conceptualizing Online Environments as Third Places: An Analysis on Second Life and Facebook".

### **Erasmus Universiteit Rotterdam, School of Economics**

Exchange student, in 'Department of Economics'

August 2005 - January 2006

Studied in Erasmus University with the funding provided by European Commission and Ulusal Ajans. Completed all the coursework with a GPA of 4.00 / 4.00.

### **Boğaziçi University, Faculty of Economics and Administrative Sciences**

BA, in 'Economics'

September 2003 - September 2007

Graduated from the Department of Economics with High Honors and 2<sup>nd</sup> rank among the class of 2007.

### **Kadıköy Anatolian High School**

Secondary Studies, in 'Science and Mathematics' Track

September 1995 - June 2003

Graduated with High Honour Degree (with a GPA of 5.00/ 5.00 and with the 3<sup>rd</sup> Rank Among The Class of 2003 Graduates).

---

## Language Skills

---

### Human Languages

- Turkish (Native)
- English (Full Professional Proficiency)
- Spanish (Limited Professional Proficiency)
- German (Intermediate Proficiency)

### Computer Languages, Frameworks and Environments

- HTML, CSS, Bootstrap
- Javascript, jQuery
- SQL, MySQL, mongoDb, mLab
- PHP, C, Scratch
- Cloud 9, Codepen, Git, Github, Heroku
- Node.js, Express.js