



**Research workshop of EastAsiaNet in Duisburg, Germany,
14–15 April 2011, Business Meeting 16 April 2011**

Programme (as of 31 March 2011)

Thursday, 14 April 2011

Location: Fuel Cell Research Center, Building ZBT, Carl-Benz-Straße 201, Duisburg

14:00 h Opening/Welcome

Prof. Dr. Jörg Schröder, Vice Rector for Research, University of Duisburg-Essen

Prof. Dr. Jan Sýkora, Charles University Prague, Member of EastAsiaNet Steering Group

Kiyoshi Koinuma, Consul General of Japan in Düsseldorf

Opening lecture

15:00 h – 16:20 h

Session: Methods of studying risk in an East Asian and intercultural context I

Chair: Karen Shire, University of Duisburg-Essen (requested)

Roger Greatrex, Lund University

Concepts of Risk and Liability in European and Chinese Unfair Competition Law –
Convergence or Divergence?

Chun-Yi Lee, University of Duisburg-Essen

The Dilemma to Assess Risk in Governance – In the Case of China

16:20 h – 16:50 h Coffee Break

16:50 h – 18:10 h

Session: Methods of studying risk in an East Asian and intercultural context II

Chair: Yveline Lecler, University of Lyon 2, East Asia Institute (requested)

Daniele Brombal, Ca' Foscari University Venice

Health Risks in the P.R. China: Scientific Development vs. Scientific Method?

Werner Pascha and Markus Taube, University of Duisburg-Essen

Risk Related Behaviour of Individuals - the Perspective of Experimental Economics
across Cultures

18:10 h End of first day; return to hotel

20:00 h Dinner

Enoteca La Trattoria, Friedrich-Wilhelm-Platz 2, Duisburg

Friday, 15 April 2011

Location: Fuel Cell Research Center, Building ZBT, Carl-Benz-Straße 201, Duisburg

9:00 h – 10:20 h

Session: Methods of studying risk in an East Asian and intercultural context III

Chair: Kjeld Erik Brødsgaard, Copenhagen Business School (requested)

Stefan Brehm, Lund University

Analysing Risk with Spatial Econometric Methods – the Case of Labor Market Regulation

Norifumi Kawai, University of Duisburg-Essen

The Use of Quantitative Methods to Study Risk in the East Asian Context

10:20 h – 10:50 h Coffee break

10:50 h – 12:10 h

Session: Methods of studying risk in an East Asian and intercultural context IV

Chair: Ana-Maria Goy-Yamamoto, Autonomous University of Madrid (requested)

Thomas Heberer and René Trappel, University of Duisburg-Essen

Risk and Political Communication – a New Perspective on Evaluations and Incentives in Rural China

Sean Golden, Autonomous University of Barcelona

Discourse Analysis and the Study of Risk in a Chinese Context

12:10 h – 13:10 h Lunch break

13:10 h – 15:10 h

Session “Overcoming the divide”: Issues and cases of East Asia-related research between contemporary issues, approaches from the humanities, and disciplinary demands of the social sciences I

Chair: Marie Højlund Roesgaard, Copenhagen University (requested)

Flemming Christiansen, University of Leeds

The Epistemological Divide

Sierk Horn, University of Leeds

Interdisciplinarity at a Crossroads? Myth and Research Realities

Toshio Miyake, Ca' Foscari University Venice

Reflections for an Interrelational Theory of Occidentalism: Transnationalising “the West”, “the East”, and “Japan” via Cool Japan

15:10 h – 15:40 h Coffee break

15:40 h – 17:00 h

Session “Overcoming the divide” II

Chair: Maria Luís Rocha Pinto, University of Aveiro (requested)

Jon Solomon, Université Lyon 3 (IETT)

The Financialization of Knowledge and the Biopolitical Management of Geocultural Areas During the Transition from Industrial to Cognitive Capitalism

Stephan Si-Hwan Park, University of Vienna

Google Insights for Search: How to Measure Tolerance in East Asia

17:00 h – 17:15 h Short break

17:15 h – 18:35 h

Session “Overcoming the divide” III

Chair: Werner Pascha, University of Duisburg-Essen

Carmen Amado Mendes, University of Coimbra (China Observatory)

Trust and Information Flows in International Institutions: the Case of the Macau Forum and the Mitigation of Political Risks to Business

Rüdiger Frank, University of Vienna

Researching Regions? The Experience of the Program on East Asian Economy and Society in Vienna

18:35 h Farewell

Werner Pascha, Local Organizer, University of Duisburg-Essen, Member of EastAsiaNet Steering Group

18:40 h End of second day; return to hotel

20:00 h Dinner

Brauhaus Webster, Dellplatz 14, Duisburg

Saturday, 16 April 2011

Location: Institute of East Asian Studies, Building LE, Forsthausweg, Duisburg

9:30 h – approx. 12:30 h EastAsiaNet Business meeting

(Separate agenda; for Executive Board members and interested scholars from member institutes)

12:30 h (approx.) End of meeting with informal lunch

Contacts during the conference:

Werner Pascha: 0203 379-4114 (office), 0163-6293682 (mobile)

Helmut Demes: 0203 379-4191 (office), 0176-52244044 (mobile)